

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DayMen Photo Marketing Ltd.		07/19/2005	CORPORATION: CANADA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DayMen Photo Marketing LP
<b>Composed Of:</b>	COMPOSED OF DayMen GP Inc., a corporation incorporated under the laws of Ontario, Canada, GENERAL PARTNER
<b>Street Address:</b>	100 Spy Court
<b>City:</b>	Markham, Ontario
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	L3R 5H6
<b>Entity Type:</b>	LIMITED PARTNERSHIP: CANADA

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Serial Number:	76455203	SUPRI
Serial Number:	78399029	PROFICIONADO
Serial Number:	76575431	ALL WEATHER AW COVER
Serial Number:	76608743	THE PACK JACK
Serial Number:	78488421	OVER 30 YEARS OF FIRSTS
Serial Number:	76627861	PEAK BY LOWEPRO
Serial Number:	78581677	RIDGE
Serial Number:	78581703	SLIDER
Serial Number:	78602129	DRYZONE
Serial Number:	78659363	PIXELPAK
Serial Number:	78659402	LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO LOWEPRO
Registration Number:	1207957	LOWE-PRO

OP \$465.00 76455203

Registration Number:	2706222	LOWEPRO
Registration Number:	2622136	VISIO
Registration Number:	2919625	REZO
Registration Number:	2952733	TROPOLIS
Registration Number:	1831341	NO-DROP
Registration Number:	2892211	SILVER TO SILICON

**CORRESPONDENCE DATA**

Fax Number: (858)259-8122  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (858) 259-1940  
Email: binderow@lawyer.com  
Correspondent Name: Lawrence H. Binderow, Attorney at Law  
Address Line 1: 1330 Camino Del Mar  
Address Line 2: Suite 250  
Address Line 4: Del Mar, CALIFORNIA 92014

**DOMESTIC REPRESENTATIVE**

Name: Lawrence H. Binderow, Attorney at Law  
Address Line 1: 1330 Camino Del Mar  
Address Line 2: Suite 250  
Address Line 4: Del Mar, CALIFORNIA 92014

NAME OF SUBMITTER:	Lawrence H. Binderow
Signature:	/Lawrence H. Binderow, Attorney at Law/
Date:	08/01/2005

Total Attachments: 2  
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**ASSIGNMENT OF REGISTERED TRADEMARKS  
AND PENDING TRADEMARK APPLICATIONS**

WHEREAS, DAYMEN PHOTO MARKETING LTD., A CANADIAN CORPORATION ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: 100 SPY COURT, MARKHAM, ONTARIO, CANADA L3R 5H6, HAS ADOPTED AND HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARKS NOW REGISTERED IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>	<u>INTERNATIONAL CLASS</u>
1. LOWE-PRO	1207957	SEPTEMBER 14, 1982	CLASS 09
2. LOWEPRO AND MOUNTAIN DESIGN	2706222	APRIL 15, 2003	CLASS 09
3. VISIO	2622136	SEPTEMBER 17, 2002	CLASSES 09 AND 18
4. REZO	2919625	JANUARY 18, 2005	CLASS 09
5. TROPOLIS	2952733	MAY 17, 2005	CLASS 09
6. NO DROP	1831341	APRIL 19, 1994	CLASS 18
7. SILVER TO SILICON	2892211	OCTOBER 12, 2004	CLASS 35

WHEREAS, DAYMEN PHOTO MARKETING LTD. HAS ADOPTED AND HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARK APPLICATIONS NOW PENDING IN THE UNITED STATES PATENT AND TRADEMARK OFFICE:

<u>TRADEMARK</u>	<u>APPLICATION SERIAL NO.</u>	<u>CLASSIFICATION</u>	<u>DATE OF FILING</u>
1. SUPRI	76455203	CLASSES 09 AND 18	AUGUST 16, 2002
2. PROFICIONADO	78399029	CLASSES 09 AND 18	APRIL 8, 2004
3. ALL WEATHER AW COVER AND DESIGN	76575431	CLASSES 09 AND 18	FEBRUARY 12, 2004
4. THE PACK JACK	78608743	CLASS 09	AUGUST 26, 2004
5. OVER 30 YEARS OF FIRSTS	78488421	CLASS 09	SEPTEMBER 23, 2004
6. PEAK BY LOWEPRO	76627861	CLASS 09	JANUARY 11, 2005
7. RIDGE	78581677	CLASS 09	MARCH 7, 2005
8. SLIDER	78581703	CLASS 09	MARCH 7, 2005
9. DRYZONE	78602129	CLASS 09	APRIL 5, 2005
10. PIXELPAK	78659363	CLASS 09	JUNE 27, 2005
11. LOWEPRO AND MOUNTAIN DEVICE (WITH ORANGE SUN)	78659402	CLASS 09	JUNE 27, 2005

WHEREAS, DAYMEN PHOTO MARKETING LP AN ONTARIO, CANADA LIMITED PARTNERSHIP ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: 100 SPY COURT, MARKHAM, ONTARIO, CANADA L3R 5H6, IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARKS AND SAID PENDING APPLICATIONS.

NOW THEREFOR, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, DAYMEN PHOTO MARKETING LTD. DOES HEREBY ASSIGN TO DAYMEN PHOTO MARKETING LP ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES OF AMERICA IN AND TO SAID REGISTERED TRADEMARKS AND IN AND TO SAID PENDING APPLICATIONS, TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARKS, REGISTRATIONS AND PENDING APPLICATIONS THEREOF.

SIGNED AT Toronto, THIS 19<sup>th</sup> DAY OF July, 2005

DAYMEN PHOTO MARKETING LTD.  
A CANADIAN CORPORATION ("ASSIGNOR")

By:

UWE MUMMENTHOFF

(print or type name and title above)

PROVINCE OF ONTARIO )  
COUNTRY OF CANADA )

ON July 19, 2005 BEFORE ME WENDY YU PERSONALLY APPEARED, UWE MUMMENTHOFF PERSONALLY KNOWN TO ME (OR PROVED TO ME ON THE BASIS OF SATISFACTORY EVIDENCE) TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO THE ABOVE INSTRUMENT AND ACKNOWLEDGED TO ME THAT SHE/HE EXECUTED THE SAME IN HER/HIS AUTHORIZED CAPACITY, AND THAT BY HER/HIS SIGNATURE ON THE INSTRUMENT, THE PERSON, OR THE ENTITY UPON BEHALF OF WHICH THE PERSON ACTED, EXECUTED THE INSTRUMENT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: July 19, 2005

Wendy Yu  
NOTARY PUBLIC SIGNATURE


(SEAL)

TRADEMARK  
REEL: 003131 FRAME: 0960

ACCEPTANCE OF ASSIGNMENT:

SIGNED AT TORONTO, THIS 19<sup>TH</sup> DAY OF JULY, 2005

DAYMEN PHOTO MARKETING LP  
AN ONTARIO, CANADA LIMITED PARTNERSHIP ("ASSIGNEE")

BY:   
MARC LIPTON, SECRETARY AND TREASURER  
DAYMEN GP INC., A CORPORATION INCORPORATED UNDER THE LAWS  
OF ONTARIO, CANADA, GENERAL PARTNER

PROVINCE OF ONTARIO  
COUNTRY OF CANADA

ON JULY 19<sup>TH</sup>, 2005 BEFORE ME WENDY YU PERSONALLY  
APPEARED MARC LIPTON, SECRETARY AND TREASURER OF DAYMEN GP INC., PERSONALLY KNOWN TO ME (OR  
PROVED TO ME ON THE BASIS OF SATISFACTORY EVIDENCE) TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO  
THE ABOVE INSTRUMENT AND ACKNOWLEDGED TO ME THAT HE EXECUTED THE SAME IN HIS AUTHORIZED  
CAPACITY, AND THAT BY HIS SIGNATURE ON THE INSTRUMENT, THE PERSON, OR THE ENTITY UPON BEHALF OF  
WHICH THE PERSON ACTED, EXECUTED THE INSTRUMENT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: JULY 19, 2005

  
\_\_\_\_\_  
NOTARY PUBLIC SIGNATURE

(SEAL)

