

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FLYING COLORS TOYS, INC.		04/01/2006	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	JAKKS PACIFIC, INC.
Street Address:	22619 PACIFIC COAST HIGHWAY
City:	MALIBU
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	2642283	3-D SHRINK-A-TOONS
Registration Number:	2989937	AQUA COLORS
Serial Number:	76296854	AQUA GELS
Registration Number:	2686062	COLORED PENCILS JUST GOT BETTER!
Registration Number:	2677614	CRAYONS JUST GOT BETTER!
Registration Number:	2921710	FLIPPABLE FAIRIES
Registration Number:	2924372	FLOPSWOP FAIRIES
Registration Number:	2083189	FLYING COLORS
Serial Number:	78293062	FRIGHT FACE
Registration Number:	2744649	GOOPOLOONS
Serial Number:	78408001	HIP HANG-UPS
Registration Number:	2476753	ILLUMA-GLOW
Registration Number:	2348577	IT'S A GIRL THING
Registration Number:	2762769	IT'S A GIRL THING

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Registration Number:	2855335	IT'S ALL GRAPE, BABY
Registration Number:	2714350	JAVA GELS
Registration Number:	2722497	LIQUALOONS
Registration Number:	2743841	LIQUI GELS
Serial Number:	78228642	LIQUID MAGIC DRAW
Serial Number:	78282714	MAGNIFI-SKETCH
Registration Number:	2716422	MARKERS JUST GOT BETTER
Registration Number:	2913858	ME & MY DIARY
Registration Number:	2581503	MELT-O-MATIC
Registration Number:	2605533	MICHAEL'S MAGNIFASKETCH
Serial Number:	78408290	MINI MOSAICS
Serial Number:	78280371	MY OVERSTUFFED LIFE
Registration Number:	2982053	MY OVERSTUFFED LIFE
Serial Number:	78324923	MY OVERSTUFFED LIFE
Serial Number:	78325024	MY OVERSTUFFED LIFE
Registration Number:	2364668	OH DOUGH!
Registration Number:	2851580	SKRAAAP
Registration Number:	2938522	SKWEEEZ
Registration Number:	2855336	SO NOT ORANGE
Registration Number:	2547344	SPLATTERDOME
Registration Number:	2578331	SQANDARIUM
Registration Number:	2881871	SWITCH 'EM UP
Registration Number:	2849794	TUTTI FRUITI RAINBOW
Registration Number:	2813570	ULTRA COLOR
Registration Number:	2722496	ULTRA COLOR
Registration Number:	2903969	UNEARTHED
Serial Number:	78409336	VANITY KEEPSAKE
Serial Number:	78409777	WACKY WAYOUT WONDERS
Serial Number:	78409872	WHACKY WILDLIFE
Registration Number:	2859016	WOO-CHOW CHERRY
Registration Number:	2852087	WORLD SAVING WATERMELON
Registration Number:	2652708	ZING-A-STRING

CORRESPONDENCE DATA

Fax Number: (310)455-6302

TRADEMARK
REEL: 003335 FRAME: 0946

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-456-7799
Email: Legal@JAKKS.net
Correspondent Name: General Counsel
Address Line 1: 22619 Pacific Coast Highway
Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:	Mel Kyle
Signature:	/MEL/
Date:	06/22/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, FLYING COLORS TOYS, INC., a corporation organized and existing under the laws of Michigan, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

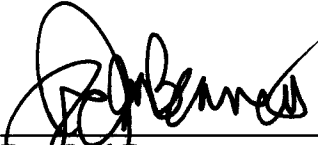
NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
MY OVERSTUFFED LIFE	Australia	981870	981870	12/08/2003	Registered
MY OVERSTUFFED LIFE	Canada	1199138			Pending
MY OVERSTUFFED LIFE	New Zealand	706319	706319	1/13/2005	Registered
3-D SHRINK-A-TOONS	US	76285895	2642283	10/29/2002	Registered
AQUA COLORS	US	76360400	2989937	08/30/2005	Registered
AQUA GELS	US	76296854			Pending
COLORLED PENCILS JUST GOT BETTER!	US	76381285	2686062	02/11/2003	Registered
CRAYONS JUST GOT BETTER!	US	76385891	2677614	01/21/2003	Registered
FLIPPABLE FAIRIES	US	78275926	2921710	01/25/2005	Registered
FLOPSWOP FAIRIES	US	78275920	2924372	02/01/2005	Registered
FLYING COLORS	US	75045318	2083189	07/29/1997	Registered
FRIGHT FACE	US	78293062			Pending
GOOLOONS	US	76398964	2744649	07/29/2003	Registered
HIP HANG-UPS	US	78408001			Pending
ILLUM-GLOW	US	76022123	2476753	08/07/2001	Registered
IT'S A GIRL THING	US	75718913	2348577	05/09/2000	Registered
IT'S A GIRL THING	US	76975645	2762769	09/09/2003	Registered
IT'S ALL GRAPE, BABY	US	78235679	2855335	06/15/2004	Registered
JAVA GELS	US	76268596	2714350	05/06/2003	Registered
LIQUALOONS	US	76360485	2722497	06/03/2003	Registered
LIQUI GELS	US	76296855	2743841	07/29/2003	Registered
LIQUID MAGIC DRAW	US	78228642			Pending
MAGNIFI-SKETCH	US	78282714			Pending
MARKERS JUST GOT BETTER	US	76295522	2716422	05/13/2003	Registered
ME & MY DIARY	US	78226849	2913858	12/21/2004	Registered
MELT-O-MATIC	US	76187757	2581503	06/18/2002	Registered
MICHAEL'S MAGNIFASKETCH	US	76051600	2605533	08/06/2002	Registered
MINI MOSAICS	US	78408290			Pending
MY OVERSTUFFED LIFE	US	78280371			Pending
MY OVERSTUFFED LIFE	US	78324204	2982053	08/02/2005	Registered
MY OVERSTUFFED LIFE	US	78324923			Pending
MY OVERSTUFFED LIFE	US	78325024			Pending
OH DOUGH!	US	75799170	2364668	07/04/2000	Registered
POP-UP PICS	US	78407993			Pending
SKRAAAP	US	76429409	2851580	06/08/2004	Registered
SKWEEZ	US	76318314	2938522	04/05/2005	Registered

SO NOT ORANGE	US	78235690	2855336	06/15/2004	Registered
SPLATTERDOME	US	76284372	2547344	03/12/2002	Registered
SQANDARIUM	US	76284395	2578331	06/11/2002	Registered
SWITCH 'EM UP	US	78317165	2881871	09/07/2004	Registered
TUTTI FRUITI RAINBOW	US	78235673	2849794	06/01/2004	Registered
ULTRA COLOR	US	76306662	2813570	02/10/2004	Registered
ULTRA COLOR	US	76360484	2722496	06/03/2003	Registered
UNEARTHED	US	78293058	2903969	11/16/2004	Registered
VANITY KEEPSAKE	US	78409336			Pending
WACKY WAYOUT WONDERS	US	78409777			Pending
WHACKY WILDLIFE	US	78409872			Pending
WOO-CHOW CHERRY	US	78235627	2859016	06/29/2004	Registered
WORLD SAVING WATERMELON	US	78235695	2852087	06/08/2004	Registered
ZING-A-STRING	US	76322413	2652708	11/19/2002	Registered
				12/18/2007	

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 1st day of April, 2006.

FLYING COLORS TOYS, INC.


 By: Joel Bennett
 Chief Financial Officer