

08-27-2004

8-26-04



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/.....)

102823478

1 SHEET  
ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Sports Licensing, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: General Electric Capital Corporation

Internal

Address:

Street Address: 201 Merritt 7

City: Norwalk State: CT Zip: 06851

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: Trademark Security Agr. dated 7/28/04

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) SEE ATTACHED

B. Trademark Registration No.(s) SEE ATTACHED

Additional number(s) attached  Yes  No

76407075

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marianne F. Taras

Internal Address: Paul, Hastings, Janofsky & Walker LLP

Street Address: 1055 Washington Boulevard

City: Stamford State: CT Zip: 06901

6. Total number of applications and registrations involved:

78

7. Total fee (37 CFR 3.41).....\$ 1,965.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Marianne F. Taras

Name of Person Signing

*Marianne F. Taras*  
Signature

August 24, 2004

Date

Total number of pages including cover sheet, attachments, and document: 26

08/27/2004 JJALLAH2 00000003 76407075

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:8521  
02 FC:8522

40.00 OP  
1925.00 OP

TRADEMARK  
REEL: 003031 FRAME: 0274

**CONTINUATION OF ITEM 4 TO TRADEMARK RECORDATION FORM**

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>TRADEMARK</u>
76/407,075	05/10/02			4/5
76/407,317	05/13/02			Acuity
76/407,318	05/13/02			Key Largo
76/407,323	05/10/02			P/S
76/407,324	05/10/02			7/8
		2,681,043	01/28/03	Carpack
		2,717,349	05/20/03	Scorecard
		2,785,698	11/25/03	Hydro-Dri
76/427,469	07/05/02			Precision in Motion
		2,855,566	06/22/04	Acuity& Design
76/436,069	07/31/02			Power Buys
76/452,896	09/20/02			Ballistic
76/459,390	10/15/02			Miscellaneous Design (5 balls)
		2,848,854	06/01/04	Ravage (Helmets)
		2,848,855	06/01/04	Engage (Helmets)
		2,794,179	12/16/03	Get Ready

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>TRADEMARK</u>
76/471,777	11/25/02			Vanquish
76/471,778	11/25/02			Destiny
76/471,779	11/25/02			Resonance
76/471,780	11/25/02			Vengeance (Bicycles & Helmets)
		2,848,895	06/01/04	Engage (Bicycles)
		2,848,896	06/01/04	Ravage (Bicycles)
76/473,765	12/03/02			Vengeance (Expanded Goods)
76/473,766	12/03/02			Illusion
76/473,767	12/03/02			Warp Speed
76/481,771	01/07/03			Ativa & Design
76/483,544	01/16/03			The Haig
76/483,545	01/16/03			Walter Hagen
76/488,050	02/06/03			It's an Attitude, Not An Age
76/496,781	03/05/03			Your First Line of Defense Against Weather
76/496,782	03/05/03			Hydroprodfultra
76/498,415	03/10/03			Motion-Fit
76/501,789	03/21/03			Northeast Outfitters Wilderness Canoe

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>TRADEMARK</u>
76/502,604	03/25/03			Walter Hagen
76/508,329	04/07/03			For a Balanced Life
76/508,330	04/07/03			Cathcall
76/516,718	05/02/03			Timberleaf
76/524,107	06/13/03			Izzy Arnot
76/525,684	06/18/03			Islamorada Flats
76/543,246	08/26/03			Radius
76/543,247	08/26/03			Menace
76/556,982	10/22/03			Cairn
76/556,983	10/22/03			Traverse
76/556,984	10/22/03			Altitude
76/556,985	10/22/03			Approach
76/556,986	10/22/03			Terra Vista
76/557,934	11/06/03			When Nature Calls, We Call Back
76/557,935	11/06/03			Turoa
76/557,936	11/06/03			Nature Calls
76/557,937	11/06/03			Cardrona

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>TRADEMARK</u>
76/567,049	12/16/03			Legends in the Making
76/567,706	12/17/03			Terratmula
76/567,707	12/17/03			Noscent
76/570,658	01/07/04			Rochester Cart Bag
76/574,089	02/05/04			We Love Sports As Much As You Do
76/581,947	03/19/04			Lodge Outfitters (Services)
76/581,948	03/19/04			Lodge Outfitters (Goods)
76/582,409	03/23/04			Focus on the Hunt
76/585,789	04/08/04			Swamp Tracker
76/585,790	04/08/04			Silent Tracker
76/585,791	04/08/04			Ice Field
76/585,792	04/08/04			Woodsman
76/585,793	04/08/04			Upland Hunter
76/585,794	04/08/04			Ice Hunter
76/585,795	04/08/04			Buck Hunter
76/585,796	04/08/04			Trophy Hunter
76/585,797	04/08/04			Swamp Hunter

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>TRADEMARK</u>
76/588,390	04/22/04			Run the Court
76/588,391	04/22/04			Run the Game
76/588,392	04/22/04			This Game is Nine
76/590,721	05/06/04			Hooptown
76/592,438	05/17/04			Phantom
76/592,439	05/17/04			Frost
		0,794,400	08/17/65	Walter Hagen
76/477,790	12/24/02			Walter Hagen
75/501,510	06/12/98			Dick's Sporting Goods & Design
76/483,545	01/16/03			Walter Hagen
76/574,089	02/05/04			We Love Sports As Much As You Do

# AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT

AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT, dated as of July 28, 2004 (the "Trademark Security Agreement"), by EACH OF THE GRANTORS LISTED ON THE SIGNATURE PAGES HERETO AND EACH ADDITIONAL PARTY WHICH BECOMES A GRANTOR HERETO PURSUANT TO SECTION 8 HEREOF (each, a "Grantor" and collectively, "Grantors"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, in its capacity as Agent for Lenders.

## WITNESSETH:

WHEREAS, pursuant to that certain Second Amended and Restated Credit Agreement dated as of the date hereof by and among Dick's Sporting Goods, Inc., a Delaware corporation ("Borrower"), the other Persons named therein as Loan Parties, Agent and the Persons signatory thereto from time to time as Lenders (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), Lenders have agreed to continue to make the Revolving Credit Loans and to continue to incur Letter of Credit Obligations for the benefit of Borrower and guaranteed by the other Grantors;

WHEREAS, Borrower, Agent and the parties signatory thereto from time to time as Lenders entered into that certain Credit Agreement dated as of February 1, 1996 (as amended, restated, supplemented or otherwise modified from time to time prior to the date hereof, the "Original Credit Agreement");

WHEREAS, in order to induce the Lenders to continue to make Revolving Credit Loans and to incur Letter of Credit Obligations under the Original Credit Agreement, American Sports Licensing, Inc. (formerly known as Dick's Asset Management Corp.), a Delaware corporation ("ASL"), and Agent entered into that certain Security Agreement dated as of February 11, 1999 (as amended, restated, supplemented or otherwise modified from time to time prior to the date hereof, the "Original Security Agreement");

WHEREAS, in furtherance of the intent of the parties under the Original Security Agreement, ASL entered into that certain Trademark Security Agreement, dated as of February 11, 1999 (as amended, supplemented or otherwise modified from time to time prior to the date hereof, the "Existing Trademark Security Agreement");

WHEREAS, ASL and certain other Grantors have amended and restated the Original Security Agreement pursuant to that certain Second Amended and Restated Security Agreement dated as of the date hereof (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Subsidiary Security Agreement");

WHEREAS, each of the Grantors wishes to amend and restate the Existing Trademark Security Agreement on the terms and conditions set forth herein; and

WHEREAS, Grantors directly or indirectly benefit from the credit facilities made available to Borrower under the Credit Agreement, and in order to induce Agent and Lenders to enter into the Credit Agreement and other Loan Documents and to induce Lenders to continue to make the Revolving Credit Loans and to continue to incur Letter of Credit Obligations as provided for in the Credit Agreement, Grantors desire to grant a continuing Lien on the Trademark Collateral (as hereinafter defined) to Agent, for the benefit of Agent and Lenders, to secure all of the Obligations;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in Annex A thereto to the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. To secure the complete and timely payment of all the Obligations of Loan Parties now or hereafter existing from time to time (herein, the "Secured Obligations"), each Grantor hereby grants to Agent, on behalf of itself and Lenders, a continuing first priority security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (for all Grantors, collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

3. REPRESENTATIONS AND WARRANTIES. Each Grantor jointly and severally represents and warrants that such Grantor does not have any interest in, or title to, any Trademark except as set forth in Schedule I hereto. This Trademark Security Agreement is effective to create a valid and continuing Lien on and, upon the filing hereof with the United States Patent and Trademark Office together with payment of the appropriate filing fees, perfected security interests in favor of Agent in all of Grantors' Trademarks and such perfected security interests are enforceable as such as against any and all creditors of, and purchasers from, Grantors. Upon filing of this Trademark Security Agreement with the United States Patent and Trademark Office



and the filing of appropriate financing statements listed on Schedule I to the Subsidiary Security Agreement, together with payment of the appropriate filing fees, all actions necessary or otherwise requested by Agent to protect and perfect Agent's Lien on Grantor's Trademarks shall have been duly taken.

4. COVENANTS. Each Grantor jointly and severally covenants and agrees with Agent, on behalf of Agents and Lenders, that from and after the date of this Trademark Security Agreement and until the Termination Date:

(a) Each Grantor shall notify Agent promptly if it knows or has reason to know that any application or registration relating to any material Trademark (now or hereafter existing) may become abandoned or dedicated to the public, or of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office or any court) regarding such Grantor's ownership of any material Trademark, its right to register the same, or to keep and maintain the same.

(b) If any Grantor, either directly or through any agent, employee, licensee or designee, shall file an application for the registration of any Trademark with the United States Patent and Trademark Office or any similar office or agency, such Grantor shall give Agent prior written notice thereof, and, upon request of Agent, such Grantor shall execute and deliver a supplement hereto (in form and substance satisfactory to Agent) to evidence Agent's, on behalf of Agent and Lenders, Lien on such Trademark, and the General Intangibles of such Grantor relating thereto or represented thereby.

(c) Each Grantor shall take all actions reasonably necessary or requested by Agent to maintain and pursue each application, to obtain the relevant registration and to maintain the registration of each of the Trademarks (now or hereafter existing), including the filing of applications for renewal, affidavits of use, affidavits of noncontestability and opposition and interference and cancellation proceedings.

(d) In the event that any of the Trademark Collateral which is material to the business of the Loan Parties is infringed upon, or misappropriated or diluted by a third party, each Grantor shall notify Agent promptly after such Grantor learns thereof. Each Grantor shall, unless it shall reasonably determine that such Trademark Collateral is in no way material to the conduct of its business or operations, promptly take such actions to enforce its rights and protect such Trademark Collateral, whether by action, suit, proceeding or otherwise, as Grantor shall deem necessary or appropriate under the circumstances in its reasonable business judgment or as Agent may otherwise request.

5. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to

Agent, on behalf of itself and Lenders, pursuant to the Subsidiary Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral of such Grantor made and granted hereby are more fully set forth in the Subsidiary Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

6. REINSTATEMENT. This Trademark Security Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against any Grantor for liquidation or reorganization, should any Grantor become insolvent or make an assignment for the benefit of any creditor or creditors or should a receiver or trustee be appointed for all or any significant part of any Grantor's assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Secured Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Secured Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Secured Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.

7. NOTICES. Whenever it is provided herein that any notice, demand, request, consent, approval, declaration or other communication shall or may be given to or served upon any of the parties by any other party, or whenever any of the parties desires to give and serve upon any other party any communication with respect to this Trademark Security Agreement, each such notice, demand, request, consent, approval, declaration or other communication shall be in writing and shall be given in the manner, and deemed received, as provided for in the Credit Agreement.

8. ADDITIONAL GRANTORS. The initial Grantors hereunder shall include the Loan Parties as are signatories hereto on the date hereof. From time to time subsequent to the date hereof, additional Loan Parties may become parties hereto, as additional Grantors (each, an "Additional Grantor"), by executing a counterpart of this Trademark Security Agreement substantially in the form of Exhibit A attached hereto. Upon delivery of any such counterpart to Agent, notice of which is hereby waived by the Grantors, each Additional Grantor shall be a Grantor and shall be as fully a party hereto as if such Additional Grantor were an original signatory hereto. Each Grantor expressly agrees that its obligations arising hereunder shall not be affected or diminished by the addition or release of any other Grantor hereunder nor by any election of Agent not to cause any Loan Party to become an Additional Grantor hereunder. This Trademark Security Agreement shall be fully effective as to any Grantor that is or becomes a party hereto regardless of whether any other Person becomes or fails to become or ceases to be a Grantor hereunder.

9. TERMINATION OF THIS SECURITY AGREEMENT. Subject to Section 6 hereof, this Trademark Security Agreement shall terminate upon the Termination Date.

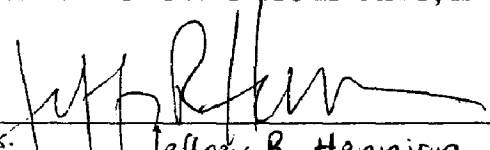
10. EFFECT OF AMENDMENT AND RESTATEMENT. From and after the date hereof (the "Effective Date"): (a) the terms and conditions of the Existing Trademark Security

Agreement shall be amended as set forth herein and, as so amended, shall be restated in its entirety, but only with respect to the rights, duties and obligations among Grantors and the Agent accruing from and after the Effective Date; (b) this Trademark Security Agreement shall not in any way release or impair the rights, duties, Obligations or Liens created pursuant to the Existing Trademark Security Agreement (and such Liens shall continue without any diminution thereof and shall remain in full force and effect on and after the Effective Date) or affect the relative priorities thereof, in each case to the extent in force and effect thereunder as of the Effective Date, and all of such rights, duties, Obligations and Liens are assumed, ratified and affirmed by each Grantor; (c) the execution, delivery and effectiveness of this Trademark Security Agreement shall not operate as a waiver of any right, power or remedy of the Lenders or the Agent under the Existing Trademark Security Agreement, nor constitute a waiver of any covenant, agreement or obligation under the Existing Trademark Security Agreement, except to the extent that any such covenant, agreement or obligation is no longer set forth herein or is modified hereby; and (d) any and all references to the Existing Trademark Security Agreement in any Loan Document shall, without further action of the parties, be deemed a reference to the Existing Trademark Security Agreement, as amended and restated by this Trademark Security Agreement, and as this Trademark Security Agreement shall be further amended, restated, supplemented or otherwise modified from time to time.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

AMERICAN SPORTS LICENSING, INC.

By:   
Name: Jeffrey R. Hennion  
Title: Treasurer

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL  
CORPORATION, as Agent

By: Charles Chiodo  
Name: Charles Chiodo  
Title: Authorized Signatory

STM/278243

TRADEMARK  
REEL: 003031 FRAME: 0286

ACKNOWLEDGMENT OF GRANTOR

STATE OF Pennsylvania  
COUNTY OF Allegheny }

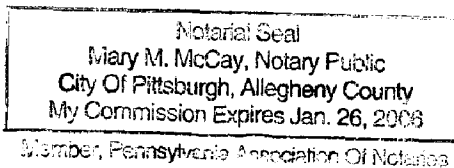
ss.

On this 27<sup>th</sup> day of July, 2004 before me personally appeared Jeffrey Hennion, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of AMERICAN SPORTS LICENSING, INC., who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Mary M. McCay

Notary Public

{seal}



**EXHIBIT A**

**COUNTERPART TO TRADEMARK SECURITY AGREEMENT**

This counterpart, dated \_\_\_\_\_, [200\_\_], is delivered pursuant to Section 8 of that certain Amended and Restated Trademark Security Agreement dated as of July 28, 2004 (as from time to time amended, modified or supplemented, the "Trademark Security Agreement"; the terms defined therein and not otherwise defined herein being used as therein defined), among the Loan Parties signatory thereto and General Electric Capital Corporation, as Agent. The undersigned hereby agrees (i) that this counterpart may be attached to the Trademark Security Agreement, and (ii) that the undersigned will comply with and be subject to, including representations and warranties, all the terms and conditions of the Trademark Security Agreement as if it were an original signatory thereto.

[NAME OF ADDITIONAL GRANTOR]

By: \_\_\_\_\_  
Name:  
Title:

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
1 75/727,422	05/09/88	1,534,790	04/11/89	AMERICAN SPORTS LICENSING	DICK'S CLOTHING & SPORTING GOODS & DESIGN	FILE CLOSED AT CLIENT'S REQUEST
2 75/727,423	05/09/88	1,557,325	09/19/89	AMERICAN SPORTS LICENSING	DICK'S CLOTHING & SPORTING GOODS	MAINTAINED
3 74/464,457	12/01/93	1,972,129	05/07/96	AMERICAN SPORTS LICENSING	NORTHEAST OUTFITTERS & DESIGN	FILE CLOSED AT CLIENT'S REQUEST
4 74/540,666	06/21/94	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	OUTDOOR DEPARTMENT STORE	FILE CLOSED AT CLIENT'S REQUEST
5 74/540,682	06/21/94	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FITNESS GEAR	FILE CLOSED AT CLIENT'S REQUEST
6 74/541,544	06/21/94	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	M.E.O. & DESIGN	FILE CLOSED AT CLIENT'S REQUEST
7 74/541,545	06/21/94	2,030,642	01/14/97	AMERICAN SPORTS LICENSING	NORTHEAST OUTFITTERS & DESIGN	REGISTERED
8 74/732,813	09/22/95	2,559,007	04/09/02	AMERICAN SPORTS LICENSING	BODY & SOLE & DESIGN	REGISTERED
9 75/055,490	02/09/96	2,763,029	09/16/03	AMERICAN SPORTS LICENSING	DICK'S CLOTHING & SPORTING GOODS & DESIGN	REGISTERED
10 75/055,898	02/09/96	2,110,346	11/04/97	AMERICAN SPORTS LICENSING	RIGHT PRICE PROMISE	REGISTERED
11 75/060,084	02/20/96	2,022,258	12/10/96	AMERICAN SPORTS LICENSING	GOT THAT LOW PRICE THING WORKING & DESIGN	FILE CLOSED AT CLIENT'S REQUEST
12 75/091,013	04/19/96	2,145,693	03/24/98	AMERICAN SPORTS LICENSING	FITNESS GEAR & LOGO	REGISTERED
13 75/094,815	04/26/96	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WE'LL SUPPLY THE STUFF, YOU SUPPLY THE DREAM	FILE CLOSED AT CLIENT'S REQUEST
14 75/102,768	05/13/96	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FRESHWATER & LOGO WITH COLORS	FILE CLOSED AT CLIENT'S REQUEST
15 75/102,769	05/13/96	2,191,733	09/29/98	AMERICAN SPORTS LICENSING	NEO NORTHEAST OUTFITTERS & LOGO	REGISTERED
16 75/102,770	05/13/96	2,092,843	09/02/97	AMERICAN SPORTS LICENSING	RIGHT STUFF, RIGHT PRICE & LOGO	REGISTERED
17 75/102,771	05/13/96	2,047,833	03/25/97	AMERICAN SPORTS LICENSING	AOTRONACK TRADING CO & LOGO	REGISTERED

DOC\MISC\STAT115

-1-

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WATZATA, MN 55391-1873, TELEPHONE: 952-475-1880



AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TR REG NO</u>	<u>IN REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
18 75/148,071	08/12/96	2,736,909	07/15/03	AMERICAN SPORTS LICENSING	WE LOVE SPORTS AS MUCH AS YOU DO	REGISTERED
19 75/368,611	10/06/97	2,847,588	06/01/04	AMERICAN SPORTS LICENSING	SPORTS SCENE & LOGO	REGISTERED
20 75/501,510	06/12/98	0,000,000	09/09/00	AMERICAN SPORTS LICENSING	DICK'S SPORTING GOODS & DESIGN	PENDING
21 75/520,619	07/17/98	2,764,498	09/16/03	AMERICAN SPORTS LICENSING	GET INVOLVED & LOGO	REGISTERED
22 75/520,820	07/17/98	2,664,930	12/24/02	AMERICAN SPORTS LICENSING	GET INVOLVED	REGISTERED
23 75/568,550	10/13/98	2,384,046	09/05/00	AMERICAN SPORT LICENSING	STONE HILL	REGISTERED
24 75/626,959	01/25/99	2,559,313	04/09/02	AMERICAN SPORTS LICENSING	THE ULTIMATE ONLINE SPORTING GOODS STORE	REGISTERED
25 75/631,374	02/01/99	2,635,791	10/15/02	AMERICAN SPORTS LICENSING	DGSPORTS.COM & LOGO	REGISTERED
26 75/631,600	02/01/99	2,621,710	09/17/02	AMERICAN SPORTS LICENSING	DICKSPORTS.COM & LOGO	REGISTERED
27 75/631,601	02/01/99	2,621,711	09/17/02	AMERICAN SPORTS LICENSING	DICKSPORTINGGOODS.COM & LOGO	REGISTERED
28 75/658,351	03/11/99	2,640,041	10/22/02	AMERICAN SPORTS LICENSING	DICKS	REGISTERED
29 75/658,352	03/11/99	2,559,355	04/09/02	AMERICAN SPORTS LICENSING	DICK'S	REGISTERED
30 75/658,353	03/11/99	2,643,282	10/29/02	AMERICAN SPORTS LICENSING	DICKS.COM	REGISTERED
31 75/658,354	03/11/99	2,643,283	10/29/02	AMERICAN SPORTS LICENSING	DICK'S.COM	REGISTERED
32 75/703,801 *	05/12/99	2,681,517	01/28/03	AMERICAN SPORTS LICENSING	DSPORTS.COM	REGISTERED
33 75/704,127 *	05/12/99	2,449,905	05/08/01	AMERICAN SPORTS LICENSING	DSPORTS	REGISTERED
34 75/725,726	06/09/99	2,556,622	04/02/02	AMERICAN SPORTS LICENSING	ONE CLICK AND YOU'RE IN THE GAME	REGISTERED
35 75/728,683 *	06/15/99	0,000,000	09/00/00	AMERICAN SPORTS LICENSING	ESPORT.COM	PENDING

DOCV1SC\STAT115

-2-

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WATZATA, MN 55391-1873, TELEPHONE: 952-475-1860

AMERICAN SPORTS LICENSING, INC.  
 INTELLECTUAL PROPERTY STATUS REPORT  
 AS OF 07/16/2004

US SERIAL NO	FILE DATE	US TM REG NO	TM REG DATE	ASSIGNEE	TRADEMARK	STATUS
36 75/728,731 *	06/15/99	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ESPORT	PENDING
37 75/799,226	09/15/99	2,360,386	06/20/00	AMERICAN SPORTS LICENSING	SEIZE THE D	REGISTERED
38 75/820,705	10/12/99	2,592,243	07/09/02	AMERICAN SPORTS LICENSING	POWER BOLT	REGISTERED
39 75/911,198 *	02/06/00	2,476,834	08/07/01	AMERICAN SPORTS LICENSING	THE ULTIMATE ONLINE SPORTING GOODS STORE	REGISTERED
40 76/052,261	05/19/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	YOU CAN'T PLAY WITHOUT THE SHOES	PENDING
41 76/052,262	05/19/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	YOU GOT TO HAVE THE SHOES	PENDING
42 76/052,263	05/19/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	PLAY FOR FREE	PENDING
43 76/066,562	06/08/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DSX	FILE CLOSED AT CLIENT'S REQUEST
44 76/081,871 *	07/03/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DTV	FILE CLOSED AT CLIENT'S REQUEST
45 76/081,872 *	06/30/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	D & DESIGN	FILE CLOSED AT CLIENT'S REQUEST
46 76/081,911 *	07/03/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	D	PENDING
47 76/081,912 *	07/03/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DNAIL	FILE CLOSED AT CLIENT'S REQUEST
48 76/082,067 *	07/03/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DSPORTSTY	FILE CLOSED AT CLIENT'S REQUEST
49 76/082,480 *	07/03/00	2,759,395	09/02/03	AMERICAN SPORTS LICENSING	DSPORTS.COM & DESIGN	REGISTERED
50 76/082,481 *	07/03/00	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	SEIZE THE D	FILE CLOSED AT CLIENT'S REQUEST
51 76/085,496	07/03/00	2,753,585	08/19/03	AMERICAN SPORTS LICENSING	COMFORT ZONE	REGISTERED
52 76/195,329	01/18/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	BASE CAMP	PENDING

DOC\MISC\STAT115

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D. JAEGER, PA  
 1000 SUPERIOR BLVD., SUITE 302, WAYZATA, MN 55391-1873, TELEPHONE: 952-475-1860

AMERICAN SPORTS LICENSING, INC.  
 INTELLECTUAL PROPERTY STATUS REPORT  
 AS OF 07/16/2004

US SERIAL NO	FILE DATE	US TM REG NO	TM REG DATE	ASSIGNEE	TRADEMARK	STATUS
53 76/199,637	01/26/01	2,612,017	08/27/02	AMERICAN SPORTS LICENSING	AROUND THE WORLD SPORTS TOUR & DESIGN	REGISTERED
54 76/199,638	01/26/01	2,657,071	12/03/02	AMERICAN SPORTS LICENSING	FITNESS GEAR & DESIGN	REGISTERED
55 76/201,607	01/30/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FRESH WATER & DESIGN WITH COLORS	PENDING
56 76/205,231	02/06/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	STONE HILL PRODUCTIONS	FILE CLOSED AT CLIENT'S REQUEST
57 76/207,415	02/09/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	STONE HILL PERFORMANCE	FILE CLOSED AT CLIENT'S REQUEST
58 76/209,624	02/14/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	D-PRO	FILE CLOSED AT CLIENT'S REQUEST
59 76/214,726	02/23/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ULTIMATE OVER-NIGHTER	PENDING
60 76/225,616	03/19/01	2,732,885	07/01/03	AMERICAN SPORTS LICENSING	ATIVA	REGISTERED
61 76/255,113	05/11/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	HYDRO-PROOF	PENDING
62 76/255,114	05/11/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	THE LOOGE	PENDING
63 76/258,776	05/18/01	2,798,436	12/23/03	AMERICAN SPORTS LICENSING	BLUE BREAKER	REGISTERED
64 76/263,765	05/30/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ACTION ZONE GAMES	FILE CLOSED PER CLIENT'S REQUEST
65 76/265,261	06/01/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	HIGHLAND GAMES	PENDING
66 76/291,497	07/30/01	2,743,813	07/29/03	AMERICAN SPORTS LICENSING	DBX	REGISTERED
67 76/304,386	08/27/01	2,725,492	06/10/03	AMERICAN SPORTS LICENSING	EVERY SEASON STARTS AT DICK'S	REGISTERED
68 76/306,648	08/30/01	2,714,742	05/06/03	AMERICAN SPORTS LICENSING	AMERICAN SPORTS LICENSING	REGISTERED
69 76/334,100	11/06/01	2,648,183	06/01/04	AMERICAN SPORTS LICENSING	NORTHEAST OUTFITTERS	REGISTERED
70 76/334,101	11/06/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FITNESS GEAR & DESIGN	FILE CLOSED AT CLIENT'S REQUEST

DOC\MISC\STAT115

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
 1000 SUPERIOR BLVD., SUITE 302, WAYZATA, MN 55391-1873, TELEPHONE: 952-475-1880

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
71 76/334,102	11/06/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	THE BRAND FOR THE ACTIVE FEMALE	PENDING
72 76/334,103	11/06/01	2,744,156	07/29/03	AMERICAN SPORTS LICENSING	DBX	REGISTERED
73 76/334,104	11/06/01	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ATTIVA & DESIGN	PENDING
74 76/361,565	01/23/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DOUGOUT AT DICK'S	PENDING
75 76/361,566	01/23/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	HOOTOAM	PENDING
76 76/394,613	04/10/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	CADET GOLF	PENDING
77 76/394,614	04/10/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	CLUB HUGGER	PENDING
78 76/407,075	05/10/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	4/5	PENDING
79 76/407,317	05/13/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ACUITY	PENDING
80 76/407,318	05/13/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	KEY LARGO	FILE CLOSED AT CLIENT'S REQUEST
81 76/407,323	05/10/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	P/S	PENDING
82 76/407,324	05/10/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	7/8	PENDING
83 76/410,021	05/20/02	2,681,043	01/28/03	AMERICAN SPORTS LICENSING	CARPACK	REGISTERED
84 76/417,549	06/03/02	2,717,349	05/20/03	AMERICAN SPORTS LICENSING	SCORECARD	REGISTERED
85 76/428,108	06/27/02	2,785,698	11/25/03	AMERICAN SPORTS LICENSING	HYDRO-DRI	REGISTERED
86 76/427,469	07/05/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	PRECISION IN MOTION	PENDING
87 76/434,405	07/24/02	2,855,566	06/22/04	AMERICAN SPORTS LICENSING	ACUITY & DESIGN	REGISTERED

DOC\MISC\STAT115

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D. JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WATZATA, NJ 07073, TELEPHONE: 952-475-1880

-5-

AMERICAN SPORTS LICENSING, INC.  
 INTELLECTUAL PROPERTY STATUS REPORT  
 AS OF 07/16/2004

US SERIAL NO	FILE DATE	US TM REG NO	TM REG DATE	ASSIGNEE	TRADEMARK	STATUS
88 76/436,069	07/31/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	POWER BUYS	PENDING
89 76/452,896	09/20/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	BALLISTIC	PENDING
90 76/459,390	10/15/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	MISCELLANEOUS DESIGN (5 BALLS)	PENDING
91 76/467,081	11/05/02	2,848,854	06/01/04	AMERICAN SPORTS LICENSING	RAVAGE (HELMETS)	REGISTERED
92 76/467,082	11/05/02	2,848,855	06/01/04	AMERICAN SPORTS LICENSING	ENGAGE (HELMETS)	REGISTERED
93 76/469,516	11/14/02	2,794,179	12/16/03	AMERICAN SPORTS LICENSING	GET READY	REGISTERED
94 76/471,777	11/25/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	YAKQUISH	PENDING
95 76/471,778	11/25/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DESTINY	PENDING
96 76/471,779	11/25/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	RESONANCE	PENDING
97 76/471,780	11/25/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	VENGEANCE (BICYCLES & HELMETS)	PENDING
98 76/471,781	11/23/02	2,848,895	06/01/04	AMERICAN SPORTS LICENSING	ENGAGE (BICYCLES)	REGISTERED
99 76/471,782	11/25/02	2,848,896	06/01/04	AMERICAN SPORTS LICENSING	RAVAGE (BICYCLES)	REGISTERED
100 76/473,765	12/03/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	VENGEANCE (EXPANDED GOODS)	PENDING
101 76/473,766	12/03/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ILLUSION	PENDING
102 76/473,767	12/03/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WARP SPEED	PENDING
103 76/481,771	01/07/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ATIVA & DESIGN	PENDING
104 76/483,544	01/16/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	THE HAIG	PENDING

DOCVMISC\STAT115

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
 1000 SUPERIOR BLVD., SUITE 302, WAYZATA, MN 55391-1873, TELEPHONE: 952-475-1880

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
105 76/483,545	01/16/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WALTER HAGEN	PENDING
106 76/488,050	02/06/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	IT'S AN ATTITUDE, NOT AN AGE	PENDING
107 76/496,761	03/05/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	YOUR FIRST LINE OF DEFENSE AGAINST WEATHER	PENDING
108 76/496,782	03/05/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	HYDROPROOFULTRA	PENDING
109 76/498,415	03/10/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	KOTION-FIT	PENDING
110 76/501,789	03/21/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	NORTHEAST OUTFITTERS WILDERNESS CANOE	PENDING
111 76/502,604	03/25/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WALTER HAGEN	PENDING
112 76/508,329	04/07/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FOR A BALANCED LIFE	PENDING
113 76/508,330	04/07/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	CATHCALL	PENDING
114 76/516,718	05/02/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TIMBERLEAF	PENDING
115 76/524,107	06/13/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	IZZY ARNOT	PENDING
116 76/525,684	06/18/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ISLAMORADA FLATS	PENDING
117 76/543,246	08/26/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	RADIUS	PENDING
118 76/543,247	08/26/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	MENACE	PENDING
119 76/556,982	10/22/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	CAIRN	PENDING
120 76/556,983	10/22/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TRAVERSE	PENDING
121 76/556,984	10/22/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ALTITUDE	PENDING
122 76/556,985	10/22/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	APPROACH	PENDING

DOCVISCVSTAT115

-7-

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D. JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WAZATA, MN 55391-1873, TELEPHONE: 952-475-1880

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

US SERIAL NO	FILE DATE	US TM REG NO	TM REG DATE	ASSIGNEE	TRADEMARK	STATUS
123 76/556,986	10/22/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TERRA VISTA	PENDING
124 76/557,934	11/06/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WHEN NATURE CALLS, WE CALL BACK	PENDING
125 76/557,935	11/06/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TUROQA	PENDING
126 76/557,936	11/06/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	NATURE CALLS	PENDING
127 76/557,937	11/06/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	CARDRONA	PENDING
128 76/567,049	12/16/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	LEGENDS IN THE MAKING	PENDING
129 76/567,706	12/17/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TERRAINULA	PENDING
130 76/567,707	12/17/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	NOSCENT	PENDING
131 76/570,658	01/07/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ROCHESTER CART BAG	PENDING
132 76/574,089	02/05/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WE LOVE SPORTS AS MUCH AS YOU DO	PENDING
133 76/581,947	03/19/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	LODGE OUTFITTERS (SERVICES)	PENDING
134 76/581,948	03/19/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	LODGE OUTFITTERS (GOODS)	PENDING
135 76/582,409	03/23/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FOCUS ON THE HUNT	PENDING
136 76/585,789	04/08/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	SWAMP TRACKER	PENDING
137 76/585,790	04/08/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	SILENT TRACKER	PENDING
138 76/585,791	04/08/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	ICE FIELD	PENDING
139 76/585,792	04/08/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WOODSMAN	PENDING

DOC\WISC\STAT115

-6-

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WAZATA, MN 55391-1873, TELEPHONE: 952-475-1880

DOC\MISC\STAT115

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
140 76/585,793	04/08/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	UPLAND HUNTER	PENDING
141 76/585,794	04/08/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	IDE HUNTER	PENDING
142 76/585,795	04/08/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	BUCK HUNTER	PENDING
143 76/585,796	04/08/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	TROPHY HUNTER	PENDING
144 76/585,797	04/08/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	SWAMP HUNTER	PENDING
145 76/585,390	04/22/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	RUN THE COURT	PENDING
146 76/585,391	04/22/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	RUN THE GAME	PENDING
147 76/585,392	04/22/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	THIS GAME IS NINE	PENDING
148 76/590,721	05/06/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	HOOPTOWN	PENDING
149 76/592,438	05/17/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	PHANTOM	PENDING
150 76/592,439	05/17/04	0,000,000	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	FRGST	PENDING

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, MAYZATA, MN 55391-1873, TELEPHONE: 952-475-1880



AMERICAN SPORTS LICENSING, INC.  
 INTELLECTUAL PROPERTY STATUS REPORT  
 AS OF 07/16/2004

<u>US SERIAL NO</u>	<u>FILE DATE</u>	<u>US TM REG NO</u>	<u>TM REG DATE</u>	<u>ASSIGNEE</u>	<u>TRADEMARK</u>	<u>STATUS</u>
72/204,939	10/27/64	0,794,400	08/17/65	AMERICAN SPORTS LICENSING	WALTER HAGEN	REGISTERED
	BRITISH	REG NO 870 222				
	FRANCE	REG NO 1467591				
	GERMANY	REG NO 1078632				
	IRELAND	REG NO 87566				
	JAPAN	REG NO 627048				
	JAPAN	REG NO 1446629				
	JAPAN	REG NO 1303249				
	JAPAN	REG NO 1998045				
	JAPAN	REG NO 2009276				
	CANADA	REG NO 149239				
	CANADA	REG NO 53749				
76/477,790	12/24/02	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WALTER HAGEN	PENDING

DOC\MISC\STAT115

-10-

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D JAEGER, PA  
 1000 SUPERIOR BLVD., SUITE 302, WAYZATA, MN 55391-1873, TELEPHONE: 952-475-1880

AMERICAN SPORTS LICENSING, INC.  
INTELLECTUAL PROPERTY STATUS REPORT  
AS OF 07/16/2004

US SERIAL NO   FILE DATE   US TM REG NO   TM REG DATE   ASSIGNEE   TRADEMARK   STATUS

FOREIGN SERVICE MARKS

75/501,510	06/12/98	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	DICK'S SPORTING GOODS & DESIGN	PENDING
				CANADIAN TM APP 1154131 - FILED 09/27/02 - PENDING		
				MEXICAN TM APP 561843 - FILED 08/20/02 - PENDING		
76/483,545	01/16/03	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WALTER HAGEN	PENDING
				EUROPEAN TM APP 003 217 395 - FILED 06/09/03		
76/574,089	02/05/04	0,000,000	00/00/00	AMERICAN SPORTS LICENSING	WE LOVE SPORTS AS MUCH AS YOU DO	PENDING
				CANADIAN TM APP 1,214,949 - FILED 04/28/04		
				MEXICAN TM APP 658911 - FILED 05/31/04		

DOC\MISC\STAT115

INTELLECTUAL PROPERTY LAW FIRM OF HUGH D. JAEGER, PA  
1000 SUPERIOR BLVD., SUITE 302, WAYZATA, MN 55391-1873, TELEPHONE: 952-475-1880