Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark License Agreement
EFFECTIVE DATE:	07/01/2004

# CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chivas Brothers (Americas) Limited		106/08/2005	CORPORATION: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	Chivas Brothers Limited	
Street Address:	111-113 Renfrew Road	
City:	Paisley	
State/Country:	UNITED KINGDOM	
Postal Code:	PA3 4DY	
Entity Type:	CORPORATION: UNITED KINGDOM	

### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	806464	100 PIPERS
Registration Number:	309456	CHIVAS
Registration Number:	325152	CHIVAS REGAL
Registration Number:	2523320	CHIVAS REGAL 12 CLUB CHIVAS REGAL
Registration Number:	621894	CHIVAS REGAL BLENDED SCOTCH WHISKEY PRODUCE OF SCOTLAND FOUNDED 1801
Registration Number:	614958	ROYAL SALUTE

### **CORRESPONDENCE DATA**

(646)424-0880 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

646 424 0770 Phone: mag@scgb-law.com Email: Correspondent Name: Meyer A. Gross

> **TRADEMARK REEL: 003129 FRAME: 0055**

900029064

Address Line 1: 292 Madison Avenue

Address Line 2: 19th Floor

Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name: Schweitzer Cornman Gross & Bondell LLP

Address Line 1: 292 Madison Avenue

Address Line 2: 19th Floor

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Meyer A. Gross
Signature:	/Meyer A. Gross/
Date:	07/27/2005

#### **Total Attachments: 3**

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> TRADEMARK REEL: 003129 FRAME: 0056

## TRADE MARK LICENCE AGREEMENT

#### **BETWEEN**

(1) CHIVAS BROTHERS (AMERICAS) LIMITED, a company incorporated in Scotland under the Companies Act (registered number SC222300) and having a trading address at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensor"); and

(2) CHIVAS BROTHERS LIMITED, a company incorporated in Scotland under the Companies Act (registered number SC268758) and having its registered office at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensee")

#### WHEREAS:

The Licensor has agreed to grant to the Licensee an exclusive worldwide licence to use the Trade Marks appearing in the attached schedule subject to the terms and conditions of this Agreement;

NOW THEREFORE it is hereby agreed as follows:-

- 1. This Agreement shall come into force on 1 July 2004 (the "Grant Date") and unless terminated under the other terms of this Agreement shall remain in force for twenty five years.
- The licence granted by this Agreement is royalty-free.
- 3. This Agreement concerns all of the products in respect of which the trade marks under this agreement are registered;
- 4.1 The Licensee shall comply with the reasonable standards of quality, design and presentation applied or approved by the Licensor from time to time which shall generally be of no lesser standard than those in operation by the Licensor at the Grant Date.
- 4.2 The Licensee shall supply to the Licensor at the Licensor's reasonable request, representative samples of products and other materials, including marketing materials, and shall permit representatives of the Licensor to inspect its relevant operations during normal working hours on reasonable notice.

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- 5. The Licensor may terminate this Agreement with immediate effect by giving written notice to the Licensee if:
  - 5.1 the Licensee commits any breach of this Agreement which is material and not capable of remedy, or which is capable of remedy but which is not remedied within 90 days of notice from the Licensor to do so; or
  - 5.2 the Licensee becomes insolvent or ceases whether voluntarily or not to carry on business in the goods of permitted use; or
  - 5.3 there is a change of control in the Licensee.
- 6. This Agreement shall be construed in accordance with the law of Scotland and insofar as not already subject thereto, the parties hereto submit to the exclusive jurisdiction of the Scottish Courts.

IN WITNESS WHEREOF the parties hereto hav	e caused this Agreement to be duly executed
at Paix (ey this 8th	lay of
For CHIVAS BROTHERS (AMERICAS)	For CHIVAS BROTHERS LIMITED
Name: DONAM MACNAG Position: CONTAM TECHGART	Name: STUAKT MANNS Position: GMMM /EACAMA
BEFORE ME:	

(Notary Public)

TRADEMARK REEL: 003129 FRAME: 0058

# SCHEDULE - UNITED STATES OF AMERICA

COUNTRY	TRADE MARK	NUMBER
UNITED STATES OF	100 PIPERS	806464
AMERICA		
UNITED STATES OF	CHIVAS	309456
AMERICA		
UNITED STATES OF	CHIVAS REGAL	325152
AMERICA		
UNITED STATES OF	CHIVAS REGAL 12 CLUB	2523320
AMERICA	CHIVAS REGAL & Design	
UNITED STATES OF	CHIVAS REGAL Label	621894
AMERICA		
UNITED STATES OF	ROYAL SALUTE	614958
AMERICA		

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**RECORDED: 07/27/2005**