

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
|-----------------------|----------------|

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|----------------------|
| French Fragrances, Inc. | | 01/23/2001 | CORPORATION: FLORIDA |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------|
| Name: | Elizabeth Arden, Inc. |
| Street Address: | 14100 N.W. 60th Avenue |
| City: | Miami Lakes |
| State/Country: | FLORIDA |
| Postal Code: | 33014 |
| Entity Type: | CORPORATION: FLORIDA |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 1767119 | BATH & BODY LUXURIES |
| Registration Number: | 1435236 | BOWLING GREEN |
| Registration Number: | 1928741 | CASUAL |
| Registration Number: | 1379973 | DESIGN |
| Registration Number: | 2024673 | DESIGN |
| Registration Number: | 1595978 | DESIGN |
| Registration Number: | 2442904 | DESIGN |
| Registration Number: | 1671150 | DESIGN |
| Registration Number: | 1957908 | |
| Registration Number: | 1584255 | PS |
| Registration Number: | 2067253 | DESIGN |
| Registration Number: | 1450275 | PS |

CORRESPONDENCE DATA

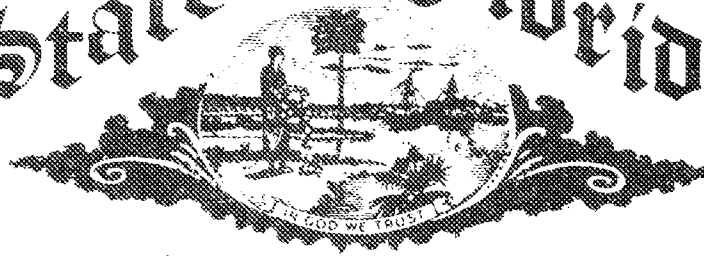
CH \$315.00 1767119

Fax Number: (212)261-1060
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 261-1133
Email: james.perry@elizabetharden.com
Correspondent Name: James Thomas Perry
Address Line 1: Elizabeth Arden, Inc.
Address Line 2: 200 Park Avenue South
Address Line 4: New York, NEW YORK 10003

| | |
|--------------------|----------------------|
| NAME OF SUBMITTER: | James Thomas Perry |
| Signature: | /James Thomas Perry/ |
| Date: | 02/01/2005 |

Total Attachments: 2
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State of Florida



Department of State

I certify the attached is a true and correct copy of the Amended and Restated Articles of Incorporation, filed on January 23, 2001, effective January 24, 2001, for FRENCH FRAGRANCES, INC. which changed its name to ELIZABETH ARDEN, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 240627.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capitol, this the
Twenty-fourth day of February, 2004



CR2EO22 (2-03)

Glenda E. Hood

Glenda E. Hood
Secretary of State

TRADEMARK

REEL: 003020 FRAME: 0066

1/24/01

CERTIFICATE OF
AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
FRENCH FRAGRANCES, INC.

FILED
01 JAN 23 PM 3:29
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Pursuant to Section 607.1007 of the Florida Business Corporation Act, French Fragrances, Inc., a Florida corporation (the "Corporation"), certifies that:

(1) The original Certificate of Incorporation of the Corporation was filed with the Department of State on September 28, 1960, was amended from time to time and amended and restated from time to time (the "Articles").

(2) The Amended and Restated Articles of Incorporation of the Corporation attached hereto (the "New Articles") amend and restate in their entirety the current Articles, as follows (the "Amendment"):

Article I of the Articles was amended to change the name of the Corporation to "Elizabeth Arden, Inc."

(3) There are no discrepancies between the provisions of the Articles and the provisions of the New Articles other than the inclusion of the foregoing Amendment and the omission of matters of historical interest.

(4) Pursuant to Section 607.1003, the resolution proposing the Amendment was duly adopted by the Board of Directors of the Corporation on October 25, 2000 and was recommended to and approved by a majority of the shareholders of the Corporation entitled to vote thereon at a duly called Special Meeting held on January 03, 2001.

(5) The effective date of these Amended and Restated Articles of Amendment shall be Wednesday, January 24, 2001.

IN WITNESS WHEREOF, French Fragrances, Inc. has caused these Amended and Restated Articles of Incorporation to be executed by its President on this 23rd day of January, 2001.

FRENCH FRAGRANCES, INC.

by:



Name: Oscar E. Marina
Title: Senior Vice President,
Secretary and General
Counsel