

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RED Speedway, Inc.		01/01/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	RED Development, LLC
Street Address:	4717 Central
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64112
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78518480	LEGENDS
Serial Number:	78518463	LEGENDS
Serial Number:	78502952	LEGENDS
Serial Number:	78502967	LEGENDS

CORRESPONDENCE DATA

Fax Number: (816)474-3216
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (816) 474-8100
 Email: sfbaction@spencerfane.com
 Correspondent Name: SPENCER FANE BRITT & BROWNE LLP
 Address Line 1: 1000 Walnut Street
 Address Line 2: Suite 1400
 Address Line 4: Kansas City, MISSOURI 64106

NAME OF SUBMITTER:	Kyle L. Elliott
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TRADEMARK

REEL: 003026 FRAME: 0608

OP \$115.00 78518480

Signature:

/kle/

Date:

02/10/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of January 1, 2005, by and between RED Speedway, Inc. (herein, "Assignor") and RED Development, LLC (herein, "Assignee").

WHEREAS, Assignor is the record owner of Trademark Application Nos. 78/518,480 for the mark LEGENDS, 78/518,463 for the mark LEGENDS and Design, 78/502,952 for the mark LEGENDS, and 78/502,967 for the mark LEGENDS and Design filed in the United States Patent and Trademark Office (herein, the "Marks"),

WHEREAS, Assignee desires to acquire said Marks and the registrations resulting therefrom and all of the rights to and interests therein, including (without limitation) all the goodwill associated therewith.

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Marks as follows:

1. Assignor does sell, assign, and transfer all its right, title, and interest, anywhere in the world, in and to the Marks unto Assignee and the registrations thereof, together with the goodwill of the business in connection with which said Marks are used.
2. This Assignment includes any and all use rights and all rights to sue for and recover all damages for infringement of said Marks, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name.
3. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office such filing to be as effective as if filed by Assignor.


IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.


ASSIGNOR:

ASSIGNEE:

RED SPEEDWAY, INC.

RED DEVELOPMENT, LLC

By:  _____
Dan Lowe,
President

By:  _____
Dan Lowe,
Vice President