

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	06/08/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMG Holdings, Inc.		06/08/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Specialty Foods Group, Inc.
Street Address:	603 Pilot House Drive
Internal Address:	4th Floor
City:	Newport News
State/Country:	VIRGINIA
Postal Code:	23606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78881178	TUB MATE
Serial Number:	76652331	COMIDAS CASERAS
Registration Number:	1517319	FIELD
Registration Number:	1515604	FIELD
Registration Number:	1515601	FIELD FRESH
Registration Number:	2314703	KENTUCKIAN
Registration Number:	2311981	KENTUCKIAN GOLD
Registration Number:	2453981	KENTUCKY LEGEND
Registration Number:	2731160	KENTUCKY'S ORIGINAL KENTUCKY LEGEND DOUBLE SMOKED HICKORY SMOKED
Registration Number:	1983964	THE BEST . . . NATURALLY!

CORRESPONDENCE DATA

900050895

**TRADEMARK
 REEL: 003325 FRAME: 0581**

CH \$265.00 78881178

Fax Number: (312)984-7700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-372-2000
Email: chicago_ip_docket@mwe.com
Correspondent Name: Linda A.O. Lamberson
Address Line 1: McDermott Will & Emery LLP
Address Line 2: 227 West Monroe Street, Suite 4400
Address Line 4: Chicago, ILLINOIS 60606-5096

ATTORNEY DOCKET NUMBER:	60501-011
NAME OF SUBMITTER:	Linda A.O. Lamberson
Signature:	/Linda A.O. Lamberson/
Date:	06/12/2006

Total Attachments: 3
source=SMG Change of Name#page1.tif
source=SMG Change of Name#page2.tif
source=SMG Change of Name#page3.tif

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:47 PM 06/08/2006
FILED 02:47 PM 06/08/2006
SRV 060555802 - 2370738 FILE

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
SMG HOLDINGS, INC.

SMG HOLDINGS, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY THAT:

FIRST: The Board of Directors of the corporation approved and adopted the following resolution for amending its Certificate of Incorporation declaring it advisable and recommended that the amendment be submitted to the stockholders for their consideration:

RESOLVED, that ARTICLE FIRST of the Certificate of Incorporation of the corporation be amended in its entirety to read as follows:

FIRST: The name of the corporation is Specialty Foods Group, Inc.

SECOND: The amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware by unanimous written consent of its stockholders entitled to vote.

IN WITNESS WHEREOF, SMG Holdings, Inc. has caused this Certificate of Amendment to be executed by its duly authorized officer this 4th day of June, 2006.

SMG HOLDINGS, INC.

By Thomas D. Davis
Name Thomas D. Davis
Title President & CEO

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "SPECIALTY FOODS GROUP, INC." AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF INCORPORATION, FILED THE NINETEENTH DAY OF JANUARY, A.D. 1994, AT 12 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 1994, AT 10 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 1997, AT 4 O'CLOCK P.M.

CERTIFICATE OF DESIGNATION, FILED THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 1997, AT 3:30 O'CLOCK P.M.

CERTIFICATE OF MERGER, FILED THE TWENTY-NINTH DAY OF AUGUST, A.D. 2000, AT 4:30 O'CLOCK P.M.

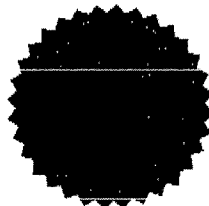
RESTATED CERTIFICATE, FILED THE TWENTY-NINTH DAY OF AUGUST, A.D. 2000, AT 4:30 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE EIGHTH DAY OF SEPTEMBER, A.D. 2000, AT 11:30 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "SMG

2370738 8100H

060561942



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4815748

DATE: 06-09-06

TRADEMARK
REEL: 003325 FRAME: 0584

Delaware

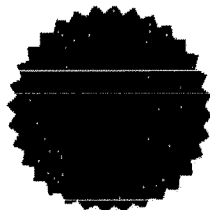
PAGE 2

The First State

HOLDINGS, INC." TO "SPECIALTY FOODS GROUP, INC.", FILED THE
EIGHTH DAY OF JUNE, A.D. 2006, AT 2:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID
CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE
AFORESAID CORPORATION, "SPECIALTY FOODS GROUP, INC."

2370738 8100H
060561942



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4815748

DATE: 06-09-06