

3/18/04



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION  
FINANCE SECTION TRADEM.....102700987

ENT OF COMMERCE  
and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fleet National Bank

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other National Association

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Canadian Imperial Bank of Commerce  
Internal  
Address: \_\_\_\_\_

Street Address: 425 Lexington Ave., 3rd Floor  
City: New York State: NY Zip: 10017

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other A Canadian Chartered Bank acting through its New York Agent

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: 02/18/04

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) see Schedule A  
\_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) see Schedule A  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Adam M. Grandy, Legal Assistant  
Internal Address: c/o Palmer & Dodge LLP  
\_\_\_\_\_

Street Address: 111 Huntington Avenue  
\_\_\_\_\_

City: Boston State: MA Zip: 02199


6. Total number of applications and registrations involved: 112

7. Total fee (37 CFR 3.41).....\$ 2,815.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
16/0085

DO NOT USE THIS SPACE

9. Signature.  
Adam M. Grandy \_\_\_\_\_  
Name of Person Signing

  
Signature

March 18, 2004 \_\_\_\_\_  
Date

Total number of pages including cover sheet, attachments, and document: 18

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

623060  
46.00 DP  
2750.00 DP  
03/22/2004 METRICHE 0000000 160065  
01 FC:6521  
02 FC:6522

Schedule A

See attached.

Schedule of Trademarks

| Country       | Trademark  | Class                 | Reg. No.  | Reg. Date   | Reg. No. | Reg. Date   | Affinity Group, Inc. |
|---------------|--|-----------------------|-----------|-------------|----------|-------------|----------------------|
| United States | RV BUSINESS  | 16                    | 623060    | 30-Sep-1986 | 1512170  | 08-Nov-1988 | Affinity Group, Inc. |
| United States | CARAVENTURE  | 39                    | 74/732108 | 21-Sep-1995 | 2015238  | 12-Nov-1996 | Affinity Group, Inc. |
| United States | RV SEARCH  | 39                    | 74/713645 | 10-Aug-1995 | 2079927  | 15-Jul-1997 | Affinity Group, Inc. |
| United States | TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT | 16                    | 74/713643 | 10-Aug-1995 | 1982678  | 25-Jun-1996 | Affinity Group, Inc. |
| United States | TRAFFIC BUILDERS                                   | 35                    | 74/474769 | 30-Dec-1993 | 1991599  | 06-Aug-1996 | Affinity Group, Inc. |
| United States | TOURING RIDER                                      | 16                    | 75/391499 | 17-Nov-1997 | 2208997  | 08-Dec-1998 | Affinity Group, Inc. |
| United States | AFFINITY GROUP, INC.                               | 35                    | 75/053507 | 05-Feb-1996 | 2092635  | 02-Sep-1997 | Affinity Group, Inc. |
| United States | RV BUYERS GUIDE                                    | 42                    | 75/127392 | 24-Jun-1996 | 2183097  | 18-Aug-1998 | Affinity Group, Inc. |
| United States | COAST TO COAST                                     | 41                    | 75/118833 | 14-Jun-1996 | 2285802  | 12-Oct-1999 | Affinity Group, Inc. |
| United States | MOTORHOME  | 41                    | 75/118832 | 14-Jun-1996 | 2186392  | 01-Sep-1998 | Affinity Group, Inc. |
| United States | TRAILER LIFE                                       | 41                    | 75/121601 | 14-Jun-1996 | 2175450  | 21-Jul-1998 | Affinity Group, Inc. |
| United States | ROADS TO ADVENTURE                                 | 41                    | 75/118828 | 14-Jun-1996 | 2173562  | 14-Jul-1998 | Affinity Group, Inc. |
| United States | AGI Logo   | 35                    | 75/053003 | 05-Feb-1996 | 2237015  | 06-Apr-1999 | Affinity Group, Inc. |
| United States | TRAILER LIFE                                       | 16                    | 463270    | 18-Jul-1973 | 1006079  | 04-Mar-1975 | Affinity Group, Inc. |
| United States | RV BUSINESS  | 16                    | 75/017865 | 13-Nov-1995 | 2043024  | 11-Mar-1997 | Affinity Group, Inc. |
| United States | AGI Logo   | 35                    | 75/053505 | 05-Feb-1996 | 2045752  | 18-Mar-1997 | Affinity Group, Inc. |
| United States | ROADS TO ADVENTURE                                 | 16                    | 75/005910 | 16-Oct-1995 | 2065849  | 27-May-1997 | Affinity Group, Inc. |
| United States | SAMBOREE   | 39                    | 73/011293 | 18-Jan-1974 | 997384   | 05-Nov-1974 | Affinity Group, Inc. |
| United States | COAST TO COAST RESORTS                             | 39                    | 73/604646 | 16-Jun-1986 | 1480034  | 08-Mar-1988 | Affinity Group, Inc. |
| United States | COAST TO COAST RESORTS                             | 16                    | 73/608449 | 08-Jul-1986 | 1471386  | 05-Jan-1988 | Affinity Group, Inc. |
| United States | CAMP COAST TO COAST                                | 16                    | 73/606241 | 25-Jun-1986 | 1465377  | 17-Nov-1987 | Affinity Group, Inc. |
| United States | CAMP COAST TO COAST                                | 39                    | 73/604546 | 16-Jun-1986 | 1458728  | 22-Sep-1987 | Affinity Group, Inc. |
| United States | COAST TO COAST RESORTS & Design                    | 9, 16, 25, 36, 37, 42 | 75/469219 | 16-Apr-1998 | 2635636  | 15-Oct-2002 | Affinity Group, Inc. |
| United States | MOTORHOME  | 16                    | 74/511112 | 11-Apr-1994 | 1895073  | 23-May-1995 | Affinity Group, Inc. |
| United States | RV SHOPPER   | 16                    | 74/297232 | 24-Jul-1992 | 1834600  | 03-May-1994 | Affinity Group, Inc. |
| United States | COAST TO COAST                                     | 16                    | 73/827979 | 27-Sep-1989 | 1594211  | 01-May-1990 | Affinity Group, Inc. |
| United States | COAST TO COAST                                     | 39                    | 73/769005 | 12-Dec-1988 | 15933450 | 24-Apr-1990 | Affinity Group, Inc. |
| United States | COAST TO COAST                                     | 37                    | 73/827978 | 27-Sep-1989 | 1655776  | 03-Sep-1991 | Affinity Group, Inc. |
| United States | GOOD NEIGHBOR PARKS                                | 35, 42                | 74/480729 | 21-Jan-1994 | 1871532  | 03-Jan-1995 | Affinity Group, Inc. |
| United States | RIDER (Stylized)                                   | 16                    | 73/150388 | 01-Dec-1977 | 1107269  | 28-Nov-1978 | Affinity Group, Inc. |
| United States | MOTORHOME  | 16                    | 623062    | 06-Apr-1987 | 1442575  | 09-Jun-1987 | Affinity Group, Inc. |
| United States | HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD... | 16                    | 74/058354 | 14-May-1990 | 1645203  | 21-May-1991 | Affinity Group, Inc. |
| United States | AMERICAN RIDER                                     | 41                    | 74/380324 | 19-Apr-1993 | 2112549  | 11-Nov-1997 | Affinity Group, Inc. |
| United States | AMERICAN RIDER                                     | 16                    | 74/348838 | 15-Jan-1994 | 1851088  | 23-Aug-1994 | Affinity Group, Inc. |
| United States | RV SEARCH  | 35                    | 75/118960 | 14-Jun-1996 | 2338931  | 04-Apr-2000 | Affinity Group, Inc. |

Schedule of Trademarks

|               |   |                            |           |             |         |             |                      |
|---------------|---|----------------------------|-----------|-------------|---------|-------------|----------------------|
| United States | GOOD SAM  | 9, 16, 35, 36, 39, 42      | 76/257664 | 16-May-2001 |         |             | Affinity Group, Inc. |
| United States | TRAILER LIFE RV CAMPGROUND FINDER                 | 9                          | 75/902407 | 24-Jan-2000 | 2433379 | 06-Mar-2001 | Affinity Group, Inc. |
| United States | GOOD SAM RV EMERGENCY ROAD SERVICE                | 37                         | 75/904793 | 28-Jan-2000 | 2619442 | 17-Sep-2002 | Affinity Group, Inc. |
| United States | RV TRAVELER                                       | 16                         | 76/276316 | 25-Jun-2001 | 2624334 | 24-Sep-2002 | Affinity Group, Inc. |
| United States | RV.NET & Design                                   | 35, 36, 37, 39, 42         | 76/226400 | 19-Mar-2001 | 2651351 | 19-Nov-2002 | Affinity Group, Inc. |
| United States | FIVE STAR RESORT & Design                         | Certification Mark         | 76/472081 | 02-Dec-2002 |         |             | Affinity Group, Inc. |
| United States | RV.NET  | 42                         | 75/757185 | 22-Jul-1999 |         |             | Affinity Group, Inc. |
| United States | GOOD SAM EMERGENCY ROAD SERVICE                   | 36, 37, 39                 | 76/233982 | 02-Apr-2001 | 2558565 | 09-Apr-2002 | Affinity Group, Inc. |
| United States | REV   | 16                         | 76/312790 | 12-Sep-2001 | 2671540 | 07-Jan-2003 | Affinity Group, Inc. |
| United States | RV TODAY  | 41                         | 78/000116 | 20-Mar-2000 | 2483849 | 28-Jun-2001 | Affinity Group, Inc. |
| United States | RV TODAY & Design                                 | 41                         | 76/312396 | 13-Sep-2001 | 2628052 | 01-Oct-2002 | Affinity Group, Inc. |
| United States | REV (Stylized)                                    | 16                         | 76/321471 | 03-Oct-2001 | 2680190 | 28-Jan-2003 | Affinity Group, Inc. |
| United States | DREAM GARAGE                                      | 35                         | 76/377373 | 01-Mar-2002 |         |             | Affinity Group, Inc. |
| United States | HIGHWAYS ONLINE                                   | 41                         | 75/596766 | 27-Nov-1998 | 2424472 | 30-Jan-2001 | Affinity Group, Inc. |
| United States | CSP   | 36                         | 75/380474 | 28-Oct-1997 | 2252816 | 15-Jun-1999 | Affinity Group, Inc. |
| United States | TRAILER LIFE DIRECTORY                            | 16                         | 75/436451 | 18-Feb-1998 | 2232129 | 16-Mar-1999 | Affinity Group, Inc. |
| United States | GOOD SAM CLUB                                     | 9, 16, 25, 35, 36, 39, 42  | 76/116031 | 24-Aug-2000 |         |             | Affinity Group, Inc. |
| United States | Face & Halo Design                                | 16, 25, 35, 36, 37, 39, 42 | 76/106541 | 09-Aug-2000 | 2503830 | 06-Nov-2001 | Affinity Group, Inc. |
| United States | COAST DELUXE PROGRAM                              | 35, 39, 42                 | 75/804397 | 21-Sep-1999 | 2428180 | 13-Feb-2001 | Affinity Group, Inc. |
| United States | THE MOST POWERFUL CLUB IN GOLF                    | 35                         | 75/637242 | 09-Feb-1999 | 2335304 | 28-Mar-2000 | Affinity Group, Inc. |
| United States | SAMBUCKS  | 35                         | 74/689488 | 16-Jun-1995 | 2067739 | 03-Jun-1997 | Affinity Group, Inc. |
| United States | CUMBERLAND  | 20                         | 76/499959 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | BRECKENRIDGE                                      | 20                         | 76/499957 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | GLACIER BAY                                       | 20                         | 76/499955 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | CW GEAR   | 20, 21                     | 76/499954 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | BLUE RIDGE  | 20                         | 76/499961 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | YUKON   | 20                         | 76/499960 | 24-Mar-2003 |         |             | Camping World, Inc.  |
| United States | YOUR ADVENTURE BEGINS HERE                        | 41                         | 76/468868 | 21-Nov-2002 |         |             | Camping World, Inc.  |
| United States | CAMPING WORLD ROADCARE CLASSIC RV EMERGENCY ROAD* | 39                         | 76/261887 | 24-May-2001 | 2671335 | 07-Jan-2003 | CWI, Inc.            |

Schedule of Trademarks

|               |  |                |           |             |         |             |  |                              |
|---------------|--|----------------|-----------|-------------|---------|-------------|--|------------------------------|
| United States | ROADCARE CLASSIC                         | 36, 37, 39, 42 | 76/261888 | 24-May-2001 |         |             |  | CWI, Inc.                    |
| United States | CAMPING WORLD VEHICLE INSURANCE          | 36             | 76/316430 | 24-Sep-2001 | 2656195 | 03-Dec-2002 |  | CWI, Inc.                    |
| United States | CAMPING WORLD RV INSURANCE               | 36             | 76/316232 | 24-Sep-2001 | 2649014 | 12-Nov-2002 |  | CWI, Inc.                    |
| United States | CAMPING WORLD RV SALES                   | 35             | 76/304784 | 24-Aug-2001 | 2648960 | 12-Nov-2002 |  | CWI, Inc.                    |
| United States | CAMPING WORLD MVP INSURANCE PLAN         | 36             | 75/754329 | 19-Jul-1999 | 2528909 | 15-Jan-2002 |  | CWI, Inc.                    |
| United States | PRESIDENT'S CLUB                         | 35             | 74/092306 | 29-Aug-1990 | 1703616 | 28-Jul-1992 |  | CWI, Inc.                    |
| United States | CAMPINGWORLD and Design                  | 42             | 73/261829 | 12-May-1980 | 1181620 | 08-Dec-1981 |  | CWI, Inc.                    |
| United States | CAMPING WORLD                            | 42             | 73/259682 | 25-Apr-1980 | 1181616 | 08-Dec-1981 |  | CWI, Inc.                    |
| United States | CAMPING WORLD                            | 37, 42         | 73/13793  | 16-Aug-1977 | 1103596 | 03-Oct-1978 |  | CWI, Inc.                    |
| United States | CAMPING WORLD                            | 42             | 72/346718 | 19-Dec-1969 | 930179  | 29-Feb-1972 |  | CWI, Inc.                    |
| United States | BOATING INDUSTRY INTERNATIONAL NEW DAILY | 39             | 75/929212 | 28-Feb-2000 | 2484010 | 28-Aug-2001 |  | Ehler Publishing Group, Inc. |
| United States | WATER SCOOTER                            | 16             | 73/621323 | 25-Mar-1987 | 1501754 | 23-Aug-1988 |  | Ehler Publishing Group, Inc. |
| United States | SNOW GOER                                | 16             | 74/015270 | 02-Jan-1990 | 1656774 | 10-Sep-1991 |  | Ehler Publishing Group, Inc. |
| United States | ARCHERY BUSINESS                         | 16             | 74/288424 | 25-Jun-1992 | 1812086 | 21-Dec-1993 |  | Ehler Publishing Group, Inc. |
| United States | CROSS COUNTRY SKIER                      | 16             | 73/541370 | 05-Jun-1985 | 1376475 | 17-Dec-1985 |  | Ehler Publishing Group, Inc. |
| United States | BOATING INDUSTRY & Design                | 16             | 74/469884 | 15-Dec-1993 | 1862502 | 15-Nov-1994 |  | Ehler Publishing Group, Inc. |
| United States | BIG EAST                                 | 16             | 74/487257 | 07-Feb-1994 | 2189523 | 15-Sep-1998 |  | Ehler Publishing Group, Inc. |
| United States | BOATING INDUSTRY                         | 16             | 73/382955 | 01-Sep-1982 | 1256854 | 08-Nov-1983 |  | Ehler Publishing Group, Inc. |
| United States | WOMAN RIDER                              | 16             | 76/234949 | 03-Apr-2001 | 2593256 | 09-Jul-2002 |  | Ehler Publishing Group, Inc. |
| United States | EHLERT'S POWERSPORTS BUSINESS            | 16             | 75/598551 | 03-Dec-1998 | 2350998 | 16-May-2000 |  | Ehler Publishing Group, Inc. |
| United States | ATV SPORT                                | 16             | 75/383896 | 31-Oct-1997 | 2388184 | 19-Sep-2000 |  | Ehler Publishing Group, Inc. |
| United States | CRUISING RIDER                           | 16             | 75/382486 | 31-Oct-1997 | 2276601 | 07-Sep-1999 |  | Ehler Publishing Group, Inc. |
| United States | DREAM DEMO                               | 16             | 75/059978 | 20-Feb-1996 | 2239859 | 13-Apr-1999 |  | Ehler Publishing Group, Inc. |

Schedule of Trademarks

|               |                                     |        |           |             |         |             |                               |
|---------------|-------------------------------------|--------|-----------|-------------|---------|-------------|-------------------------------|
| United States | RODE REPORTS                        | 16     | 75/059493 | 20-Feb-1996 | 2200681 | 27-Oct-1998 | Ehlert Publishing Group, Inc. |
| United States | WATERCRAFT WORLD (Stylized)         | 16     | 74/441819 | 30-Sep-1993 | 1988841 | 23-Jul-1996 | Ehlert Publishing Group, Inc. |
| United States | ATV MAGAZINE                        | 16     | 74/619253 | 09-Jan-1995 | 2127883 | 06-Jan-1998 | Ehlert Publishing Group, Inc. |
| United States | BOW HUNTING WORLD (Stylized)        | 16     | 76/267208 | 05-Jun-2001 |         |             | Ehlert Publishing Group, Inc. |
| United States | THUNDER PRESS                       | 16     | 76/256219 | 10-May-2001 | 2617541 | 10-Sep-2002 | Ehlert Publishing Group, Inc. |
| United States | SNOWMOBILE BUSINESS                 | 16     | 73/613600 | 07-Aug-1986 | 1442574 | 09-Jun-1987 | Ehlert Publishing Group, Inc. |
| United States | SNOWMOBILE VACATION GUIDE           | 16     | 73/613263 | 06-Aug-1986 | 1441630 | 02-Jun-1987 | Ehlert Publishing Group, Inc. |
| United States | BOWHUNTING GUIDE                    | 16     | 73/613264 | 06-Aug-1986 | 1482063 | 22-Mar-1988 | Ehlert Publishing Group, Inc. |
| United States | SNOWMOBILE                          | 16     | 73/613541 | 07-Aug-1986 | 1489265 | 24-May-1988 | Ehlert Publishing Group, Inc. |
| United States | BOATING INDUSTRY INTERNATIONAL      | 16     | 75/929213 | 28-Feb-2000 | 2493678 | 25-Sep-2001 | Ehlert Publishing Group, Inc. |
| United States | GOLF TRAVELER                       | 16     | 75/013922 | 02-Nov-1995 | 2071190 | 17-Jun-1997 | Golf Card Int'l Corp          |
| United States | GOLF CARD                           | 42     | 75/108749 | 23-May-1996 | 2186363 | 01-Sep-1998 | Golf Card Int'l Corp          |
| United States | THE GOLF CARD                       | 35, 41 | 75/174555 | 30-Sep-1996 | 2224937 | 23-Feb-1999 | Golf Card Int'l Corp          |
| United States | THE GOLF CARD GRASSHOPPERS & Design | 41     | 75/596765 | 27-Nov-1998 | 2429178 | 20-Feb-2001 | Golf Card Int'l Corp          |
| United States | NORTH EAST OUT DOORS                | 16     | 73/006490 | 15-Nov-1973 | 996767  | 29-Oct-1974 | Northeast Outdoors, Inc.      |
| United States | WOODALL'S                           | 16     | 72/094863 | 11-Apr-1960 | 711273  | 14-Feb-1961 | Woodall Publications Corp.    |
| United States | SOUTHERN RV                         | 16     | 74/524398 | 12-May-1994 | 1901723 | 27-Jun-1995 | Woodall Publications Corp.    |
| United States | CAMPERWAYS                          | 16     | 74/524224 | 12-May-1994 | 1898898 | 13-Jun-1995 | Woodall Publications Corp.    |
| United States | GO & RENT... RENT & GO              | 16     | 74/523976 | 12-May-1994 | 2035941 | 04-Feb-1997 | Woodall Publications Corp.    |
| United States | SUNNY DESTINATIONS                  | 16     | 74/523936 | 12-May-1994 | 1898896 | 13-Jun-1995 | Woodall Publications Corp.    |
| United States | CAMPGROUND MANAGEMENT               | 16     | 73/136048 | 01-Aug-1977 | 1141743 | 25-Nov-1980 | Woodall Publications Corp.    |

Schedule of Trademarks

| Country       | Trademark          | Class  | Serial No. | File Date   | Reg. No. | Reg. Date   | Owner                      |
|---------------|--------------------|--------|------------|-------------|----------|-------------|----------------------------|
| United States | W (Stylized)       | 42     | 72/283405  | 26-Oct-1967 | 854909   | 13-Aug-1968 | Woodall Publications Corp. |
| United States | WOODALL'S          | 16, 38 | 72/418326  | 15-Mar-1972 | 965597   | 07-Aug-1973 | Woodall Publications Corp. |
| United States | NORTHEAST OUTDOORS | 16     | 73/006382  | 14-Nov-1973 | 996766   | 29-Oct-1974 | Woodall Publications Corp. |

**INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE  
OF TRADEMARK SECURITY AGREEMENTS**

This INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE dated as of February 18, 2004 (this "Assignment") is between Fleet National Bank, as Administrative Agent ("Fleet"), and Canadian Imperial Bank of Commerce, as successor Administrative Agent ("CIBC").

**WITNESSETH:**

WHEREAS, Fleet was the original administrative agent under that certain Amended and Restated Credit Agreement (the "Credit Agreement") and that certain Senior Secured Floating Rate Note Purchase Agreement (the "Note Purchase Agreement"), each dated as of June 24, 2003, among Affinity Group, Inc. (the "Borrower"), the guarantors party thereto (the "Guarantors"), the lenders and the agents party thereto;

WHEREAS, Fleet was the original grantee under the Collateral Documents (as defined in the Credit Agreement) securing the obligations of the Borrower and the Guarantors under the Credit Agreement and the Note Purchase Agreement;

WHEREAS, on the date hereof, Fleet has resigned as administrative agent;

WHEREAS, on the date hereof, CIBC accepted the appointment as administrative agent;

WHEREAS, CIBC, as successor administrative agent, succeeded to the properties, interests, rights, powers, and duties of Fleet as administrative agent in, to and under the Collateral Documents;

NOW, THEREFORE, in consideration of the premises and mutual agreements herein contained and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Fleet, in its capacity as administrative agent, hereby assigns and transfers irrevocably to CIBC, in its capacity as administrative agent and as grantee under that certain Trademark Security Agreement dated as of April 2, 1997 (the "1997 Trademark Agreement") and that certain Amended and Restated Trademark Security Agreement dated as of June 24, 2003 (the "2003 Trademark Agreement") and its successors and assigns, all the properties, rights, powers and duties of Fleet in, to and under the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

2. CIBC hereby accepts such assignment and accepts all the properties, rights, powers and duties of Fleet under and pursuant to the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation



the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

3. Fleet will, at the expense of the Credit Parties and at any time and from time to time, promptly execute and deliver all further instruments and documents, and take all further action, that may be necessary or desirable, or that CIBC may reasonably request, in order to transfer any of the properties, rights, powers and duties granted or purported to be granted hereby or to enable CIBC to exercise and enforce its rights and remedies under the 1997 Trademark Agreement and the 2003 Trademark Agreement.

4. This Assignment shall in all respects be governed by, and construed in accordance with, the law of the State of New York, including all matters of construction, validity and performance.

5. This Assignment may be executed in counterparts, each of which when executed and delivered shall be deemed an original, and all such counterparts shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,  
as Administrative Agent

By: Peter Van der Horst  
Name: **PETER VAN DER HORST**  
Title: **DIRECTOR**

CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent

By:  \_\_\_\_\_  
Name: **Jonathan Rabinowitz**  
Title: **Executive Director**  
**CIBC World Markets Corp. As Agent**

**SCHEDULE I**

**[see attached]**

**Affinity Group Holding, Inc.  
And Subsidiaries**

**Schedule of Trademarks**

| Country        | Trademark  | Classes | App. No.  | Filing Date | Reg. No. | Reg. Date   | Owner                |
|----------------|--|---------|-----------|-------------|----------|-------------|----------------------|
| Canada         | GOOD SAM COMMERCIAL MEMBER RECREATIONAL VEHICLE    | 42      | 426756    | 29-Jun-1978 | 251743   | 24-Oct-1980 | Affinity Group, Inc. |
| United States  | RV BUSINESS  | 16      | 623060    | 30-Sep-1986 | 1512170  | 08-Nov-1988 | Affinity Group, Inc. |
| Mexico         | GOOD SAM CLUB                                      | 42      | 384483    | 08-Jan-1990 | 384483   | 28-Sep-1990 | Affinity Group, Inc. |
| South Africa   | TRAILER LIFE                                       | 16      | 87/5854   | 05-Aug-1987 | 87/5854  | 05-Aug-1987 | Affinity Group, Inc. |
| United Kingdom | TRAILER LIFE                                       | 16      | 1320164   | 28-Aug-1987 | 1320164  | 28-Aug-1987 | Affinity Group, Inc. |
| United Kingdom | GOOD SAM CLUB                                      | 42      | 1320165   | 28-Aug-1987 | 1320165  | 28-Aug-1987 | Affinity Group, Inc. |
| Canada         | GOOD SAMPARK A GOOD PLACE... & Design              | 42      | 404393    | 19-Nov-1976 | 236488   | 12-Oct-1979 | Affinity Group, Inc. |
| New Zealand    | MEMBER GOOD SAM CLUB & Design (Label)              | 42      | 183044    | 02-May-1988 | 183044   | 02-May-1988 | Affinity Group, Inc. |
| Canada         | THE GOOD SAM CLUB & Design                         |         | 377798    | 08-Aug-1974 | 207285   | 23-May-1975 | Affinity Group, Inc. |
| New Zealand    | TRAILER LIFE                                       | 16      | 172930    | 16-Jun-1987 | 172930   | 16-Jun-1987 | Affinity Group, Inc. |
| United States  | CARAVENTURE  | 39      | 74732108  | 21-Sep-1995 | 2015238  | 12-Nov-1996 | Affinity Group, Inc. |
| United States  | RV SEARCH  | 39      | 74713645  | 10-Aug-1995 | 2079927  | 15-Jul-1997 | Affinity Group, Inc. |
| United States  | TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT | 16      | 74713643  | 10-Aug-1995 | 1982678  | 25-Jun-1996 | Affinity Group, Inc. |
| United States  | TRAFFIC BUILDERS                                   | 35      | 74474769  | 30-Dec-1993 | 1991599  | 06-Aug-1996 | Affinity Group, Inc. |
| United States  | TOURING RIDER                                      | 16      | 75/391499 | 17-Nov-1997 | 2208997  | 08-Dec-1998 | Affinity Group, Inc. |
| France         | TRAILER LIFE                                       | 16      | 1381979   | 28-Nov-1986 | 1381979  | 28-Nov-1986 | Affinity Group, Inc. |
| Canada         | TRAILER LIFE                                       | 16      | 648358    | 09-Jan-1990 | 390850   | 29-Nov-1991 | Affinity Group, Inc. |
| United States  | AFFINITY GROUP, INC.                               | 35      | 75/053507 | 05-Feb-1996 | 2092635  | 02-Sep-1997 | Affinity Group, Inc. |
| United States  | RV BUYERS GUIDE                                    | 42      | 75/127392 | 24-Jun-1996 | 2183097  | 18-Aug-1998 | Affinity Group, Inc. |
| United States  | COAST TO COAST                                     | 41      | 75/118833 | 14-Jun-1996 | 2285802  | 12-Oct-1999 | Affinity Group, Inc. |
| United States  | MOTORHOME  | 41      | 75/118832 | 14-Jun-1996 | 2186392  | 01-Sep-1998 | Affinity Group, Inc. |
| United States  | TRAILER LIFE                                       | 41      | 75/121601 | 14-Jun-1996 | 2175450  | 21-Jul-1998 | Affinity Group, Inc. |
| United States  | ROADS TO ADVENTURE                                 | 41      | 75/118828 | 14-Jun-1996 | 2173562  | 14-Jul-1998 | Affinity Group, Inc. |
| New Zealand    | MEMBER GOOD SAM CLUB & Design (Label)              | 16      | 117418    | 01-Nov-1976 | 117418   | 01-Nov-1976 | Affinity Group, Inc. |
| Mexico         | TRAILER LIFE                                       | 16      | 78977     | 08-Jan-1990 | 427143   | 03-Dec-1992 | Affinity Group, Inc. |
| United States  | AGI Logo   | 35      | 75/053003 | 05-Feb-1996 | 2237015  | 06-Apr-1999 | Affinity Group, Inc. |
| United States  | TRAILER LIFE                                       | 16      | 463270    | 18-Jul-1973 | 1006079  | 04-Mar-1975 | Affinity Group, Inc. |
| United States  | RV BUSINESS  | 16      | 75/017865 | 13-Nov-1995 | 2043024  | 11-Mar-1997 | Affinity Group, Inc. |
| United States  | AGI Logo   | 35      | 75/053505 | 05-Feb-1996 | 2045752  | 18-Mar-1997 | Affinity Group, Inc. |
| United States  | ROADS TO ADVENTURE                                 | 16      | 75/005910 | 16-Oct-1995 | 2065849  | 27-May-1997 | Affinity Group, Inc. |
| Spain          | TRAILER LIFE                                       | 16      | 1218511   | 12-Nov-1987 | 1218511  | 05-Feb-1990 | Affinity Group, Inc. |
| Australia      | MEMBER GOOD SAM CLUB & Design (Label)              | 16      | 301823    | 04-Nov-1976 | 301823   | 04-Nov-1976 | Affinity Group, Inc. |

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|----------------|--|-----------------------|-----------|-------------|-----------|-------------|----------------------|
| Australia      | TRAILER LIFE                                       | 16                    | 445377    | 15-May-1986 | 445377    | 15-May-1986 | Affinity Group, Inc. |
| Australia      | GOOD SAM CLUB & Design                             | 42                    | 530047    | 06-Mar-1990 | 530047    | 06-Mar-1990 | Affinity Group, Inc. |
| Canada         | COAST DELUXE PROGRAM                               | 42                    | 893576    | 16-Oct-1998 | TMA541153 | 14-Feb-2001 | Affinity Group, Inc. |
| United States  | SAMBOREE   | 39                    | 73/011293 | 18-Jan-1974 | 997384    | 05-Nov-1974 | Affinity Group, Inc. |
| United States  | COAST TO COAST RESORTS                             | 39                    | 73/604646 | 16-Jun-1986 | 1480034   | 08-Mar-1988 | Affinity Group, Inc. |
| United States  | COAST TO COAST RESORTS                             | 16                    | 73/608449 | 08-Jul-1986 | 1471386   | 05-Jan-1988 | Affinity Group, Inc. |
| United States  | CAMP COAST TO COAST                                | 16                    | 73/606241 | 25-Jun-1986 | 1465377   | 17-Nov-1987 | Affinity Group, Inc. |
| United States  | CAMP COAST TO COAST                                | 39                    | 73/604546 | 16-Jun-1986 | 1458728   | 22-Sep-1987 | Affinity Group, Inc. |
| Canada         | COAST TO COAST RESORTS                             | 16, 39                | 547309    | 08-Aug-1985 | 387677    | 16-Aug-1991 | Affinity Group, Inc. |
| Canada         | COAST TO COAST                                     | 16, 39                | 621515    | 15-Dec-1988 | 391911    | 20-Dec-1991 | Affinity Group, Inc. |
| United States  | COAST TO COAST RESORTS & Design                    | 9, 16, 25, 36, 37, 42 | 75/469219 | 16-Apr-1998 | 2635636   | 15-Oct-2002 | Affinity Group, Inc. |
| Switzerland    | COAST TO COAST & Design                            | 16                    | 7427      | 11-Oct-1990 | 386066    | 08-Nov-1991 | Affinity Group, Inc. |
| United Kingdom | COAST TO COAST & Design                            | 39                    | 1528068   | 25-Feb-1993 | 1528068   | 01-Jul-1994 | Affinity Group, Inc. |
| United Kingdom | COAST TO COAST & Design                            | 16                    | 1528067   | 25-Feb-1993 | B1528067  | 05-Aug-1994 | Affinity Group, Inc. |
| United States  | MOTORHOME  | 16                    | 74/511112 | 11-Apr-1994 | 1895073   | 23-May-1995 | Affinity Group, Inc. |
| United States  | RV SHOPPER   | 16                    | 74/297232 | 24-Jul-1992 | 1834600   | 03-May-1994 | Affinity Group, Inc. |
| United States  | COAST TO COAST                                     | 16                    | 73/827979 | 27-Sep-1989 | 1594211   | 01-May-1990 | Affinity Group, Inc. |
| United States  | COAST TO COAST                                     | 39                    | 73/769005 | 12-Dec-1988 | 1593450   | 24-Apr-1990 | Affinity Group, Inc. |
| United States  | COAST TO COAST                                     | 37                    | 73/827978 | 27-Sep-1989 | 1655776   | 03-Sep-1991 | Affinity Group, Inc. |
| United States  | GOOD NEIGHBOR PARKS                                | 35, 42                | 74/480729 | 21-Jan-1994 | 1871532   | 03-Jan-1995 | Affinity Group, Inc. |
| United States  | RIDER (Stylized)                                   | 16                    | 73/150388 | 01-Dec-1977 | 1107269   | 28-Nov-1978 | Affinity Group, Inc. |
| United States  | MOTORHOME  | 16                    | 623062    | 06-Apr-1987 | 1442575   | 09-Jun-1987 | Affinity Group, Inc. |
| United States  | HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD... | 16                    | 74/058354 | 14-May-1990 | 1645203   | 21-May-1991 | Affinity Group, Inc. |
| United States  | AMERICAN RIDER                                     | 41                    | 74/380324 | 19-Apr-1993 | 2112549   | 11-Nov-1997 | Affinity Group, Inc. |
| United States  | AMERICAN RIDER                                     | 16                    | 74/348838 | 15-Jan-1994 | 1851088   | 23-Aug-1994 | Affinity Group, Inc. |
| Mexico         | COAST DELUXE                                       | 42                    | 222862    | 27-Jan-1995 | 499477    | 28-Jul-1995 | Affinity Group, Inc. |
| Australia      | COAST TO COAST & Design                            | 39                    | 544882    | 30-Oct-1990 | 544882    | 30-Oct-1990 | Affinity Group, Inc. |
| Canada         | COASTCLUB VACATIONS                                | 39                    | 773201    | 17-Jan-1995 | 454418    | 16-Feb-1996 | Affinity Group, Inc. |
| United States  | RV SEARCH  | 35                    | 75/118960 | 14-Jun-1996 | 2338931   | 04-Apr-2000 | Affinity Group, Inc. |
| Switzerland    | COAST TO COAST RESORTS & Map Design                | 16                    | 290       | 16-Jan-1987 | 353491    | 04-Jul-1987 | Affinity Group, Inc. |
| New Zealand    | COAST TO COAST RESORTS & Map Design                | 39                    | 181281    | 02-May-1988 | 181281    | 02-May-1988 | Affinity Group, Inc. |
| Mexico         | Map Logo II  | 42                    | 254422    | 13-Sep-1985 | 324988    | 12-Sep-1990 | Affinity Group, Inc. |
| Mexico         | COAST TO COAST RESORTS                             | 42                    | 246751    | 25-Mar-1985 | 336418    | 25-Mar-1990 | Affinity Group, Inc. |
| Mexico         | CAMP COAST TO COAST                                | 42                    | 246752    | 25-Mar-1985 | 336419    | 25-Mar-1990 | Affinity Group, Inc. |

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|---------------|------------------------------------|----------------------------|----------------|-------------|----------|-------------|----------------------|
| Canada        | CAMP COAST TO COAST                |                            | 547310         | 08-Aug-1985 | 343286   | 29-Jul-1988 | Affinity Group, Inc. |
| Mexico        | COASTCLUB VACATIONS                | 42                         | 222863         | 27-Jan-1995 | 497108   | 13-Jul-1995 | Affinity Group, Inc. |
| United States | GOOD SAM                           | 9, 16, 35, 36, 39, 42      | 76/257664      | 16-May-2001 |          |             | Affinity Group, Inc. |
| United States | TRAILER LIFE RV CAMPGROUND FINDER  | 9                          | 75/902407      | 24-Jan-2000 | 2433379  | 06-Mar-2001 | Affinity Group, Inc. |
| United States | GOOD SAM RV EMERGENCY ROAD SERVICE | 37                         | 75/904793      | 28-Jan-2000 | 2619442  | 17-Sep-2002 | Affinity Group, Inc. |
| United States | RV TRAVELER                        | 16                         | 76/276316      | 25-Jun-2001 | 2624334  | 24-Sep-2002 | Affinity Group, Inc. |
| United States | RV.NET & Design                    | 35, 36, 37, 39, 42         | 76/226400      | 19-Mar-2001 | 2651351  | 19-Nov-2002 | Affinity Group, Inc. |
| United States | FIVE STAR RESORT & Design          | Certificatio<br>n Mark     | 76/472081      | 02-Dec-2002 |          |             | Affinity Group, Inc. |
| United States | RV.NET                             | 42                         | 75/757185      | 22-Jul-1999 |          |             | Affinity Group, Inc. |
| South Africa  | GOOD SAM CLUB                      | 39                         | 76/5472        | 27-Oct-1986 | 76/5472  | 27-Oct-1986 | Affinity Group, Inc. |
| United States | GOOD SAM EMERGENCY ROAD SERVICE    | 36, 37, 39                 | 76/233982      | 02-Apr-2001 | 2588565  | 09-Apr-2002 | Affinity Group, Inc. |
| United States | REV                                | 16                         | 76/312790      | 12-Sep-2001 | 2671540  | 07-Jan-2003 | Affinity Group, Inc. |
| Canada        | GOOD SAM EMERGENCY ROAD SERVICE    | 36, 37, 39                 | 1116555        | 24-Sep-2001 |          |             | Affinity Group, Inc. |
| United States | RV TODAY                           | 41                         | 78/000116      | 20-Mar-2000 | 2483849  | 28-Jun-2001 | Affinity Group, Inc. |
| United States | RV TODAY & Design                  | 41                         | 76/312396      | 13-Sep-2001 | 2628052  | 01-Oct-2002 | Affinity Group, Inc. |
| United States | REV (Stylized)                     | 16                         | 76/321471      | 03-Oct-2001 | 2660190  | 28-Jan-2003 | Affinity Group, Inc. |
| United States | DREAM GARAGE                       | 35                         | 76/377373      | 01-Mar-2002 |          |             | Affinity Group, Inc. |
| Canada        | RV.NET & Design                    | 35, 36, 37, 39, 42         | UNASSIGNE<br>D | 24-Mar-2003 |          |             | Affinity Group, Inc. |
| Japan         | GOOD SAM Face Logo                 | 35                         | 6868/10        | 29-Jan-1998 | 4482868  | 15-Jun-2001 | Affinity Group, Inc. |
| United States | HIGHWAY'S ONLINE                   | 41                         | 75/596766      | 27-Nov-1998 | 2424472  | 30-Jan-2001 | Affinity Group, Inc. |
| United States | CSP                                | 36                         | 75/360474      | 28-Oct-1997 | 2252816  | 15-Jun-1999 | Affinity Group, Inc. |
| Japan         | GOOD SAM                           | 35                         | 6867/10        | 29-Jan-1998 | 4482867  | 15-Jun-2001 | Affinity Group, Inc. |
| United States | TRAILER LIFE DIRECTORY             | 16                         | 75/436451      | 18-Feb-1998 | 2232129  | 16-Mar-1999 | Affinity Group, Inc. |
| United States | GOOD SAM CLUB                      | 9, 16, 25, 35, 36, 39, 42  | 76/116031      | 24-Aug-2000 |          |             | Affinity Group, Inc. |
| France        | GOOD SAM CLUB & Design             | 42                         | 1381390        | 27-Nov-1996 | 1381980  | 27-Nov-1996 | Affinity Group, Inc. |
| United States | Face & Halo Design                 | 16, 25, 35, 36, 37, 39, 42 | 76/106541      | 09-Aug-2000 | 2503830  | 06-Nov-2001 | Affinity Group, Inc. |
| Australia     | COAST TO COAST RESORTS & Design    | 16, 35, 39, 42             | 757543         | 18-Mar-1998 | 757543   | 18-Mar-1998 | Affinity Group, Inc. |
| United States | COAST DELUXE PROGRAM               | 35, 39, 42                 | 75/804397      | 21-Sep-1999 | 2428180  | 13-Feb-2001 | Affinity Group, Inc. |

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|---------------|--|----------------|-----------|-------------|-----------|-------------|-------------------------------|
| United States | THE MOST POWERFUL CLUB IN GOLF           | 35             | 75/637242 | 09-Feb-1999 | 2335304   | 28-Mar-2000 | Affinity Group, Inc.          |
| United States | SAMBUCKS                                 | 35             | 74/689488 | 16-Jun-1995 | 2067739   | 03-Jun-1997 | Affinity Group, Inc.          |
| United States | NORTH AMERICAN GARDENING CLUB            | 42             | 75/280443 | 24-Apr-1997 | 2462901   | 19-Jun-2001 | Affinity Group Holding, Inc.  |
| United States | CUMBERLAND                               | 20             | 76/499959 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | BRECKENRIDGE                             | 20             | 76/499957 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | GLACIER BAY                              | 20             | 76/499955 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | CW GEAR                                  | 20, 21         | 76/499954 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | BLUE RIDGE                               | 20             | 76/499961 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | YUKON                                    | 20             | 76/499960 | 24-Mar-2003 |           |             | Camping World, Inc.           |
| United States | YOUR ADVENTURE BEGINS HERE               | 41             | 76/468868 | 21-Nov-2002 |           |             | Camping World, Inc.           |
| Canada        | COAST TO COAST RESORTS & Design          | 16, 25, 42     | 873045    | 23-Mar-1998 | TMA566981 | 05-Sep-2002 | Coast to Coast                |
| United States | CAMPING WORLD ROADCARE CLASSIC RV        | 39             | 76/261887 | 24-May-2001 | 2671335   | 07-Jan-2003 | CWI, Inc.                     |
| United States | EMERGENCY ROAD*                          |                |           |             |           |             |                               |
| Canada        | CAMPING WORLD ROADCARE CLASSIC RV        | 37             | 1104202   | 25-May-2001 |           |             | CWI, Inc.                     |
| Canada        | EMERGENCY ROAD*                          |                |           |             |           |             |                               |
| Canada        | ROADCARE CLASSIC                         | 37             | 1104201   | 25-May-2001 |           |             | CWI, Inc.                     |
| United States | ROADCARE CLASSIC                         | 36, 37, 39, 42 | 76/261888 | 24-May-2001 |           |             | CWI, Inc.                     |
| United States | CAMPING WORLD VEHICLE INSURANCE          | 36             | 76/316430 | 24-Sep-2001 | 2656195   | 03-Dec-2002 | CWI, Inc.                     |
| United States | CAMPING WORLD RV INSURANCE               | 36             | 76/316232 | 24-Sep-2001 | 2649014   | 12-Nov-2002 | CWI, Inc.                     |
| United States | CAMPING WORLD RV SALES                   | 35             | 76/304784 | 24-Aug-2001 | 2648960   | 12-Nov-2002 | CWI, Inc.                     |
| United States | CAMPING WORLD MVP INSURANCE PLAN         | 36             | 75/754329 | 19-Jul-1999 | 2528909   | 15-Jan-2002 | CWI, Inc.                     |
| United States | PRESIDENTS CLUB                          | 35             | 74/092306 | 29-Aug-1990 | 1703616   | 28-Jul-1992 | CWI, Inc.                     |
| United States | CAMPINGWORLD and Design                  | 42             | 73/261829 | 12-May-1980 | 1181620   | 08-Dec-1981 | CWI, Inc.                     |
| United States | CAMPING WORLD                            | 42             | 73/259682 | 25-Apr-1980 | 1181616   | 08-Dec-1981 | CWI, Inc.                     |
| United States | CAMPING WORLD                            | 37, 42         | 73/137793 | 16-Aug-1977 | 1103596   | 03-Oct-1978 | CWI, Inc.                     |
| United States | CAMPING WORLD                            | 42             | 72/346718 | 19-Dec-1969 | 930179    | 29-Feb-1972 | CWI, Inc.                     |
| Canada        | ATV SPORT                                | 16             | 878095    | 27-Apr-1998 | 544020    | 23-Apr-2001 | Ehlert Publishing Group, Inc. |
| United States | BOATING INDUSTRY INTERNATIONAL NEW DAILY | 39             | 75/929212 | 28-Feb-2000 | 2484010   | 28-Aug-2001 | Ehlert Publishing Group, Inc. |
| United States | WATER SCOOTER                            | 16             | 73/621323 | 25-Mar-1987 | 1501754   | 23-Aug-1988 | Ehlert Publishing Group, Inc. |
| United States | SNOW GOER                                | 16             | 74/015270 | 02-Jan-1990 | 1656774   | 10-Sep-1991 | Ehlert Publishing Group, Inc. |
| United States | ARCHERY BUSINESS                         | 16             | 74/288424 | 25-Jun-1992 | 1812086   | 21-Dec-1993 | Ehlert Publishing Group, Inc. |



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| United States | CROSS COUNTRY SKIER           | 16      | 73/541370 | 05-Jun-1985 | 1376475  | 17-Dec-1985 | Ehler Publishing Group, Inc. |
| United States | BOATING INDUSTRY & Design     | 16      | 74/469884 | 15-Dec-1993 | 1862502  | 15-Nov-1994 | Ehler Publishing Group, Inc. |
| United States | BIG EAST                      | 16      | 74/487257 | 07-Feb-1994 | 2189523  | 15-Sep-1998 | Ehler Publishing Group, Inc. |
| United States | BOATING INDUSTRY              | 16      | 73/382955 | 01-Sep-1982 | 1256854  | 08-Nov-1983 | Ehler Publishing Group, Inc. |
| United States | WOMAN RIDER                   | 16      | 76/234949 | 03-Apr-2001 | 2593256  | 09-Jul-2002 | Ehler Publishing Group, Inc. |
| United States | EHLERT'S POWERSPORTS BUSINESS | 16      | 75/598551 | 03-Dec-1998 | 2350998  | 16-May-2000 | Ehler Publishing Group, Inc. |
| United States | ATV SPORT                     | 16      | 75/383896 | 31-Oct-1997 | 2388184  | 19-Sep-2000 | Ehler Publishing Group, Inc. |
| United States | CRUISING RIDER                | 16      | 75/382486 | 31-Oct-1997 | 2276601  | 07-Sep-1999 | Ehler Publishing Group, Inc. |
| United States | DREAM DEMO                    | 16      | 75/059978 | 20-Feb-1996 | 2239859  | 13-Apr-1999 | Ehler Publishing Group, Inc. |
| United States | RODE REPORTS                  | 16      | 75/059493 | 20-Feb-1996 | 2200681  | 27-Oct-1998 | Ehler Publishing Group, Inc. |
| United States | WATERCRAFT WORLD (Stylized)   | 16      | 74/441819 | 30-Sep-1993 | 1988841  | 23-Jul-1996 | Ehler Publishing Group, Inc. |
| United States | ATV MAGAZINE                  | 16      | 74/619253 | 09-Jan-1995 | 2127883  | 06-Jan-1998 | Ehler Publishing Group, Inc. |
| United States | BOW HUNTING WORLD (Stylized)  | 16      | 76/267208 | 05-Jun-2001 |          |             | Ehler Publishing Group, Inc. |
| United States | THUNDER PRESS                 | 16      | 76/256219 | 10-May-2001 | 2617541  | 10-Sep-2002 | Ehler Publishing Group, Inc. |
| Canada        | CRUISING RIDER                | 16      | 876094    | 27-Apr-1998 | 543526   | 06-Apr-2001 | Ehler Publishing Group, Inc. |
| United States | SNOWMOBILE BUSINESS           | 16      | 73/613600 | 07-Aug-1986 | 1442574  | 09-Jun-1987 | Ehler Publishing Group, Inc. |
| United States | SNOWMOBILE VACATION GUIDE     | 16      | 73/613263 | 06-Aug-1986 | 1441630  | 02-Jun-1987 | Ehler Publishing Group, Inc. |
| United States | BOWHUNTING GUIDE              | 16      | 73/613264 | 06-Aug-1986 | 1482063  | 22-Mar-1988 | Ehler Publishing Group, Inc. |
| United States | SNOWMOBILE                    | 16      | 73/613541 | 07-Aug-1986 | 1489265  | 24-May-1988 | Ehler Publishing Group, Inc. |

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|---------------|-------------------------------------|---------|-----------|-------------|----------|-------------|------------------------------|
| United States | BOATING INDUSTRY INTERNATIONAL      | 16      | 75/929213 | 28-Feb-2000 | 2493678  | 25-Sep-2001 | Ehert Publishing Group, Inc. |
| United States | GOLF TRAVELER                       | 16      | 75/013922 | 02-Nov-1995 | 2071190  | 17-Jun-1997 | Golf Card Intl Corp          |
| United States | GOLF CARD                           | 42      | 75/108749 | 23-May-1996 | 2186363  | 01-Sep-1998 | Golf Card Intl Corp          |
| United States | THE GOLF CARD                       | 35, 41  | 75/174555 | 30-Sep-1996 | 2224937  | 23-Feb-1999 | Golf Card Intl Corp          |
| United States | THE GOLF CARD GRASSHOPPERS & Design | 41      | 75/596765 | 27-Nov-1998 | 2429178  | 20-Feb-2001 | Golf Card Intl Corp          |
| Canada        | GOLF TRAVELER                       | 16      | 804878    | 20-Feb-1996 | 495428   | 28-May-1998 | Golf Card Intl Corp          |
| United States | NORTH EAST OUT DOORS                | 16      | 73/006490 | 15-Nov-1973 | 996767   | 29-Oct-1974 | Northeast Outdoors, Inc.     |
| Spain         | GOOD SAM CLUB & Design              | 42      | 1218510   | 12-Nov-1987 | 1218510  | 04-Jun-1990 | TL Enterprises, Inc.         |
| United States | WOODALL'S                           | 16      | 72/094863 | 11-Apr-1960 | 711273   | 14-Feb-1961 | Woodall Publications Corp.   |
| United States | SOUTHERN RV                         | 16      | 74/524398 | 12-May-1994 | 1901723  | 27-Jun-1995 | Woodall Publications Corp.   |
| United States | CAMPERWAYS                          | 16      | 74/524224 | 12-May-1994 | 1898898  | 13-Jun-1995 | Woodall Publications Corp.   |
| United States | GO & RENT... RENT & GO              | 16      | 74/523976 | 12-May-1994 | 2035941  | 04-Feb-1997 | Woodall Publications Corp.   |
| United States | SUNNY DESTINATIONS                  | 16      | 74/523936 | 12-May-1994 | 1898896  | 13-Jun-1995 | Woodall Publications Corp.   |
| United States | CAMPGROUND MANAGEMENT               | 16      | 73/136048 | 01-Aug-1977 | 1141743  | 25-Nov-1980 | Woodall Publications Corp.   |
| United States | W (Stylized)                        | 42      | 72/283405 | 26-Oct-1967 | 854909   | 13-Aug-1968 | Woodall Publications Corp.   |
| United States | WOODALL'S                           | 16, 38  | 72/418326 | 15-Mar-1972 | 965597   | 07-Aug-1973 | Woodall Publications Corp.   |
| United States | NORTHEAST OUTDOORS                  | 16      | 73/006382 | 14-Nov-1973 | 996766   | 29-Oct-1974 | Woodall Publications Corp.   |

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