

06-24-2004



Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): General Produce Company</p> <p style="font-size: 2em; margin-left: 20px;">G.14-04</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: MBZQ, LLC</p> <p>Internal Address: Post Office Box 2166</p> <p>Street Address: Same as above</p> <p>City: Sacramento State: CA Zip: 95812-2166</p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input type="checkbox"/> Corporation-State _____  <input checked="" type="checkbox"/> Other Limited Liability Company</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: 05/26/ 2004</p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) <u>76/471,901</u></p> <p>B. Trademark Registration No.(s) _____</p> <p style="text-align: center;">Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Bernhard Kreten, Esq &amp; Associates</p> <p>Internal Address: 1331 Garden Highway</p> <p>Suite 300</p> <p>Sacramento, California 95833</p> <p>Street Address: Same as above</p> <p>City: _____ State: _____ Zip: _____</p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. Total fee (37 CFR 3.41).....\$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:</p> <p>11-1734</p>
<b>DO NOT USE THIS SPACE</b>	
<p>9. Signature.</p> <p>Bernhard Kreten  June 9, 2004</p> <p>Name of Person Signing      Signature      Date</p> <p style="text-align: right;"><input type="checkbox"/> Total number of pages including cover sheet, attachments, and document:</p>	

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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06-14-2004  
U.S. Patent & TMO/TM Mail Rcpt Dt. #77  
**TRADEMARK**  
**REEL: 002997 FRAME: 0338**

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, General Produce Company, a California Corporation, of 1330 North B Street, Sacramento, California, has adopted, used and is using the mark "123" for which a federal trademark application has been filed in the United States Patent and Trademark Office as Serial Number 76/471,901, on December 3, 2002;

WHEREAS, MBZQ, LLC, a California Limited Liability Company of Post Office Box 2166, Sacramento, California 95812-2166, is desirous of acquiring the entire right, title and interest in and to said mark and the trademark application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said General Produce Company does hereby assign unto said MBZQ, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified trademark application thereof.

Executed this 26<sup>th</sup> day of ~~April~~, 2004, at Sacramento, California.

MAY 26  
DWC

General Produce Company:

[Signature]  
By: DANIEL W. CHAN  
Its: PRESIDENT

State of California }  
County of Sacramento

SS:

On May 26, 2004, before me, ERICA E. ALVAREZ, a Notary Public in and for said State, personally appeared Daniel W. Chan ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and that by his/~~her~~ signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
NOTARY PUBLIC



Executed this 26<sup>th</sup> day of ~~April~~, 2004, at Sacramento, California  
MAY