TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CDMS Management Corporation		04/01/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CDMS Management, LLC
Street Address:	1801 Bayberry Court
Internal Address:	Suite 200
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23226
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1367115	BYRD
Registration Number:	2283918	CADMUSCOM
Registration Number:	1805591	DIMED
Registration Number:	2068366	E-DOC
Registration Number:	1258877	G
Registration Number:	1258878	GRAFTECH
Registration Number:	1484559	MARKETLINK
Registration Number:	2115617	O'KEEFE MARKETING
Registration Number:	2121138	O'KEEFE MARKETING
Registration Number:	2055574	PUBLICITY HOUNDS
Registration Number:	1854984	
Registration Number:	1158336	THE COMMITMENT COMPANY
Registration Number:	1894440	W
Registration Number:	0988594	WASHBURN PRESS
		TDADEMADK

TRADEMARK "
REEL: 002882 FRAME: 0660

900009671

Registration Number:	1286384	WDM
Registration Number:	1919341	WORDKEEPER

CORRESPONDENCE DATA

Fax Number: (804)698-5142

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (804) 697-1278

Email: trademarks@troutmansanders.com

Correspondent Name: Robert L. Brooke

Address Line 1: 600 Peachtree Street, N.E., Suite 5200

Address Line 2: Bank of America Plaza

Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER: 019589.1

NAME OF SUBMITTER: Robert L. Brooke

Total Attachments: 4

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> TRADEMARK REEL: 002882 FRAME: 0661

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CDMS MANAGEMENT CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CDMS MANAGEMENT CORPORATION" TO "CDMS MANAGEMENT, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF APRIL, A.D. 2004, AT 12:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Darriet Smith Windson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3036153

DATE: 04-06-04

3288115 8100V 040241736

TRADEMARK
REEL: 002882 FRAME: 0662

AFR, 1.2004 11:00AM STEWART ASSOCIATES

NO.148 P 5

State of Delaware Secretary of State Division of Cosporations Delivered 12:02 FM 04/01/2004 FTLED 12:02 PM 04/01/2004 SRV 040241736 - 3288115 FTLE

CERTIFICATE OF CONVERSION OF CDMS MANAGEMENT CORPORATION INTO CDMS MANAGEMENT; LLC

FIRST: The name of the corporation is CDMS Management Corporation.

SECOND: The original certificate of incorporation of the corporation was filed in Delaware on September 14, 2000.

THIRD: The name of the limited liability company into which the corporation shall be converted is CDMS Management, LLC.

FOURTH: The conversion of the corporation into a limited liability company has been approved in accordance with Section 266 of the General Corporation Law of the State of Delaware.

THE UNDERSIGNED, Secretary of the corporation, for the purposes of converting the corporation into a limited liability company under the laws of the State of Delaware, has executed this certificate of conversion on April 1, 2004, to be effective upon filing.

CDMS MANAGEMENT CORPORATION

By:

Gordon W. Stewart

Secretary

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "CDMS MANAGEMENT, LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF APRIL, A.D. 2004, AT 12:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS

3288115 8100V 040241736 Darriet Smith Windson

Harriet Smith Windsor, Secretary of State **AUTHENTICATION:** 3036153

DATE: 04-06-04

TRADEMARK

REEL: 002882 FRAME: 0664

APR. 1.2004 11:01AM STEWART ASSOCIATES

NO.148 P.7

State of Delaware Secretary of State Division of Corporations Delivered 12:02 FM 04/01/2004 FILED 12:02 FM 04/01/2004 SRV 040241736 - 3288115 FILE

CERTIFICATE OF FORMATION

OF

CDMS MANAGEMENT, LLC

This Certificate of Formation ("Certificate of Formation") of CDMS Management, LLC (hereinafter referred to as the "Company"), to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. §§18-101, et seq.), is duly executed and filed by Tanya M. Murray, an authorized person ("Authorized Person"), which Authorized Person hereby certifies that:

FIRST: The name of the Company formed hereby is CDMS Management, LLC.

SECOND: The registered office of the Company in the State of Delaware is located at 1007 Orange Street, Nemours Building, Suite 1410, Wilmington, County of New Castle, Delaware 19801.

THIRD: The name and address of the registered agent for service of process on the Company in the State of Delaware is Delaware Incorporators & Registration Service, LLC, 1007 Orange Street, Nemours Building, Suite 1410, Wilmington, County of New Castle, Delaware 19801.

FOURTH: This certificate is to be effective upon filing.

The undersigned Authorized Person has executed this Certificate of Formation on April 1, 2004

Authorized Person;

Tanya M. Marray

79120-1

RECORDED: 06/29/2004

TRADEMARK REEL: 002882 FRAME: 0665