

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Castleberry's Food Company		04/25/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Bumble Bee Foods, LLC
Street Address:	9655 Granite Ridge Drive
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92123
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	275915	AUSTEX
Registration Number:	532764	AUSTEX
Registration Number:	931904	AUSTEX
Registration Number:	3019074	BRING HOME THE BEEF
Registration Number:	2965924	BRING HOME THE WEST
Registration Number:	825879	CASTLEBERRY'S
Registration Number:	2041739	CASTLEBERRY'S
Registration Number:	3025904	CASTLEBERRY'S MEAT TALK
Registration Number:	2280137	CATTLE DRIVE
Registration Number:	3026013	CLAMEMO
Registration Number:	2134949	HEALTHY VALUES
Registration Number:	592601	HILTON'S
Registration Number:	1329866	HILTON'S

OP \$515.00 275915

Registration Number:	1000317	HOPE FARM
Registration Number:	2348136	MR. CLEM'S
Registration Number:	1002340	MRS. FEARNOW'S
Registration Number:	1107445	POSS'
Serial Number:	76533954	BLACK ROCK CATTLE COMPANY
Serial Number:	76575133	CATTLE DRIVE GOLD
Serial Number:	76555878	TRIPLE BAR RANCH

CORRESPONDENCE DATA

Fax Number: (202)408-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-408-4147
Email: docketing@finnegan.com, julie.stewart@finnegan.com,
monica.talley@finnegan.com
Correspondent Name: Monica Riva Talley
Address Line 1: 901 New York Avenue NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	05241.0999
NAME OF SUBMITTER:	Monica Riva Talley
Signature:	/monica riva talley/
Date:	04/26/2006

Total Attachments: 2
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ASSIGNMENT

Castleberry's Food Company, a Georgia corporation with its principal place of business at 9655 Granite Ridge Drive, Suite 100, San Diego, CA 92123 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations/applications therefor ("the Trademarks").

Bumble Bee Foods, LLC, a Delaware limited liability company with its principal place of business at 9655 Granite Ridge Drive, Suite 100, San Diego, California 92123 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Castleberry's Food Company

By: 

Name: Christopher Lischurski

Title: President & CEO

Date: April 25, 2006

EXHIBIT A

<u>MARK</u>	<u>(APP. NO.)/REG. NO.</u>	<u>(FILING DATE)/REG. DATE</u>
AUSTEX	275,915	October 7, 1930
AUSTEX	532,764	October 31, 1950
AUSTEX (Stylized)	931,904	April 4, 1972
BLACK ROCK CATTLE COMPANY	(76/533,954)	(July 31, 2003)
BRING HOME THE BEEF	3,019,074	November 29, 2005
BRING HOME THE WEST	2,965,924	July 12, 2005
CASTLEBERRY'S	825,879	March 14, 1967
CASTLEBERRY'S AND SPOON DESIGN	2,041,739	March 4, 1997
CASTLEBERRY'S MEAT TALK	3,025,904	December 13, 2005
CATTLE DRIVE GOLD	(76/575,133)	(February 11, 2004)
CATTLE DRIVE	2,280,137	September 21, 1999
CLAMEMO	3,026,013	December 13, 2005
HEALTHY VALUES	2,134,949	February 3, 1998
HILTON'S and Design	592,601	July 13, 1954
HILTON'S and Design	1,329,866	April 9, 1985
HOPE FARM	1,000,317	December 24, 1974
MR. CLEM'S	2,348,136	May 9, 2000
MRS. FEARNOW'S	1,002,340	January 21, 1975
POSS'	1,107,445	November 28, 1978
TRIPLE BAR RANCH	(76/555,878)	(October 31, 2003)