

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Neon Import, Inc.		12/13/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Zhuoye Lighter (USA) Co., Ltd.		
Street Address:	24998 Peck Rd.,		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	90601		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2656527	NEON	
CORRESPONDENCE DATA			
Fax Number:	(626)571-9813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626-571-9812		
Email:	andyn@davidandraymond.com		
Correspondent Name:	David W. Lee		
Address Line 1:	108 N. Ynez Ave., Suite 128		
Address Line 4:	Monterey Park, CALIFORNIA 91754		
ATTORNEY DOCKET NUMBER:	UST1113A-ZLL		
NAME OF SUBMITTER:	David W. Lee		
Total Attachments: 1			
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CH \$40.00 2656527

Docket No.: UST1113A-ZL


ASSIGNMENT

Whereas Neon Import, Inc., of 320 S. Garfield Avenue, Suite 206, Alhambra, CA 91801, has adopted, used and is using the mark "NEON" which has been registered in the United States Patent and Trademark Office, Registration No. 2,656,527, issued date 12/03/2002; and

Whereas Zhuoye Lighter (USA) Co., Ltd., of 24998 Peck Road, City of Industry, CA 90601, is desirous of acquiring said mark and the registration thereof;

Now, therefore, in consideration of One Dollar (\$ 1.00), and other good and valuable consideration, receipt of which is hereby acknowledged, said Neon Import, Inc. does hereby assign unto the said Zhuoye Lighter (USA) Co., Ltd. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Assignor Name: Neon Import, Inc.
Assignor Address: 320 S. Garfield Avenue, Suite 206
Alhambra, CA 91801

Assignor's Signature: 
Name of Position of Signer: Peter Lito, President

Date: Dec-13-04