

07-21-2004



7-19-04

To the Honorable Commissioner of

102795262

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Porsche Design Produkte Vertriebs GmbH

- Individual, Association, General Partnership, Limited Partnership, Corporation, Other - German Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Dr. Ing. h.c.F. Porsche AG, Porscheplatz 1, 70435 Stuttgart, Germany

- Individual(s) citizenship, Association, General Partnership

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: November 21, 2003

- Limited Partnership, Corporation, Other - German Joint Stock Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

78/104957

B. Trademark Registration No(s):

2297383 2266405 2266404 2292842 1223203 1110876 1332159 2323641 1955838 2288050 2328617 2143812 2100600 2080517

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Barbieri Montgomery, Esq. Internal Address: Foley Hoag LLP

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41): \$390.00 Enclosed Authorized to be charged to deposit account

Street Address: World Trade Center West, 155 Seaport Blvd.

8. Deposit account number: 06-1446 (Attach duplicate copy of this page if paying by deposit account)

City: Boston State: MA ZIP: 02210-2600

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Barbieri Montgomery, Esq. Name of Person Signing

Signature Total number of pages comprising cover sheet:

July 16, 2004 Date

07/20/2004 MSBETACHE 00000091 061446 78104957

01 FC:8521 40.00 DA 02 FC:8522 350.00 DA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: BIKSTER
Reg. No.: 2,297,383
Reg. Date: 12/07/1999
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 009

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

AUTHORIZATION

The undersigned hereby appoints the U.S. attorneys named above to take any action to be taken in the U.S. Patent and Trademark Office regarding this registration, and to accept and follow instructions from the undersigned's counsel without direct communication between the U.S. attorneys and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorneys will be so notified by the undersigned.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: ppa Arenz
Name: Maria Arenz
Title: Officer + General Counsel

UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: BIKSTER
Reg. No.: 2,266,405
Reg. Date: 08/03/1999
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 018

Director for Trademarks
P.O. Box 14
Washington, DC 22202-3514

DESIGNATION OF DOMESTIC REPRESENTATIVE

Dusan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq.,
William Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and
Ravi Indran, Esq. members of the bar of The Commonwealth of Massachusetts, whose
postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard,
Boston, Massachusetts 02210-2600 U.S.A. are hereby designated Registrant's representatives
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instructions may be taken, the U.S. attorneys will be so notified by the undersigned.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: Maria Arenz
Name: Maria Arenz
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: BIKSTER
Reg. No.: 2,266,404
Reg. Date: 08/03/1999
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 025

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: Anna Arenz
Name: Anna Arenz
Title: Officer + General Counsel

UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ROADSTER
Reg. No.: 2,323,641
Reg. Date: 02/29/2000
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 003

Director for Trademarks
Washington Drive
Washington, DC 22202-3514

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq.,
John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and
Ravi Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose
mailing address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard,
Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives
to whom notice or process in proceedings affecting this registration may be served.

AUTHORIZATION

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taken before the U.S. Patent and Trademark Office regarding this registration, and to accept and
follow instructions from the undersigned's counsel without direct communication between the
attorneys and the undersigned. In the event of a change in the persons from whom
instructions may be taken, the U.S. attorneys will be so notified by the undersigned.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

April 19, 2004

By: ppa Arenz
Name: YONG ARENZ
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ROADSTER
App. No.: 78/104957
App. Date: 01/25/2002
Applicant: Dr. Ing. h.c.F. Porsche AG
Class: 009

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

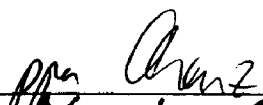
Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hennes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Applicant's representatives upon whom notice or process in proceedings affecting this application may be served.

AUTHORIZATION

The undersigned hereby appoints the U.S. attorneys named above to take any action to be taken in the U.S. Patent and Trademark Office regarding this application, and to accept and follow instructions from the undersigned's counsel without direct communication between the U.S. attorneys and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorneys will be so notified by the undersigned.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: 
Name: Maria Arenz
Title: Officer + General Counsel

UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ROADSTER
Reg. No.: 1,955,838
Reg. Date: 02/13/1996
Registrant: Dr. Ing. h.c.F. Porsche AG
Classes: 014,018

Director for Trademarks
Postal Drive
Boston, MA 02202-3514

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq.,
John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and
S. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose
postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard,
Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives
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instructions may be taken, the U.S. attorneys will be so notified by the undersigned.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2009

By: *ppa Arenz*
Name: *Maria Arenz*
Title: *Officer + General Counsel*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ROADSTER
Reg. No.: 2,288,050
Reg. Date: 10/19/1999
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 025

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hennes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: [Signature]
Name: Maria Arenz
Title: Officer + General Counsel

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ROADSTER
Reg. No.: 2,328,617
Reg. Date: 03/14/2000
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 028

Assistant Commissioner for Trademarks
1000 Crystal Drive
Arlington, VA 22202-3514

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Raji A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives from whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: *[Signature]*
Name: Maria Arenz
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: SPEEDSTER
Reg. No.: 2,143,812
Reg. Date: 03/17/1998
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 003

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: [Signature]
Name: María Arenz
Title: Officer + General Counsel

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: SPEEDSTER
Reg. No.: 2,100,600
Reg. Date: 09/30/1997
Registrant: Dr. Ing. h.c.F. Porsche AG
Classes 009,018

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

DESIGNATION OF DOMESTIC REPRESENTATIVE

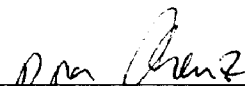
Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Sethi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: 
Name: Maria Arenz
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: SPEEDSTER
Reg. No.: 2,080,517
Reg. Date: 07/22/1997
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 025

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

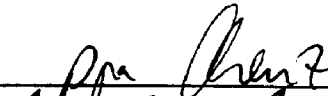
Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: 
Name: Maria Arena
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PD (Logo)
Reg. No.: 2,292,842
Reg. Date: 11/16/1999
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 016

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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REVOCAION OF POWER OF ATTORNEY AND APPOINTMENT OF NEW ATTORNEY

Registrant hereby revokes all previous powers of attorney and appoints Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. of Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, (617) 832-1000, Members of the Bar of The Commonwealth of Massachusetts to transact all business in the U.S. Patent and Trademark Office in connection with the above-referenced registration, and to receive all correspondence from the U.S. Patent and Trademark Office in connection therewith.

Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: [Signature]
Name: Maria Arenz
Title: Officer & General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PD (Logo)
Reg. No.: 1,223,203
Reg. Date: 01/11/1983
Registrant: Dr. Ing. h.c.F. Porsche AG
Classes: 009, 014, 018

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 13, 2004

By: [Signature]
Name: Marla Allen
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PD (Logo)
Reg. No.: 1,110,876
Reg. Date: 01/09/1979
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 014

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: April 19, 2004

By: [Signature]
Name: Maria Arenz
Title: Officer + General Counsel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PD (Logo)
Reg. No.: 1,332,159
Reg. Date: 04/23/1985
Registrant: Dr. Ing. h.c.F. Porsche AG
Class: 018

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, Seaport World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,
Dr. Ing. h.c.F. Porsche AG

Date: APRIL 19, 2004

By: [Signature]
Name: Maria Arenz
Title: Officer & General Counsel

TRADEMARK ASSIGNMENT

This Assignment was made by Porsche Design Produkte Vertriebsges.m.b.H. ("Assignor"), a German limited liability company, with offices at Maximilianstrasse 8, 80539 München, Germany, and to Dr. Ing. h.c.F. Porsche AG ("Assignee"), a German joint stock company, with offices at Porscheplatz 1, 70435 Stuttgart, Germany.

WHEREAS, Assignor adapted, used and registered or applied to register the marks BIKSTER, PD (Logo), ROADSTER and SPEEDSTER listed in the Schedule hereto (the "Marks").

WHEREAS, Assignor transferred to Assignee effective as of November 21, 2003, certain of Assignor's assets, including all right, title and interest in and to the Marks, the related ongoing and existing business, and the goodwill of the business connected with the use of and symbolized by the Marks; and


WHEREAS, Assignor and Assignee wish to confirm and memorialize the assignment of the Marks for purposes of recording the assignment with the U.S. Patent and Trademark Office and perfecting the assignment;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby confirms the assignment to Assignee as of 11/21/2003 all right, title and interest in and to the Marks, including rights arising from use of the mark prior to this assignment, the U.S. registrations and application for registration listed in the Schedule hereto, and all renewals thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks, the ongoing and existing business of the Assignor related to the Marks, and the right to sue and recover for past infringement of the Marks.

Porsche Design Produkte Vertriebsges.m.b.H.

Date: 06 June 2004

By: 
Name: Dr. Oliver Porsche
Title: CEO

TRADEMARK SCHEDULE

Trademark	Application/ Registration No.	Application/ Registration Date	International Class(es)
BIKSTER	2297383	12/07/1999	009
BIKSTER	2266405	08/03/1999	018
BIKSTER	2266404	08/03/1999	025
PD (Logo)	2292842	11/16/1999	016
PD (Logo)	1223203	01/11/1983	009, 014, 018
PD (Logo)	1110876	01/09/1979	014
PD (Logo)	1332159	04/23/1985	018
ROADSTER	2323641	02/29/2000	003
ROADSTER	78/104957	01/25/2002	009
ROADSTER	1955838	02/13/1996	014, 018
ROADSTER	2288050	10/19/1999	025
ROADSTER	2328617	03/14/2000	028
SPEEDSTER	2143812	03/17/1998	003
SPEEDSTER	2100600	09/30/1997	009, 018
SPEEDSTER	2080517	07/22/1997	025