

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Courtaulds Textiles (Holdings) Limited		03/10/2005	Private company limited by shares: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sara Lee Corporation		
<b>Street Address:</b>	1000 East Hanes Mill Road		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27105		
<b>Entity Type:</b>	CORPORATION: MARYLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2157088	PERFECTION	
Registration Number:	2524301	SEAMLESS PERFECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)519-7312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-519-7443		
<b>Email:</b>	cpettitt@saralee.com		
<b>Correspondent Name:</b>	Chrystal Pettitt		
<b>Address Line 1:</b>	1000 East Hanes Mill Road		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27105		
<b>NAME OF SUBMITTER:</b>	Nicholas J. Valenziano, Jr., Esq.		
<b>Signature:</b>	/Nicholas J. Valenziano, Jr./		
<b>Date:</b>	04/19/2005		

CH \$65.00 2157088

Total Attachments: 1

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ASSIGNMENT

**WHEREAS**, Courtaulds Textiles (Holdings) Limited (hereinafter called "Assignor"), a United Kingdom corporation having its principal place of business at, 225 Bath Road, Slough, SL1 4AU, United Kingdom has adopted, used, and is using the trademarks listed below;

Mark: PERFECTION Reg. No. 2157088  
Mark: SEAMLESS PERFECTION Reg. No. 2524301

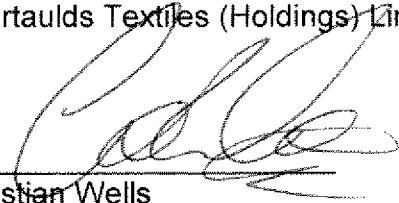
**WHEREAS** Sara Lee Corporation (hereinafter called "Assignee"), a Maryland corporation having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademark;

**NOW, THEREFORE**, for ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Courtaulds Textiles (Holdings) Limited

Date: 10/07/05

By:   
Christian Wells  
Director

Subscribed and sworn to before me this 10<sup>th</sup> day of March, 2005.

  
Notary Public

My commission expires on: 31/10/05

**G. A. LEWIS**  
SOLICITOR & NOTARY PUBLIC  
35 WINDSOR ROAD  
SLOUGH  
BERKSHIRE SL1 2EB

