

10-24-2005

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



10/20/05

RECORDATION  
TRADEMARK  
103105747

25

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

MindBranch, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: MarketResearch.com, Inc.

Internal

Address:

Street Address: 6101 Executive Boulevard, Suite 110

City: Rockville

State: Maryland

Country: USA

Zip: 20852

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 8, 2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1) 2,565,091; (2) 2,563,529; (3) 2,569,801

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

- (1) MINDBRANCH registered April 30, 2002
- (2) MISCELLANEOUS DESIGN registered April 23, 2002
- (3) QUICKLINK registered May 14, 2002.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric J. von Vorvys c/o Shulman Rogers, et al.

Internal Address: Third Floor

Street Address: 11921 Rockville Pike

City: Rockville

State: MD

Zip: 20852

Phone Number: 301-230-5200

Fax Number: 301-230-2891

Email Address: evonvorvys@srgpe.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 502211

Authorized User Name Eric J. von Vorvys

9. Signature:

Signature

10/19/05

Date

10/21/2005 DRYNE 00000163 502211 2565091

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

01 FC:8521  
02 FC:8522

40.00  
50.00

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

~~UNCLASSIFIED~~  
700198465

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 8/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
MindBranch, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Delaware  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: MarketResearch.com, Inc.  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 6101 Executive Boulevard, Suite 110  
City: Rockville  
State: Maryland  
Country: USA      Zip: 20852

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship State - Delaware  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) \_\_\_\_\_

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 Security Agreement       Change of Name  
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(2) MISCELLANEOUS DESIGN registered April 23, 2002;  
(3) QUICKLINK registered May 14, 2002.

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Eric J. von Vorys c/o Sullivan Rogers, et al.  
Internal Address: Third Floor  
Street Address: 11921 Rockville Pike  
City: Rockville  
State: Maryland      Zip: 20852  
Phone Number: 301-230-5242  
Fax Number: 301-230-2891  
Email Address: evonvorys@amgpa.com

**6. Total number of applications and registrations involved:** 3

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 502211  
Authorized User Name Eric von Vorys

**9. Signature:**  \_\_\_\_\_      July 27, 2005  
Signature      Date

Eric J. von Vorys      Total number of pages including cover sheet, attachments, and document: 4  
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, MindBranch, Inc., a Delaware corporation, (hereinafter referred to as the "Assignor"), owner of all trademark registrations identified in Schedule A, and MarketResearch.com, Inc., a Delaware corporation (hereinafter referred to as the "Assignee"), are parties to that certain Asset Purchase Agreement dated July 12, 2005 (the "Agreement"); and

WHEREAS, pursuant to the Agreement, the Assignor desires by means of this Assignment of Trademarks to assign, convey and transfer to the Assignee all of the Assignor's common law trademarks used in connection with the business and those trademarks registered with the U.S. Patent and Trademark Office as defined in the Agreement and identified in Schedule A attached hereto and incorporated herein (collectively the "Trademarks"), and that part of the goodwill of the business connected with the use of and symbolized by such Trademarks.

NOW THEREFORE, in consideration of the Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, convey and transfer unto said Assignee all of the Assignor's right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Trademarks or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 8 day of July, 2005.

MINDBRANCH, INC.

By: [Signature]  
Arik Keller, President

COMMONWEALTH OF MASSACHUSETTS )  
 ) ss:  
COUNTY OF Berkshire )

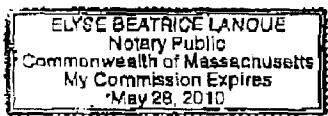
I HEREBY CERTIFY that on this 8 day of July, 2005, before me, the subscriber, a Notary Public of the Commonwealth of Massachusetts in and for the County of Berkshire aforesaid, personally appeared Arik Keller, known to be (or satisfactorily proven), who acknowledges that he executed the foregoing instrument for the purposes therein contained.

AS WITNESS my hand and Notarial Seal.

[Signature]  
Notary Public

My Commission Expires: May 28, 2010

[SIGNATURES CONTINUE ON NEXT PAGE]



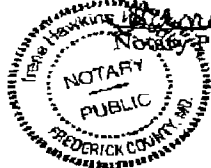
MARKETRESEARCH.COM, INC.

By: Robert Granader  
Robert Granader, Chief Executive Officer

STATE OF MARYLAND )  
 ) ss:  
COUNTY OF MONTGOMERY )

I HEREBY CERTIFY that on this 12 day of July, 2005, before me, the subscriber, a Notary Public of the State of Maryland in and for the County of Montgomery aforesaid, personally appeared Robert Granader, known to be (or satisfactorily proven), who acknowledges that he executed the foregoing instrument for the purposes therein contained.

AS WITNESS my hand and Notarial Seal.

James H. Weddle  
Notary Public  


My Comatission Expires: 9-1-05