

02-18-2004

Washington, D.C. 20231

Form PTO-1594

RECORDATI
TRAD

J.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

2-5-04



PATENT AND TRADEMARK OFFICE

To the honorable Commissioner of Patents and Trad

102670553

attached original document or copy thereof:

1. Name of Conveying Party(ies):

BATA INDUSTRIES LIMITED

2. Name and Address of Receiving Party(ies):

Name: BATA BRANDS S.à.r.l, Luxembourg, succursale de Lausanne

Street Address: Avenue de Rhodanie 70

City: Lausanne

State/Country: Switzerland Postal Code: 1007

Individual(s)

Association

General Partnership

Limited Partnership

Corporation-State

Canada

Other:

Individual Citizenship

Association

General Partnership

Additional name(s) of conveying party(ies) attached? Yes No

Limited Partnership

3. Nature of Conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other:

Corporation-State Luxembourg

Other

Execution Date: 02052004

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) and address(es) attached? Yes No

4. Application Number(s) or Registration Number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):

See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

CUSTOMER NUMBER 00136 -or-

JACOBSON HOLMAN PLLC
400 Seventh Street, N.W.
Washington, D.C. 20004-2218
Tel. 202-638-6666

Attorney Docket Number: T16682

6. Total number of applications and registrations involved: 4

7. Total Fee (37 CFR 3.41): \$115.00

Enclosed

Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358

DO NOT USE THIS SPACE

8. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Holman

February 5, 2004

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 13

02/17/2004 LUNELLE 0000023 107599E
40.00 DP
75.00 DP

Schedule A

	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>
1.	1875992	01/24/95	ARCTIC TRAIL
2.	2336396	03/28/00	RAFT RIVER
3.	1104806	10/24/78	SPARX
4.	1559926	10/10/89	WEATHER GUARD

ASSIGNMENT

WHEREAS, BATA INDUSTRIES LIMITED, (Assignor), a Canadian corporation, located and doing business at 59 Wynford Drive, Toronto, Ontario, Canada M3C 1K3, is the owner of the following trademark and U.S. registration therefore:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
------------------	-----------------	------------------

see attached Schedule A

(hereinafter referred to as "Assignors' Marks"); and

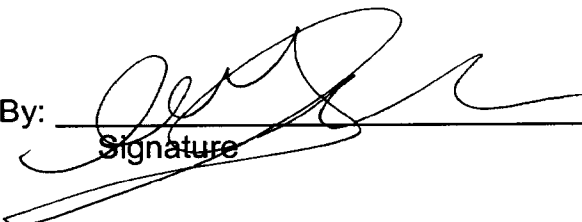
WHEREAS, BATA BRANDS S.à.r.l., Luxembourg, succursale de Lausanne (Assignee), a Luxembourg corporation with a Swiss branch, located and doing business at Avenue de Rhodanie 70, 1007 Lausanne, Switzerland is desirous of acquiring Assignor's Marks;

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks and any and all U.S. Applications and Registrations as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Marks may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past

infringement of the Assignor's Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer, this 5th day of February, 2004

BATA INDUSTRIES LIMITED

By: 
Signature

Typed Name: Leslie Tenenbaum

Title: Secretary

I.D.: JCH/dls
Folio: T16682

JCH-5/01-450

RECORDED: 02/05/2004

TRADEMARK
REEL: 002914 FRAME: 0431