

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leo Burnett Company, Inc.		04/12/1999	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leo Burnett USA, Inc.		
<b>Street Address:</b>	35 West Wacker Drive		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60601		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2327621	VIGILANTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)698-2312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	louann.m.murray@bakernet.com		
<b>Correspondent Name:</b>	David J. Davis		
<b>Address Line 1:</b>	130 East Randolph Drive		
<b>Address Line 2:</b>	Suite 3500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	060201		
<b>NAME OF SUBMITTER:</b>	David J. Davis		
<b>Signature:</b>	//DJD//		
<b>Date:</b>	04/21/2006		

CH \$40.00 2327621

Total Attachments: 1  
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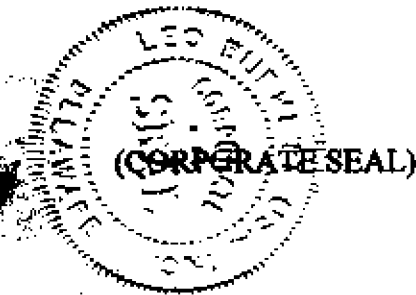
**LEO BURNETT USA, INC.**

**SECRETARY'S CERTIFICATE**

I, Sondra J. Thorson, do hereby certify that I am the duly elected and qualified Assistant Secretary and keeper of the records and corporate seal of Leo Burnett USA, Inc., a corporation organized and existing under the laws of the State of Delaware.

I further certify that the Company was known as "Leo Burnett Company, Inc." from August 16, 1935 to April 11, 1999; and that the Company has been known as "Leo Burnett USA, Inc." from April 12, 1999 to the current date.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Company's seal as of the 1<sup>st</sup> day of February, 2006.



**LEO BURNETT USA, INC.**

By: Sondra J. Thorson  
Sondra J. Thorson, Assistant Secretary

