

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAC, LLC		04/14/2005	limited liability company: MARYLAND
RECEIVING PARTY DATA			
Name:	Hewlett-Packard Company		
Street Address:	3000 Hanover Street		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94304		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2643556	SNAPFISH	
Registration Number:	2714307	BRINGING PEOPLE AND PICTURES TOGETHER	
Registration Number:	2594038		
CORRESPONDENCE DATA			
Fax Number:	(650)813-3095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650.857.5144		
Email:	malia.abril@hp.com		
Correspondent Name:	Hewlett-Packard Company		
Address Line 1:	3000 Hanover Street, ms 1051		
Address Line 2:	Attention: Malia Abril		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
NAME OF SUBMITTER:	Malia Abril		
Signature:	/Malia Abril/		

CH \$90.00 2643556

Date:

05/31/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS SAC, LLC, a Maryland limited liability company whose address is 731 Market Street, Suite 500, San Francisco, CA 94103 ("Assignor"), holds all right, title and interest in and to the trademarks, trademark applications and trademark registrations listed in Schedule 1 hereto (the "Trademarks").

WHEREAS Hewlett-Packard Company, a Delaware, USA corporation whose address is 3000 Hanover Street, Palo Alto, California 94304 ("Assignee"), desires to purchase acquire all right, title and interest in and to the Trademarks.

NOW THEREFORE:

For good and valuable consideration, sufficiency and receipt of which are hereby acknowledged, Assignor assigns to Assignee, on a worldwide basis, all its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the right to bring suit and recover damages for past infringement, and all applications and registrations for the Trademarks Assignor holds or controls. Assignor will sign additional documents as may be necessary to perfect or record the assignment herein.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed and delivered as of April 14, 2005.

"ASSIGNOR"

"ASSIGNEE"

SAC, LLC

HEWLETT-PACKARD COMPANY

By: 

By: _____

Name: Neil D. Cohen

Name: Larry M. Lesley

Title: Chairman

Title: Senior Vice President
Consumer Imaging and Printing

TRADEMARK ASSIGNMENT

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"ASSIGNOR"

SAC, LLC

By: _____

Name: Neil D. Cohen

Title: Chairman

"ASSIGNEE"

HEWLETT-PACKARD COMPANY

By:  _____

Name: Larry M. Lesley

Title: Senior Vice President
Consumer Imaging and Printing

Schedule 1**Trademarks**

Mark	Country	App/Reg. No.	Date Registered
SNAPFISH	USA	2,643,556	10/29/2002
BRINGING PEOPLE AND PICTURES TOGETHER	USA	2,714,307	5/6/2003
Fish Design	USA	2,594,038	7/16/2002
SNAPFISH with design phrase	EU/ CTM	1554476	5/21/2001
SNAPFISH	EU/ CTM	1554385	5/21/2001