

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MLA Multibrand Holdings, Inc.		08/10/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Citicorp North America, Inc., as First Lien Collateral Agent
Street Address:	388 Greenwich Street
Internal Address:	20th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	1939918	BC BG
Registration Number:	2408974	BC BG
Registration Number:	2162708	BC BG
Registration Number:	2166425	BC BG
Registration Number:	2229364	BC BG
Registration Number:	2229365	BC BG MAX AZRIA
Registration Number:	2162709	BC BG MAX AZRIA
Registration Number:	2229366	BC BG MAX AZRIA
Registration Number:	2160919	BC BG MAX AZRIA
Registration Number:	2581591	BCBG
Registration Number:	2872074	BCBG
Registration Number:	2362512	BCBG MAX AZRIA
Registration Number:	2581590	BCBG MAX AZRIA

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Registration Number:	2622150	BCBGIRLS
Registration Number:	2754256	BCBGIRLS
Registration Number:	2968181	BCBGIRLS
Registration Number:	2090637	HERVE LEGER
Registration Number:	2062875	HERVE LEGER PARIS
Registration Number:	2285116	MAXIME
Registration Number:	1747190	PARALLEL
Registration Number:	1401347	TO THE MAX
Serial Number:	78455976	BCBG ATTITUDE
Serial Number:	78303559	BCBGUYS
Serial Number:	78325806	PARALLEL
Serial Number:	78534723	PARALLEL
Serial Number:	78534734	PARALLEL
Serial Number:	78534742	PARALLEL
Serial Number:	78657210	VENUS FORTUNO
Serial Number:	78657243	VENUS FORTUNO
Serial Number:	78657255	VENUS FORTUNO
Serial Number:	78657266	VENUS FORTUNO
Serial Number:	78657275	VENUS FORTUNO
Serial Number:	78657283	VENUS FORTUNO

CORRESPONDENCE DATA

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 650 Town Center Drive

Address Line 2: Suite 2000

Address Line 4: Costa Mesa, CALIFORNIA 92626

NAME OF SUBMITTER:	Rhonda DeLeon
Signature:	/Rhonda DeLeon/
Date:	08/12/2005

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT (FIRST LIEN)

This Trademark Security Agreement, dated as of August 10, 2005 (as amended, restated or otherwise modified, the "**Trademark Security Agreement**"), is entered into by and between each of BCBG Max Azria Group, Inc., BCBG MaxAzria Holdings, Inc., BCBG MaxAzria International Holdings, Inc. and MLA Multibrand Holdings, Inc. (collectively, "**Grantors**") and **CITICORP NORTH AMERICA, INC.**, in its capacity as collateral agent for the Secured Parties (together with successors and assigns in such capacity, the "**Collateral Agent**").

WITNESSETH:

WHEREAS, Grantors are party to a Pledge and Security Agreement dated as of August 10, 2005 (the "**Pledge and Security Agreement**") between each of the Grantors and the other grantors party thereto and the Collateral Agent, pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Secured Parties to enter into the Credit Agreement the Grantors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Pledge and Security Agreement and used herein have the meanings given to them in the Pledge and Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. In order to secure its Secured Obligations, each Grantor hereby pledges and grants to the Collateral Agent, for the benefit of the Secured Parties, a security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "**Trademark Collateral**"):

(a) all United States and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certifications marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, and all registrations and applications for any of the foregoing, including, but not limited to: (i) the registrations and applications referred to on Schedule I hereto (collectively, "**Trademarks**"), (ii) all extensions or renewals of the foregoing, (iii) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License and (iv) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill;

(b) any and all agreements providing for the granting of any right in or to Trademarks (whether such Grantor is licensee or licensor thereunder)(collectively, "**Trademark Licenses**"); and

(c) all Proceeds of the foregoing, including, without limitation, licenses, royalties, income, payments, claims, damages and proceeds of suit.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent for the Secured Parties pursuant to the Pledge and Security Agreement, and

Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall control.


SECTION 4. Applicable Law. This Trademark Security Agreement and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York, without regard to its conflicts of law provisions (other than Section 5-1401 and Section 5-1402 of the New York General Obligation Laws).

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

BCBG MAX AZRIA GROUP, INC.
BCBG MAXAZRIA HOLDINGS, INC.
BCBG MAXAZRIA INTERNATIONAL
HOLDINGS, INC.
MLA MULTIBRAND HOLDINGS, INC.

By: 
Name: Brian Fleming
Title: Chief Financial Officer

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT (FIRST LIEN)
TRADEMARK REGISTRATIONS AND APPLICATIONS

I. U.S. REGISTERED TRADEMARKS

MLA Multibrand Holdings, Inc.	BC BG	74/616,805 12/30/94	1,939,918 12/05/95
MLA Multibrand Holdings, Inc.	BC BG	75/157,819 08/28/96	2,408,974 11/28/00
MLA Multibrand Holdings, Inc.	BC BG	75/157,820 08/28/96	2,162,708 06/02/98
MLA Multibrand Holdings, Inc.	BC BG	75/157,821 08/28/96	2,166,425 06/16/98
MLA Multibrand Holdings, Inc.	BC BG	75/157,823 08/28/96	2,229,364 03/02/99
MLA Multibrand Holdings, Inc.	BC BG MAX AZRIA	75/157,824 08/28/96	2,229,365 03/02/99
MLA Multibrand Holdings, Inc.	BC BG MAX AZRIA	75/157,828 08/28/96	2,162,709 06/02/98
MLA Multibrand Holdings, Inc.	BC BG MAX AZRIA	75/157,829 08/28/96	2,229,366 03/02/99
MLA Multibrand Holdings, Inc.	BC BG MAX AZRIA	75/157,838 08/28/96	2,160,919 05/26/98
MLA Multibrand Holdings, Inc.	BCBG	76/208,759 02/12/01	2,581,591 06/18/02
MLA Multibrand Holdings, Inc.	BCBG	76/208,760 02/12/01	2,872,074 08/10/04
MLA Multibrand Holdings, Inc.	BCBG MAX AZRIA	75/157,827 08/28/96	2,362,512 06/27/00
MLA Multibrand Holdings, Inc.	BCBG MAX AZRIA	76/208,758 02/12/01	2,581,590 06/18/02
MLA Multibrand Holdings, Inc.	BCBGIRLS	76/203,762 01/31/01	2,622,150 09/17/02
MLA Multibrand Holdings, Inc.	BCBGGirls	76/402,575 04/29/02	2,754,256 08/19/03
MLA Multibrand Holdings, Inc.	BCBGIRLS	78/181,772 11/05/02	2,968,181 07/12/05
MLA Multibrand Holdings, Inc.	HERVE LEGER	75/062,842 02/26/96	2,090,637 08/26/97
MLA Multibrand Holdings, Inc.		75/062,840 02/26/96	2,062,875 05/20/97
MLA Multibrand Holdings, Inc.	MAXIME	75/519,725 07/16/98	2,285,116 10/12/99
MLA Multibrand Holdings, Inc.	PARALLEL	74/256,975 03/19/92	1,747,190 01/19/93

MLA Multibrand Holdings, Inc.	TO THE MAX	73/571,757 12/05/85	1,401,347 07/15/86
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II. U.S. TRADEMARK APPLICATIONS

MLA Multibrand Holdings, Inc.	BCBG ATTITUDE	78/455,976 07/23/04	pending
MLA Multibrand Holdings, Inc.	BCBGUYS	78/303,559 09/22/03	Pending
MLA Multibrand Holdings, Inc.	PARALLEL	78/325,806 11/10/03	Pending
MLA Multibrand Holdings, Inc.	PARALLEL	78/534,723 12/17/04	Pending
MLA Multibrand Holdings, Inc.	PARALLEL	78/534,734 12/17/04	Pending
MLA Multibrand Holdings, Inc.	PARALLEL	78/534,742 12/17/04	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,210 06/23/05	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,243 06/23/05	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,255 06/23/05	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,266 06/23/05	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,275 06/23/05	Pending
MLA Multibrand Holdings, Inc.	VENUS FORTUNO	78/657,283 06/23/05	Pending

III. STATE TRADEMARK REGISTRATIONS

MLA Multibrand Holdings, Inc.	California	TO THE MAX	93049 09/25/90
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