

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M&J Operating, Inc.		12/09/2004	COMPANY: NEW YORK

RECEIVING PARTY DATA	
Name:	Siegel & Gale LLC
Street Address:	437 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Registration Number:	2164260	BRAND VOICE
Registration Number:	2027886	EXECUTIVE VOICE
Registration Number:	2691075	IDEAS THAT TRANSFORM
Registration Number:	2517576	SIEGELGALE
Registration Number:	2517575	SIEGELGALE
Registration Number:	2616038	THINKBANK

CORRESPONDENCE DATA	
Fax Number:	(212)309-1100
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-309-1000
Email:	HWNYTM@hunton.com
Correspondent Name:	Katherine S. Chang
Address Line 1:	200 Park Avenue
Address Line 4:	New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	38308.4
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CH \$165.00 2164260

NAME OF SUBMITTER:

Katherine S. Chang

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This confirmatory **TRADEMARK ASSIGNMENT** is entered into by and between M&J Operating, Inc., a New York corporation ("Assignor"), and Siegel & Gale LLC, a Delaware limited liability company ("Assignee").

WHEREAS, on or about May 22, 2003, Assignor transferred and assigned to Assignee, and Assignee accepted and acquired, all of Assignor's right, title and interest in and to trademark registrations listed on the attached Schedule A (the "Registrations") together with all of the goodwill associated with and symbolized by the marks; and

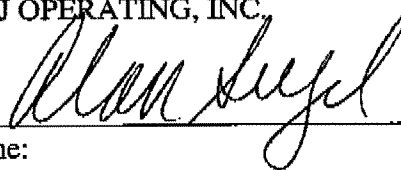
WHEREAS, the parties wish to confirm in writing that the Registrations were intended to be transferred and were in fact transferred and assigned from Assignor to Assignee.

NOW, THEREFORE, Assignor hereby confirms that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it sold, transferred and assigned to Assignee, and Assignee accepted the sale, transfer and assignment of, all of Assignor's right, title and interest in and to the Registrations, including, without limitation, all of the goodwill associated with and symbolized by the marks, as well as the right to sue for past, present and future infringements thereof;

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment.


M&J OPERATING, INC.

Dated: December 9, 2004

By: 
Name:
Title:

SIEGEL & GALE LLC

Dated: December 9, 2004

By: 
Name:
Title:

Schedule A

Trademark	Serial No. or Registration No.
BRAND VOICE	2,164,260
EXECUTIVE VOICE	2,027,886
IDEAS THAT TRANSFORM	2,691,075
SIEGELGALE	2,517,576
SIEGELGALE	2,517,575
THINKBANK	2,616,038

38308 000004 NEW YORK 195163v1

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