

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hewlett-Packard Company		05/01/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hewlett-Packard Development Company, L.P.		
<b>Composed Of:</b>	COMPOSED OF HPQ Holdings, LLC, a Delaware limited liability company		
<b>Street Address:</b>	20555 State Highway 249		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77070		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2643556	SNAPFISH	
Registration Number:	2714307	BRINGING PEOPLE AND PICTURES TOGETHER	
Registration Number:	2594038		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)813-3095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	650.857.5144		
<b>Email:</b>	malia.abril@hp.com		
<b>Correspondent Name:</b>	Hewlett-Packard Company		
<b>Address Line 1:</b>	3000 Hanover Street, ms 1051		
<b>Address Line 2:</b>	Attention: Malia Abril		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>NAME OF SUBMITTER:</b>	Malia Abril		
<b>Signature:</b>	/Malia Abril/		

CH \$90.00 2643556

Date:

05/31/2005

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Hewlett-Packard Company, a Delaware corporation, with its principal place of business at 3000 Hanover Street, Palo Alto, California 94304 ("Assignor"), holds all right, title and interest in and to the trademarks and trademark registrations listed below ("the Marks");

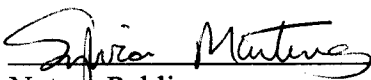
TRADEMARK	REGISTRATION NO.	DATE OF REGISTRATION
SNAPFISH	2643556	October 29, 2002
BRINGING PEOPLE AND PICTURES TOGETHER	2714307	May 6, 2003
Fish Design	2594038	July 16, 2002

WHEREAS, Hewlett-Packard Development Company, L.P., a Texas limited partnership having as its general partner HPQ Holdings, LLC, a Delaware limited liability company, with its principal place of business at 20555 State Highway, Houston, Texas 77070 ("Assignee"), desires to acquire all right, title and interest in and the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

This assignment is effective as of May 1, 2005.

Subscribed and sworn to before me this 10 day of May, 2005.

  
Notary Public

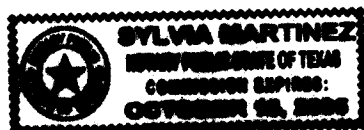
My commission expires:



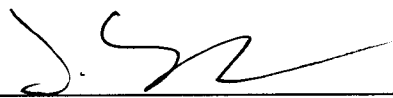
Subscribed and sworn to before me this 12 day of May, 2005.

  
Notary Public

My commission expires:

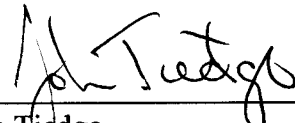


HEWLETT-PACKARD COMPANY

By   
\_\_\_\_\_

James F. Struthers  
Senior Counsel

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P., by HPQ Holdings, LLC, its General Partner

By   
\_\_\_\_\_

John Tiedge  
Assistant General Counsel