

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siegelgale, Inc.		05/21/2003	COMPANY: NEW YORK

RECEIVING PARTY DATA	
Name:	M&J Operating, Inc.
Street Address:	437 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	COMPANY: NEW YORK

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Serial Number:	78127432	PERPLEXITY POLL
Registration Number:	2164260	BRAND VOICE
Registration Number:	2027886	EXECUTIVE VOICE
Registration Number:	2691075	IDEAS THAT TRANSFORM
Registration Number:	2517576	SIEGELGALE
Registration Number:	2517575	SIEGELGALE
Registration Number:	2616038	THINKBANK

CORRESPONDENCE DATA	
Fax Number:	(212)309-1100
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-309-1000
Email:	HWNYTM@hunton.com
Correspondent Name:	Katherine S. Chang
Address Line 1:	200 Park Avenue
Address Line 4:	New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	38308.4
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CH \$190.00 78127432

NAME OF SUBMITTER:

Katherine S. Chang

Total Attachments: 0

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