TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 06/12/2006 900050920

SUBMISSION TYPE; CORRECTIVE ASSIGNMENT

NATURE OF CONVEYANCE:

Corrective Assignment to correct the Assignor Name previously recorded on Reel 003323 Frame 0657. Assignor(s) hereby confirms the Security Interest.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
dELIA*s Group Inc.		05/17/2006	CORPORATION: DELAWARE
Alloy Merchandise, LLC		1105/17/2008	LIMITED LIABILITY COMPANY: DELAWARE
Skate Direct, LLC		105/17/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Retail Finance II, LLC
Street Address:	One Boston Place - 18th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2229184	ALLOY
Registration Number:	2338365	ccs
Registration Number:	2695754	[CCS]
Registration Number:	2332567	CCS MAILORDER
Registration Number.	2907137	
Registration Number:	2169351	DELIA'S
Registration Number:	2092322	DELIA'S
Registration Number.	2356625	DISCOUNT DOMAIN
Registration Number:	2584577	G
Registration Number:	2569418	GFLA

TRADEMARK REEL: 003333 FRAME: 0895

700271029

P.6

Registration Number:	2569420	GFLA
Registration Number:	2569436	GFLA
Registration Number:	2569435	GFLA.COM
Registration Number:	2288780	LOCAL 212
Registration Number:	2760886	WALL TO WALL
Serial Number:	78186771	LOCAL 212
Serial Number:	76484965	LOCAL 212
Serial Number:	76349954	STATIONWAGON

CORRESPONDENCE DATA

Fax Number:

^{K:}JUN.19.2006

(703)415-1557

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

703-415-1555

Email:

mail@specializedpatent.com Christopher E. Kondracki

Address Line 1;

Correspondent Name:

2001 Jefferson Davis, Hwy., Suite 1007

Address Line 4:

Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	6050226
NAME OF SUBMITTER:	Christopher E. Kondracki
Signature:	/Christopher E. Kondracki/
Date:	06/12/2006
Total Attachments: 14 source=Della#page1.tif source=Della#page3.tif source=Della#page3.tif source=Della#page5.tif source=Della#page5.tif source=Della#page6.tif source=Della#page8.tif source=Della#page9.tif source=Della#page9.tif source=Della#page10.tif source=Della#page11.tif source=Della#page12.tif source=Della#page13.tif source=Della#page13.tif source=Della#page14.tif	

June 14, 2006

U.S. Patent and Trademark Office Assignment Division Washington, DC 20231

Correction of Assignment Filed at Reel 003323/Frame 0657

Dear Sir:

We received the attached recordation found at reel 003323 frame 0657 and note the following errors made by our Office:

Assignor: "dELiA's Group Inc., should be -- dELiA*s Group Inc. --.

Kindly make the necessary corrections to this document and in the official records. Our deposit account has already been charged for this correction on June 13, 2006.

Sincerely,

Thristopher E. Kondracki

Christopher E. Kondracki

Enclosures:

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 06/08/2006 900050691

A		
DUBM	ISSION	IAH-

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
dELIA's Group Inc.		05/17/2006	CORPORATION; DELAWARE
Alloy Merchandise, LLC		1105/17/2006 1	LIMITED LIABILITY COMPANY: DELAWARE
Skate Direct, LLC		1105/17/2006 1	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Retail Finance II, LLC
Street Address:	One Boston Place - 18th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postel Code:	02108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark	-
Registration Number:	2229184	ALLOY	
Registration Number:	2338365	ccs	_
Registration Number:	2695754	[CCS]	··
Registration Number:	2332567	CCS MAILORDER	
Registration Number:	2907137		
Registration Number:	2169351	DELIA'S	
Registration Number:	2092322	DELIA'S	
Registration Number:	2356625	DISCOUNT DOMAIN	
Registration Number:	2584577	G	
Registration Number:	2569418	GFLA	<u> </u>
Registration Number:	2569420	GFLA	

TRADEMARK REEL: 003333 FRAME: 0898

465.00 222

Registration Number:	2569436	GFLA
Registration Number:	2569435	GFLA.COM
Registration Number:	2288780	LOCAL 212
Registration Number:	2760886	WALL TO WALL
Serial Number:	78186771	LOCAL 212
Serial Number:	75484965	LOCAL 212
Serial Number:	76349954	STATIONWAGON

CORRESPONDENCE DATA

Fax Number:

⊼jun.19.2006

(703)415-1557

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

703-415-1555

Email: Correspondent Name:

mail@specializedpatent.com

Address Line 1:

Christopher E, Kondracki 2001 Jefferson Davis, Hwy., Suite 1007

Address Line 4;

Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	6050226 TM	6050226 TM Christopher E. Kondracki /Christopher E. Kondracki/		
NAME OF SUBMITTER:	Christopher E. Kondrecki			
Signature:	/Christopher E. Kondracki/			
Date:	06/08/2006			
Total Attachments: 14 source=Della#page1.tif source=Delia#page2.tif source=Delia#page3.tif source=Delia#page5.tif source=Delia#page5.tif source=Delia#page6.tif source=Delia#page6.tif source=Delia#page8.tif source=Delia#page9.tif source=Delia#page11.tif source=Delia#page11.tif source=Delia#page12.tif source=Delia#page12.tif source=Delia#page13.tif source=Delia#page13.tif				

Wells Fargo Retail Finance II, LLC

May 17, 2006

THIS SECOND AMENDED AND RESTATED TRADEMARK AND TRADEMARK APPLICATIONS SECURITY AGREEMENT (the "Agreement") is made between

Wells Fargo Retail Finance II, LLC (the "Lender"), a Delaware limited liability company with offices at One Boston Place - 18th Floor Boston, Massachusetts 02108

and

dELiA*s Group Inc., a Delaware corporation with its principal executive offices at 435 Hudson Street, New York, New York 10014;

Alloy Merchandise, LLC, a Delaware limited liability company with its principal executive offices at 435 Hudson Street, New York, New York 10014; and

Skate Direct, LLC, a Delaware limited liability company with its principal executive offices at 435 Hudson Street, New York, New York 10014 (each a "Grantor", and collectively, the "Grantors");

in consideration of the mutual covenants contained herein and benefits to be derived herefrom,

WITNESSETH:

1. BACKGROUND:

- The Lender and certain of the Grantors and others have entered in a certain Second Amended and Restated Loan and Security Agreement of even date (as such agreement may be modified, supplemented, amended or restated from time to time, hereinafter, the "Loan Agreement") pursuant to which a credit facility has been established in favor of certain of the Grantors, among others, and under which the Liabilities are to be secured by, among other things, certain of the Grantors' assets, including all Marks (as defined herein).
- Ъ. Terms used herein which are defined in the Loan Agreement are used as so defined.
- This Second Amended and Restated Trademark and Trademark Applications C. Security Agreement amends and restates in its entirety that certain Amended and

7:34AM

Restated Trademark and Trademark Applications Security Agreement dated as of October 14, 2004 by and between Lender and dELiA*s Group Inc., Alloy Merchandise, LLC and Skate Direct, LLC.

- 2. Grant of Security Interest: To secure the Liabilities, each of the Grantors hereby creates a collateral interest, with power of sale in favor of the Lender (which power of sale shall be exercisable only following the occurrence of an Event of Default and which interest and power of sale are referred to herein as the "Security Interest") in and to the following and all proceeds thereof (collectively, the "TM Collateral"):
 - a. All of each Grantor's now owned or existing or hereafter acquired or arising trademarks, trademark applications, service marks, registered service marks and service mark applications including, without limitation, those listed on EXHIRIT A annexed hereto and made a part hereof, together with any goodwill connected with and symbolized by any such trademarks, trademark applications, service marks, registered service marks, and service mark applications (excluding, however, those trademarks, trademark applications, service marks, registered service marks and service mark applications which are included as part of the Excluded Assets).
 - b. All renewals of any of the foregoing.
 - c. All income, royalties, damages and payments now and hereafter due and/or payable under and with respect to any of the foregoing, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof.
 - d. The right to sue for past, present and future infringements and dilutions of any of the foregoing.
 - All of each Grantor's rights corresponding to any of the foregoing throughout the world.
- 3. PROTECTION OF MARKS BY GRANTORS: Each Grantor shall undertake the following with respect to each item respectively described in Sections 2.a and 2.b (collectively, the "Marks"), but only to the extent that such Mark is not abandoned as permitted by the Loan Agreement:
 - Pay all renewal fees and other fees and costs associated with maintaining the Marks and with the processing of the Marks.
 - b. At such Grantor's sole cost, expense, and risk, pursue the prompt, diligent, processing of each Application for Registration which is the subject of the security interest created herein and not abandon or delay any such efforts.

[™]JUN.19.2006

- c. At such Grantor's sole cost, expense, and risk, take any and all action which such Grantor deems desirable to protect the Marks, including, without limitation, but subject to such Grantor's discretion, the prosecution and defense of infringement actions.
- 4. GRANTORS' REPRESENTATIONS AND WARRANTIES: Each Grantor represents and warrants that:
 - EXHIBIT A includes all of the registered trademarks, Federal trademark applications, registered service marks and Federal service mark applications now owned by any Grantor (excluding, however, those trademarks, trademark applications, service marks, registered service marks and service mark applications which are included as part of the Excluded Assets).
 - All TM Collateral is and shall remain, free and clear of all liens, Encumbrances, or security interests to any Person other than Permitted Encumbrances,
 - c. The Grantors shall give the Lender written notice (with reasonable detail) within thirty (30) days following the occurrence of any of the following:
 - i. Any Grantor's obtaining rights to, and filling applications for registration of, any new trademarks, or service marks, or otherwise acquiring ownership of any newly registered trademarks, registered service marks, trademark applications, or service mark applications, (other than such Grantor's right to sell products containing the trademarks of others in the ordinary course of such Grantor's business, and excluding those trademarks, trademark applications, service marks, registered service marks and service mark applications which are included as part of the Excluded Assets).
 - ii. Any Grantor's becoming entitled to the benefit of any registered trademarks, trademark applications, trademark licenses, trademark licenses renewals, registered service marks, service mark applications, service mark licenses or service mark licenses renewals whether as licenses or licensor (other than such Grantor's right to sell products containing the trademarks of others in the ordinary course of such Grantor's business, and excluding those trademarks, trademark applications, service marks, registered service marks and service mark applications which are included as part of the Excluded Assets).
 - iii. Any Grantor's entering into any material new trademark license agreement or service mark license agreement (excluding, however, those agreements relating exclusively to those trademarks, trademark

P.16

applications, service marks, registered service marks and service mark applications which are included as part of the Excluded Assets).

5. AGREEMENT APPLIES TO FUTURE MARKS:

- a. The provisions of this Agreement shall automatically apply to any such additional property or rights described in Section 4.c., all of which shall be deemed to be and treated as "Marks" within the meaning of this Agreement.
- b. Each Grantor hereby authorizes the Lender to take all such action to protect the Lender's Security Interest in and concerning any future registered trademarks, trademark applications, registered service marks and service mark applications as to which this Agreement applies, written notice of which is so given, provided, however, the Lender's taking of such action shall not be a condition to the creation or perfection of the security interest created hereby.
- 6. GRANTORS' RIGHTS TO ENFORCE MARKS: Prior the Lender's giving of notice to the Grantors following the occurrence and continuance of an Event of Default, the Grantors shall have the exclusive right to sue for past, present and future infringement of the Marks including the right to seek injunctions and/or money damages, in an effort by the Grantors to protect the Marks against encroachment by third parties, provided, however:
 - Any money damages awarded or received by any Grantor on account of such suit (or the threat of such suit) shall constitute TM Collateral.
 - Following the occurrence and continuance of any Event of Default, the Lender, by notice to the Grantors may be terminate or limit the Grantors rights under this Section 6.

7. LENDER'S ACTIONS TO PROTECT MARKS: In the event of

- a. Any Grantor's failure, within twenty (20) days of written notice from the Lender, to cure any failure by such Grantor to perform any of such Grantor's obligations set forth in Section 3; and/or
- the occurrence and continuance of any Event of Default,

the Lender, acting in its own name or in that of any Grantor, may (but shall not be required to) act in such Grantor's place and stead and/or in the Lender's own right in connection therewith.

8. RIGHTS UPON DEFAULT: Upon the occurrence and during the continuance of any
Event of Default, the Lender may exercise all rights and remedies of a secured party upon
default under the Uniform Commercial Code as adopted in Massachusetts (Massachusetts
General Laws, Chapter 106), with respect to the Marks, in addition to which the Lender

may sell, license, assign, transfer, or otherwise dispose of the Marks. Any person may conclusively rely upon an affidavit of an officer of the Lender that an Event of Default has occurred and that the Lender is authorized to exercise such rights and remedies.

9. LENDER AS ATTORNEY IN FACT:

- a. Each Grantor hereby irrevocably constitutes and designates the Lender as and for such Grantor's attorney in fact, which designation the Lender may exercise only following the occurrence and during the continuance of any Event of Default:
 - To exercise any of the rights and powers referenced in Sections 3 and 5.b.
 - ii. To execute all such instruments, documents, and papers as the Lender reasonably determines to be appropriate in connection with the exercise of such rights and remedies and to cause the sale, license, assignment, transfer, or other disposition of the Marks.
- The within grant of a power of attorney, being coupled with an interest, shall be irrevocable until this Agreement is terminated by a duly authorized officer of the Lender.
- c. The Lender shall not be obligated to do any of the acts or to exercise any of the powers authorized by Section 9.a herein, but if the Lender elects to do any such act or to exercise any of such powers, it shall not be accountable for more than it actually receives as a result of such exercise of power, and shall not be responsible to any Grantor for any act or omission to act except for any act or omission to act as to which there is a final determination made in a judicial proceeding (in which the Lender has been given an opportunity to be heard), from which finding no further appeal is available, which determination includes a specific finding that the Lender had acted in a grossly negligent manner, in actual bad faith or in willful misconduct,

10. LENDER'S RIGHTS:

- a. Any use by the Lender of the Marks, as authorized hereunder in connection with the exercise of the Lender' rights and remedies under this Agreement and under the Loan Agreement shall be coextensive with any Grantor's rights thereunder and with respect thereto and without any liability for royalties or other related charges.
- b. None of this Agreement, the Loan Agreement, or any act, omission, or circumstance taken or arising hereunder may be construed as directly or indirectly conveying to the Lender any rights in and to the Marks, which rights are effective except following the occurrence and during the continuance of any Event of Default.

- 11. INTENT: It is intended that this Agreement supplement the Loan Agreement and that certain Second Amended and Restated Security Agreement dated as of even date herewith by, among others, the Lender and certain of the Grantors (as such agreement may be modified, supplemented, amended or restated from time to time, bereinafter, the "Security Agreement"). All provisions of the Loan Agreement or the Security Agreement, as applicable, shall apply to the Marks. The Lender shall have the same rights, remedies, powers, privileges and discretions, with respect to the security interests created in the TM Collateral as in all other Collateral. In the event of a conflict between this Agreement and the Loan Agreement or the Security Agreement, as applicable, the terms of this Agreement shall control with respect to the TM Collateral and the Loan Agreement or the Security Agreement, as applicable, shall control with respect to all other Collateral.
- 12. CHOICE OF LAWS: It is intended that this Agreement take effect as a sealed instrument and that all rights and obligations hereunder, including matters of construction, validity, and performance, shall be governed by the laws of The Commonwealth of Massachusetts.

IN WITNESS WHEREOF, the Grantors and the Lender respectively have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

וכו		al I	L	uno.	
	1				
		_			

dELiA*s Group Inc. Alloy Merchandise, LLC Skate Direct, JAC

By:

Name: Robert Bernard Title: Chief Executive Officer

LENDER:

WELLS FARGO RETAIL FINANCE II, LLC

By:

Name: Title:

IN WITNESS WHEREOF, the Grantors and the Lender respectively have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

GRANTOKS:	
-----------	--

dELIA*s Group Inc. Alloy Merchandise, LLC Skate Direct, LLC

By:
Name:______
Title:_____

LENDER:

WELLS FARGO RETAIL FINANCE II, LLC

By:

Name: Mil her Chyr Title: Vist Wester

EXHIBIT A

Trademark Registrations and Pending Applications

926635.4

dELiA*s U.S. Trademarks

Mark	Reektration	1 Case	Reaktraffth	Osmer	Stato Af	Ė
	No.		Dete		Incorporation	
Alloy	Reg No.	10.35	3702/1999	Alloy	DE	
	2,229,184	(G & S; mail order catalog services		Merchandise,	,	
		featuring sports clothing, backpacks,	•	717	•	
		footwear, sunglasses, caps, belts and				
		gloves and accessories.)				,
		:			,	
		IC 25				
		(G & S: sweaters.)				_
SOO	Reg. No.	IC 35	4/4/2000	Skate Direct,	Delaware	
_	2,338,365	G & S. MAIL ORDER CATALOG	-	ווכ		
,		SERVICES, FEATURING	,			
		SKATEBOARDS AND RELATED				
		ACCESSORIES, NAMELY TRUCKS,			,	
		WHEELS, RAMPS BEARINGS				
		PROTECTIVE GEAR, CLOTHING.		,		
		AND SHOES.)				
CCS (design)	Reg. No.	IC 35	3/11/2003	Skate Direct.	Delzware	<u>. </u>
	2,695,754	(G & S: mail order catalogue services		LIC		
		featuring skateboards and snowboards and				
-	. •.	related accessories, namely tracks,	•			
		wheels, ramps bearing protective gear,		1		
		clothing and shoes; providing a website				
		whereby goods or services in the field of				
	•	snowboarding and skateboarding are				_
	ļ.	offered for sale.)	,		<u>.</u>	
CCS MAILORDER	Reg. No.	IC 35	372172000	Skate Direct.	Delaware	, -
	2,332,567	G&S: MAIL ORDER CATALOG	, = 7	11.0		
		SERVICES, FEATURING .				
		SKATEBOARDS AND RELATED				
		ACCESSORIES, NAMELY TRUCKS,				
						Ì

TRADEMARK

REEL: 003333 FRAME: 0909

•			<u>'</u> '				
		DE	5	86 26	30	5	ర
		Delias's Group Inc.	Delias Group, Inc.	Delias Group, Inc.	Delias Group, Inc.	GFLA, Ibc.	GFLA, Inc.
		11/30/2004 D	d 8901/06/9	8/26/1997 D		· · · · · · · · · · · · · · · · · · ·	5/14/2002 G
	WHEELS, RAMPS, BEARINGS PROTECTIVE GEAR, CLOTHING, AND SHOES.)	IC 35 Mail order catalog services featuring clothing, accessories, costhetics, jewelry, housewares, and stationery	IC 016 caluring clothing, shoes, accessories, jewelry, sunglasses, cosmetics, housewares and stationery	IC 042 mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery	IC 035 computerized on-line catalog services featuring clothing, footwear and related accessories	IC 25 (G & S: Women's clothing and accessories, namely blouses, shirts, pants, sweaters, jackets, coats, vests, belts, and footwear, namely shoes, boots, and sneakers)	IC 35 (G & S: Mail order catalog services featuring women's clothing and accessories, namely blouses, strirts, dresses, skirts, pants, sweaters, jackets, coats, vests, hats, scarves, belts, robes, undergarments, namely bras and underwear, stockings, socks, coemetics, hamely lipstick, tattoo kits, nail polish, hair.gol, makeup, body oils, buth oils,
		Reg No. 2907137	Reg No. 2169351	Rog No. 2092322	Reg. No. 2356625	Reg. No. 2584577	Keg. No. 2569418
		Daisy Design (logo design)	DELIA'S (Word mark)	DELIA'S (WORD MARK)	5 _1	G (stylized)	\$135

		gifts, namely light bulbs, pillows,			_	
		decorations, candles, frotwent, namely				
		shoes, boots, sneakers, jewelry, backracks, hardbace, and wrees				
GFLA	Reg. No.	IC 18	5/14/2002	GFLA, Inc.	CA	Ţ
	2569420	(G & S: Buckpacks, handbags, and pures)	,		,	
		IC 20	·			
		(G & S: Pillows)			.	
GFLA	Reg. No.	1035	5/14/2002	GFLA, Inc.	CA	
-	2569436	(G & S; On-line retail stones services				
		featuring women's clothing and		٠,		
		accessories, namely blouses, shirts,				
		dresses, skirts, pants, sweaters, jackets,				
		coats, vests, hats, scarves, belts, robes,				
		undergarments, namely bras and				
	<u></u>	underwear, stockings, socks, cosmetics,	,			
	-	mannely lipstick, tattoo kits, nail polish,			,	
		hair gel, makenp, body oils, bath oils,				
		giffs, namely light bulbs, pillows,				
		decorations, candles, footwear, namely				
		shoes, boots, sneakers, jewelry,				
		backpacks, handbags, and purses.)	, i	3		
GFLA,COM	Reg. No.	10 35	5/14/2002	GFLA, Inc.	ð	
	2569435	(G & S; On-line retail stores services				
	•	featuring women's clothing and				
1		accessories, namely blouses, shirts,	, ,			•
		dresses, skirts, pants, sweaters, jackets,			_	
		coats, vests, hats, scarves, belts, robes,	;			
		undergarments, namely bras and			:	
		underwear, stockings, socks, coemetics,				
		namely lipstick, tattoo kits, nail polish,	-			
N.A.	_	hair gel, makeup, body oils, bath oils,		,	·	
	······	gifts, namely light bulbs, pillows,				
		decerations, candles, footwear, namely		· .		

TRADEMARK

REEL: 003333 FRAME: 0911

		shoes, boots, sneakers, jewelry.			
		backpacks, handbags, and purses.)			
10CAL 212	Reg. No.	IC 25	10/26/1999	Alloy	Delaware
	2,288,780	(G & S: parts, skirts, dresses, shirts, and		Merchandise,	
		Sweaters.)		110	
LOCAL 212	Ser. No.	IC 035 (G&S Business marketing,		Affoy	•
	78/186,771	namely direct, online marketing and		Merchandiso,	
		consulting services. Promoting the goods		חוכ	
		and services of others through a website.)			
LOCAL 212	Ser. No.	IC 035 (G&S: On-line retail stone services	,	Alloy	į
(design)	76/484965	featuring fashion and apparel for		Merchandise,	
		teenagers and young adults; Providing a	•	777	,
_		web site which features advertisements for	,	,	
		the goods and services of others on a			
	1	global computer network.			
STATIONWAGON	Serial No.	IC 25	•	Alloy	Delaware
•	76/349954	G& S: Clothing, namely shirts, pants.	1	Merchandise,	
-	(Gled	sweaters and sweatshirts for girls.	•	ווכ	
	12/2001)		- 1 - 54 4	,	1
WALL TO WALL	Reg. No.	IC35	6007/6/6	Alloy	Delaware
	2760886	(G & S: Mail order services featuring	;	Merchandise,	
- 1		housewares and lineas Providing on line	<u>".</u> -	27.7	-
		retail store services featuring housewates			,
		and lineus.)			

™JUN.19.2006

7:36AM

delia *s International Trademarks

n·JUN.19.2006

Marde					
	Kegistration	Char	Registration Owner	Owner	Country
	No.				Double Hand
DELIA*S (word	Reg No.	35 - Mail order catalog services	10/14/1908	Delise Brand	China
merk)	1215979	feathring clothing, accessories,		LIC	
		cosmetics, jewelry, housewates and			
		Stationery			
DELIA*S (word	Reg No.	42 - Mail order catalog services relating	8/20/1997	Delins Brand	Hone Kong
mark) and stylized	02514 (A.	to clothing, jewelry, housewares and		LC:	Smort Smort
	B)	stationary.			
DELIA*S (stylized)	Reg No.	42 - Mail order catalogue services	9/21/1998	Delias Brand	New Zealand
	B280489	featuring clothing, accessories,		TIC	
		cosmetics, jewellery, housewares and			
		stationery.		•	
DELIA*S (word	Reg No.	42 - Mail order catalog services	8/5/1997	Delias Brand	South Africa
mark)	9711756	featuring clothing, accessories,		11.0	TOTAL TANGO
		cosmetics, jewelry, housewares and			
		stationery,			
•					

4



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 08, 2006

PTAS

900050691A

P.7

CHRISTOPHER E. KONDRACKI 2001 JEFFERSON DAVIS, HWY., SUITE 1007 ARLINGTON, VA 22202

900050891A

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 06/08/2006

REEL/FRAME: 003323/0657

NUMBER OF PAGES: 16

BRIEF: SECURITY INTEREST DOCKET NUMBER: 6050226 TM

ASSIGNOR:

DELIA'S GROUP INC.

DOC DATE: 05/17/2006 CITIZENSHIP: DELAWARE ENTITY: CORPORATION

ASSIGNOR:

ALLOY MERCHANDISE, LLC

DOC DATE: 05/17/2006 CITIZENSHIP: DELAWARE

ENTITY: LIMITED LIABILITY

COMPANY

P.O. Box 1450, Alexandrie, Virginia 22313-1450 - www.uspto.gov

TJUN.19.2006 7:32AM SPECIALIZED PATENT AGE 003/00/ FAX 001/9/No.930 P.8

003323/0657 PAGE 2

ASSIGNOR:

SKATE DIRECT, LLC

DOC DATE: 05/17/2006 CITIZENSHIP: DELAWARE ENTITY: LIMITED LIABILITY

COMPANY

ASSIGNEE:

WELLS FARGO RETAIL FINANCE II, LLC CITIZENSHIP: DELAWARE
ONE BOSTON PLACE - 18TH FLOOR ENTITY: LIMITED LIABILITY COMPANY

BOSTON, MASSACHUSETTS 02108

APPLICATION NUMBER: 78186771

REGISTRATION NUMBER:

FILING DATE: 11/19/2002

ISSUE DATE:

MARK: LOCAL 212

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76484965 REGISTRATION NUMBER: 2870959 FILING DATE: 01/21/2003

ISSUE DATE: 08/10/2004

MARK: LOCAL 212

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76349954 FILING DATE: 12/19/2001 REGISTRATION NUMBER: 2935677 ISSUE DATE: 03/29/2005

MARK: STATIONWAGON

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75977117 REGISTRATION NUMBER: 2229184 FILING DATE: 03/24/1997

ISSUE DATE: 03/02/1999

MARK: ALLOY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75688867 FILING DATE: 04/22/1999
REGISTRATION NUMBER: 2338365 ISSUE DATE: 04/04/2000

MARK: CCS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78092142 REGISTRATION NUMBER: 2695754 FILING DATE: 11/07/2001

ISSUE DATE: 03/11/2003

MARK: [CCS]

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75688866

FILING DATE: 04/22/1999

REGISTRATION NUMBER: 2332567

ISSUE DATE: 03/21/2000

"JUN.19.2006 7:32AM SPECIALIZED PATENT 'AGE 004/007 Fax Serveno.930 P.9

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003323/0657 PAGE 3

APPLICATION NUMBER: 76977059 FILING DATE: 07/10/2002 REGISTRATION NUMBER: 2907137 FILING DATE: 11/30/2004

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 75277416 FILING DATE: 04/18/1997 REGISTRATION NUMBER: 2169351 ISSUE DATE: 06/30/1998

MARK: DELIA'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75976281 FILING DATE: 02/12/1996 REGISTRATION NUMBER: 2092322 ISSUE DATE: 08/26/1997

MARK: DELIA'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75504757 FILING DATE: 06/18/1998 REGISTRATION NUMBER: 2356625 FILING DATE: 06/13/2000

MARK: DISCOUNT DOMAIN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76101283 FILING DATE: 08/02/2000 REGISTRATION NUMBER: 2584577 ISSUE DATE: 06/25/2002

MARK: G

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76101277 FILING DATE: 08/02/2000 REGISTRATION NUMBER: 2569418 ISSUE DATE: 05/14/2002

MARK: GFLA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76101726 FILING DATE: 08/01/2000 REGISTRATION NUMBER: 2569420 ISSUE DATE: 05/14/2002

MARK: GFLA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76106687 FILING DATE: 08/09/2000 REGISTRATION NUMBER: 2569436 ISSUE DATE: 05/14/2002

MARK: GFLA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

KJUN.19.2006 7:32AM SPECIALIZED PATENT AGE 005/007 Fax Serveno.930 P.10

APPLICATION NUMBER: 76106272 REGISTRATION NUMBER: 2569435

FILING DATE: 08/09/2000 ISSUE DATE: 05/14/2002

MARK: GFLA.COM

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003323/0657 PAGE 4

APPLICATION NUMBER: 75504542 FILING DATE: 06/17/1998 REGISTRATION NUMBER: 2288780 FILING DATE: 10/26/1999

MARK: LOCAL 212

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76349953 FILING DATE: 12/19/2001 REGISTRATION NUMBER: 2760886 ISSUE DATE: 09/09/2003

MARK: WALL TO WALL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION

RECORDED: 06/12/2006