TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/01/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Studio B Productions, Inc.		10/01/2004	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	Studio B Productions, Inc.	
Street Address:	62 Nassau Drive	
City:	Great Neck	
State/Country:	NEW YORK	
Postal Code:	11021	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2078759	STUDIO B

CORRESPONDENCE DATA

Fax Number: (212)575-0671

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-790-9200

Email: trademark@cll.com

Correspondent Name: Heather L. Jensen

Address Line 1: 1133 Avenue of the Americas

Address Line 4: New York, NEW YORK 10036-6799

ATTORNEY DOCKET NUMBER:	2594101;HLJ;NP
NAME OF SUBMITTER:	Heather L. Jensen
Signature:	/Heather L. Jensen/

TRADEMARK
REEL: 003299 FRAME: 0483

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Date:	04/28/2006
Total Attachments: 1 source=SFXED44#page1.tif	

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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is made between Studio B Productions, Inc., a corporation organized and existing under the laws of Indiana, located at 62 Nassau Drive, Great Neck, NY 11021 ("Assignor") and Studio B Productions, Inc., a corporation organized and existing under the laws of New York located at 62 Nassau Drive, Great Neck, New York 11021 ("Assignee").

WHEREAS, Assignor had been using the trademark STUDIO B ("Trademark") and is the record owner of the U.S. Reg. No. 2078759 ("Registration") thereof; and

WHEREAS, pursuant to an assignment made as of October 1, 2004, Assignee acquired all rights, title and interest in and to the Trademark and Registration together with the goodwill of the business with which the Trademark is associated.

WHEREAS, Assignor and Assignee wish to confirm the acquisition of the Trademark and Registration by Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it assigned and transferred and does hereby assign and transfer, to Assignee, all rights, title and interest in and to the Trademark, including the Registration thereof, together with the goodwill of the business symbolized by the Trademark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignee. has caused this Confirmatory Trademark Assignment to be executed and delivered effective as of October 1, 2004.

Studio B Productions, Inc. (an Indiana Corporation)

By: Lilly

Name: David Rogelberg

Title: President

Studio B Productions. Inc. (a New York Corporation)

By:

Name: David Rogelberg

Title: President

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RECORDED: 04/28/2006

TRADEMARK REEL: 003299 FRAME: 0485