

09-01-2004

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Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Postell Associates, Inc.

*12-29-03*

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/01/03

2. Name and address of receiving party(ies)

Name: Post-Mark Inc.  
Internal Address:

Street Address: 3925 Merriweather Woods

City: Alpharetta State: GA Zip: 30023-7172

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Georgia
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/370,979,  
76/513,549, 76/513,450

B. Trademark Registration No.(s) 2,489,727

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Reid Hunter

Internal Address:

Street Address: 254 West 54th St., 14th Flr.

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**DO NOT USE THIS SPACE**

9. Signature.

J. Reid Hunter, Attorney  
Name of Person Signing

Signature

12/18/03

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01/05/2004 DBYRME 00000102 76370979

01 FC:8521  
02 FC:8522

40.00 DP  
75.00 DP


ASSIGNMENT OF TRADEMARK

For good and valuable consideration this day paid by Post-Mark Inc. ("Assignee"), the receipt and sufficiency of which is hereby acknowledged, Postell Associates, Inc. ("Assignor") hereby conveys, transfers, assigns, delivers and sets over to Assignee: (1) all of the right, title and interest in and to the mark and trade name G-FORCE RACING GEAR and the related design depicted in Exhibit A attached hereto (the "Mark"), and all registrations therefor and applications for registration thereof, whether issued or pending, throughout the world (including, without limitation, Ser. Nos. 76/370,979 and 76/513,549 in the United States Patent & Trademark Office), together with the goodwill of the business relating to Mark, (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Mark, including, without limitation, damages and payments for past and future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor hereby further conveys, transfers, assigns, delivers and sets over to Assignee all rights in the trade dress, labels and designs, if any, associated with the Mark.

IN WITNESS WHEREOF, Assignor has duly executed this document as of the 1<sup>st</sup> day of December, 2003.

POSTELL ASSOCIATES, INC.:

By:   
\_\_\_\_\_

Robert Postell, President

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POSTELL ASSOCIATES, INC.:

By:   
\_\_\_\_\_

Robert Postell, President

