

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

**08/01/2005
 900029518**

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of the conveyance previously recorded on Reel 002937 Frame 0034. Assignor(s) hereby confirms the assignment by Fleet National Bank of its security interest to Canadian Imperial Bank of Commerce, not ownership.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fleet National Bank		02/18/2004	National Association:

RECEIVING PARTY DATA

Name:	Canadian Imperial Bank of Commerce
Street Address:	425 Lexington Avenue, 3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	A Canadian Chartered Bank acting through its New York Agent:

PROPERTY NUMBERS Total: 111

Property Type	Number	Word Mark
Registration Number:	1512170	RV BUSINESS
Registration Number:	1006079	TRAILER LIFE
Registration Number:	1442575	MOTORHOME
Registration Number:	1601754	WATER SCOOTER
Serial Number:	74732108	CARAVENTURE
Serial Number:	74713845	RV SEARCH
Serial Number:	74713843	TRAILER LIFE CAMPGROUNDS, RV PARKS & SERVICES DIRECTORY
Serial Number:	74474769	TRAFFIC BUILDERS
Serial Number:	75391499	TOURING RIDER
Serial Number:	75063607	AFFINITY GROUP, INC.
Serial Number:	75127382	RV BUYERS GUIDE
Serial Number:	75118833	COAST TO COAST

Deposit Account Control Number: 50/1646

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**TRADEMARK
 REEL: 003214 FRAME: 0650**

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Serial Number:	75118832	MOTORHOME
Serial Number:	75121601	TRAILER LIFE
Serial Number:	75118828	ROADS TO ADVENTURE
Serial Number:	75053003	AGI
Serial Number:	75017865	RV BUSINESS
Serial Number:	75053505	AGI
Serial Number:	75005910	ROADS TO ADVENTURE
Serial Number:	73011293	SAMBOREE
Serial Number:	73604646	COAST TO COAST RESORTS
Serial Number:	73608449	COAST TO COAST RESORTS
Serial Number:	73606241	CAMP COAST TO COAST
Serial Number:	73604546	CAMP COAST TO COAST
Serial Number:	75488219	COAST TO COAST RESORTS
Serial Number:	74511112	MOTORHOME
Serial Number:	74297232	R V SHOPPER
Serial Number:	73827979	COAST TO COAST
Serial Number:	73769005	COAST TO COAST
Serial Number:	73827978	COAST TO COAST
Serial Number:	74480729	GOOD NEIGHBOR PARKS
Serial Number:	73150388	RIDER
Serial Number:	74058354	HIGHWAYS THE OFFICIAL PUBLICATION OF THE GOOD SAM CLUB
Serial Number:	74380324	AMERICAN RIDER
Serial Number:	74348838	AMERICAN RIDER
Serial Number:	75118960	RV SEARCH
Serial Number:	78257664	GOOD SAM
Serial Number:	75902407	TRAILER LIFE RV CAMPGROUND FINDER
Serial Number:	75904793	GOOD SAM RV EMERGENCY ROAD SERVICE
Serial Number:	76276316	RV TRAVELER
Serial Number:	76226400	RV.NET
Serial Number:	76472081	FIVE STAR RESORT
Serial Number:	75757185	RV.NET
Serial Number:	76233982	GOOD SAM EMERGENCY ROAD SERVICE
Serial Number:	76312790	REV
Serial Number:	78000116	RV TODAY

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Serial Number:	78312396	RV TODAY
Serial Number:	78321471	REV
Serial Number:	78377373	DREAM GARAGE
Serial Number:	75596766	HIGHWAYS ONLINE
Serial Number:	75380474	CSP
Serial Number:	75438451	TRAILER LIFE DIRECTORY
Serial Number:	78118031	GOOD SAM CLUB
Serial Number:	78108541	
Serial Number:	75604387	COAST DELUXE PROGRAM
Serial Number:	75637242	THE MOST POWERFUL CLUB IN GOLF
Serial Number:	74688488	SAMBUCKS
Serial Number:	76499959	CUMBERLAND
Serial Number:	76498857	BRECKENRIDGE
Serial Number:	76499955	GLACIER BAY
Serial Number:	76499954	CW GEAR
Serial Number:	76499961	BLUE RIDGE
Serial Number:	76499960	YUKON
Serial Number:	76488868	YOUR ADVENTURE BEGINS HERE
Serial Number:	76261887	CAMPING WORLD ROADCARE CLASSIC RV EMERGENCY ROAD SERVICE
Serial Number:	76261888	ROADCARE CLASSIC
Serial Number:	78318430	CAMPING WORLD VEHICLE INSURANCE
Serial Number:	78318232	CAMPING WORLD RV INSURANCE
Serial Number:	78304784	CAMPING WORLD RV SALES
Serial Number:	75754329	CAMPING WORLD MVP INSURANCE PLAN
Serial Number:	74092308	PRESIDENT'S CLUB
Serial Number:	73261828	CAMPING WORLD
Serial Number:	73258882	CAMPING WORLD
Serial Number:	73137793	CAMPING WORLD
Serial Number:	72346718	CAMPING WORLD
Serial Number:	76929212	BOATING INDUSTRY INTERNATIONAL NEWS DAILY
Serial Number:	74015270	SNOW GOER
Serial Number:	74288424	ARCHERY BUSINESS
Serial Number:	73541370	CROSS COUNTRY SKIER
Serial Number:	74469884	BOATING INDUSTRY

Serial Number:	74487257	BIG EAST
Serial Number:	73382955	BOATING INDUSTRY
Serial Number:	78234949	WOMAN RIDER
Serial Number:	75598551	EHLERT'S POWERSPORTS BUSINESS
Serial Number:	75383896	ATV SPORT
Serial Number:	75382486	CRUISING RIDER
Serial Number:	75059978	DREAM DEMO
Serial Number:	75069493	RODE REPORTS
Serial Number:	74441819	WATERCRAFT WORLD
Serial Number:	74619253	ATV MAGAZINE
Serial Number:	75267208	BOW HUNTING WORLD
Serial Number:	76256219	THUNDER PRESS
Serial Number:	73813600	SNOWMOBILE BUSINESS
Serial Number:	73613263	SNOWMOBILE VACATION GUIDE
Serial Number:	73813264	BOWHUNTING GUIDE
Serial Number:	73613541	SNOWMOBILE
Serial Number:	75929213	BOATING INDUSTRY INTERNATIONAL
Serial Number:	75013922	GOLF TRAVELER
Serial Number:	75108749	GOLF CARD
Serial Number:	75174555	THE GOLF CARD
Serial Number:	75596765	THE GOLF CARD GRASSHOPPERS
Serial Number:	73006490	NORTH EAST OUT DOORS
Serial Number:	72094863	WOODALL'S
Serial Number:	74524398	SOUTHERN RV
Serial Number:	74524224	CAMPERWAYS
Serial Number:	74523976	GO & RENT . . . RENT & GO
Serial Number:	74523936	SUNNY DESTINATIONS
Serial Number:	73136048	CAMPGROUND MANAGEMENT
Serial Number:	72283405	W
Serial Number:	72418326	WOODALL'S
Serial Number:	73006382	NORTHEAST OUTDOORS

CORRESPONDENCE DATA

Fax Number: (617)227-4420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-239-0187
 Email: jealasny@palmerdodge.com
 Correspondent Name: Jodie Salasny
 Address Line 1: 111 Huntington Avenue
 Address Line 2: Palmer & Dodge LLP
 Address Line 4: Boston, MASSACHUSETTS 02199

NAME OF SUBMITTER:	Jodie Salasny
Signature:	/jodie salasny/
Date:	08/01/2005

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Fleet National Bank

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other National Association

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Canadian Imperial Bank of Commerce
 Internal Address:
 Street Address: 425 Lexington Ave., 3rd Floor
 City: New York State: NY Zip: 10017

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other A Canadian Chartered Bank acting through its New York Agent

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 02/18/04

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) see Schedule A

B. Trademark Registration No.(s) see Schedule A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Adam M. Grandy; Legal Assistant
 Internal Address: c/o Palmer & Dodge LLP
 Street Address: 111 Huntington Avenue
 City: Boston State: MA Zip: 02199

6. Total number of applications and registrations involved: 112

7. Total fee (37 CFR 3.41).....\$ 2,815.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
16/0085

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9. Signature.
Adam M. Grandy
 Name of Person Signing

Signature

March 18, 2004
 Date

Total number of pages including cover sheet, attachments, and document: 18

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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Schedule A

See attached.

Schedule of Trademarks

United States	RV BUSINESS	16	623060	30-Sep-1986	1512170	08-Nov-1988	Affinity Group, Inc.
United States	CARAVENTURE	39	74732109	21-Sep-1995	2015238	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	747713845	10-Aug-1995	2078927	15-Jul-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMP-GROUND/RV PARKS & SERVICES DIRECT	16	747713843	10-Aug-1995	1982678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74474768	30-Dec-1993	1991599	06-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75397499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
United States	AFFINITY GROUP, INC.	35	75053507	05-Feb-1996	2092835	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYERS GUIDE	42	75127392	24-Jun-1996	2183097	18-Aug-1998	Affinity Group, Inc.
United States	COAST TO COAST	41	75118833	14-Jun-1996	2285802	12-Oct-1999	Affinity Group, Inc.
United States	MOTORHOME	41	75118832	14-Jun-1996	2186382	01-Sep-1998	Affinity Group, Inc.
United States	TRAILER LIFE	41	75121601	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
United States	AGI Logo	35	75053003	05-Feb-1996	2237015	06-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	483270	18-Jul-1973	1008079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	75077865	13-Nov-1985	2043024	11-Mar-1987	Affinity Group, Inc.
United States	AGI Logo	35	75053505	05-Feb-1996	2045752	18-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	75005910	16-Oct-1995	2065849	27-May-1997	Affinity Group, Inc.
United States	SAMBOREE	39	731071293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	731604646	16-Jun-1986	1480034	08-Mar-1988	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	16	731808449	08-Jul-1986	1471386	05-Jan-1988	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	731606241	25-Jun-1986	1485377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	731604546	16-Jun-1986	1458728	22-Sep-1987	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	751489219	16-Apr-1998	2535636	15-Oct-2002	Affinity Group, Inc.
United States	MOTORHOME	16	74151112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74297232	24-Jul-1992	1834800	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	16	731827979	27-Sep-1989	1589211	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	731769005	12-Dec-1988	1593450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	731827978	27-Sep-1989	1665776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	74480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (Sylized)	16	73150388	01-Dec-1977	1107269	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623062	06-Apr-1987	1442575	09-Jun-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD...	16	74058354	14-May-1990	1645203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74380324	19-Apr-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	16	74348838	15-Jan-1994	1851088	23-Aug-1994	Affinity Group, Inc.
United States	RV SEARCH	35	75118860	14-Jun-1996	2338931	04-Apr-2000	Affinity Group, Inc.

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Schedule of Trademarks

United States	GOOD SAM	9, 16, 35, 36, 39, 42	76/257664	16-May-2001				16-May-2001	Affinity Group, Inc.
United States	TRAILER LIFE RV CAMPGROUND FINDER	9	75/9022407	24-Jan-2000	2433379			06-Mar-2001	Affinity Group, Inc.
United States	GOOD SAM RV EMERGENCY ROAD SERVICE	37	75/904793	28-Jan-2000	2619442			17-Sep-2002	Affinity Group, Inc.
United States	RV TRAVELER	16	76/276316	25-Jun-2001	2624334			24-Sep-2002	Affinity Group, Inc.
United States	RV NET & Design	35, 36, 37, 39, 42	76/228400	19-Mar-2001	2651351			19-Nov-2002	Affinity Group, Inc.
United States	FIVE STAR RESORT & Design	Certification Mark	76/472081	02-Dec-2002					Affinity Group, Inc.
United States	RV NET	42	75/57185	22-Jul-1999					Affinity Group, Inc.
United States	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	76/233982	02-Apr-2001	2558565			09-Apr-2002	Affinity Group, Inc.
United States	REV	18	76/312790	12-Sep-2001	2671540			07-Jan-2003	Affinity Group, Inc.
United States	RV TODAY	41	78/000116	20-Mar-2000	2483849			28-Jun-2001	Affinity Group, Inc.
United States	RV TODAY & Design	41	76/312396	13-Sep-2001	2628052			01-Oct-2002	Affinity Group, Inc.
United States	REV (Swized)	16	76/321471	03-Oct-2001	2680150			28-Jan-2003	Affinity Group, Inc.
United States	DREAM GARAGE	35	76/37373	01-Mar-2002					Affinity Group, Inc.
United States	HIGHWAYS ONLINE	41	75/596766	27-Nov-1998	2424472			30-Jan-2001	Affinity Group, Inc.
United States	CSP	36	75/380474	28-Oct-1997	2252916			15-Jun-1999	Affinity Group, Inc.
United States	TRAILER LIFE DIRECTORY	16	75/436451	18-Feb-1998	2232129			16-Mar-1999	Affinity Group, Inc.
United States	GOOD SAM CLUB	9, 16, 25, 36, 39, 42	76/118031	24-Aug-2000					Affinity Group, Inc.
United States	Face & Halo Design	16, 25, 35, 36, 37, 39, 42	76/106541	09-Aug-2000	2503930			06-Nov-2001	Affinity Group, Inc.
United States	COAST DELUXE PROGRAM	35, 39, 42	75/904397	21-Sep-1999	2428180			13-Feb-2001	Affinity Group, Inc.
United States	THE MOST POWERFUL CLUB IN GOLF	35	76/637242	09-Feb-1999	2383304			28-Mar-2000	Affinity Group, Inc.
United States	SAMBUCKS	35	74/669498	16-Jun-1995	2067739			03-Jun-1997	Affinity Group, Inc.
United States	CUMBERLAND	20	76/499959	24-Mar-2003					Camping World, Inc.
United States	BRECKENRIDGE	20	76/499957	24-Mar-2003					Camping World, Inc.
United States	GLACIER BAY	20	76/499955	24-Mar-2003					Camping World, Inc.
United States	CW GEAR	20, 21	76/499954	24-Mar-2003					Camping World, Inc.
United States	BLUE RIDGE	20	76/499961	24-Mar-2003					Camping World, Inc.
United States	YUKON	20	76/499960	24-Mar-2003					Camping World, Inc.
United States	YOUR ADVENTURE BEGINS HERE	41	76/468868	21-Nov-2002					Camping World, Inc.
United States	CAMPING WORLD ROADCARE CLASSIC RV EMERGENCY ROAD*	39	76/261887	24-May-2001	2671335			07-Jan-2003	CWI, Inc.

Schedule of Trademarks

United States	ROADCARE CLASSIC	38, 37, 39, 42	76/261898	24-May-2001				CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	76/316430	24-Sep-2001	2666195		03-Dec-2002	CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	76/316232	24-Sep-2001	2649014		12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD RV SALES	35	76/304784	24-Aug-2001	2648960		12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	36	75/754328	19-Jul-1999	2528908		15-Jan-2002	CWI, Inc.
United States	PRESIDENTS CLUB	35	74/092306	29-Aug-1990	1703616		28-Jul-1992	CWI, Inc.
United States	CAMPINGWORLD and Design	42	73/261829	12-May-1980	1181620		06-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	42	73/259692	25-Apr-1980	1181618		08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	37, 42	73/137793	16-Aug-1977	1103596		03-Oct-1978	CWI, Inc.
United States	CAMPING WORLD	42	72/346718	19-Dec-1969	930179		29-Feb-1972	CWI, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75/929212	28-Feb-2000	2484010		28-Aug-2001	Ehert Publishing Group, Inc.
United States	WATER SCOOTER	18	73/621323	25-Mar-1987	1501754		23-Aug-1988	Ehert Publishing Group, Inc.
United States	SNOW GOER	16	74/015270	02-Jan-1990	1656774		10-Sep-1991	Ehert Publishing Group, Inc.
United States	ARCHERY BUSINESS	16	74/298424	25-Jun-1992	1812086		21-Dec-1993	Ehert Publishing Group, Inc.
United States	CROSS COUNTRY SKIER	16	73/541370	05-Jun-1985	1376475		17-Dec-1985	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74/469884	15-Dec-1993	1862502		15-Nov-1994	Ehert Publishing Group, Inc.
United States	BIG EAST	16	74/487257	07-Feb-1994	2189523		15-Sep-1998	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73/362955	01-Sep-1982	1259854		08-Nov-1983	Ehert Publishing Group, Inc.
United States	WOMAN RIDER	16	76/234949	03-Apr-2001	2593256		09-Jul-2002	Ehert Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	75/598551	03-Dec-1998	2350998		16-May-2000	Ehert Publishing Group, Inc.
United States	ATV SPORT	16	75/383886	31-Oct-1997	2388184		19-Sep-2000	Ehert Publishing Group, Inc.
United States	CRUISING RIDER	16	75/382486	31-Oct-1997	2276601		07-Sep-1999	Ehert Publishing Group, Inc.
United States	DREAM DEMO	16	75/069978	20-Feb-1996	2239859		13-Apr-1998	Ehert Publishing Group, Inc.

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Schedule of Trademarks

United States	RODE REPORTS	16	75/0524993	20-Feb-1996	2200891	27-Oct-1998	Ehert Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74/441819	30-Sep-1993	1988941	23-Jul-1996	Ehert Publishing Group, Inc.
United States	ATV MAGAZINE	16	74/619253	09-Jan-1995	2127893	06-Jan-1998	Ehert Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76/267208	05-Jun-2001			Ehert Publishing Group, Inc.
United States	THUNDER PRESS	16	76/256219	10-May-2007	2617541	10-Sep-2002	Ehert Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73/613600	07-Aug-1986	1442574	09-Jun-1987	Ehert Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73/613263	08-Aug-1986	1441630	02-Jun-1987	Ehert Publishing Group, Inc.
United States	BOWHUNTING GUIDE	16	73/613264	08-Aug-1986	1482063	22-Mar-1988	Ehert Publishing Group, Inc.
United States	SNOWMOBILE	16	73/613541	07-Aug-1986	1489265	24-May-1988	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL	16	75/929213	28-Feb-2000	2493678	25-Sep-2001	Ehert Publishing Group, Inc.
United States	GOLF TRAVELER	16	75/013922	02-Nov-1995	2071190	17-Jun-1997	Golf Card Int'l Corp.
United States	GOLF CARD	42	75/108749	23-May-1996	2186363	07-Sep-1998	Golf Card Int'l Corp.
United States	THE GOLF CARD	35, 41	75/174556	30-Sep-1996	2224937	23-Feb-1999	Golf Card Int'l Corp.
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75/596765	27-Nov-1998	2429178	20-Feb-2001	Golf Card Int'l Corp.
United States	NORTH EAST OUT DOORS	16	73/006490	15-Nov-1973	996767	29-Oct-1974	Northeast Outdoors, Inc.
United States	WOODALLS	16	72/094863	11-Apr-1960	711273	14-Feb-1961	Woodall Publications Corp.
United States	SOUTHERN RV	16	74/524398	12-May-1994	1901723	27-Jun-1995	Woodall Publications Corp.
United States	CAMPERWAYS	16	74/524224	12-May-1994	1898898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	74/523976	12-May-1994	2035941	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	74/523936	12-May-1994	1898896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73/136048	01-Aug-1977	1141743	25-Nov-1980	Woodall Publications Corp.

Schedule of Trademarks

United States	W (Stylized)	42	722283405	28-Oct-1967	854909	13-Aug-1968	Woodall Publications Corp.
United States	WOODALL'S	16, 38	722418326	16-Mar-1972	965597	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73006382	14-Nov-1973	986766	29-Oct-1974	Woodall Publications Corp.

**INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE
OF TRADEMARK SECURITY AGREEMENTS**

This INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE dated as of February 18, 2004 (this "Assignment") is between Fleet National Bank, as Administrative Agent ("Fleet"), and Canadian Imperial Bank of Commerce, as successor Administrative Agent ("CIBC").

WITNESSETH:

WHEREAS, Fleet was the original administrative agent under that certain Amended and Restated Credit Agreement (the "Credit Agreement") and that certain Senior Secured Floating Rate Note Purchase Agreement (the "Note Purchase Agreement"), each dated as of June 24, 2003, among Affinity Group, Inc. (the "Borrower"), the guarantors party thereto (the "Guarantors"), the lenders and the agents party thereto;

WHEREAS, Fleet was the original grantee under the Collateral Documents (as defined in the Credit Agreement) securing the obligations of the Borrower and the Guarantors under the Credit Agreement and the Note Purchase Agreement;

WHEREAS, on the date hereof, Fleet has resigned as administrative agent;

WHEREAS, on the date hereof, CIBC accepted the appointment as administrative agent;

WHEREAS, CIBC, as successor administrative agent, succeeded to the properties, interests, rights, powers, and duties of Fleet as administrative agent in, to and under the Collateral Documents;

NOW, THEREFORE, in consideration of the premises and mutual agreements herein contained and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Fleet, in its capacity as administrative agent, hereby assigns and transfers irrevocably to CIBC, in its capacity as administrative agent and as grantee under that certain Trademark Security Agreement dated as of April 2, 1997 (the "1997 Trademark Agreement") and that certain Amended and Restated Trademark Security Agreement dated as of June 24, 2003 (the "2003 Trademark Agreement") and its successors and assigns, all the properties, rights, powers and duties of Fleet in, to and under the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

2. CIBC hereby accepts such assignment and accepts all the properties, rights, powers and duties of Fleet under and pursuant to the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation

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the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

3. Fleet will, at the expense of the Credit Parties and at any time and from time to time, promptly execute and deliver all further instruments and documents, and take all further action, that may be necessary or desirable, or that CIBC may reasonably request, in order to transfer any of the properties, rights, powers and duties granted or purported to be granted hereby or to enable CIBC to exercise and enforce its rights and remedies under the 1997 Trademark Agreement and the 2003 Trademark Agreement.

4. This Assignment shall in all respects be governed by, and construed in accordance with, the law of the State of New York, including all matters of construction, validity and performance.

5. This Assignment may be executed in counterparts, each of which when executed and delivered shall be deemed an original, and all such counterparts shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,
as Administrative Agent

By: *Peter Van der Horst*
Name: **PETER VAN DER HORST**
Title: **DIRECTOR**

CANADIAN IMPERIAL BANK OF
COMMERCE,
as Successor Administrative Agent


By: _____
Name:
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,
as Administrative Agent

By: _____
Name:
Title:

CANADIAN IMPERIAL BANK OF
COMMERCE,
as Successor Administrative Agent

By:  _____
Name: **Jonathan Rapinowitz**
Title: **Executive Director**
CIBC World Markets Corp. As Agent

SCHEDULE I

[see attached]

Affinity Group Holding, Inc.
And Subsidiaries
Schedule of Trademarks

Canada	GOOD SAM COMMERCIAL MEMBER RECREATIONAL VEHICLE	42	426756	29-Jun-1978	251743	24-Oct-1980	Affinity Group, Inc.
United States	RV BUSINESS	16	629060	30-Sep-1986	1512170	08-Nov-1988	Affinity Group, Inc.
United States	GOOD SAM CLUB	42	394483	08-Jan-1990	394483	28-Sep-1990	Affinity Group, Inc.
South Africa	TRAILER LIFE	16	875854	05-Aug-1987	875854	05-Aug-1987	Affinity Group, Inc.
United Kingdom	TRAILER LIFE	16	1320164	28-Aug-1987	1320164	28-Aug-1987	Affinity Group, Inc.
United Kingdom	GOOD SAM CLUB	42	1320165	28-Aug-1987	1320165	28-Aug-1987	Affinity Group, Inc.
Canada	GOOD SAMPARK A GOOD PLACE... & Design	42	404393	19-Nov-1976	236488	12-Oct-1979	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	42	183044	02-May-1988	183044	02-May-1988	Affinity Group, Inc.
Canada	THE GOOD SAM CLUB & Design		377798	08-Aug-1974	207285	23-May-1975	Affinity Group, Inc.
New Zealand	TRAILER LIFE	16	172830	16-Jun-1987	172830	16-Jun-1987	Affinity Group, Inc.
United States	CARAVENTURE	39	74732108	21-Sep-1995	2015238	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	74713645	10-Aug-1995	2079927	15-Jun-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT	16	74713843	10-Aug-1995	1992678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74474769	30-Dec-1993	1991599	08-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75391499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
France	TRAILER LIFE	16	1381979	28-Nov-1986	1381979	28-Nov-1986	Affinity Group, Inc.
Canada	TRAILER LIFE	16	648358	09-Jan-1990	390850	29-Nov-1991	Affinity Group, Inc.
United States	AFFINITY GROUP INC.	35	75063507	05-Feb-1996	2062635	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYERS GUIDE	42	75127392	24-Jun-1996	2183097	18-Aug-1998	Affinity Group, Inc.
United States	COAST TO COAST	41	75118833	14-Jun-1996	2285802	12-Oct-1999	Affinity Group, Inc.
United States	MOTORHOME	41	75118832	14-Jun-1996	2186392	01-Sep-1998	Affinity Group, Inc.
United States	TRAILER LIFE	41	75121601	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	16	117418	01-Nov-1976	117418	01-Nov-1976	Affinity Group, Inc.
Mexico	TRAILER LIFE	18	78917	08-Jan-1990	427143	03-Dec-1992	Affinity Group, Inc.
United States	AGI Logo	35	75053003	05-Feb-1996	2237015	08-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	463270	18-Jul-1973	1006079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	754017885	13-Nov-1985	2043024	11-Mar-1987	Affinity Group, Inc.
United States	AGI Logo	35	754053505	05-Feb-1996	2045752	18-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	754006910	16-Oct-1995	2065849	27-May-1997	Affinity Group, Inc.
Spain	TRAILER LIFE	16	1218511	12-Nov-1987	1218511	05-Feb-1990	Affinity Group, Inc.
Australia	MEMBER GOOD SAM CLUB & Design (Label)	16	301823	04-Nov-1976	301823	04-Nov-1976	Affinity Group, Inc.

Affinity Group Holding, Inc.
And Subsidiaries

Schedule of Trademarks

Australia	TRAILER LIFE	16	445377	15-May-1988	445377	15-May-1988	Affinity Group, Inc.
Australia	GOOD SAM CLUB & Design	42	530047	06-Mar-1990	530047	06-Mar-1990	Affinity Group, Inc.
Canada	COAST DELUXE PROGRAM	42	892678	16-Oct-1998	TMA541153	14-Feb-2001	Affinity Group, Inc.
United States	SAMBORIE	39	73011293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	73694846	18-Jun-1996	1480034	08-Mar-1998	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	16	73694849	08-Jul-1998	1471398	05-Jan-1998	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	73696241	25-Jun-1996	1465377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	73694546	16-Jun-1996	1458728	22-Sep-1987	Affinity Group, Inc.
Canada	COAST TO COAST RESORTS	16, 39	547309	08-Aug-1985	387677	16-Aug-1991	Affinity Group, Inc.
Canada	COAST TO COAST	16, 39	621515	15-Dec-1988	391911	20-Dec-1991	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	73499219	16-Apr-1998	2639536	15-Oct-2002	Affinity Group, Inc.
Switzerland	COAST TO COAST & Design	16	7427	11-Oct-1990	386066	08-Nov-1991	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	39	1528068	25-Feb-1993	1528068	01-Jul-1994	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	16	1528067	25-Feb-1993	B1528067	05-Aug-1994	Affinity Group, Inc.
United States	MOTORHOME	16	74511112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74297232	24-Jul-1992	1834600	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	18	73687979	27-Sep-1989	1594211	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	73769005	12-Dec-1988	1583450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	73827978	27-Sep-1989	1665776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	74480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (Swizerd)	16	734150398	01-Dec-1977	1107259	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623062	06-Apr-1987	1442575	09-Jan-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD...	16	74658354	14-May-1990	1645203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74380324	19-Aug-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	16	74348838	15-Jan-1994	1851088	23-Aug-1994	Affinity Group, Inc.
Mexico	COAST DELUXE	42	222862	27-Jan-1995	499477	28-Jul-1995	Affinity Group, Inc.
Australia	COAST TO COAST & Design	39	544882	30-Oct-1990	544882	30-Oct-1990	Affinity Group, Inc.
Canada	COASTCLUB VACATIONS	39	773201	17-Jan-1995	454478	18-Feb-1996	Affinity Group, Inc.
United States	RV SEARCH	35	75118890	14-Jun-1996	2336931	04-Apr-2000	Affinity Group, Inc.
Switzerland	COAST TO COAST RESORTS & Map Design	16	280	18-Jan-1987	353491	04-Jul-1987	Affinity Group, Inc.
New Zealand	COAST TO COAST RESORTS & Map Design	39	181281	02-May-1988	181281	02-May-1988	Affinity Group, Inc.
Mexico	Map Logo II	42	254422	13-Sep-1985	324986	12-Sep-1990	Affinity Group, Inc.
Mexico	COAST TO COAST RESORTS	42	246751	25-Mar-1985	336418	25-Mar-1990	Affinity Group, Inc.
Mexico	CAMP COAST TO COAST	42	246752	25-Mar-1985	336419	25-Mar-1990	Affinity Group, Inc.

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**Affinity Group Holding, Inc.
And Subsidiaries
Schedule of Trademarks**

Canada	CAMP COAST TO COAST	42	547310	08-Aug-1995	343286	29-Jul-1998	Affinity Group, Inc.
Mexico	COASTCLUB VACATIONS	42	222863	27-Jan-1995	497106	13-Jul-1995	Affinity Group, Inc.
United States	GOOD SAM	9, 16, 35, 36, 39, 42	76257684	16-May-2001			Affinity Group, Inc.
United States	TRAILER LIFE RV CAMPGROUND FINDER	9	75902407	24-Jan-2000	2433378	06-Mar-2001	Affinity Group, Inc.
United States	GOOD SAM RV EMERGENCY ROAD SERVICE	37	75904793	28-Jan-2000	2519442	17-Sep-2002	Affinity Group, Inc.
United States	RV TRAVELER	16	76276316	25-Jun-2001	2524334	24-Sep-2002	Affinity Group, Inc.
United States	RV.NET & Design	35, 36, 37, 39, 42	76226400	19-Mar-2001	2651351	19-Nov-2002	Affinity Group, Inc.
United States	FIVE STAR RESORT & Design	Certificate n Mark	76472081	02-Dec-2002			Affinity Group, Inc.
United States	RV.NET	42	75757185	22-Jul-1999			Affinity Group, Inc.
South Africa	GOOD SAM CLUB	39	7615472	27-Oct-1998	7655472	27-Oct-1998	Affinity Group, Inc.
United States	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	76233982	02-Apr-2001	2558565	09-Apr-2002	Affinity Group, Inc.
United States	REV	16	76132790	12-Sep-2001	2671540	07-Jan-2003	Affinity Group, Inc.
Canada	GOOD SAM EMERGENCY ROAD SERVICE	38, 37, 39	1116555	24-Sep-2001			Affinity Group, Inc.
United States	RV TODAY	41	79100016	20-Mar-2000	2483848	28-Jun-2001	Affinity Group, Inc.
United States	RV TODAY & Design	41	761312386	13-Sep-2001	2624052	01-Oct-2002	Affinity Group, Inc.
United States	REV (Stylized)	16	761321471	03-Oct-2001	2680190	28-Jan-2003	Affinity Group, Inc.
United States	DREAM GARAGE	35	76137373	01-Mar-2002			Affinity Group, Inc.
Canada	RV.NET & Design	35, 36, 37, 39, 42	UNASSIGNED D	24-Mar-2003			Affinity Group, Inc.
Japan	GOOD SAM Face Logo	35	6886110	29-Jan-1998	4482898	15-Jun-2001	Affinity Group, Inc.
United States	HIGHWAYS ONLINE	41	751568786	27-Nov-1998	2424472	30-Jan-2001	Affinity Group, Inc.
United States	CSP	36	751380474	28-Oct-1997	2252816	15-Jun-1999	Affinity Group, Inc.
Japan	GOOD SAM	35	6887110	28-Jan-1998	4482867	15-Jun-2001	Affinity Group, Inc.
United States	TRAILER LIFE DIRECTORY	16	751466451	10-Feb-1998	2232129	16-Mar-1999	Affinity Group, Inc.
United States	GOOD SAM CLUB	9, 16, 25, 35, 36, 39, 42	76116031	24-Aug-2000			Affinity Group, Inc.
France	GOOD SAM CLUB & Design	42	1381390	27-Nov-1998	1381980	27-Nov-1998	Affinity Group, Inc.
United States	Face & Hair Design	16, 25, 35, 36, 37, 39, 42	761106541	09-Aug-2000	2503830	06-Nov-2001	Affinity Group, Inc.
Australia	COAST TO COAST RESORTS & Design	16, 35, 39, 42	757543	18-Mar-1998	757543	18-Mar-1998	Affinity Group, Inc.
United States	COAST DELUXE PROGRAM	35, 39, 42	761804397	21-Sep-1999	2428180	13-Feb-2001	Affinity Group, Inc.

**Affinity Group Holding, Inc.
And Subsidiaries
Schedule of Trademarks**

United States	THE MOST POWERFUL CLUB IN GOLF	35	75/631242	09-Feb-1989	2335304	28-Mar-2000	Affinity Group, Inc.
United States	SAMBUCKS	35	74/689488	16-Jun-1985	2067739	03-Jun-1987	Affinity Group, Inc.
United States	NORTH AMERICAN GARDENING CLUB	42	75/290443	24-Apr-1987	2462901	19-Jun-2001	Affinity Group Holding, Inc.
United States	CUMBERLAND	20	76/499859	24-Mar-2003			Camping World, Inc.
United States	BRECKENRIDGE	20	76/499857	24-Mar-2003			Camping World, Inc.
United States	GLACIER BAY	20	76/499955	24-Mar-2003			Camping World, Inc.
United States	CW GEAR	20, 21	76/499954	24-Mar-2003			Camping World, Inc.
United States	BLUE RIDGE	20	76/498961	24-Mar-2003			Camping World, Inc.
United States	YUKON	20	76/498960	24-Mar-2003			Camping World, Inc.
United States	YOUR ADVENTURE BEGINS HERE	41	76/498968	21-Nov-2002			Camping World, Inc.
Canada	COAST TO COAST RESORTS & Design	16, 25, 42	87/3045	23-Mar-1998	TMA569881	05-Sep-2002	Camping World, Inc.
United States	CAMPING WORLD ROADCARE CLASSIC RV	39	76/261887	24-May-2001	2871335	07-Jan-2003	Coast to Coast CWI, Inc.
Canada	CAMPING WORLD ROADCARE CLASSIC RV	37	1104202	25-May-2001			CWI, Inc.
Canada	EMERGENCY ROAD*						
Canada	ROADCARE CLASSIC	37	1104201	25-May-2001			CWI, Inc.
United States	ROADCARE CLASSIC	36, 37, 39, 42	76/261888	24-May-2001			CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	76/316490	24-Sep-2001	2656195	03-Dec-2002	CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	76/316232	24-Sep-2001	2649014	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD RV SALES	35	76/304784	24-Aug-2001	2648960	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	36	75/754329	19-Jul-1998	2528909	15-Jan-2002	CWI, Inc.
United States	PRESIDENT'S CLUB	35	74/092306	29-Aug-1990	1703616	28-Jul-1992	CWI, Inc.
United States	CAMPING WORLD and Design	42	73/261829	12-May-1980	1181620	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	42	73/259892	25-Apr-1980	1181816	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	37, 42	73/137793	16-Aug-1977	1403596	03-Oct-1978	CWI, Inc.
United States	CAMPING WORLD	42	72/346718	19-Dec-1969	930179	29-Feb-1972	CWI, Inc.
Canada	ATV SPORT	16	876005	27-Apr-1998	544020	23-Apr-2001	Ehbert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75/929212	20-Feb-2000	2484010	28-Aug-2001	Ehbert Publishing Group, Inc.
United States	WATER SCOOTER	16	73/621923	25-Mar-1987	1501754	23-Aug-1988	Ehbert Publishing Group, Inc.
United States	SNOW GOER	16	74/015270	02-Jan-1990	1666774	10-Sep-1991	Ehbert Publishing Group, Inc.
United States	ARCHERY BUSINESS	16	74/288424	25-Jun-1992	1812095	21-Dec-1993	Ehbert Publishing Group, Inc.

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**Affinity Group Holding, Inc.
And Subsidiaries**

Schedule of Trademarks

United States	CROSS COUNTRY SKIER	16	73/541370	05-Jun-1985	1376475	17-Dec-1995	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74/469884	15-Dec-1993	1662502	15-Nov-1994	Ehert Publishing Group, Inc.
United States	BIG EAST	16	74/467257	07-Feb-1994	2189523	15-Sep-1998	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73/382955	01-Sep-1982	1256854	08-Nov-1983	Ehert Publishing Group, Inc.
United States	WOMAN RIDER	16	76/234949	03-Apr-2001	2593256	09-Jul-2002	Ehert Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	75/588551	03-Dec-1998	2360998	16-May-2000	Ehert Publishing Group, Inc.
United States	ATV SPORT	16	75/383896	31-Oct-1997	2368184	18-Sep-2000	Ehert Publishing Group, Inc.
United States	CRUISING RIDER	16	75/382488	31-Oct-1997	2278801	07-Sep-1999	Ehert Publishing Group, Inc.
United States	DREAM DEMO	16	75/059978	20-Feb-1996	2239859	13-Apr-1999	Ehert Publishing Group, Inc.
United States	RODE REPORTS	16	75/059493	20-Feb-1996	2200691	27-Oct-1998	Ehert Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74/441819	30-Sep-1993	1888941	23-Jul-1998	Ehert Publishing Group, Inc.
United States	ATV MAGAZINE	16	74/619253	09-Jan-1995	2127893	06-Jan-1998	Ehert Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76/267208	05-Jun-2001			Ehert Publishing Group, Inc.
United States	THUNDER PRESS	16	78/256219	10-May-2001	2617541	10-Sep-2002	Ehert Publishing Group, Inc.
Canada	CRUISING RIDER	16	87/6094	27-Apr-1996	543526	06-Apr-2001	Ehert Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73/613600	07-Aug-1986	1442574	09-Jun-1987	Ehert Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73/613283	08-Aug-1986	1441630	02-Jun-1997	Ehert Publishing Group, Inc.
United States	BOW HUNTING GUIDE	16	73/613264	06-Aug-1986	1482063	22-Mar-1988	Ehert Publishing Group, Inc.
United States	SNOWMOBILE	16	73/613541	07-Aug-1986	1489265	24-May-1988	Ehert Publishing Group, Inc.

**Affinity Group Holding, Inc.
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Schedule of Trademarks**

United States	BOATING INDUSTRY INTERNATIONAL	16	75/929213	28-Feb-2000	2493678	25-Sep-2001	Entert Publishing Group, Inc.
United States	GOLF TRAVELER	16	75/013922	02-Nov-1995	2071180	17-Jun-1997	Golf Card Int'l Corp
United States	GOLF CARD	42	75/108749	23-May-1996	2196363	01-Sep-1998	Golf Card Int'l Corp
United States	THE GOLF CARD	35, 41	75/174555	30-Sep-1996	2224937	23-Feb-1999	Golf Card Int'l Corp
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75/596795	27-Nov-1998	2429178	20-Feb-2001	Golf Card Int'l Corp
Canada	GOLF TRAVELER	16	80/4878	20-Feb-1996	495428	26-May-1998	Golf Card Int'l Corp
United States	NORTH EAST OUT DOORS	16	74/006490	15-Nov-1973	996767	29-Oct-1974	Northeast Outdoors, Inc.
Spain	GOOD SAM CLUB & Design	42	1218510	12-Nov-1987	1218510	04-Jun-1990	TL Enterprises, Inc.
United States	WOODDALL'S	16	72/094963	11-Apr-1960	711273	14-Feb-1961	Woodall Publications Corp.
United States	SOUTHERN RV	16	74/524398	12-May-1994	1901723	27-Jun-1995	Woodall Publications Corp.
United States	CAMPERWAYS	16	74/524224	12-May-1994	1898898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	74/523976	12-May-1994	2035941	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	74/523936	12-May-1994	1898896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73/136048	01-Aug-1977	1441743	25-Nov-1980	Woodall Publications Corp.
United States	W (Stylized)	42	72/283405	26-Oct-1967	854909	13-Aug-1968	Woodall Publications Corp.
United States	WOODDALL'S	16, 38	72/418326	15-Mar-1972	965597	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73/006392	14-Nov-1973	986786	29-Oct-1974	Woodall Publications Corp.