

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guy Petty		07/10/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	SHS International, Inc.
Street Address:	1922 West Banta Road
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46217
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2939574	ROCKY TOP
Registration Number:	2715790	MORGAN MONROE
Registration Number:	3022636	INDIANA
Registration Number:	3000345	BEAN BLOSSOM
Registration Number:	3006697	INDIANA
Registration Number:	2509102	SHS
Registration Number:	2438536	SHS
Registration Number:	2516621	AMAZING GRACE

CORRESPONDENCE DATA

Fax Number: (317)236-9907
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-635-8900
 Email: kfarrell@binghammchale.com
 Correspondent Name: Kenan L. Farrell
 Address Line 1: 2700 Market Tower

CH \$215.00 2939574

Address Line 2: 10 West Market Street
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 10278-31815

NAME OF SUBMITTER: Kenan L. Farrell

Signature: /Kenan L. Farrell/

Date: 07/13/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Guy Petty, registrant of the below U.S. Trademark Registrations ("Assignor"), has adopted and is using the marks shown below, which marks are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ROCKY TOP	2,939,574	April 12, 2005
MORGAN MONROE	2,715,790	May 13, 2003
INDIANA	3,022,636	December 6, 2005
BEAN BLOSSOM	3,000,345	September 27, 2005
INDIANA	3,006,697	October 11, 2005
SHS	2,509,102	November 20, 2001
SHS	2,438,536	March 27, 2001
AMAZING GRACE	2,516,621	December 11, 2001

WHEREAS, SHS INTERNATIONAL, INC., an Indiana corporation, whose registered office is at 1922 West Banta Road, Indianapolis, Indiana 46217 ("Assignee"), desires to acquire said marks and all rights thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Guy Petty does hereby assign unto said SHS INTERNATIONAL, INC., all right, title, and interest in and to said marks, together with the good will of the business as symbolized by said marks, and any United States and foreign registrations and applications therefor.

GUY PETTY

By: 

Name

Guy Petty
Printed Name

7-10-06
Date

[Notarized on following page]

State of Indiana }
County of Marion }

ss:

Subscribed and sworn to this 10 day of July, 2006, before me a Notary Public in and for said County.

My Commission Expires April 17, 2009

Candace Deane
Notary Public

Residing in Marion County, Indiana

KLF/1068598