

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shakespeare Company, LLC		06/30/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Shimano Inc.
Street Address:	3-77 Oimatsu-cho
City:	Sakai
State/Country:	JAPAN
Postal Code:	590-8577
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2762637	SOLARA

CORRESPONDENCE DATA	
Fax Number:	(310)203-0567
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	310-203-8080
Email:	trademarkdocket@jmbm.com
Correspondent Name:	Rod S. Berman, Esq.
Address Line 1:	1900 Avenue of the Stars, 7th Floor
Address Line 4:	Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	57139-1011
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DOMESTIC REPRESENTATIVE	
Name:	Rod S. Berman, Esq.
Address Line 1:	1900 Avenue of the Stars, 7th Floor
Address Line 4:	Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Rita A. Rozen
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CH \$40.00 2762637

Total Attachments: 1
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