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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Finish Line Enterprises, L.L.C.		103/30/2005 1	limited liability company: TENNESSEE

RECEIVING PARTY DATA

Name:	Finish Line Fuels, L.L.C.
Street Address:	401 South Water Street
City:	Tahlequah
State/Country:	OKLAHOMA
Postal Code:	74464
Entity Type:	limited liability company: OKLAHOMA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2548719	FINISH LINE
Registration Number:	2316407	FINISH LINE CAR WASH
Registration Number:	2314157	FINISH LINE
Registration Number:	2318796	FINISH LINE EXPRESS LUBE

CORRESPONDENCE DATA

Fax Number: (405)285-4491

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 405-285-4490

Email: mml@marymlee.com

Correspondent Name: Mary M. Lee

Address Line 1: 1300 E. 9th Street, No. 4

Address Line 4: Edmond, OKLAHOMA 73034-5760

NAME OF SUBMITTER:

Mary M. Lee

/Mary M. Lee/

TRADEMARK

900028431 REEL: 003122 FRAME: 0478

Date:	07/17/2005
Total Attachments: 3	
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TRADEMARK REEL: 003122 FRAME: 0479

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

WHEREAS, Michael Thomas, an individual residing in Knoxville, Tennesee, Finish Line Enterprises, L.L.C., a Tennessee limited liability company having a principal place of business at 4867 N. Broadway, Knoxville, Tennessee 37928, and Finish Line Subs & Such, Inc., a Tennessee corporation also having a principal place of business at 4867 N. Broadway, Knoxville, Tennessee 37928, hereafter collectively referred to as "ASSIGNORS," have used and own certain trademarks comprising the term FINISH LINE for convenience stores, car washes and lube services and related goods and services, all the marks referred to herein collectively as "the FINISH LINE Marks", and wherein certain of the FINISH LINE Marks are the subject of applications for federal registration, as set out below:

MARK	APPL./ REG. NO.	REG. DATE	GOODS/SERVICES
"FINISH LINE"	2,548,719	03/19/2002	retail convenience store services
"FINISH LINE CAR WASH" (& DESIGN)	2,316,407	02/08/2000	car wash services for automobiles
"FINISH LINE"	2,314,157	02/01/2000	car wash and lubrication services for automobiles
"FINISH LINE EXPRESS LUBE" (& DESIGN)	2,318,796	02/15/2000	lubrication services for automobiles
"FINISH LINE"	76/288,106 (abandoned)	n/a	automobile lubricants and fluids; fuel for motor vehicles, including all grades of gasoline and automobile racing propellants and energy-creating liquid substances; and motor oils
"FINISH LINE SUBS & SUCH" (& DESIGN)	75/612,232 (abandoned)	n/a	restaurant services, namely, the sale of sandwiches for consumption on or off the premises
"FINISH LINE	75/605,298 (abandoned)	n/a	restaurant services, namely, the sale of sandwiches for consumption on or off the premises

Assignment of Trademarks/Service Marks

TRADEMARK of 3

REEL: 003122 FRAME: 0480

WHEREAS, ASSIGNEE, Finish Line Fuels, L.L.C., an Oklahoma limited liability company, having a principal place of business at 401 South Water Street, Tahlequah, Oklahoma 74464, desires to acquire the Marks and all applications and registrations therefor;

Now, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby assigns to ASSIGNEE all right, title and interest in the United States and in all foreign countries in and to the Marks and the federal applications and registrations therefor, together with the goodwill of the business symbolized by the Marks, and the right to sue for past infringements thereof.

IN WITNESS WHEREOF, ASSIGNORS have executed this instrument on the date shown below.

Date: 3/30/05 Signed: Michael	I Thomas, an individual
Notarial Acknowledge	ment
State of)	
State of	٠.
On this <u>30</u> day of <u>MWh</u> 2005, pers the same known to me to be individual identified above, and a Assignment of Trademarks/Service Marks on behalf of ASSIG	acknowledged that he executed the foregoing
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My commission expires Oct. 30, 2005	Notary Public
My Commission Expires	

REEL: 003122 FRAME: 0481

MIT

FINISH LINE ENTERPRISES, L.L.C.

Date: 3/30/05 By: Michael Thomas, President Notarial Acknowledgement day of Much 2005, personally appeared to me Mr. Michael Thomas, the same known to me to be individual identified above, and acknowledged that he executed the foregoing Assignment of Trademarks/Service Marks on behalf of ASSIGNOR. Signed: Mulgut and Reploy My commission expires Oct. 30, 2003 My Commission Expires FINISH LINE SUBS & SUCH, INC. By: Michael Thomas, President Notarial Acknowledgement On this 30 th day of 1/2005, personally appeared to me Mr. Michael Thomas, the same known to me to be individual identified above, and acknowledged that he executed the foregoing Assignment of Trademarks/Service Marks on behalf of ASSIGNOR. Signed: Washut and Public Notary Public My commission expires Oct. 30, 2005 My Commission Expires

RECORDED: 07/17/2005

Assignment of Trademarks/Service Marks