

Exhibit A

Trademark	Application No.	Registration No.	Goods
A. GOMES LINGUICA	75/097038	2069286 ✓	Portuguese sausage - linguica.
ADD SOME DELICIOUS TO YOUR LIFE	75/531491	2327362 ✓	Processed meats
AMERICAN BEAUTY	71/220719	216077 ✓	Eggs and dressed poultry.
AMERICAN BEAUTY & DESIGN	182154	188049 ✓	Fresh, pickled, smoked, and cured meats--namely, sliced beef cottage style butts, skinned ham, selected bacon, meat (i.e. fresh beef, fresh pork, fresh veal, fresh lamb, fresh mutton), flat boneless cooked ham, ham, dried beef, cooked boneless ham, calas, cooked trimmed ham, cooked boneless shoulder, bacon belly, shoulder, lard, bakers' pure lard, open-kettle-rendered lard, bacon, sausage, cooked ham, picnic, sliced beef, pork tenderloin, pig feet, meat loaf
APPLE ORCHARD	78/180959	Bakery goods ✓	
AUNT SARA'S COOKIES and Design	75/337586	2516007 ✓	Cookies.
BAGEL CHEDDARWURST	654564	1530388 ✓	Sausage containing cheese wrapped in dough
BEEFY JUMBOS	495585	1333454 ✓	Frankfurters
BIL MAR	73/582027	1413528 ✓	Processed turkey, processed chicken, beef and fish including and entrees in both frozen and unfrozen state
BIL-MAR	72/191493	806424 ✓	Poultry food products--namely, fresh turkey and prepared turkey products in both frozen and unfrozen state
BLONDIE DELIGHT	78/214061 ✓		Bakery goods and bakery products
BRIAR STREET MARKET	75/938413	2553723 ✓	Processed meats
BRYAN	75/994787	2216333 ✓	(multiple tuds)

Trademark

Application No. Registration No.

Goods

cl. 29: fud: march 4, 1976 on fresh cured and canned meats and meat products						
fud: july 28, 1983 on fresh and processed meats						
fud: august 15, 1989 on food packages consisting of crackers, meat, cheese, crackers, meat, cheese and dessert; crackers, meat, cheese, dessert and beverage						
7/6/98 amended goods per examiner, darlene d. bullock fresh cured and canned meats and luncheon meats; fresh and processed meats; food packages consisting primarily of meat, cheese and crackers; food packages consisting primarily of meat, cheese, crackers and dessert; food packages consisting primarily of meat, cheese, crackers, dessert and a soft drink						
Int'l class 29 (u.s. class 46) refried beans; chili; meat-based fillings for tacos, tortillas, burritos and enchiladas. int'l class 30 (u.s. class 46) tamales, enchiladas, burritos and tortillas.						
Corn dogs.						
Fresh meat.						
Processed meats						
Hot dogs						
Hot dogs						
Pot pie preparation kit including crust and filling consisting of meat, vegetables, cheese, beans or combination thereof						
Plastic food containers for processed meats						
Fresh and processed meats						
Processed meats						
Fresh and processed meats.						

BRYAN & SHADOW DESIGN	74/533748	1902897	✓
BRYAN & SHADOW DESIGN	74/364019	1813931	✓
BRYAN BUTCHER FRESH & DESIGN	720217	1561172	✓
BRYAN CLASSIC DELI	78/013525	2637304	✓
BRYAN DOUBLE DOG DARE	75/252421	2312189	✓
BRYAN DOUBLE DOGS	75/252420	2209654	✓
BRYAN FAMILY DINNER PIE	75/233554	2202067	✓
BRYAN FRESHPAK	78/008382	2637292	✓
BRYAN GOURMET NOW	75/207878	2132233	✓
BRYAN HICKORY TENDER & DESIGN	78/016369		✓
BRYAN LOGO	73/447883	1302912	✓

<i>Trademark</i>	<i>Application No.</i>	<i>Registration No.</i>	<i>Goods</i>
BRYAN MARKET	75/766397 ✓	2399725 ✓	Retail delicatessen services featuring processed meats
BRYAN SMOKEHOUSE	78/085587 ✓	2663311 ✓	Processed meats namely, pork
BRYAN THE FLAVOR OF THE SOUTH & DESIGN	75/661947 ✓	2441499 ✓	Corn dogs
BRYAN THE FLAVOR OF THE SOUTH & DESIGN	75/662010 ✓	2453802 ✓	Processed meats and canned meats
BUN-SIZE	78/102969 ✓		Hot dogs
BURING'S COUNTRY BRAND	75/672940 ✓	2528867 ✓	Processed meats
BUTCHER FRESH	74/689760 ✓	2029666 ✓	Fresh meats, processed meats.
BUTCHER'S RECIPE	74/681191 ✓	2058106 ✓	Processed meats
CALZONE CREATIONS	75/534387 ✓	2394052 ✓	Bakery goods
CAMPUS CLUB	73/541452 ✓	1400549 ✓	Processed meats and processed meats containing cheese
CARVER'S COLLECTION	75/610926 ✓	2365934 ✓	Processed meats
CENTER PIECE	75/090349 ✓	2156053 ✓	Bacon
CHEDDARWURST	75/106239 ✓	2092853 ✓	Smoked sausage containaing cheddar cheese.
CHEESY JUMBOS	178899 ✓	1918168 ✓	Hot dogs
CHEESY JUMBOS	497590 ✓	1329100 ✓	Hot dogs
CHEF PIERRE	159697 ✓	7926336 ✓	Frozen foods--namely, pies, fruit filled pies and dumplings
CHEF PIERRE & DESIGN	166000 ✓	1117391 ✓	Frozen pastries and baked goods--namely, fruit pies, cream pies, custard pies, pecan pies, pumpkin pies, cheesecake pie wedges, dessert cups, cakes, pie shells and strawberry shortcake.

Trademark **Application No.** **Registration No.** **Goods**

CHEF PIERRE & DESIGN	165116	792639 ✓	Frozen foods--namely, pies, fruit filled pies and dumplings
CHEF'S VALUE	73/564639	1399728 ✓	Fresh and processed meats
CHEF'S VALUE	556759	1400559 ✓	Ham
CHI-TOWN	630389	1482842 ✓	Franks
CIRCLE B BRAND & DESIGN	75/169273	2099320 ✓	Processed meats
COUNTERPARTS	78/239073 ✓		equipment and merchandising solutions related to foods and foodservice
CRAZY DOGS	74/681190	2132988 ✓	Corn dogs
DEWITT'S TABLE READY	73/556665	1423055 ✓	Prepared and cooked meat; namely, beef roasts, beef steaks, and turkey breasts.
DELI CLASSICS	728492	1582781 ✓	Ham, beef, pastrami, corned beef, pepperoni, olive loaf, pickle loaf, luncheon loaf, dutch loaf, old fashioned loaf, jalapeno loaf, ham and cheese loaf, pepper loaf, cocktail sausages, cocktail sausages with cheese, canadian bacon, beef loaf, summer sausage, thuringer, snack sticks sausage, smoked sausage, weiners, bacon, pork loin back ribs, turkey breast, bologna, salami, braunschweiger, liver loaf, souse, barbecue loaf
DELI CLASSICS	501725	1335721 ✓	Chopped ham, luncheon loaf, ham and cheese loaf, pickle and loaf, salami, and bologna
DELI D'ITALIA	78/026094	2591614 ✓	Processed meats.
DELI D'ITALIA (STYLIZED)	75/578689	2348264 ✓	Processed meats
DELI D'ITALIA BRAND (STYLIZED)	75/578688	2348263 ✓	Processed meats
DELI PERFECT	75/349719	2176936 ✓	Processed meats.
DELI SELECT	269787	1804638 ✓	Processed meats
DELI-PERFECT	657730	1508411 ✓	Meat products, namely, prepared and semi-prepared beef

Trademark	Application No.	Registration No.	Goods
DOGZILLA	78/084336	2666586 ✓	Processed meats, hot dogs, sausages
DOVE	384257	348156 ✓	Fresh and cured meats and packing house products--namely, sausage, lard, and sugar cured meats, viz., picnic, bacon, and ham
FAMILY RECIPE LOGO	273930	1846858 ✓	Processed meats
FAMILY SLICES	75/846736	2486857	Processed meats
FARM HOUSE AND DESIGN	473753	1341161 ✓	Bacon and weiners.
FARM HOUSE and Design	78/065479	2625116 ✓	Processed meats
FLAME CRAFTED	78/024606	2696623 ✓	Processed meats.
FLAPSTICKS	75/590128	2279537 ✓	Sausage wrapped in a pancake
FLAVOR CRAVERS	75/820674	2239652 ✓	Sandwiches
FLAVOR CRAVERS	75/820673	2504844 ✓	Processed meats
FLAVOR SHOPPE	75/449033 ✓		Bakery goods
FLAVOTECH	187742	1143578 ✓	30/seasonings and flavorings for food sold to other manufacturers and processors of food 37/formulation and blending of food flavoring and seasonings to the order of
FLAVOTECH & SPOON LOGO	562304	1954375 ✓	Spices, seasonings; spices for making bakery goods, gravies; marinades.
FRANK WELLINGTON	649122	1462138 ✓	Corn dogs
FREE & LIGHT LOGO	86396	1721155 ✓	Bakery goods
FRESH PUFF PACK	75/266071	2142719 ✓	Dry sausage meats.
FRESH TASTE. FASTI	75/884160	2530550 ✓	Processed meats
FRESH TASTE. GUARANTEEDI & Design	76/228799	2623922 ✓	Processed meats

FRESHNESS MAKES THE TASTE	75/236310	2279727 ✓	Sausages (other goods were dropped when filed sou on 5-19-99/sd)
FROM THE KITCHENS OF JIMMY DEAN BREAKFAST SCRAMBLE	76/045296	2572842 ✓	Breakfast entrees consisting of egg, meat, cheese and vegetable
FROM THE KITCHENS OF JIMMY DEAN CLASSIC AMERICAN..	76/045287	2580899 ✓	Breakfast entrees consisting of egg, meat and potato
FROM THE KITCHENS OF SWEET SUE & DESIGN	76/007963 ✓		Canned and processed meats
GALILEO	75/348798	2260384 ✓	Sandwiches
GALILEO	75/348910	2173150 ✓	Processed meats
GALILEO & DESIGN	772776	1664229 ✓	Processed meats
GALILEO FOOD SERVICE	201668	1813073 ✓	Processed meats
GALILEO FOOD SERVICE LOGO	74/215879	1813075 ✓	Processed meats
GALILEO FOOD SERVICE PREMIUM LOGO	215881	1808565 ✓	Processed meats
GALILEO LOGO	159696	1779772 ✓	Processed meats
GALILEO PREMIUM FOOD SERVICE	208075	1813074 ✓	Processed meats
GRANDE HI-PIE	75/332779	2322167	Bakery goods
GREEN HILL	73/092466	1060003	Sausage, weiners, ham, liver pudding, scrapple, canned beef and beef stock and cold cuts
GRILLED JUICY'S	78/056727 ✓		Hot dogs
HAMWICHES	75/154699 ✓	1131085	Ham patties

Trademark **Application No.** **Registration No.** **Goods**

HEARTHSTONE	78/092639 ✓		Processed meats, consisting mainly of ham, pork, beef, chicken and turkey
HEARTHSTONE	78/230950 ✓		processed meats, namely ham, pork, beef, chicken and turkey
HEAT 'N SERVE	78/006466 ✓		Processed meats
HEINEMAN & STERN and Design	78/211534 ✓		processed meates, namely smoked sausage, pork, poultry and beef
HEINEMAN & STERN AND DESIGN	75/001610 ✓	2071136	Luncheon meats, namely bologna, olive loaf, pickle and pimento loaf, cheese loaf, jalapeno loaf, pepper loaf, old fashion loaf, bbq loaf, pastrami, roast beef, corned beef, black forest ham, hard salame, liver sausage, braunschweiger, beef summer sausage, franks, polish sausage.
HI PIE	73/167704 ✓	1117812	Frozen fruit pies
HIGH ON THE HOG AND DESIGN	309659	875292 ✓	Country ham slices
HILLSHIRE FARM	75/642079	2298356 ✓	Processed meats
HILLSHIRE FARM	78/155088 ✓		Cheese
HILLSHIRE FARM	78/155093 ✓		Mustard
HILLSHIRE FARM	72/429927	970878 ✓	Meat products--namely, pork, beef, bacon, hams, bologna, sausage salami, and weiners
HILLSHIRE FARM & Design	78/155100 ✓		Mustard
HILLSHIRE FARM & DESIGN	73/269899	1177503 ✓	Wieners, sausages, bacon, ham, bologna and salami
HILLSHIRE FARM & Design	78/155098 ✓		Cheese
HILLSHIRE FARM & WAGON DESIGN	73/652598	1463026 ✓	Fresh and processed meats
HILLSHIRE FARM CHEDDARWURST FLAVOR EXPLOSION	75/927366 ✓		Smoked sausage containing cheddar cheese in international 029.
HILLSHIRE FARM CLASSIC BRATS	75/684682	2507626 ✓	Processed meats, namely, bratwurst

Trademark **Application No.** **Registration No.** **Goods**

HILLSHIRE FARM COUNTRY SMOKE HOUSE & DESIGN	75/029249	2143141 ✓	Retail store and delicatessens services featuring processed meats
HILLSHIRE FARM CRACKER TOPPERS	74/594359	2109413 ✓	Processed meats
HILLSHIRE FARM HOT LINKS FLAVOR EXPLOSION	75/927365 ✓		Processed meats
HILLSHIRE FARM LIT'L LINK SNACKERS DESIGN	75/812356	2543840 ✓	Cocktail weiners
HOME ROAST	75/109133	2151311 ✓	Meats, lunch meats and deli style meats.
HOT CUTS	73/398941	1271336 ✓	Prepared food products--namely, sandwich slices consisting of chicken and gravy, meatball and tomato sauce, pork and barbecue sauce, beef and gravy, cheese and sausage, pepperoni and cheese, and combinations thereof
IMPERIAL CLUB	75/364576	2251951 ✓	Processed meats
IMPERIAL CLUB	71/615647	583048 ✓	Bacon and ham
IMPERIAL CLUB DESIGN	76/006005	2549022 ✓	Processed meats
IT JUST PLAIN TASTES BETTER	602126	1422127 ✓	Lunch meats.
J D LOGO	73/028751	1012461 ✓	Entertainment services - namely, vocal solos and musical television shows
J D LOGO	72/445288	968789 ✓	Sausage, pork cuts, and pork meats
J D OVER JIMMY DEAN FLAPSTICKS	74/381517	1851608 ✓	Sausage wrapped in a pancake
JIMMY DEAN	73/099315	1069068 ✓	Processed pork products.
JIMMY DEAN	73/696189	1508422 ✓	(int. cl. 29) chili, processed pork and pork ribs (int. cl. 30) meat sandwiches
JIMMY DEAN	75/791694	2357738 ✓	Gravy

Trademark **Application No.** **Registration No.** **Goods**

JIMMY DEAN & FARM LOGO	74/565162	1922262 ✓	Cl. 29 - processed meats cl. 30 - sandwiches, sausage wrapped in a pancake
JIMMY DEAN & FARM LOGO	73/099314	1069067 ✓	Processed pork products
JIMMY DEAN & FARM LOGO	75/878544	2423244 ✓	Meat salads
JIMMY DEAN DELI & DESIGN	75/102158	2118998 ✓	Deli sandwiches and frozen deli entrees consisting of deli nacho with cheese and salsa.
JIMMY DEAN FLAPSTICKS	75/339073	2176914 ✓	Sausage wrapped in a pancake.
JIMMY DEAN FOOD BAR & GRILL	78/087743	2656670 ✓	Delicatessen services featuring processed meats and sandwiches
JIMMY DEAN PORTRAIT	78/067710 ✓		Processed meats
JIMMY DEAN QUALITY GUARANTEE & Design	78/067717 ✓		Processed meats
JIMMY DEAN SCRIPT	78/067721 ✓		Processed meats, namely beef, pork and poultry
JIMMY DEAN SHOW	73/028750 ✓	1036398	Entertainment services rendered through the medium of television--namely, a musical variety show
JUICY JUMBOS	73/495583 ✓		1333453 Frankfurters
KAHN'S	78/257983 ✓		processed meats, namely hot dogs, poultry, turkey and beef
KAHN'S	73/070448	1064015	Fresh, pickled, smoked and cured meats, prepared meat products, lard, shortening, eggs, and dressed poultry
KAHN'S & DESIGN	72/024986	658322 ✓	Fresh, dried, pickled, smoked, and cured meats, prepared meat products, prepared products comprising meat and vegetable matter, lards and shortening (animal fat and vegetable)
KAHN'S & ROSE DESIGN	78/042309	2728107 ✓	Processed and unprocessed meats
KAHN'S AMERICAN BEAUTY & DESIGN	250081	233734 ✓	Lard

Goods

Application No. Registration No.

Trademark

KAHN'S AMERICAN BEAUTY & DESIGN	250082	233735	Lard.
KAHN'S IN SCRIPT	71/260449	286996	29/fresh, pickled, smoked and cured meats, namely, sliced beef, cottage-style butts, skinned ham, selected bacon, meat (i.e. fresh beef, fresh pork, fresh veal, fresh lamb, fresh mutton), flat boneless cooked ham, ham, dried beef, cooked boneless ham, calas, cooked trimmed ham, cooked boneless shoulder, bacon belly, shoulder, lard, bakers' pure lard, open kettle rendered lard, bacon, sausage, cooked ham, picnic, pork tenderloin, pig feet, meat loaf, tongue, eggs and dressed poultry
KING COTTON and DESIGN	582953	1419358	Processed meats.
KING COTTON and DESIGN	75/334376	2169689	Cl.30: corn dogs.
KING COTTON PLUMP 'N' TENDER & DESIGN	75/169075	2261822	Hot dogs
KITCHENS OF JIMMY DEAN	75/423569	2317130	Prepared entrees consisting primarily of meat and/or vegetables
LA ITALIA & DESIGN	75/109632	128222	Pepperoni.
LEMON LOVER'S BAR			Bakery goods
LIGHT ENCOUNTER	325430	1791760	Processed meats
LIT'L BEEF FRANKS	78/214985		processed meats, namely sausage, pork, beef and poultry
LIT'L BEEF HOT LINKS	78/214987		processed meats, namely sausage, pork, beef and poultry
LIT'L CHEDDY HOTS	442789	1877763	Sausage
LIT'L LINKS			
LIT'L POLSKAS	78/214981		processed meats, namely sausage, pork, beef and poultry
LIT'L SMOKIES	78/214984		processed meats, namely sausage, pork, beef and poultry
LIT'L SMOKIES	78/214984		processed meats, namely sausage, pork, beef and poultry

Goods

Application No. Registration No.

Trademark

LIT'L SMOKIES					processed meats, namely sausage, pork, beef and poultry
LIT'L WIENERS	78/214983		1266496		30/pies
LLOYD J HARRISS	73/361991		1302888		FRESH AND FROZEN TURKEY PRODUCTS - NAMELY, WHOLE TURKEY TOMS AND HENS, WHOLE TURKEY HAMS, TURKEY THIGHS, BONELESS YOUNG TURKEY, TURKEY BREAST, BARBECUED TURKEY BREAST, SMOKED TURKEY BREAST, TURKEY SMOKED SAUSAGE, TURKEY BREAKFAST SAUSAGE, TURKEY ROLLS, GROUND TURKEY, TURKEY FRANKS, TURKEY NECKS, TURKEY POLSKA KIELBASA, TURKEY PATTIES, CURED TURKEY THIGH MEAT, TURKEY SALAMI, TURKEY PASTRAMI, TURKEY BREAST SLICES, TURKEY HAM SLICES, TURKEY BOLOGNA, SMOKED TURKEY HAM, TURKEY LOAF, CANADIAN BREAKFAST HAM
MR. TURKEY	427187		1319645		FRESH AND FROZEN COOKED AND RAW TURKEY PRODUCTS--NAMELY, WHOLE TURKEY TOMS AND HENS, WHOLE TURKEY HAMS, TURKEY THIGHS, BONELESS YOUNG TURKEY, TURKEY BREAST, BARBECUED TURKEY BREAST, SMOKED TURKEY BREAST, TURKEY SMOKED SAUSAGE, TURKEY BREAKFAST SAUSAGE, TURKEY ROLLS, GROUND TURKEY, TURKEY FRANKS, TURKEY NECKS, TURKEY POLSKA KIELBASA, TURKEY PATTIES, CURED TURKEY THIGH MEAT, TURKEY SALAMI, TURKEY PASTRAMI, TURKEY BREAST SLICES, TURKEY HAM SLICES, TURKEY BOLOGNA, SMOKED TURKEY HAM, TURKEY LOAF, CANADIAN BREAKFAST HAM/29
MR. TURKEY & CARTOON TURKEY DESIGN	482004		1099710		FROZEN TURKEY PRODUCTS--NAMELY, FROZEN DRUMSTICKS, TURKEY ROASTA, TURKEY LOAVES, SLICED TURKEY AND GRAVY AND TURKEY CROQUETTES
MR. TURKEY CARTOON DESIGN	114446		1390994		POULTRY FOOD PRODUCTS--NAMELY, FRESH TURKEY AND PREPARED TURKEY PARTS AND PROCESSED TURKEY MEAT IN BOTH FROZEN AND UNFROZEN STATE
MR. TURKEY CARTOON IN SQUARE DESIGN	556959		799954		POULTRY FOOD PRODUCTS--NAMELY, FRESH AND FROZEN TURKEY PARTS AND PREPARED TURKEY ROLL
MR. TURKEY OVAL DESIGN	191492		1260123		Ham
MRS. GOODHAM	73/375277		2258289		Processed meats
NOBODY DOESNT LIKE SARA LEE	75/612225				

Trademark Application No. Registration No. Goods

NOBODY DOESN'T LIKE SARA LEE	75/938772 ✓		Cheese
NOBODY DOESN'T LIKE SARA LEE	78/163825 ✓		Bakery goods
NOBODY DOESN'T LIKE SARA LEE	521531	1885156	Folls, pies, cakes, cheesecake, muffins, ice cream
NOBODY DOESN'T LIKE SARA LEE	76/031677 ✓	2455201	Bakery products, namely, calzones
OUR SOUTHERN CHOICE	681652 ✓		1519990 Fresh and processed meats
PAMPERED	73/080713 ✓	1059449	Pork sausage.
PENNANT	76/165681 ✓	2616921	Canned meat products including, chicken broth, corned beef hash, beef broth, chili with and without beans, boned chicken and chicken and dumplings.
PICNIC	437640 ✓	1895207	Canned meats, namely vienna sausage, potted meat, chicken spread, chorizo spread, luncheon meat, corned beef, chicken and turkey.
POPLAR	182153 ✓	177158	Sausage, breakfast bacon, bologna-style sausage, frankfurter-style sausage, pure lard with beef fat added, lard compound made from pure lard and pure beef
PRAIRIE BELT	75/672939 ✓	2338271	Canned meats and processed meats
PRAIRIE BELT & BOY DESIGN	75/669698 ✓	2357185	Canned meats and processed meats
PUDDIN' IN THE MIDDLE	73/356517 ✓	1253420	Bakery goods
QUICK BITES	564637 ✓	1403316	Fresh and processed meat
R.B. RICE & BARN DESIGN	784186 ✓	1563577	PROCESSED MEATS
R.B. RICE & BARN DESIGN	784192 ✓	1563618	PRECOOKED MEAT AND BISCUIT SANDWICHES
R.B. RICE & DESIGN	564638 ✓	1432103	SAUSAGE, BACON, CHILI, BARBECUE SPARE RIBS, SOUP.
READY BROWNED	566871 ✓	1406016	Sausage
RIGHTLY SEASONED	587869 ✓		1421297 Processed meats

Trademark

Application No. Registration No.

Goods

RIGHTLY SEASONED	342845	1809380 ✓	29/processed meats 30/corn dogs
ROMA		✓	packaged meat product
ROTISSERIE READY	74/611552	1971997 ✓	Fresh and processed meats
RUDY'S FARM & DESIGN	653344	1466464 ✓	Sausage gravy; biscuits; and pork, steak, egg, and cheese biscuit sandwiches
RUDY'S FARM & FINEST QUALITY DESIGN	752454	1551144 ✓	29/processed pork 30/meat sandwiches
RUDY'S FARM COUNTRY BREAKFAST	598106	1447789 ✓	Precooked pork, steak, egg and cheese biscuit sandwiches
SARA LEE	75/938769	2568180 ✓	Cheese
SARA LEE	75/938770 ✓		Crackers, flavored mustards, sauces and mayonaises
SARA LEE	73/041252	1026301 ✓	Cl 29 - frozen prepared entrees comprised principally of meat, poultry or fish, vegetables and seasoning. cl 30 - bakery goods of all kinds and ice cream.
SARA LEE	75/819191	2488915 ✓	Cream cheese and flavored cream cheese spreads
SARA LEE	74/606342	2044398 ✓	Cl 29: processed meats. cl 42: retail kiosk and deli center services featuring processed meats.
SARA LEE & DESIGN	71-682021	623191 ✓	Cake
SARA LEE 1.2.3	75/327877	2222364 ✓	Retail store services featuring pre-cooked meals and bakery products.
SARA LEE CARVER'S COLLECTION & DESIGN	75/688232	2435831 ✓	Processed meats
SARA LEE CARVER'S COLLECTION & OVAL DESIGN	75/688233	2530309 ✓	Processed meats
SARA LEE CARVER'S COLLECTION & TOMBSTONE DESIGN	75/610925	2365933 ✓	Processed meats

Trademark

Application No. Registration No.

Goods

SARA LEE HOMESTYLE BAKED HAM	75/711875	2488541 ✓	Processed meats, namely, ham
SARA LEE LOGO	346486	905216 ✓	Bakery goods--namely, coffee cakes, cheese cakes, dessert cakes, layer cakes, pound cakes, dinner rolls, sweet rolls, pastries and brownies.
SARA LEE LOGO	260390	1785697 ✓	Processed meats.
SARA LEE MAPLE HONEY HAM	75/711396	2449919 ✓	Processed meats, namely, ham
SARA LEE MASTER'S COLLECTION	78/152366 ✓		Crackers
SARA LEE MASTER'S COLLECTION	78/069297 ✓		Cheese
SARA LEE PREMIUM DELI MEATS & DESIGN	75/213894	2248523 ✓	Processed meats
SARA LEE SANDWICH EXPRESS	75/169271	2156186 ✓	Sandwiches
SARA LEE SANDWICH SHOPPE	75/093583	2115301 ✓	Retail kiosk and deli center services featuring processed meats and sandwiches.
SARA LEE SANDWICH SHOPPE & DESIGN	75/106243	2113595 ✓	Retail kiosk and deli center services featuring processed meats and sandwiches.
SARA LEE SATISFACTION GUARANTEE & DESIGN	75/709778 ✓		Processed meats
SAVORY FARE GOURMET	75/101388	2149838 ✓	Cooked beef, chicken, turkey or pork sausage
SCI-TEK	451683	1311603 ✓	Testing services provided on food products.
SEVEN LAYERS OF HEAVEN			Bakery goods ✓
SIGNATURE SELECTIONS	75/722611	2502642 ✓	Bakery goods
SIMPLE CREATIONS	75/068568	2134920	Cl. 29: frozen pre-seasoned ground turkey product

Trademark

Application No. Registration No.

Goods

SLICE-N-STACK	176283	1788929 ✓	Processed meats
SLICED 'N TACT	473249	1315969 ✓	Prepared meats.
SLICEMASTER	521097	1883739 ✓	29/processed meats
SMOKE MASTERS (STYLIZED)	744674	1538323 ✓	Processed meats.
SMOKEHOUSE	621075	1467793 ✓	Ham
SMOKY HOLLOW	580817	1472508 ✓	Ham
SMOKY HOLLOW BRAND	73/080715	1054793 ✓	Bacon, ham, and smoked sausage links
SMOKY HOLLOW LEGEND AND DESIGN	680810	1495267 ✓	Ham.
SMOKY JUMBOS	497587	1329099 ✓	Smoked franks
SMOKY JUMBOS	178898	1925610 ✓	Smoked franks
SNACK WINGS	574165	1934482 ✓	Chicken wings
SOUTHERN FAVORITES	78/025506 ✓		Processed meats
SOUTHERN REDS	75/878545 ✓		Hot dogs
SOUTHERN REDS	78/102977 ✓	2656697	Hot dogs
SOUTHERN SUPREME	518722 ✓	1415177	Ham
SPORTSDOG	73/099215 ✓	1062850	Meat products, and in particular, link sausages
SPRINGBROOK FARMS	78/026087 ✓	2571506	Processed meats.
SPRINGBROOK FARMS	591595	1421303 ✓	Food products--namely, processed turkey meat in both frozen and unfrozen

Trademark

Application No. Registration No.

Goods

Trademark	Application No.	Registration No.	Goods
STAMP DESIGN	75/655508 ✓		state Processed meats
STUFFABLES	75/180455	2171827 ✓	Bread or dough filled with meat, cheese or vegetables
SWEET SUE	054566	1033998 ✓	Canned prepared meat products, namely, canned whole chicken, chicken and dumplings, chicken barbeque, boned chicken, chicken stew, chicken a la king, chicken broth, boned turkey, beef and dumplings, ham and dumplings, and brunswick stew
SWEET SUE & GIRL DESIGN	75/669699	2338247 ✓	Canned meats and processed meats
TASTE OF THE RACE	75/731412 ✓		Cl. 29: fresh and processed meats cl. 30: sandwiches, corn dogs and corn chips, puffed corn snacks, crackers, popped popcorn, snack mix consisting primarily of crackers, pretzels, candied nuts or popped popcorn.
TASTE OF THE RACE	75/732622	2699073 ✓	Entertainment in the nature of televised auto racing
TASTEFULSI	74/697174	2120756 ✓	Food packages combinations consisting primarily of sandwiches, and including snacks, condiments and dessert.
TASTEFULSI REAL PIZZA & DESIGN	75/213597	2239379 ✓	Pizza
TASTY FULL MEAL	75/101389	2093899 ✓	Cl. 30, (6/10/97 phone call to art debaugh from examiner advising goods to be placed in cl. 30, and not cl. 29: food packages consisting of sandwich, snack, condiment and dessert 9/15/97 us registration lists goods as: packaged meal consisting primarily of sandwiches, a side dish, and a dessert.
TEM	75/098347	2113549 ✓	Canned prepared pork meat.
TEM & DESIGN	481890	429529 ✓	Canned prepared pork meat
TENDER CARVERS	75/252422	2203268 ✓	Cooked and raw meat
TENDERBAKED	75/226877	2453406 ✓	Whole and sliced meats
TENDERSMOKED	78/069307	2697839 ✓	Fresh and processed meats
TENDERSMOKED	75/125541	2135012 ✓	Refrigerated whole muscle meats

Trademark

Application No. Registration No.

Goods

THE AUTHENTIC ITALIAN ACCENT ✓			
THE DAWG & Design ✓	78/048768 ✓		Processed meats, specifically hot dogs
THE FLAVOR OF THE SOUTH	75/090863	2066863 ✓	Food packages consisting of crackers, meat and cheese; crackers, meat, cheese and dessert; crackers, meat, cheese, dessert, and beverages, and fresh processed meats.
THE ONLY CORN DOG WITH A REAL BRYAN HOT DOG INSIDE	353785	1865368 ✓	Corn dogs
THE TURKEY WORKS	74/689761	2089674 ✓	CHILI WITH BEANS AND PRE-COOKED AND PARTIALLY COOKED MEATS.
TODAY'S SELECTION	75/115297	2150134 ✓	Entrees consisting primarily of meat and/or vegetables
TODAY'S SELECTION & DESIGN	75/285302	2146439 ✓	Amended, (per ptb, 10/20/97) frozen, prepared and/or packaged" entrees consisting primarily of meat and/or vegetables.
TWO-MENDOUS TREATS	75/421479	2213048 ✓	Bakery products.
ULTRA THIN	76/459252 ✓		
WAVERLY RESERVE PORK	75/256530	2239478 ✓	Processed meats, namely pork, poultry and beef Pork
WHERE PIE COMES FROM	78/016218 ✓		
WHERE THERE'S SMOKE THERE'S FIRE	75/661944 ✓		Pies, pie shells, quiches, cobblers & dumplings. Processed meats
WRITE ABOUT US	501982	1916900 ✓	Educational services; namely, providing incentives to students to strengthen their language arts skills through the issuance of awards.
YARD-O-BEEF	334548	1796467 ✓	Processed meats

ASSIGNMENT

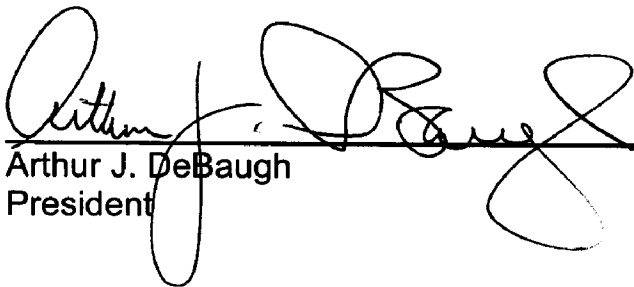
WHEREAS SARAMAR, L.L.C., (hereinafter called "Assignor"), a Delaware Limited Liability Company, having its principal place of business at 10 South Riverside Plaza, Suite 1800, Chicago, Illinois 60606, has adopted, used, and is using the trademarks listed on the attached Exhibit A; and

WHEREAS SARA LEE CORPORATION, (hereinafter called "Assignee"), a Maryland corporation having a place of business at 1000 East Hanes Mill, Road, Winston-Salem, North Carolina 27105, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee nunc pro tunc as of June 25, 2003, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

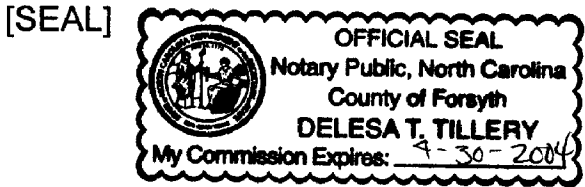
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

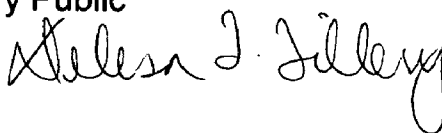
SARAMAR, L.L.C.

By: 
Arthur J. DeBaugh
President

Date: 1 July 2004

Subscribed and sworn to before me this 1 day of July, 2004.



Notary Public


My commission expires on: April 30, 2004