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Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| TOP DRIVER-FLI, INC. | | 04/28/2006 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | COACHING SYSTEMS, LLC |
|-----------------|---------------------------------------|
| Street Address: | 426 Route 518 |
| City: | Skillman |
| State/Country: | NEW JERSEY |
| Postal Code: | 08558 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW JERSEY |

PROPERTY NUMBERS Total: 8

| Property Type | Number | Word Mark | |
|----------------------|---------|--|--|
| Registration Number: | 3003965 | COACHING THE | |
| Registration Number: | 2119022 | THE COACHING SERIES | |
| Registration Number: | 1364451 | FLI | |
| Registration Number: | 1364450 | FLI LEARNING SYSTEMS | |
| Registration Number: | 1421919 | COACHING THE PROFESSIONAL TRUCK DRIVER | |
| Registration Number: | 1421918 | COACHING THE PROFESSIONAL TRUCK DRIVER | |
| Registration Number: | 1393217 | COACHING THE EXPERIENCED DRIVER | |
| Registration Number: | 1390753 | COACHING THE EXPERIENCED DRIVER | |

CORRESPONDENCE DATA

Fax Number: (973)597-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-597-2500

Email: Istrademark@lowenstein.com
Correspondent Name: Vanessa A. Ignacio, Esq.
Address Line 1: Lowenstein Sandler PC

TRADEMARK REEL: 003352 FRAME: 0049

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| _ | 65 Livingston Avenue Roseland, NEW JERSEY 07068-1791 | | | |
|-------------------------|---|--|--|--|
| ATTORNEY DOCKET NUMBER: | 11770/4 | | | |
| NAME OF SUBMITTER: | Vanessa A. Ignacio, Esq. | | | |
| Signature: | /Vanessa A. Ignacio/ | | | |
| Date: | 07/20/2006 | | | |
| Total Attachments: 4 | | | | |

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TRADEMARK REEL: 003352 FRAME: 0050

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the day of day of

WHEREAS, ASSIGNOR is selling certain intellectual property assets to ASSIGNEE pursuant to the Purchase Agreement;

WHEREAS, in furtherance of the foregoing sale of assets, ASSIGNOR is desirous of transferring and assigning to ASSIGNEE, and ASSIGNEE is desirous of acquiring from ASSIGNOR, all of ASSIGNOR's right, title and interest in and to those trademarks and service marks listed on the Schedule attached hereto, including any common law rights therein and any other rights arising out of the use thereof, together with the trademark and service mark registrations and applications set forth in the Schedule attached hereto and all of the goodwill associated therewith and all other rights ASSIGNOR may have with respect to any of the foregoing (the "ASSIGNED MARKS").

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties agree as follows:

- 1. ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE all of its right, title and interest in and to the ASSIGNED MARKS throughout the world and the worldwide right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the ASSIGNED MARKS.
- ASSIGNOR agrees that, upon ASSIGNEE's request it will, at any time without charge to ASSIGNEE but at ASSIGNEE's expense, furnish all documentation relating to or supporting chain of title, sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the ASSIGNED MARKS in ASSIGNEE, its successors, assigns and legal representatives or nominees.

This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original agreement, but all of which together shall constitute one and the same instrument.

[Signature page follows.]

TRADEMARK
REEL: 003352 FRAME: 0051

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date stated above.

TOP DRIVER-FLI, INC., a/k/a FLI LEARNING SYSTEMS

By: William Waslick
Title: President

COACHING SYSTEMS, LLC

EXHIBIT A

Nancy J. Jones Catherine J. Matheson Deborah A. Parochniak J. Grey Jones III

SCHEDULE OF ASSIGNED MARKS

| Serial No. | Filing Date | Reg. No. | Reg. Date | Class | Owner of Record |
|------------|--|---|---|---|---|
| 78402267 | 04/15/2004 | 3003965 | 10/04/2005 | 9 | FLI Learning Systems, Inc. |
| 75107517 | 05/21/1996 | 2119022 | 12/09/1997 | 16 | FLI Learning Systems, Inc. |
| 73532599 | 04/17/1985 | 1364451 | 10/08/1985 | 16 | FLI Learning Systems, Inc. |
| 73532597 | 04/17/1985 | 1364450 | 10/08/1985 | 16 | FLI Learning Systems, Inc. |
| 73603923 | 06/12/1986 | 1421919 | 12/23/1986 | 16 | FLI Learning Systems, Inc. |
| 73603803 | 06/12/1986 | 1421918 | 12/23/1986 | 16 | FLI Learning Systems, Inc. |
| 73532598 | 04/17/1985 | 1393217 | 05/13/1986 | 16 | FLI Learning Systems, Inc. |
| 73532213 | 04/15/1985 | 1390753 | 04/22/1986 | 16 | FLI Learning Systems, Inc. |
| | | | | | |
| | 75107517 73532599 73532597 73603923 73603803 | 75107517 05/21/1996 73532599 04/17/1985 73532597 04/17/1985 73603923 06/12/1986 73603803 06/12/1986 73532598 04/17/1985 | 75107517 05/21/1996 2119022 73532599 04/17/1985 1364451 73532597 04/17/1985 1364450 73603923 06/12/1986 1421919 73603803 06/12/1986 1421918 73532598 04/17/1985 1393217 | 75107517 05/21/1996 2119022 12/09/1997 73532599 04/17/1985 1364451 10/08/1985 73532597 04/17/1985 1364450 10/08/1985 73603923 06/12/1986 1421919 12/23/1986 73603803 06/12/1986 1421918 12/23/1986 73532598 04/17/1985 1393217 05/13/1986 | 75107517 05/21/1996 2119022 12/09/1997 16 73532599 04/17/1985 1364451 10/08/1985 16 73532597 04/17/1985 1364450 10/08/1985 16 73603923 06/12/1986 1421919 12/23/1986 16 73603803 06/12/1986 1421918 12/23/1986 16 73532598 04/17/1985 1393217 05/13/1986 16 |

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RECORDED: 07/20/2006