

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FARM SERVICE COOPERATIVE		12/07/2004	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	PROGRESSIVE NUTRITION, LLC
Street Address:	6531 STATE ROUTE 503
City:	LEWISBURG
State/Country:	OHIO
Postal Code:	45338
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78308741	
Serial Number:	78403951	
Serial Number:	78434465	
Registration Number:	2681739	
Registration Number:	2730419	
Registration Number:	2775725	
Registration Number:	2780260	
Registration Number:	2794923	
Registration Number:	2863669	

CORRESPONDENCE DATA

Fax Number: (937)298-7418
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 937-298-2811
 Email: LAW@JMJ.BIZ
 Correspondent Name: Matthew R. Jenkins

OP \$240.00 78308741

Address Line 1: 2310 Far Hills Building
Address Line 4: Dayton, OHIO 45419

NAME OF SUBMITTER: Matthew R. Jenkins, Esq.

Signature: /matthew R. Jenkins r/

Date: 12/20/2004

Total Attachments: 2
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ASSIGNMENT OF UNITED STATES TRADEMARK
REGISTRATIONS AND APPLICATIONS FOR REGISTRATION

WHEREAS, Farm Service Cooperative a corporation of the State of Iowa, having a principal place of business at 2308 Pine Street, Harlan, IA 51537, (hereinafter called the "Assignor"), is the owner of the entire right, title and interest in and to the following trademarks and United States trademark registrations thereof and pending applications for registration thereof:

<u>Trademark</u>	<u>Serial No.</u>	<u>Application Date</u>
AQUA AIDE	78/308,741	10-02-2003
RECOVER	78/403,951	04-19-2004
REWARD & Design	78/434,465	06-14-2004

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PROGRESSIVE NUTRITION	2,681,739	01-28-2003
FOALS FIRST	2,730,419	06-24-2003
PROELITE	2,775,725	10-21-2003
PROADVANTAGE	2,780,260	11-04-2003
REJUVINADE	2,794,923	12-16-2003
ENVISION	2,863,669	07-13-2004

WHEREAS, Progressive Nutrition, LLC, a limited liability company of the State of Ohio, having a principal place of business at 6531 State Rout 503, Lewisburg, OH 45338 (hereinafter the "Assignee"), is desirous of acquiring said trademarks and trademark registrations thereof and said pending applications for registration thereof and all rights pertaining thereto including the goodwill of the business in connection with which said trademarks are used;

NOW, THEREFORE, in consideration of the premises and of the sum of One Dollar (\$1.00) and other valuable considerations, receipt of which is hereby acknowledged, the Assignor has sold, assigned and transferred and hereby sells, assigns and transfers unto the Assignee, its successors and assigns, the entire right, title and interest in and to said trademarks and said registrations thereof and said pending applications for registration and any registrations issuing thereon, including all good will of the business in connection with which said trademarks are used, together with all rights and privileges pertaining to said trademarks and registrations, including all rights of recovery for past, present or future infringement thereof and the right to renew said registrations for subsequent terms, the same to be held and enjoyed by the Assignee, its successors and assigns, as

fully as the same would have been held and enjoyed by the Assignor had this sale, assignment and transfer not been made.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed and its corporate seal to be affixed this 7th day of December, 2004.

FARM SERVICE COOPERATIVE

By Keith Heim
Its Executive Vice President

State of Ia

:
:
: SS

County of Shelby

On this 7th day of December, 2004, before me a Notary Public in and for the above County and State, personally appeared the above named Keith Heim personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Marcia Hansen
Notary Public

"Notarial Seal" "Iowa"
Marcia Hansen
Commission Number: 150325
My Commission expires: 2/16/05