

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CENDANT PUBLISHING, INC.		09/28/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	AFFINION PUBLISHING, INC.
Street Address:	10750 West Charleston, Suite 130
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89135
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 94

Property Type	Number	Word Mark
Registration Number:	1702310	1-800-TEL-SHOP
Registration Number:	1702163	1-800-TEL-TRIP
Registration Number:	1915479	24 HOUR TRAVEL CENTER
Registration Number:	1482716	24 HOUR TRAVEL CENTER
Registration Number:	2062313	ACCUTRIP
Registration Number:	2454986	AUTOVANTAGE
Registration Number:	1553199	AUTOVANTAGE
Registration Number:	2519405	AUTOVANTAGE GOLD
Registration Number:	2646639	BRIGHT SOLUTIONS FOR THE BODY, MIND AND BUDGET
Registration Number:	1614237	BUYERS ADVANTAGE
Registration Number:	1531245	BUYERS ADVANTAGE
Registration Number:	2786868	BUYERS ADVANTAGE
Registration Number:	2858661	BUYERS ADVANTAGE
Registration Number:	2484963	BUYERS ADVANTAGE PROGRAM

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Registration Number:	1702103	BUYER'S APPRECIATION
Registration Number:	1887458	BUYER'S APPRECIATION
Registration Number:	2678512	COMPLETEHOME
Registration Number:	1795446	COMPLETEHOME
Registration Number:	1863946	CREDIT ALERT
Registration Number:	2290784	CREDIT CARD ADVANTAGES
Registration Number:	1806412	CREDIT CARD GUARDIAN
Registration Number:	1482651	DINE OUT TONIGHT CLUB
Registration Number:	1931832	DRIVERS ADVANTAGES
Registration Number:	2257882	FAMILY SOFTWARE CLUB
Registration Number:	2548201	GREAT EXPERIENCES PROGRAM
Registration Number:	2532997	GREAT EXPERIENCES PROGRAM
Registration Number:	2464672	GREAT FUN
Registration Number:	2489464	GREAT FUN
Registration Number:	2803402	GREAT FUN!
Registration Number:	2636190	GUEST GETAWAYS
Registration Number:	2721041	HEALTHSAVER
Registration Number:	2576575	HOMEOWNERS SAVINGS NETWORK
Registration Number:	2602324	HOTEL SAVINGS NETWORK
Registration Number:	2568130	
Registration Number:	2505654	IDENTITY FRAUD PROTECTION
Registration Number:	2800690	IDENTITY FRAUD PROTECTION
Registration Number:	2502697	INTERNATIONAL FIRST CLASS SELECT
Registration Number:	2579824	JUST FOR ME
Registration Number:	2650190	JUST FOR ME
Registration Number:	2462763	KNOW WHERE YOU STAND WITH YOUR PERSONAL CREDIT ALERT
Registration Number:	2545176	LEISURE VALUES
Registration Number:	2863515	LIFE IS MORE FUN WHEN IT COSTS LESS
Registration Number:	1892838	MANUFACTURERS DISCOUNT CARD
Registration Number:	2300663	MEMBER PROTECT
Registration Number:	2713133	
Registration Number:	1454603	NATIONAL CARD CONTROL
Registration Number:	2369541	NATIONAL CARD REGISTRY
Registration Number:	2705068	NATIONAL CARD REGISTRY.COM YOU'RE PROTECTED.

TRADEMARK

REEL: 003179 FRAME: 0786

		ONLINE AND ON THE ROAD.
Registration Number:	2537449	NATIONALCARDREGISTRY.COM
Registration Number:	1502446	NCCI
Registration Number:	1501584	NCCI
Registration Number:	2464739	NORTH AMERICAN TRAVEL & AUTOMOBILE DISCOUNT NETWORK
Registration Number:	2020611	PET PRIVILEGES
Registration Number:	2446370	PRIVACYGUARD
Registration Number:	1829743	PRIVACYGUARD
Registration Number:	2648855	PRIVACYGUARD.COM
Registration Number:	1714114	PURCHASE GUARD
Registration Number:	1691012	PURCHASE REPLACEMENT
Registration Number:	2381977	RESORT REWARDS
Registration Number:	1352175	SHOPPERS ADVANTAGE
Registration Number:	2459577	SHOPPERS ADVANTAGE
Registration Number:	2713134	SHOPPERSADVANTAGE
Registration Number:	2865539	SMART SOLUTIONS... EVERYDAY SAVINGS...
Registration Number:	2466803	TOTAL PURCHASE PROTECTION
Registration Number:	2244576	TRANSFER PLUS
Registration Number:	2579565	TRAVEL ER
Registration Number:	2087708	TRAVELACCOUNT
Registration Number:	1528791	TRAVELERS ACCESS
Registration Number:	1393539	TRAVELERS ADVANTAGE
Registration Number:	2606481	TRAVELERS ADVANTAGE.COM
Registration Number:	2248660	VIPRIVILEGES
Registration Number:	2521211	WALLET SECURITY
Registration Number:	2557213	WALLET SECURITY
Registration Number:	1955421	WALLET SECURITY PLUS
Registration Number:	1503239	WARRANTY ADVANTAGE
Registration Number:	2293053	WHAT'S IN A NAME
Registration Number:	1761659	YOU'RE #1
Registration Number:	1785811	YOU'RE #1
Registration Number:	2705066	YOU'RE PROTECTED. ONLINE AND ON THE ROAD.
Serial Number:	78535729	AUTOVANTAGE GOLD USA
Serial Number:	75507543	COMPLETEHOME

Serial Number:	78365971	FUNSAVER CASH
Serial Number:	78664572	HOMEOWNERS SAVINGS NETWORK
Serial Number:	76583345	HOTEL SAVINGS NETWORK
Serial Number:	76431809	LIFE'S MORE FUN WHEN IT COSTS LESS
Serial Number:	78408459	MANUFACTURERS-DIRECT DISCOUNT NETWORK
Serial Number:	78301070	PET PRIVILEGES
Serial Number:	78489786	SOMETHING TO HOWL ABOUT
Serial Number:	76083248	TOTAL PURCHASE PROTECTION
Serial Number:	78633912	TRAVELERS ADVANTAGE
Serial Number:	78633899	TRAVELERS ADVANTAGE SERVICES INC.
Serial Number:	78633932	TRAVELERSADVANTAGE.COM
Serial Number:	76006335	TRAVELEMERGENCYRESOURCE.COM
Serial Number:	78489776	YOU DESERVE A SPECIAL TREAT

CORRESPONDENCE DATA

Fax Number: (973)496-4624
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9734965139
Email: uspto.legal@cendant.com
Correspondent Name: Susan Crane
Address Line 1: 1 Sylvan Way
Address Line 4: PARSIPPANY, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	ZENITH/CPUB NAME CHANGE
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	10/21/2005

Total Attachments: 2
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Delaware

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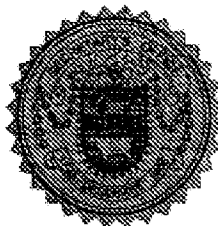
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CENDANT PUBLISHING, INC.", CHANGING ITS NAME FROM "CENDANT PUBLISHING, INC." TO "AFFINION PUBLISHING, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2005, AT 11:54 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF LEEDS.

2171616 8100

050794035



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4190319

DATE: 09-28-05

TRADEMARK
REEL: 003179 FRAME: 0789

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
CENDANT PUBLISHING, INC.

Cendant Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, (the "Corporation") DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable an amendment to the Certificate of Incorporation of the Corporation to change the name of the Corporation to "Affinion Publishing, Inc."

SECOND: That in lieu of a meeting and vote of the stockholder, the sole stockholder has given its unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware by adopting the following resolutions:

"RESOLVED, that Article FIRST of the Certificate of Incorporation be amended to read as follows:

"FIRST: The name of the Corporation is **Affinion Publishing, Inc.**

FURTHER RESOLVED, that the foregoing name change shall be effective upon the filing of this certificate."

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Eric J. Bock, its Executive Vice President and Secretary, this 23rdth day of September, 2005.


Eric J. Bock
Executive Vice President and Secretary

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:09 PM 09/28/2005
FILED 11:54 AM 09/28/2005
SRV 050794035 - 2171616 FILE