

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matchbox International Limited		08/16/2000	Hong Kong Corporation: HONG KONG

RECEIVING PARTY DATA

Name:	Mattel Vendor Operations Die Cast Limited
Street Address:	World Finance Centre
Internal Address:	Rm. 1301, South Tower
City:	Harbour City
State/Country:	HONG KONG
Entity Type:	Hong Kong corporation: HONG KONG

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1313609	CONVOY
Registration Number:	0838708	MATCHBOX
Registration Number:	1358177	MATCHBOX
Registration Number:	1388396	MATCHBOX
Registration Number:	1338087	MEGA-BLASTERS
Registration Number:	1643716	MODELS OF YESTERYEAR
Registration Number:	1411464	TURBO SPECIALS

CORRESPONDENCE DATA

Fax Number: (310)312-4224
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3103124000
 Email: ctappa@manatt.com
 Correspondent Name: Jill M. Pietrini, Esq.
 Address Line 1: 11355 W. Olympic Boulevard

CH \$190.00 1313609

Address Line 2: Manatt, Phelps & Phillips, LLP
Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER: 12838-634

DOMESTIC REPRESENTATIVE

Name: Mattel, Inc.
Address Line 1: 333 Continental Boulevard
Address Line 4: El Segundo, CALIFORNIA 90245

NAME OF SUBMITTER: Jill M. Pietrini, Esq.

Signature: //jmp//

Date: 03/07/2006

Total Attachments: 4
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No. 112203
編號

I, the undersigned, do hereby certify that I have examined the foregoing document with its original and that the same is a true and complete copy thereof,
Dated this 7 DEC 2000

COMPANIES ORDINANCE
(CHAPTER 32)

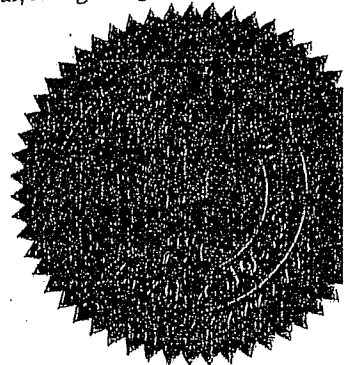
香港法例第 32 章
公司條例

CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME

公司更改名稱
註冊證書

David I. Lawrence
DAVID I. LAWRENCE
SOLICITOR AT LAW FOR THE PUBLIC
HONG KONG SAR
3rd-7th, 18th & 29th Floors
Alexandra House
16-20 Chater Road
Central, Hong Kong

I hereby certify that
本人謹此證明



MATCHBOX INTERNATIONAL LIMITED
火柴盒國際有限公司

having by special resolution changed its name, is now incorporated under
經通過特別決議，已將其名稱更改，該公司的註冊名

the name of
稱現為

MATTEL VENDOR OPERATIONS DIE CAST
LIMITED
美泰壓鑄有限公司

Issued by the undersigned on 16 August 2000.

本證書於二〇〇〇年八月十六日簽發。

Socanna Cheung

MISS R. CHEUNG

for Registrar of Companies
Hong Kong

香港公司註冊處處長

TRADEMARK

REEL: 003263 FRAME: 0553

SCHEDULE OF TRADEMARKS

Mark	Class	Reg. Date	Reg. No.
CONVOY	28	1/8/85	1,313,609
MATCHBOX	28	11/14/67	838,708
MATCHBOX & Design	28	9/3/85	1,358,177
MATCHBOX & Design	28	4/1/86	1,388,396
MEGA-BLASTERS	28	5/28/85	1,338,087
MODELS OF YESTERYEAR	28	5/7/91	1,643,716
TURBO SPEICALS	28	9/30/86	1,411,464

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of:

Mattel Vendor Operations Die Cast Limited
(a United Kingdom corporation)

Registration Nos: See Schedule Attached

Class: 28

Registered: See Schedule Attached

Mark: See Schedule Attached

**DESIGNATION OF DOMESTIC
REPRESENTATIVE**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Mattel, Inc., whose postal address is 333 Continental Blvd., El Segundo, California 90245, is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

MATTEL VENDOR OPERATIONS
DIE CAST LIMITED

Date: 3/3/06

By 

Michael Moore
Director

40976359.1

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