

3/13/06

RECC

03-17-2006

HEET

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To the Honorable Commissioner of Patents

103199307

attached original documents or copy thereof.

1. Name of conveying party(ies):

CONDPCO, INC.

2006 MAR 13 AM 10:48
FINANCE SECTION

2. Name and address of receiving party(ies)

Name: UNILEVER SUPPLY CHAIN, INC.

Internal Address:

Street Address: 1 JOHN STREET

City: CLINTON State: CT ZIP: 06413

- Individual(s)
- General Partnership
- Corporation-State NY
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: MAY 8, 2005

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

76380756

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROWENA DELEON

Internal Address: UNILEVER

03/16/2006 DBYRNE 00000039 031595 76380756

01 FC:8521 40.00 DA

Street Address: 33 BENEDICT PLACE

City: GREENWICH State: CT ZIP: 06830

03/16/2006 DBYRNE 00000042 031595 76380756

01 FC:8522 675.00 DA

6. Total number of applications and registrations involved: 28

7. Total fee (37 CFR 3.41).....\$ 715.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROWENA DELEON

Name of Person Signing

Lauren DeLeon
Signature

3/13/06

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 003317 FRAME: 0878

SCHEDULE A

APPLICATION
SERIAL NO.

MARK

76380756	SUAVE
76380759	SUAVE
76380760	SUAVE
76383277	SUAVE PLUS DESIGN
76383682	SUAVE PLUS DESIGN
76383683	SUAVE PLUS DESIGN
76383684	SUAVE PLUS DESIGN
78521832	SUAVE KIDS
78543145	SUAVE
78572198	SUAVE HEALTHY CURLS
78595040	SUAVE VIBRANT BLONDE
78595045	SUAVE RADIANT BRUNETTE
76494617	DOVE GENTLE ESSENTIALS
76630700	DOVE PLUS DESIGN
76630744	DOVE
78226915	DOVE
78227486	THE DOVE DIFFERENCE IS OUR WEIGHTLESS MOISTURE
78382244	DOVE FRESH RADIANCE
78413590	DOVE FRESH RADIANCE
78551868	DOVE
78564416	DOVE COOL MOISTURE
78592077	DOVE COOL MOISTURE
78599963	DOVE CALMING NIGHT
78579152	DEGREE ENERGY SPLASH
78257589	DEGREE ACTIV RESPONSE
78260353	DEGREE FOR MEN
78260357	DEGREE MEN
78536861	DEGREE ALL-IN MOMENT

TRADEMARK ASSIGNMENT

This Assignment made effective as of May 8, 2005, is by and between Conopco, Inc., a New York corporation, with an address at 33 Benedict Place, Greenwich, CT 06830, (“Assignor”) and Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, CT 06413 (“Assignee”).

WHEREAS, Assignor is the owner of the Marks and the corresponding U.S. Trademark Applications listed on the attached Schedule A (hereinafter the “Applications”); and

WHEREAS, Assignee is 100% owned by Assignor; and

WHEREAS, Assignee desires to acquire all of the Assignor’s right, title and interest in and to the Applications; and

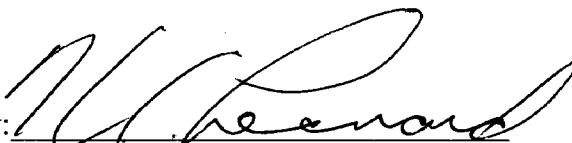
WHEREAS, Assignor now desires to transfer the Applications to Assignee.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all of Assignor’s right, title, and interest in and to the Applications, together with the business, or portion thereof, to which the Applications pertain, the goodwill symbolized by use of the Applications, and the right to sue third parties for and recover damages from past and future infringement of the Marks.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, to record this Assignment, and to issue or transfer said Applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties effective as
of the 8th day of May, 2005

CONOPCO, INC.

By: 

Kenneth C. Leonard
Assistant Secretary
c/o Unilever Law Department
33 Benedict Place
Greenwich, Connecticut 06830
Tel: (203) 625-1381