

SPJ

RECOR

08-03-2005

EET



103069576

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

RE: Our File: T-95255

- |  |   |
|--|---|
| <p>1. <u>Name (and address) of conveying party(ies)</u></p> <p>K.H. de Jong's Exporthandel B.V.<br/>De Bolder 40<br/>9206 AN DRACHTEN<br/>The Netherlands</p> <p>( ) Individual<br/>( ) Association<br/>( ) General Partnership<br/>( ) Limited Partnership<br/>(X) Corporation-Netherlands<br/>( ) Other-</p> | <p>2. <u>Name and Address of receiving party(ies)</u></p> <p>Friesland Brands B.V.<br/>Blankenstein 142<br/>7943 PE MEPPEL<br/>The Netherlands</p> <p>( ) Individual(s) citizenship<br/>( ) Association<br/>( ) General Partnership<br/>( ) Limited Partnership<br/>(X) Corporation-Netherlands<br/>( ) Other -</p> |
|--|---|

If assignee is not domiciled in the United States, a domestic representative designation is attached: (X) Yes ( ) No

3. Nature of conveyance:

- |                         |                       |
|-------------------------|-----------------------|
| (x) Assignment;         | ( ) Merger            |
| ( ) Security Agreement; | ( ) Change of Name    |
| ( ) Other;              | ( ) Change of Address |

Execution Date: June 15, 2005

4. Application number(s) or registration number(s): 2

- |                                 |                          |
|---------------------------------|--------------------------|
| A. Trademark Application No.(s) | B. Trademark Reg. No.(s) |
|                                 | 2,297,741                |
|                                 | 2,861,550                |

Additional numbers attached ( ) Yes (x) No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP  
Intellectual Property Law, P.C.



08/02/2005 JYALLAH2 00000005 032465 2297741

01 FC:8521  
02 FC:8522

40.00 DA  
25.00 DA

07-28-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

TRADEMARK  
REEL: 003199 FRAME: 0588

The Holyoke-Manhattan Building  
80 South Highland Avenue  
Town of Ossining  
Westchester County, New York 10562

6. Total number of registrations involved: 2

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7. Total fee (37 CFR 3.41) \$65.00

- Enclosed  
 Authorized to be charged to deposit account  
 Already submitted
- 

8. Deposit account number:  
03-2465

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jane F. Collen  July 25, 2005  
Name of person signing Signature Date

Total number of pages comprising cover sheet, attachments and documents: 5

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JMC/MC:de

Enclosures: Assignment  
Appointment of Domestic Representative

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

SHOULD ANY OTHER FEE BE REQUIRED, THE PATENT AND TRADEMARK OFFICE IS HEREBY REQUESTED TO CHARGE SUCH FEE TO OUR DEPOSIT ACCOUNT 03-2465.

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL, POSTAGE PREPAID, IN AN ENVELOPE ADDRESSED TO: COMMISSIONER FOR TRADEMARKS, P.O. BOX 1451, ALEXANDRIA, VA 22313-1451. COLLEN *IP* INTELLECTUAL PROPERTY LAW, P.C.

TRADEMARK  
REEL: 003199 FRAME: 0589

BY: Loraine Cavig Date: July 25, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEASSIGNMENT

WHEREAS, K.H. de Jong's Exporthandel B.V. ("ASSIGNOR") a corporation organized and existing under the laws of the Kingdom of the Netherlands, residing at De Bolder 40, 9206 AN DRACHTEN, The Netherlands, has adopted, used and is using the following marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

Trademark : T. KROON & FILS SURCHOIX DRACHTEN & Design  
Reg. No. : 2297741  
Issued : 12/7/1999

Trademark : MONDRIAN  
Reg. No. : 2861550  
Issued : 07/06/2004

AND, WHEREAS, FRIESLAND Brands B.V. ("ASSIGNEE"), a corporation organized and existing under the laws of the Kingdom of the Netherlands, residing at Blankenstein 142, 7943 PE MEPPPEL, The Netherlands, is desirous of acquiring said marks and the registrations thereof;

IT IS HEREBY AGREED BETWEEN THE ASSIGNOR AND THE ASSIGNEE AS FOLLOWS:

In consideration of the sum of One Dollar (\$1,--) in hand paid and other good and valuable consideration, ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in the United States in and to the MARKS, together with the goodwill of the business symbolised by the MARKS and the registrations thereof, Registration No. 2297741 and No. 2861550.

Date: 13-6-2005

ASSIGNOR: K.H. de Jong's Exporthandel B.V.

Signed by: 