TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
etc. Worldwide, Inc.		12/01/2005	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Sheehan Sales Associates, Inc.	
Street Address:	142 Canal Street	
City:	Salem	
State/Country:	MASSACHUSETTS	
Postal Code:	01970	
Entity Type:	CORPORATION: MASSACHUSETTS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2276104	ETC.

CORRESPONDENCE DATA

Fax Number: (617)542-8906

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617 542 5070

Email: tmdocbos@fr.com, smolinsky@fr.com

Correspondent Name: Charles Hieken Address Line 1: P.O. Box 1022

Address Line 2: Fish & Richardson P.C.

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	05761-004001
NAME OF SUBMITTER:	Charles Hieken
Signature:	/charles hieken/

TRADEMARK REEL: 003335 FRAME: 0643

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Date:	06/22/2006
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK REEL: 003335 FRAME: 0644

TRADEMARK ASSIGNMENT

The effective date of this Trademark Assignment is December 1, 2005.

WHEREAS, etc. Worldwide, Inc., a corporation organized and existing under the laws of the Commonwealth of Massachusetts and having its principal office and place of business at 6 Grey Lane, Lynnfield, Massachusetts 01940 (hereinafter "Assignor"), owned the trademark ETC, and Trademark Registration No. 2,276,104 (hereinafter "the Trademark"), and

WHEREAS, Sheehan Sales Associates, Inc., a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, and having a principal office and place of business at 142 Canal Street, Salem, Massachusetts 01970, (hereinafter "Assignee"), has acquired the Trademark;

NOW, THEREFORE, IT IS HEREBY AGREED:

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor, said Assignor by these presents, has sold, transferred, conveyed and assigned unto said Assignee the entire right, title and interest in and to the Trademark, the registration for said Trademark, the right to recover for past infringement of said Trademark, and the goodwill of the business in connection with which the Trademark is used and which are symbolized by said Trademark and any and all rights it may have in the Trademark.

ETC. WORLDWIDE INC.

ASSIGNOR

Donna S. Sheehan, President

TRADEMARK .: 003335 FRAME: 064

RECORDED: 06/22/2006