

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allmerica Financial Corporation		12/01/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Hanover Insurance Group, Inc.		
Street Address:	440 Lincoln Street		
City:	Worcester		
State/Country:	MASSACHUSETTS		
Postal Code:	01653		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78503632	THE HANOVER INSURANCE GROUP	
Serial Number:	78684270	CONNECTIONS	
Serial Number:	78684277	A VENUES	
CORRESPONDENCE DATA			
Fax Number:	(617)261-3175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 261-3100		
Email:	tmboston@kling.com		
Correspondent Name:	Elizabeth A. Walker		
Address Line 1:	Kirkpatrick & Lockhart Nicholson Graham		
Address Line 2:	One Lincoln Street		
Address Line 4:	Boston, MASSACHUSETTS 02111		
ATTORNEY DOCKET NUMBER:	HANOVER INSURANCE GROUP		
NAME OF SUBMITTER:	Elizabeth A. Walker		

OP \$90.00 78503632

Signature:

/Elizabeth A. Walker/

Date:

04/20/2006

Total Attachments: 0

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