

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
St. Cloud Capital Partners, LP		09/02/2004	CORPORATION: DELAWARE
Linda S. Wiland		09/11/2004	INDIVIDUAL: UNITED STATES
Phillip A. Wiland		09/11/2004	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Concepts Direct, Inc.		
<b>Street Address:</b>	1725 Roe Crest Drive		
<b>City:</b>	North Mankato		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	56002-3728		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1820226	COLORFUL IMAGES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)632-4230		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-632-3297		
<b>Email:</b>	trademark@gpmlaw.com		
<b>Correspondent Name:</b>	Gray, Plant, Mooty, Mooty & Bennett, P.A		
<b>Address Line 1:</b>	P.O. Box 2906		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0906		
<b>NAME OF SUBMITTER:</b>	Kimberly Nute, Paralegal		
<b>Signature:</b>	/kimberly nute/		
<b>Date:</b>	03/04/2005		

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Total Attachments: 4

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**RELEASE OF SECURITY INTEREST**

**Debtors:** Concepts Direct, Inc. (A Delaware Corporation)

**Secured Party:** St. Cloud Capital Partners, LP (Delaware Corporation)

The above named Secured Party releases the trademarks listed in Exhibit A from the security interests described in Exhibit A and release any and all rights and interests Secured Party may have in the trademarks, registrations and goodwill associated therewith, and in all of Debtors' right, title and interest herein.

Date: September 2, 2004

**DEBTORS:**

**CONCEPTS DIRECT, INC.**

By: 

Its: CEO

EAD HADDAD

**SECURED PARTY:**

**ST. CLOUD CAPITAL PARTNERS, LP**

By: 

Its: Senior Managing Director

Gary S. FITZG

**RELEASE OF SECURITY INTEREST**

**Debtors:** Concepts Direct, Inc. (Delaware Corporation)

**Secured Party:** Linda S. Wiland (U.S. Citizen)

The above named Secured Party releases the trademarks listed in Exhibit A from the security interests described in Exhibit A and release any and all rights and interests Secured Party may have in the trademarks, registrations and goodwill associated therewith, and in all of Debtors' right, title and interest herein.

Date: September 11, 2004

**DEBTORS:**


**CONCEPTS DIRECT, INC.**

By: 

Its: CFO

**SECURED PARTY:**

**LINDA S. WILAND**



**RELEASE OF SECURITY INTEREST**

**Debtors:** Concepts Direct, Inc. (Delaware Corporation)

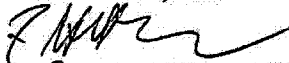
**Secured Party:** Phillip A. Wiland (U.S. Citizen)

The above named Secured Party releases the trademarks listed in Exhibit A from the security interests described in Exhibit A and release any and all rights and interests Secured Party may have in the trademarks, registrations and goodwill associated therewith, and in all of Debtors' right, title and interest herein.

Date: September 11, 2004

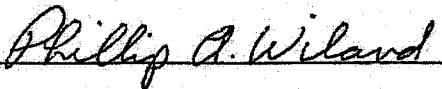
**DEBTORS:**

**CONCEPTS DIRECT, INC.**

By:   
Its: CFO

**SECURED PARTY:**

**PHILLIP A. WILAND**



**EXHIBIT A**

**TRADEMARK:**

MARK AS DESCRIBED ON CERTIFICATE:	<b>COLORFUL IMAGES</b>
SERIAL NUMBER:	<b>74/215,814</b>
STATUS:	<b>Registered</b>
REGISTRION NUMBER:	<b>1,820,226</b>
ASSIGNEES/SECURED PARTIES:	<b>Linda S. Wiland, U.S. Citizen 2950 Colorful Avenue Longmont, Colorado 80504</b>  <b>Phillip A. Wiland, U.S. Citizen 2950 Colorful Avenue Longmont, Colorado 80504</b>  <b>St. Cloud Capital Partners, LP (Delaware LP) 433 North Camden Drive, 5<sup>th</sup> Floor Beverly Hills, California 90210</b>
ASSIGNORS/DEBTORS:	<b>Concepts Direct, Inc. (A Delaware Corporation)</b>
BRIEF:	<b>Security Interest</b>
REEL/FRAME:	<b>2504/0348</b>

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