

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MEOW MIX HOLDINGS, INC.		05/19/2006	CORPORATION:
THE MEOW MIX COMPANY		05/19/2006	CORPORATION:
MEOW MIX DECATUR PRODUCTION I LLC		05/19/2006	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

<b>Name:</b>	BANK OF AMERICA, N.A.
<b>Street Address:</b>	1455 MARKET STREET
<b>Internal Address:</b>	5TH FLOOR
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94103
<b>Entity Type:</b>	NATIONAL ASSOCIATION:

**PROPERTY NUMBERS Total: 69**

Property Type	Number	Word Mark
Registration Number:	984625	TASTES SO GOOD CATS ASK FOR IT BY NAME!
Registration Number:	1359527	ALLEY CAT
Registration Number:	1995276	MEOW MIX
Registration Number:	2004697	THE ONLY CAT FOOD CATS ASK FOR BY NAME
Registration Number:	2365313	MEOW MIX
Registration Number:	2468347	
Registration Number:	2521864	MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME!
Registration Number:	2770134	MEOW MORSELS
Registration Number:	2768005	MEOW-A-LOT
Registration Number:	2798972	MEOW

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Registration Number:	2815613	MEOW TV
Registration Number:	2845969	MEOW NIPS
Registration Number:	2805635	MEOW CENTRAL
Registration Number:	2835286	MEOW MIX
Registration Number:	2867575	NEW LOOK SAME GREAT TASTE! ALLEY CAT
Registration Number:	2850526	CAT YOGA
Registration Number:	3042280	FILLET MEOW
Registration Number:	3002402	WHAT'S THE CATCH?
Registration Number:	3013656	GOBBLISCIOUS
Registration Number:	2960649	HOOK, LINE AND SINKER
Registration Number:	2960648	UPSTREAM DREAM
Registration Number:	3007692	SURF 'N TURF
Registration Number:	3042279	CLUCK-A-DOODLE-DOO
Registration Number:	2977989	DEEP SEA DELIGHT
Serial Number:	76510334	MR. MEOW
Serial Number:	76528168	MRS. MEOW
Serial Number:	76544369	ME-O
Serial Number:	76544367	MEOW MILK
Serial Number:	76580854	KEEPING KIDS HAPPY
Registration Number:	3012803	MEOW MIX ON THE GO
Registration Number:	2983759	MEOW-O-SCOPE
Registration Number:	3005573	MEOW MIX CAFE
Registration Number:	3022746	MEOW MIX
Serial Number:	76584764	KEEPING CATS HAPPY
Serial Number:	76598336	MEOWABONE
Serial Number:	76617872	MAINE ATTRACTION
Serial Number:	76617874	ON A WING AND A PRAWN
Serial Number:	76617871	ALLIE CAT
Serial Number:	76621015	TASTES SO GOOD KITTENS ASK FOR IT BY NAME!
Serial Number:	78592793	MEOW MIX
Serial Number:	78592554	MEOW MIX
Serial Number:	78575450	
Serial Number:	78575428	
Serial Number:	78575382	
Serial Number:	78580552	MEOW

Serial Number:	78590598	KITTY CLUBHOUSE
Serial Number:	78592797	"MEOW!"
Serial Number:	78621277	SQUIRTS
Serial Number:	78636342	MEOW MIX
Serial Number:	78636405	MEOW
Serial Number:	78638423	MARKET SELECT
Serial Number:	78762020	THE MEOW MIX HOUSE
Serial Number:	78795618	MEOW MIX HOUSE
Serial Number:	78795342	MEOW MIX
Serial Number:	78802731	VERY IMPORTANT CAT
Serial Number:	78814792	CAT'S MEOW
Serial Number:	78575465	
Serial Number:	78664900	CRUSTACEAN CRUNCH
Serial Number:	78664944	DRUMSTICKS
Serial Number:	78664964	OCEAN EXPLOSION
Serial Number:	78664983	GO FISH
Serial Number:	78664991	ON THE RANGE
Serial Number:	78665005	KITTY CATCH
Serial Number:	78851616	
Serial Number:	78851631	
Registration Number:	3113256	
Serial Number:	78851427	
Serial Number:	78851569	
Serial Number:	78850477	KITTEN LI'L NIBBLES

**CORRESPONDENCE DATA**

Fax Number: (646)848-4455  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-848-4455  
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Correspondent Name: Scott Lyne  
Address Line 1: 599 Lexington Avenue  
Address Line 2: Shearman & Sterling LLP  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 3232/551

NAME OF SUBMITTER: Scott Lyne

Signature:

/SCOTT LYNE/

Date:

07/28/2006

**Total Attachments: 22**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT (this "*IP Security Agreement Supplement*") dated May 19, 2006, is made by each Person listed on the signature page hereof (each, a "*Grantor*") in favor of Bank of America, N.A. ("*Bank of America*"), as Administrative Agent (the "*Administrative Agent*") for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Del Monte Corporation, a Delaware corporation (the "*Borrower*"), has entered into a Credit Agreement dated as of February 8, 2005 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "*Credit Agreement*"), with Del Monte Foods Company, a Delaware corporation, the Lenders party thereto, Bank of America, N.A. ("*Bank of America*"), as administrative agent, swing line lender and l/c issuer, Morgan Stanley Senior Funding, Inc., as syndication agent and JPMorgan Chase Bank, Harris Trust and Savings Bank and Suntrust Bank, as co-documentation agents. Terms defined in the Credit Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement.

WHEREAS, pursuant to the Credit Agreement, the Borrower and certain other Persons have executed and delivered that certain Security Agreement dated February 8, 2005 made by the Borrower and such other Persons to Bank of America, as the Administrative Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "*Security Agreement*") and that certain Intellectual Property Security Agreement dated February 8, 2005 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "*IP Security Agreement*").

WHEREAS, under the terms of the Credit Agreement, each newly organized or acquired Domestic Subsidiary of the Borrower is required to execute a supplement to the Security Agreement and the IP Security Agreement, pursuant to which each such Person would grant to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in the Collateral (as defined in Section 1 below) of such Person.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of such Grantor's right, title and interest in and to the following (the "*Collateral*"):

(i) the registered patents and patent applications set forth in Schedule A hereto (the "*Patents*");

(ii) the registered trademark and service mark registrations and applications set forth in Schedule A hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the "*Trademarks*");

(iii) the copyright registrations and applications and exclusive copyright licenses set forth in Schedule A hereto (the “*Copyrights*”);

(iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(v) all any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the foregoing or arising from any of the foregoing.

SECTION 2. Supplement to Security Agreement. Schedule V to the Security Agreement is, effective as of the date hereof, hereby supplemented to add to such Schedule the Collateral.

SECTION 3. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement Supplement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 4. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer to record this IP Security Agreement Supplement.

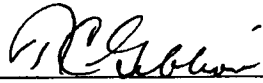
SECTION 5. Grants, Rights and Remedies. This IP Security Agreement Supplement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 6. Governing Law. This IP Security Agreement Supplement shall be governed by, and construed in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement Supplement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

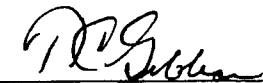
Address for Notices:  
One Market @ The Landmark  
San Francisco, CA 94105

MEOW MIX HOLDINGS, INC.

By:   
Name: Thomas E. Gibbons  
Title: Vice President, Chief Financial  
Officer and Treasurer


Address for Notices:  
One Market @ The Landmark  
San Francisco, CA 94105

THE MEOW MIX COMPANY

By:   
Name: Thomas E. Gibbons  
Title: Vice President and Treasurer

Address for Notices:  
One Market @ The Landmark  
San Francisco, CA 94105

MEOW MIX DECATUR PRODUCTION I LLC  
By: The Meow Mix Company, its sole member

By:   
Name: Thomas E. Gibbons  
Title: Vice President and Treasurer

SCHEDULE A -- INTELLECTUAL PROPERTY

**INTELLECTUAL PROPERTY**

**Copyrights**

<u>Owner</u>	<u>Registration Number</u>	<u>Date</u>	<u>Country</u>	<u>Description</u>
The Meow Mix Company	Pau 572-110	12/21/83	U.S.	Meow Mix - "What's Next." Registered in the name of Ralston Purina Co., employer for hire of Della Femina, Travisano & Partners Inc.



US Trademarks - Registered & Pending

Mark	Reg. No.	Serial	Reg. Date	Exp. Date	Notes	Priority Date
Tastes So Good Cats Ask For It By Name	0984625	72461919	5/21/1974	5/21/2014	Transferred from Ralston Purina/Nestle	06/07/73
Alley Cat (Old Design)	1359527	73448498	9/10/1985	9/10/2015	Transferred from Ralston Purina/Nestle	10/03/83
Meow Mix (Wording)	1995276	74708951	8/20/1996	8/20/2016	Transferred from Ralston Purina/Nestle	09/01/74
The Only Cat Food Cats Ask For By Name	2004697	74497836	10/1/1996	10/1/2006	Transferred from Ralston Purina/Nestle	01/15/96
Meow Mix (Logo)	2365313	75634735	7/4/2000	7/4/2010	Transferred from Ralston Purina/Nestle	03/01/99
Meow Mix (Cat Face)	2468347	75728996	7/10/2001	7/10/2011	Transferred from Ralston Purina/Nestle	07/31/00
Meow Mix Mobile Delivering The Great Taste Cats Ask For By Name	2521864	76015960	12/25/2001	12/25/2011	Transferred from Ralston Purina/Nestle	06/01/99
Meow Morsels	2770134	76407349	9/30/2003	9/30/2013		05/19/03
Meow-A-Lot	2768005	76433073	9/23/2003	9/23/2013		05/19/03
Meow	2798972	76442786	12/23/2003	12/23/2013		02/01/02
Meow TV	2815613	76442785	2/17/2004	2/17/2014	Affidavit requirement due in 2010	05/30/03
Meow Nips	2845969	76448847	5/25/2004	5/25/2014		01/01/04
Meow Central	2805635	76451456	1/13/2004	1/13/2014		06/02/03
Meow Mix (Accessories)	2835286	76473515	4/20/2004	4/20/2014		12/01/02
Alley Cat (New Design - 100% For A Healthy Cat New Look Same Great Taste! Alley Cat Poultry & Seafood Flavors)	2867575	76486699	7/27/2004	7/27/2014		01/01/03
Mr. Meow (Word Mark)	2850526	76510334	4/29/2003		Application in Process	03/01/04
Cat Yoga		76520853	6/8/2004	6/8/2014		05/30/03
Mrs. Meow		76528168	7/7/2003		Application in Process	
Me-O		76544369	9/12/2003		Application in Process	
Meow Milk		76544367	9/12/2003		Application in Process	
Fillet Meow	3042280	76575406	1/10/2006	1/10/2016		07/01/04
What's The Catch?	3002402	76569860	9/27/2005	9/26/2015		07/01/04
Gobliscious	3013656	76569361	11/8/2005	11/8/2015		07/01/04
Hook, Line and Sinker	2960649	76569253	6/7/2005	6/7/2015		07/01/04
Upstream Dream	2960648	76569252	6/7/2005	6/7/2015		07/01/04
Surf 'N Turf	3007692	76571808	10/18/2005	10/18/2015		03/15/05
Cluck-A-Doodle-Do	3042279	76575398	1/10/2006	1/10/2016		07/01/04
Deep Sea Delight	2977989	76575997	7/26/2005	7/26/2015		07/01/04
Keeping Kids Happy		76580854	3/15/2004		Application in Process	06/01/04

Keeping Cats Happy		76584764	4/5/2004		Application in Process	01/01/04
Meow Mix On The Go	3012803	76613040	11/8/2005	11/8/015		07/01/04
Meowoscope	2983759	76587008	8/9/2005	8/9/2015		05/01/05
Meowabone		76598336	6/17/2004		Application in Process	
Meow Mix Café	3005573	76609247	10/11/2005	10/11/2015		08/17/04
Maine Attraction		76617872	10/26/2004		Application in Process	03/15/05
On A Wing and a Prawn		76617874	10/26/2004		Application in Process	03/15/05
Allie Cat		76617871	10/26/2004		Application in Process	
Meow Mix (Clothing)	3022746	76617873	12/6/2005	12/6/2015		02/01/01
Tastes So Good Kittens Ask For It By Name!		76621015	11/18/2004		Application in Process	02/07/05
Meow Mix (Old backwards logo)		78592793	3/22/2005		Application in Process	03/01/05
Meow Mix (Old cats logo)		78592554	3/22/2005		Application in Process	03/01/05
Tuna Shape (Seafood Medley)		78575465	2/25/2005		Application in Process	01/01/05
Shrimp Shape (Seafood Medley)		78575450	2/25/2005		Application in Process	01/01/05
Crab Shape (Seafood Medley)		78575428	2/25/2005		Application in Process	01/01/05
Trout Shape (Seafood Medley)		78575382	2/25/2005		Application in Process	01/01/05
Meow (Clothing)		78580552	3/4/2005		Application in Process	06/01/02
Kitty Clubhouse		78590598	3/18/2005		Application in Process	03/07/05
Meow (Bag Clips)		78592797	3/22/2005		Application in Process	03/01/05
Squirts		78621277	5/2/2005		Application in Process	
Meow Mix (Books)		78636342	5/24/2005		Application in Process	
Meow (Books)		78636405	5/24/2005		Application in Process	
Market Select		78638423	5/26/2005		Application in Process	12/01/05
Crustacean Crunch		76664900	7/6/2005		Application in Process	10/01/05
Drumsticks		76664944	7/6/2005		Application in Process	10/01/05
Ocean Explosion		76664964	7/6/2005		Application in Process	10/01/05
Go Fish		76664983	7/6/2005		Application in Process	10/01/05
On the Range		76664991	7/6/2005		Application in Process	10/01/05
Kitty Catch		76665005	7/6/2005		Application in Process	10/01/05
3 Leaf Clover Shape (Indoor)					New application	02/07/05
4 Leaf Clover Shape (Indoor)					New application	02/07/05
Kitty Catch Shrimp Shape (treats)					New application	10/01/05
Kitty Catch Trout Shape (treats)					New application	10/01/05
Kitty Catch Salmon Shape (treats)					New application	10/01/05
Go Fish Tuna Shape (treats)					New application	10/01/05

Go Fish Oceanfish Shape (treats)									New application	10/01/05
On The Range Chicken Leg Shape (treats)									New application	10/01/05
On The Range Cheese Shape (treats)									New application	10/01/05
Crustacean Crunch Shrimp Shape (treats)									New application	10/01/05
Crustacean Crunch Crab Shape (treats)									New application	10/01/05
Crustacean Crunch Lobster Shape (treats)									New application	10/01/05
Drumsticks Chicken Leg Shape (treats)									New application	10/01/05
Drumsticks Turkey Leg Shape (treats)									New application	10/01/05
Ocean Explosion Tuna Shape (treats)									New application	10/01/05
Ocean Explosion Oceanfish Shape (treats)									New application	10/01/05
Ocean Explosions Salmon Shape (treats)									New application	10/01/05
Turkey Leg Shape (New Original)									New application	10/01/05
Ocean Fish Shape (New Original)									New application	
Salmon Shape (New Original)									New application	
Chicken Shape (New Original)									New application	
Kitten Design									New application	
The Meow Mix House (word)				78762020		11/28/2005			Application in process	02/01/05
The Meow Mix House (design)				78795618		1/20/2006			Application in process	
Meow Mix (logo - new on packaging)				78795342		1/19/2006			Application in process	
Very Important Cat				78802731		1/30/2006			Application in process	
Cat's Meow				78814792		2/14/2006			Application in process	

**International Trademarks – Registered & Pending**

MEOW

Country	Reg. No.	Reg. Date	Exp. Date	Notes
Austria	139337	1/28/1992	1/28/2012	Transferred from Societe Nestle
Benelux	494815	3/15/1991	3/15/2011	Transferred from Societe Nestle
European Community	191650	4/1/1998	4/1/2006	
Germany (word)	2004495	4/1/1996	4/1/2006	Transferred from Societe Nestle, record assignment
Iceland	12031992	12/2/1992	12/2/2012	Transferred from Societe Nestle
Italy	641443	12/28/1994	4/9/2012	Transferred from Societe Nestle
Portugal	274887	5/31/1993	5/31/2008	Transferred from Societe Nestle
Russia	125130	4/23/1993	4/23/2013	Transferred from NPPC
Switzerland	391913	7/29/1991	7/29/2011	Transferred from Societe Nestle
United Kingdom	1205348	3/27/1992	10/14/2014	

ALLEY CAT

Country	Reg. No.	Reg. Date	Exp. Date	Notes
Australia (Word)	972341	6/22/2004	9/29/2013	
Canada	TMA312191	3/14/1986	3/14/2016	Transferred from NPPC
Canada (New Design)	TMA649049	9/27/2005	9/27/2020	
Chile (word)	454721	6/9/1998	12/22/2005	Transferred from NPPC, record assignment
Columbia				Application in Process
Costa Rica (New Design)	152995	7/7/2005	7/7/2015	
Curacao (Netherlands Antilles)	10049	9/29/2003	8/5/2013	
European Community (New Design)	3106416	8/24/2004	3/24/2013	
Guatemala	200104728	2/20/2002	2/20/2012	Transferred from NPPC
Honduras	58914	12/3/1993	12/3/2013	Transferred from NPPC
Hong Kong				Application in Process
India (word)				Application in Process

Indonesia (New Design)						Application in Process
Israel	169375	5/8/2005	12/31/2013			
Latvia (Design)	M52782	1/20/2004	3/25/2013			
Mexico (New Design)	84820	8/23/2004	3/27/2013			
New Zealand (word)	702277	3/29/2004	9/29/2013			
Nicaragua	34526	6/12/1997	6/12/2007			Transferred from NPPC, record assignment
Panama (Design)	129371	11/24/2004	7/21/2013			
	4-2004-					
	0002527	3/15/2004				Application in Process
Philippines (word)	57578	5/27/2004	7/7/2013			
Puerto Rico (New Design)	T03/08661Z	4/12/2004	2/3/2013			
Singapore (New Design)						
St. Croix	76486699	2/3/2003				Application in Process
St. Thomas	76486699	2/3/2003				Application in Process
Taiwan						Application in Process
Thailand	TM218221	4/25/2005	2/12/2014			
Trinidad/Tobago						Application in Process
Venezuela	172946	10/6/1994	10/6/2014			Transferred from NPPC

**MEOW MIX**

Country	Reg#	Reg Date	Exp. Date	Remarks
Argentina	1629398	3/31/1997	3/31/2007	Transferred from NPPC, record assignment
Aruba	22718	2/4/2004	3/21/2013	
Austria	139336	2/14/1992	2/14/2012	Transferred from Societe Nestle
Bahamas				Application in Process
Barbados	8117976	11/14/2003	11/14/2013	
Belarus	12344	5/22/2000	4/24/2008	Transferred from NPPC, record assignment
Belize	1656.03	9/1/2003	6/5/2013	
Benelux	327349	6/26/1974	6/26/2014	Transferred from Societe Nestle
Bermuda	40048	1/15/2004	3/24/2010	
Bolivia				Application in Process
Brazil (word)	8109408172	7/5/1994	2/28/2014	Transferred from NPPC
British Virgin Islands	4102	8/28/2003	7/15/2017	
Bulgaria	31701	10/6/1997	12/29/2006	Transferred from NPPC, record assignment
Canada (Wording)	TMA210808	12/19/1975	12/19/2020	Transferred from NPPC
Canada (Old Cartoon Cat Design)	TMA345716	9/30/1988	9/30/2018	Transferred from NPPC
Canada (Logo)	TMA604579	3/9/2004	3/9/2019	
Canada (Mistigri)	TMA315361	6/20/1986	6/20/2016	Transferred from NPPC
Cayman Islands	CT658565	4/19/2004	4/17/2012	Annuity due 1/1/07
Chile	504319	2/13/1998	2/13/2008	Transferred from NPPC, record assignment
China (English)	3672304	2/21/2005	2/21/2015	
China (Toys/Accessories - English)	3672303	8/13/2003		Application in Process
China (Chinese)	3739867	5/7/2005	5/7/2015	
China (Toys/Accessories - Chinese)	3739868	9/30/2003		Application in Process
Columbia	283155	7/21/2004	7/20/2014	
Costa Rica	152973	7/7/2005	7/7/2015	
Croatia	Z971653	10/30/1997	10/30/2007	Transferred from NPPC, record assignment
Curacao (Netherlands Antilles)	10048	9/29/2003	8/5/2013	
Dominican Republic	136996	8/30/2003	8/30/2013	
Ecuador	1-25673--2003	7/15/2003	7/15/2013	Application in Process
El Salvador				

Estonia	26607	9/17/1998	1/16/2007	Transferred from NPPC, record assignment
European Community (Word)	2658565	12/18/2003	4/17/2012	
Finland	696780	6/5/1979	6/5/2009	Transferred from Societe Nestle
France (word)	1277031	6/27/1974	6/25/2014	Transferred from Societe Nestle
Guatemala				Application in Process
Guyana				Application in Process
Haiti	71 REG 144	9/7/2004	9/17/2014	Affidavit of use/non-use due 9/7/09
India (word)				Application in Process
Israel	75086	8/11/1993	1/17/2011	Transferred from NPPC
Italy	641442	12/28/1994	4/9/2012	Transferred from Societe Nestle
Jamaica	43710	11/30/2004	3/28/2013	
Japan (English)	2214992	2/23/2000	2/23/2010	Transferred from NPPC
Japan (Japanese)	1351006	10/31/1978	10/31/2008	Transferred from NPPC
Japan (Meaw Mix - Katakana)	4091626	12/12/1997	12/12/2007	Transferred from NPPC, record assignment
Japan (Nyao Mix - Katakana)	4091627	12/12/1997	12/12/2007	Transferred from NPPC, record assignment
Latvia (word)	M40432	4/20/1998	12/28/2006	Transferred from NPPC, record assignment
Lithuania	33182	5/12/1999	1/23/2007	Transferred from NPPC, record assignment
Macedonia (word)	Z94596	6/22/2000	12/11/2006	Transferred from NPPC, record assignment
Malaysia	9107194	11/18/1991	11/18/2008	Transferred from NPPC, record assignment
Malta	28831	6/10/1999	7/20/2012	Transferred from NPPC, record assignment
Mexico (word)	816432	12/8/2003	11/5/2013	
Mexico (Mlow Mix)	816433	12/8/2003	11/5/2013	
Mexico (Miau Mix)	905501	10/26/2005	9/26/2015	
New Zealand (word mark)	655702	10/14/2004	4/18/2009	
Nicaragua	60358LM	2/24/2004	2/23/2014	
Norway	93811	5/7/1975	5/7/2015	Transferred from Societe Nestle
Panama	127812	2/2/2005	6/19/2013	
Paraguay	233495	3/23/2001	3/23/2011	Transferred from NPPC, record assignment
Peru	67230	10/27/2000	10/27/2010	Transferred from NPPC, record assignment
Poland	151582	9/20/2004	9/6/2010	Transferred from NPPC
Portugal	274888	5/31/1993	5/31/2013	Transferred from Societe Nestle / Declaration of use due 5/31/08
Puerto Rico				Application in Process
Romania	30063	2/10/1997	2/10/2007	Transferred from NPPC, record assignment
Russian Federation	274795	9/7/2004	6/11/2013	
Saudi Arabia (word)	729/17	5/24/2004	2/3/2013	

Slovenia	9771705	10/31/1998	11/11/2007	Transferred from NPPC, record assignment
South Africa (word)	94/11695	3/12/1997	10/26/2014	Transferred from NPPC
St. Lucia	TM/2003/000102	10/28/2003	3/31/2017	
Sweden (word)	149118	11/1/1974	11/1/2014	Transferred from Societe Nestle
Switzerland	271576	5/28/1974	5/28/2014	Transferred from Societe Nestle
Switzerland	276343	2/12/1974	2/12/2014	Transferred from Societe Nestle
Taiwan	1156704	6/1/2005	6/1/2015	
Trinidad/Tobago	B33829	12/28/2004	3/24/2013	
Turkey	182214	2/28/1997	2/28/2007	Transferred from NPPC, record assignment
Ukraine	18573	2/15/2001	7/25/2007	Transferred from NPPC, record assignment
United Kingdom	1030144	1/13/1976	5/29/2015	
Uruguay	285118	9/29/1999	9/29/2009	Transferred from NPPC, record assignment
Venezuela (word)	172965	6/10/1994	6/10/2014	Transferred from NPPC

**TASTES SO GOOD CATS ASK FOR IT BY NAME**

Country	Reg. No.	Reg. Date	Exp. Date	Notes
Canada	TMA209454	9/12/1975	9/12/2020	Transferred from NPPC
Russia	247407	10/20/2003	10/16/2015	Transferred from NPPC
United Kingdom	1038061	11/11/1974	11/11/2015	

**OTHER MEXICO TRADEMARKS**

Mark	Reg. No.	Reg. Date	Exp. Date	Notes
Tan Sabroso Que Los Gatos Lo Piden Por Su Nombre				
Miau Mix Gatitos	747779	10/28/2005		
Placer del Mar	757180	12/19/2005		



**OTHER CANADA TRADEMARKS**

Word	Reg. No.	Reg. Date	Exp. Date	Notes
C'est Si Bon Que Les Chats L'Appellent Par Son Nom	TMA311371	2/14/1986	2/14/2016	Transferred from Purina/Nestle
Parisian Café Street Scene With Cartoon Cats	TMA526150	3/30/2000	3/30/2015	Transferred from Purina/Nestle
Taste and Nutrition So Good, Cats Ask For It By Name	TMA435406	11/11/1994	11/11/2009	Transferred from Purina/Nestle
C'est Si Bon Et Nutritif Que Les Chats L'Appellent Par Son Nom	TMA435407	11/11/1994	11/11/2009	Transferred from Purina/Nestle
Drumsticks	1273231	9/23/2005		
On The Range	1273238	9/23/2005		
Go Fish	1273235	9/23/2005		
Kitty Catch	1273239	9/23/2005		
Ocean Explosion	1273233	9/23/2005		
Crustacean Crunch	1273228	9/23/2005		

**MR. MEOW**

Country	Reg. No.	Reg. Date	Exp. Date	Notes
Canada	1183167			
Japan	4805492	9/24/2004	9/24/2014	Declaration of use due 7/2/06

**MEXICO TRADEMARKS**

Registered Mark	Reg. No.	Reg. Date	Exp. Date	Notes
What's the Catch?	837781	6/17/2004	2/12/2014	Will not be renewing
Hook, Line & Sinker	838484	6/18/2004	2/10/2014	Will not be renewing
Upstream Dream	837330	6/16/2004	2/10/2014	Will not be renewing
Cluck-A-Doodle-Doo	845386	8/5/2004	3/19/2014	Will not be renewing
Fillet Meow	847650	8/18/2004	3/31/2014	Will not be renewing
Gobblicious	854120	9/30/2004	4/6/2014	Will not be renewing
Holy Mackerel	845139	8/3/2004	3/17/2014	Will not be renewing
Surf 'N Turf	845140	8/3/2004	3/17/2014	Will not be renewing
Gobblicious	854120	9/30/2004	4/6/2014	Will not be renewing
Tickled Pink	845138	8/3/2004	3/17/2014	Will not be renewing

## MEOW MIX DOMAINS

Domain Name	Acquire Date
themeowmixcafe.com	8/18/2006
meowmixcafeny.com	8/18/2006
meowmixcafenewyork.com	8/18/2006
meowmix.info	10/12/2006
meowmixfresh.com	10/15/2006
mmfresh.com	10/15/2006
meow-mix.com	1/19/2007
web forwarding	7/12/2007
meowonwheels.com	3/10/2007
meowtv.com	5/3/2007
meowmixco.com	1/30/2010
email: info@meowmixco.com	1/30/2009
unconfigured email:	1/30/2007
meowmix.biz	12/13/2012
meowmix.tv	4/12/2013
meow.tv	4/12/2013
meowmixtv.com	4/12/2013
alleycat.com	11/15/2013
web forwarding	7/12/2007
keepingcatshappy	11/24/2013
web forwarding	7/8/2009
meowmix.com	12/8/2013
veryimportantcat.com	12/27/2006
vic.bz	12/27/2006
meowmixhouse.com	7/6/2008
meowmixclubhouse.com	7/6/2008
meowmixplayhouse.com	7/6/2008
meowmixcathouse.com	7/6/2008
meowmixcondo.com	7/6/2008
meowmixlounge.com	7/6/2008
meowmixshack.com	7/6/2008
meowmixcrib.com	7/6/2008
meowmixcribs.com	7/6/2008
meowmixlair.com	7/6/2008
meowmixcatlair.com	7/6/2008
meowmixhousecats.com	7/6/2008

kittyclubhouse.com	12/6/2008
meowmixkittyclubhouse.com	12/6/2008
kchclub.com	12/6/2008
meowmixhousererefurbish.com	2/14/2008
mmhousererefurbish.com	2/14/2008
meowmixrefurbish.com	2/14/2008
housererefurbish.com	2/14/2008
shelterrefurbish.com	2/14/2008
refurbish.com	2/14/2008
meowmixhousesshelterrefurbish.com	2/14/2008
mmhousesshelterrefurbish.com	2/14/2008

<b>Mexico Domains</b>	
miautv.com	11/18/2013
miautv.tv	11/18/2013
miaumix.biz	11/18/2013
miaumix.com	11/18/2013
miaumix.com.mx	12/6/2007
<b>Canada Domain</b>	
meowmix.ca	12/1/2006

## Meow Mix U.S. Patents and Applications

### “Treat Bottle Patent”

Application #: 29/234,300 Docket #: 36220-DSG  
Filing Date: July 15, 2005

### “Methods of Producing Electrostatically Charged Gelatin”

Application #: 10/294,274 Docket # 33876  
Filing Date: November 13, 2002  
Patent #: 6,863,783 Patent Issued: March 8, 2005

### “Methods of Producing Electrostatically Charged Gelatin”

Application # 10/834,684 Docket # 33876-DIV1  
Filing Date: April 29, 2004  
Patent Pending (Part 2 of Patent 10/294,274)

### “Pet Food Compositions Comprising Electrostatically Charged Gelatin”

Application #: 10/294,374 Docket # 33877  
Filing Date: November 14, 2002  
Patent #: 6,841,179 Patent Issued: January 11, 2005

### “Pet Food Compositions Having Electrostatically Charged Ingredients”

Application # 10/607,465 Docket # 33877-CIP1  
Filing Date: June 26, 2003  
Patent # 6,899,904 Patent Issued: May 31, 2005

### “Pet Food Compositions Comprising Electrostatically Charged Gelatin”

Application #: 10/998,468 Docket # 33877-CNT1  
Filing Date: November 29, 2004  
*Patent Pending (Part 3 of Patent 10/294,374)*

## Canada Patents and Applications

### “Treat Bottle Patent”

Application #: 112916  
Filing Date: October 5, 2005

### Abandoned Canadian Patent Applications:

“Method of Producing Electrostatically Charged Gelatin”

Application #: 10/294,274

Patent#: 2,421,367

Issue Date: 3/7/2003

“Method of Producing Electrostatically Charged Gelatin”

Application #: 10/294,374

Patent#: 2,421,367

Issue Date: 3/7/2003

**Abandoned Applications:**

WIPO: 200446227 (filed 11/10/2003)

WIPO: 200445300 (filed 11/10/2003)

The WIPO (or PCT) patent applications above are abandoned. It was decided not to file these applications in any foreign countries.

Australia: 2003290834 (filed 11/10/2003)

Australia: 2003290833 (filed 11/10/2003)

## Intellectual Property

With respect to Encumbrances, the terms and conditions of the Patent License Agreement, dated as of January 31, 2002, between Nestle Purina Petcare Company and the Company, contain restrictions, including limitations on the Company's use and ability to sublicense the patent licensed thereunder.

### MEOW Jingle

Nestle Purina Petcare Company (f/k/a Ralston Purina Company) ("NPPC") used the MEOW Jingle in advertisements for over 25 years. NPPC has indicated that, from its incomplete files, it would appear that the jingle was written by Thomas McFaul, pursuant to a 1973 contract between David Lucas Associates and Della Femina, Travasano & Partners Inc. for and on behalf of Ralston Purina, Inc." NPPC believes that the jingle first aired in a MEOW MIX commercial entitled "Singing Cats" in December 1974. NPPC was not and therefore, the Company is not sure of the relationship between McFaul and Lucas or Della Femina.

There was a bar located in New York City that operated under the mark MEOW MIX and violates, by use of that name and mark, the rights of the Company. Registration of this mark by the bar was resisted successfully by Ralston Purina. The bar continued to be in operation through 2005 when it shut down.

Sunshine Mills' CAT'S CAFE brand cat food (and the packaging thereof) appears to be patterned after MEOW MIX cat food

The owner of a company called Cat Cosmetics has a MEOW-CH! cosmetics product.

An individual in Oakland, California, Jeena Khan, has registered the domain name [www.meowmix.net](http://www.meowmix.net).

Patent License Agreement between Nestle Purina Petcare Company and The Meow Mix Company, dated as of January, 31, 2002, licenses the following patents and applications to the Meow Mix Company:

U.S. Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: 09/767,982  
Filing Date: January 23, 2001  
Patent #: 6,350,485 B2  
Issued Date: February 26, 2002

U.S. Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: 09/428,631  
Filing Date: October 27, 1999  
Patent #: 6,254,920 B1  
Issued Date: July 3, 2001

Canada Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: 99/26640  
Filing Date: November 12, 1999  
Patent #: 2,349,308  
Published Date: June 2, 2000

Australia Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT 16170/00  
Filing Date: November 12, 1999  
Patent #: 774364  
Issued Date: June 24, 2004

Brazil Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT PI-9915574.5  
Filing Date: May 22, 2001  
Published Date: August 14, 2001

European Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT 99958895.7  
Filing Date: May 24, 2001



Hungary Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT US99/26640 - P0104256

Filing Date: May 24, 2001

Published: March 28, 2002

Japan Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT 2000-583353

Filing Date: November 12, 1999

Korea Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT 2001-7006421

Filing Date: May 22, 2001

Mexico Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT PAA2001005247

Poland Palatability

“Method and Composition for Enhancing Palatability of Pet Food”

Application #: PCT P-347 781

Filing Date: June 4, 2001

Meow Mix License Agreements

Name	Term	Start Date	End Date	Items
Nestle Purina Petcare Company	17 year	1/31/02	11/24/18	License to use coating patent in both the U.S. and in foreign countries.
Hanniford Bros.	1 year (auto renew)	8/9/02		License to use trademark Meow Morsels for cat food & treats.
Premium Wireless Service (Moviso)	1 year (auto renew)	2/19/03		License for Meow Mix ringtone (music only).
Premium Wireless Service (Moviso)	2 years (auto renew)	3/3/04		License for Meow Mix ringtone (meow tone).
North Atlantic Books (Frog Ltd.)	N/A	6/18/03		License to publish Mr. Meow ABC Book
Brand-genuity LLC	3 years	9/19/03	9/19/06	Represents Meow Mix in licensing.
Russ Berrie	3 years	12/15/03	12/31/06 with 3-year option to renew	License for Sing & Dance Mr. Meow.
The Italia Collection	2 years & 3 months	11/15/03	EXPIRED	License for Meow Mix charms.
Junkfood / Liquid Blaino Designs Inc.	2 years & 4 months	8/15/04	12/31/06	License for Vintage Meow Mix T-shirts.
Way Out Toys	3 years	9/1/04	8/31/07	License for Meow Mix toys and accessories (plush, remote control, clocks, etc.)
You & Me Legwear, LLC	3 years	10/1/04	12/31/07	License for Meow Mix socks, slippers, flip flops, luggage and stationary products.
3GUpload.com	2 years (auto renew)	10/15/04		License for Meow Mix ringtone.
A. Aronson Inc.	5 years	1/31/05	12/31/09	License for Meow Mix bag clips.
Jakks Pacific	3 years	10/1/05	10/31/08	License for Meow Mix cat toys & accessories.
Julianne R. Lowman	Term of Meow Mix	10/24/05		License for Meow Mix artwork.