

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sheehan Sales Associates, Inc.		10/18/2005	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	etc. Worldwide, Inc.		
Street Address:	6 Grey Lane		
City:	Lynnfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01940		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1945317	SAVOIRE SUEDE	
Registration Number:	2276104	ETC.	
Registration Number:	2024892		
CORRESPONDENCE DATA			
Fax Number:	(617)542-8906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617 542 5070		
Email:	tmdocbos@fr.com, smolinsky@fr.com		
Correspondent Name:	Charles Hieken		
Address Line 1:	P.O. Box 1022		
Address Line 2:	Fish & Richardson P.C.		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	05761-002001		
NAME OF SUBMITTER:	Charles Hieken		

CH \$90.00 1945317

Signature:	/charles hieken/
Date:	01/04/2006
Total Attachments: 4 source=Sheehan assignment#page1.tif source=Sheehan assignment#page2.tif source=Sheehan assignment#page3.tif source=Sheehan assignment#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Sheehan Sales Associates, Inc., a corporation organized and existing under the laws of the Commonwealth of Massachusetts and having its principal office and place of business at 142 Canal Street, Salem, Massachusetts 01970 (hereinafter "Assignor"), has adopted, used, and is using the trademarks identified on the attached Exhibit A, and has obtained the identified corresponding Trademark Registrations (hereinafter "the Trademarks"), and

WHEREAS, etc. Worldwide, Inc., a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, and having a principal office and place of business at 6 Grey Lane, Lynnfield, Massachusetts 01940, (hereinafter "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, IT IS HEREBY AGREED:

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor, said Assignor by these presents, does hereby sell, transfer, convey and assign unto said Assignee the entire right, title and interest in and to the Trademarks, the registrations for said Trademarks, the right to recover for past infringement of said Trademarks, and the goodwill of the business in connection with which the Trademarks are used and which are symbolized by said Trademarks and any and all rights it may have in the Trademarks.

IN WITNESS WHEREOF, the parties have executed this instrument as of the date indicated below.

SHEEHAN SALES ASSOCIATES, INC.
ASSIGNOR

Donna A. Sheehan
Signature

DONNA SHEEHAN
Printed Name

PRESIDENT
Title

10/18/05
Date

ACKNOWLEDGMENT

Commonwealth of Massachusetts)
County of _____)^{ss}

On this ____ day of _____, 2005 before me personally appeared _____, the _____ of Sheehan Sales Associates, Inc., to me known and known to me to be the person who signed the foregoing instrument, and acknowledged that s/he executed the same as his/her free act and deed.

Notary Public
My Commission Expires

[Seal]

IN WITNESS WHEREOF, the parties have executed this instrument as of the date indicated below.

SHEEHAN SALES ASSOCIATES, INC.
ASSIGNOR

James M. Sheehan

Signature

JAMES M SHEEHAN

Printed Name

PRESIDENT

Title

10/18/05

Date

ACKNOWLEDGMENT



Commonwealth of Massachusetts)
County of)^{ss}

On this ____ day of _____, 2005 before me personally appeared _____, the _____ of Sheehan Sales Associates, Inc., to me known and known to me to be the person who signed the foregoing instrument, and acknowledged that s/he executed the same as his/her free act and deed.

Notary Public
My Commission Expires

[Seal]

EXHIBIT A

TRADEMARK	COUNTRY	REG. NO.	ISSUE DATE
SAVOIRE SUEDE	US	1,945,317	1/2/1996
ETC.	US	2,276,104	9/7/1999
	US	2,024,892	12/24/1996
	South Korea	575077	2/19/2004