Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PROMAX NUTRITION, INC.		07/06/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	PROMAX NUTRITION CORPORATION		
Street Address:	1915 Mark Court, Suite 150		
City:	Concord		
State/Country:	CALIFORNIA		
Postal Code:	94520		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark	
Serial Number:	78510577	OAT-RAGEOUS	
Serial Number:	78552022	OAT-SMART	
Serial Number:	78776115	PROMAX NUTRITION	
Serial Number:	78642534	PROMAX POWER SHOT	
Registration Number:	3036871	RAMPAGE	
Registration Number:	2785177	PROMAX	
Registration Number:	2731958	REALLY DELICIOUS. REALLY NUTRITIOUS.	
Registration Number:	2500584	PROMAX BAR	

CORRESPONDENCE DATA

Fax Number: (415)705-6383

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(415) 705-6377 Phone:

Email: tnelmark@dergnoah.com

Todd A. Noah Correspondent Name:

Four Embarcadero Center, Suite 1450 Address Line 1:

> **TRADEMARK REEL: 003349 FRAME: 0268**

Address Line 4: San Francisco, CALIFORNIA 94111					
ATTORNEY DOCKET NUMBER:	648.01				
NAME OF SUBMITTER:	Todd A. Noah				
Signature:	/todd a noah/				
Date:	07/17/2006				
Total Attachments: 2 source=Scan001#page1.tif source=Scan001#page2.tif					

TRADEMARK REEL: 003349 FRAME: 0269

U.S. PATENT AND TRADEMARK OFFICE OFFICE OF PUBLIC RECORDS

ASSIGNMENT DIVISION

ASSIGNMENT OF TRADEMARK

WHEREAS **PROMAX NUTRITION, INC.**, of 1915 Mark Court, Suite 150, Concord, California 94520 is the owner of the trademarks listed on Schedule A (the "Marks"); and

WHEREAS **PROMAX NUTRITION CORPORATION**, of 1915 Mark Court, Suite 150, Concord, California 94520 is desirous of acquiring said Marks;

NOW therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, **PROMAX NUTRITION**, **INC.**, does hereby assign to the **PROMAX NUTRITION CORPORATION** all right, title, and interest in and in and to the Marks, including issued registrations and pending applications as identified on Schedule A, together with the goodwill of the business symbolized thereby.

Dated: 7-6-2006 By: Robert on Will

Mike Walls, President Promax Nutrition, Inc.

TRADEMARK REEL: 003349 FRAME: 0270

Schedule A

Active Trademarks

Mark	U.S. Reg. No.	U.S. Serial No.	Filing Date	Issue Date	Our File
RAMPAGE	3,036,871	78/975,679	March 20, 2003	Dec. 27, 2006	648.04
PROMAX	2,785,177	75/129,574	July 3, 1996	Nov. 25, 2003	648.05
REALLY DELICIOUS. REALLY NUTRITIOUS.	2,731,958	76/450,979	July 22, 2002	July 1, 2003	648.07
PROMAX BAR	2,500,584	75/207,158	Sept. 17, 1996	Oct. 23, 2001	648.10
OAT-RAGEOUS	Pending	78/510,577	Nov. 3, 2004	Pending	648.11
OAT-SMART	Pending	78/552,022	Jan. 21, 2005	Pending	648.13
PROMAX NUTRITION	Pending	78/776,115	Dec. 19, 2005	Pending	N/A
PROMAX POWER SHOT	Pending	78/642,534	June 2, 2005	Pending	N/A

TRADEMARK REEL: 003349 FRAME: 0271

RECORDED: 07/17/2006