

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simplify., INC.	FORMERLY Simplify Telcom Solutions	06/20/2005	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Simplify.
Street Address:	300 Valleywood Dr.
City:	The Woodlands
State/Country:	TEXAS
Postal Code:	77380
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76620540	ONE POINT OF CONTACT ACROSS AN INDUSTRY OF PROVIDERS
Serial Number:	76620563	UNPARALLELED ACCOUNTABILITY IS THE BACKBONE TO EVERYTHING WE DO.
Serial Number:	76620676	A MULTITUDE OF VENDORS, ONLY ONE POINT OF CONTACT
Serial Number:	78436047	ADVOCATE
Registration Number:	2807890	WE DO THE WORK, YOU MAKE THE DECISION.
Registration Number:	2734311	SIMPLIFY.

CORRESPONDENCE DATA

Fax Number: (281)465-6040
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2814656000
 Email: nicole@simplifytelcom.com
 Correspondent Name: Simplify.

OP \$165.00 76620540

Address Line 1: 300 Valleywood
Address Line 4: The Woodlands, TEXAS 77380

NAME OF SUBMITTER:

Shane Heise

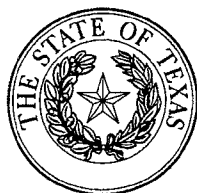
Signature:

/Shane Heise/

Date:

08/31/2005

Total Attachments: 1
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Office of the Secretary of State

CERTIFICATE OF AMENDMENT OF

SIMPLIFY., INC.
153970400

[formerly: SIMPLIFY TELCOM SOLUTIONS, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 06/20/2005
Effective: 06/20/2005



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams
Secretary of State