Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oplus Technologies Ltd.		08/11/2005	CORPORATION: ISRAEL

RECEIVING PARTY DATA

Name:	Intel Corporation	
Street Address:	2200 Mission College Boulevard	
City:	Santa Clara	
State/Country:	CALIFORNIA	
Postal Code:	95052	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2607908	OPLUS
Registration Number:	2841061	PIXEL ENTROPY
Registration Number:	2942528	THE ART OF DISPLAY
Serial Number:	76453297	OPLUS ON-BOARD

CORRESPONDENCE DATA

Fax Number: (703)336-6950

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(213) 892-7840 Phone:

Email: IPDOCKETING@HOWREY.COM

Correspondent Name: **BOBBY GHAJAR**

Address Line 1: 2941 Fairview Park Drive

Address Line 2: Suites 200 & 300

Address Line 4: Falls Church, VIRGINIA 22042

NAME OF SUBMITTER:	BOBBY GHAJAR
Signature:	/bobby ghajar/

900032138 **REEL: 003159 FRAME: 0791**

Date:	09/15/2005
Total Attachments: 1 source=Assignme#page1.tif	

TRADEMARK
REEL: 003159 FRAME: 0792

DEED OF ASSIGNMENT

WHEREAS, Oplus Technologies Ltd., an Israeli Corporation and having a business address of Sha'ar Yokne'am, Tavor Building 2, P.O. Box 563, Yokme'am 20692 Israel has adopted and is using the following marks for which the following United States trademark applications have been filed and the following United States Trdaemark Registrations have been obtained:

United States Registration No. 2,607,908 OPLUS AND DESIGN

United States Registration No. 2,841,061 PIXEL ENTROPY AND DESIGN

United States Registration No. 2,942,528 THE ART OF DISPLAY

United States Application No. 76/453,297 OPLUS ON-BOARD

WHERE as Intel Corporation, a Delaware Corporation having an address of 2200 Mission College Boulevard, Santa Clara, California 95052, United States of America, desires to acquire any and all rights and goodwill associated with the above-referenced marks and the applications and registrations of the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Oplus Technologies Ltd. does here by assign to Intel Corporation all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the applications and registrations of the marks.

The Commission of Patents and Trademarks is requested to issue any Certificates of Registration to Intel Corporation.

OPLUS TECHNOLOGIES LTD.

By: Yair Alpern

Title: General Manager

Date: August 11, 2005

P: 117491(2\$NN011.DOC)
DM_US\8220602.v1

RECORDED: 09/15/2005

TRADEMARK REEL: 003159 FRAME: 0793