

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPT. OF COMMERCE  
Patents & Trademark

Via Fax: (703) 306-5995

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Procter & Gamble Hair Care LLC

- Individual(s)
- General Partnership
- Corporation-State of Delaware
- Association
- Limited Partnership

Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: Effective September 30, 2002

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

Internal Address: Legal Division, C-2  
 Street Address: One Procter & Gamble Plaza  
 City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Ohio
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Jessica Brown  
 Internal Address: Legal/C-2  
 Street Address: One Procter & Gamble Plaza  
 City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 217

7. Total fee (37 CFR 3.41): \$ 5440.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jessica Brown  
 Name of Person Signing

*Jessica M Brown*  
 Signature

6/21/04  
 Date

700092857

TRADEMARK  
REEL: 002875 FRAME: 0567

CH \$5440.00 162488 76029561

Trademark	Application No	Application Date	Registration No	Registration Date
3 MINUTE MIRACLE	74/290297	7/1/92	1780994	7/13/93
A BEAUTY ALL YOUR OWN	78/023885	8/31/00		
A LITTLE SUN	73/418745	3/24/83	1300083	10/16/84
A LOT OF SUN	73/418749	3/24/83	1277745	5/15/84
A TOUCH OF SUN	73/413832	2/16/83	1292604	9/4/84
AIRDO	75/631187	1/29/99	2300116	12/14/99
AMBER DAWN	74/633713	2/13/95	1944258	12/26/95
AQUAT 40 COMPLEX	75/508490	6/25/98	2411131	12/5/00
ARCTIC BLONDE	72/332317	7/11/69	945353	10/17/72
AUSSIE	74/087874	8/14/90	1677287	3/3/92
AUSSIE (& Device 94)	74/592954	10/31/94	1970593	4/23/96
AUSSIE (& Device 99)	75/647758	2/25/99	2384960	9/12/00
AUSSIE CURING MUDDY	74/056808	5/7/90	1768356	5/4/93
AUSSIE CUSTARD APPLE	74/258452	3/23/92	1831811	4/19/94
AUSSIE GOLD	73/596136	4/30/86	1440412	5/26/87
AUSSIE HAIR INSURANCE	74/687284	6/12/95	1965828	4/2/96
AUSSIE HAIR INSURANCE REDMOND	73/642302	2/2/87	1460543	10/13/87
AUSSIE INSTANT	74/056773	5/7/90	1685914	5/12/92
AUSSIE INSTANT FREEZE	74/086902	8/13/90	1677286	3/3/92
AUSSIE INTERMISSIONS	74/472871	12/27/93	1981430	6/18/96
AUSSIE INTERMISSIONS	74/376239	4/2/93	1910979	8/15/95
AUSSIE LAND	75/728831	6/15/99	2395337	10/17/00
AUSSIE MEGA SHAMPOO	74/063987	5/29/90	1664669	11/19/91
AUSSIE MOIST	73/510590	11/26/84	1354878	8/20/85
AUSSIE NATURAL	74/279850	6/1/92	1796708	10/5/93
AUSSIE SPRUNCH SPRAY	73/550117	7/26/85	1390466	4/22/86
AUSTRALIAN HAIR CITRIFIER	73/608866	7/11/86	1455994	9/8/87
AUSTRALIAN HAIR SALAD	73/429793	6/13/83	1284879	7/10/84
AUTUMN MIST	72/304763	8/9/68	945350	10/17/72
B CHARACTERS (& Device 85)	73/568202	11/12/85	1396379	6/10/86
BABY BLUSH	72/200159	8/19/64	791156	6/15/65
BASIC WHITE	72/322833	3/26/69	885600	2/3/70
BC	76029561	2/2/01		
BC (& Device 01)	76/209561	2/8/01	2,699,422	3/25/03
BEAUTIFUL BLONDES	73/571636	12/4/85	1407284	9/2/86
BEAUTIFUL BRIGHTS	73/527634	3/18/85	1360034	9/17/85
BEAUTIFUL COLLECTION	74/378414	4/12/93	1901110	6/20/95
BEAUTIFUL REDS	73/571642	12/4/85	1406397	8/26/86
BECAUSE EVERYONE'S A HAIR DIFFERENT	76/218282	3/1/01		
BERRYWOOD	73/054921	6/12/75	1036538	3/30/76
BLACK VELVET	72/219676	5/25/65	810658	6/28/66
BLACK WALNUT	74/225291	11/25/91	1709663	8/25/92
BLACK WALNUT CITRIFIER	73/608976	7/11/86	1428961	2/17/87
BODY DIMENSIONS	76/249901	4/27/01		
BODY LANGUAGE	76/220952	3/7/01		
BORN BLONDE	72/188336	3/10/64	803548	2/8/66
BW2	73/571637	12/4/85	1404561	8/12/86
CHAMPAGNE ICE	72/155574	10/22/62	763716	1/21/64
CHAMPAGNE PARFAIT	72/155579	10/22/62	763717	1/21/64

Trademark	Application No	Application Date	Registration No	Registration Date
CHARACTERS	73/566167	10/31/85	1396362	6/10/86
CITRIFIER	74/141992	2/25/91	1673169	1/28/92
CLAIRESSE	73/109768	12/16/76	1071736	8/23/77
CLAIRMIST (Stylized)	73/123038	4/18/77	1083785	1/31/78
CLAIROL	73/145014	10/17/77	1095639	7/11/78
CLAIROL	73/413828	2/16/83	1275321	4/24/84
CLAIROL	73/525366	3/5/85	1357545	9/3/85
CLAIROL	73/604104	6/13/86	1424529	1/13/87
CLAIROL	73/644051	2/10/87	1466663	11/24/87
CLAIROL	73/067529	10/30/75	1039498	5/18/76
CLAIROL (& 3 Pointed Crown Device 60)	76/333359	11/2/01		
CLAIROL (Girl Device 74)	73/010229	1/7/74	1,019,777	9/9/75
CLAIROL (Girl Device 74/1)	73/010230	1/7/74	1019778	9/9/75
CLAIROL PROFESSIONAL	73/098184	8/30/76	1062017	3/29/77
CLAIROL PROFESSIONAL	73/549083	7/19/85	1387952	4/1/86
CLAIROL PROFESSIONAL	73/393440	9/29/82	1258176	11/22/83
CLAIROL PROFESSIONAL	73/393439	9/29/82	1258175	11/22/83
CLAIROL PROFESSIONAL	503135	10/9/84	1345953	7/2/85
CLAIROL PROFESSIONAL RADIANCE	75/834800	10/27/99	2389885	9/26/00
CLAIROL RENEWAL	75/675928	4/5/99	2,678,469	1/21/03
CLAIROL RENEWAL5X	78/023938	8/31/00	2,551,206	3/19/02
CLAIROL (Stylized 56)	71/673339	9/17/54	624,182	3/27/56
CLAIROL TEXTURES & TONES	75/461312	4/2/98	2453511	5/22/01
CLAIROXIDE	71/508789	9/10/46	433,594	10/21/47
COLOR BALANCE	73/708711	2/1/88	1547871	7/18/89
COLOR MATE	75/457042	3/25/98	2377992	8/15/00
COLOR SOURCE (Stylized)	76/309307	9/5/01		
COLOR-HOLD	72/118771	4/27/61	746026	2/26/63
COLORLAST	76/216133	2/26/01		
COLORMATES	73/644860	2/17/87	1463701	11/3/87
COLORSEAL	73/744359	8/5/88	1525158	2/21/89
COMPLEMENTS	74/556285	8/2/94	1908066	8/1/95
COMPLEMENTS	74/422846	8/10/93	1899529	6/13/95
CONDITION	72/369578	9/1/70	1012632	6/3/75
CORTICULAR	73/524789	3/1/85	1358781	9/10/85
CREATIVE CONNECTION	75/046765	1/22/96	2309525	1/18/00
CURLS & CURVES (Stylized)	75/894517	1/11/00	2412549	12/12/00
DAILY DEFENSE	75/143709	8/1/96	2226528	2/23/99
DAILY DEFENSE (& Device 97 colour)	75/338769	8/11/97	2212556	12/22/98
ELATION	78/039640	12/18/00		
FIERY SUNSET	74/371537	3/24/93	1831836	4/19/94
FINAL NET	73/819480	8/7/89	1589639	4/3/90
FINAL NET	72/275148	6/30/67	865904	3/4/69
FLAXEN BLONDE	72/127841	9/14/61	740432	11/6/62
FRESH HOLD	73/054036	6/3/75	1033540	2/17/76
FRIZZ CONTROL	75/217329	12/23/96	2124553	12/23/97
FROST & TIP	73/230262	9/5/79	1160557	7/14/81
FROST & TIP	73/416290	3/7/83	1282029	6/19/84
FRUIT FUSIONS	76/218283	3/1/01	2784672	11/18/03

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G CHARACTERS (& Device 85)	73/568203	11/12/85	1396380	6/10/86
GEOXIDE	73/236339	10/22/79	1156055	6/2/81
GLINT	71/107972	12/14/17	121996	6/11/18
GOLDEN APRICOT	72/219679	5/25/65	810659	6/28/66
HAIR PARADISE	73/508907	11/15/84	1338709	6/4/85
HAIR SALAD	76/149214	10/18/00	2500276	10/23/01
HAIR SO NEW (Stylized)	71/653422	9/21/53	608,097	6/28/55
HAIRPAINTING	74/130676	1/15/91	1719761	9/29/92
HAPPINESS	72/277345	8/2/67	853370	7/23/68
HAPPY HONEY	72/200825	8/28/64	791546	6/22/65
HERBAL ESSENCES	74/522696	5/10/94	2038053	2/18/97
HERBAL ESSENCES	75/652465	3/3/99	2498741	10/16/01
HERBAL ESSENCES	75/360917	9/22/97	2195829	10/13/98
HERBAL ESSENCES INTENSIVE BLENDS	75/854529	11/22/99	2,678,556	1/21/03
HERBAL ESSENCES NATURAL VOLUME	75/834298	10/28/99		
HERBAL ESSENCES NATURAL VOLUME	75/980977	10/28/99	2499112	10/16/01
INFUSIUM 23	73/724467	4/25/88	1516150	12/13/88
INFUSIUM 23	73/597695	5/9/86	1437004	4/21/87
INFUSIUM 23	73/156178	1/23/78	1207737	9/14/82
INFUSIUM 23	73/410442	1/24/83	1279523	5/29/84
INFUSIUM 23	73/687997	10/5/87	1504502	9/20/88
INFUSIUM (Device 86)	73/570101	11/25/85	1422443	12/30/86
INTENSIVE BLENDS	75/981611	11/22/99	2,589,349	7/2/02
KALEIDOCOLORS	73/828449	9/29/89	1594819	5/8/90
KINDNESS	72/247775	6/10/66	833793	8/15/67
KINDNESS	72/278375	8/16/67	857577	9/24/68
LADY CLAIROL	73/467680	2/27/84	1310716	12/25/84
LASTING COLOR BY LOVING CARE	75/676398	4/7/99	2364239	7/4/00
LILACAE	74/693721	6/26/95	2007264	10/8/96
LOVING CARE	72/092595	3/11/60	707290	11/15/60
LUMINIZE	73/788923	3/24/89	1572758	12/26/89
LUMINIZE	73/076260	2/5/76	1046630	8/24/76
MAGENTA SKY	74/633096	2/13/95	1941297	12/12/95
MAXI BLONDE	72/315997	1/7/69	885598	2/3/70
MC MAX BY MISS CLAIROL	78/057922	4/11/01	2,644,586	10/29/02
MEN'S CHOICE	74/331899	11/17/92	1834273	5/3/94
METALEX (Stylized)	71/414287	12/29/38	367614	5/23/39
MISS CLAIROL	73/801240	5/19/89	1577232	1/16/90
MISS CLAIROL	71/595760	4/15/50	555310	2/26/52
MISS CLAIROL	73/524788	3/1/85	1356159	8/27/85
MOONGOLD	72/219678	5/25/65	812765	8/9/66
MOONHAZE	72/261361	12/23/66	837702	10/24/67
MOONLIGHT REFLECTIONS	74/370015	3/22/93	1983218	7/2/96
MOONLIT BROWN	72/283627	10/30/67	944835	10/10/72
MOONLIT MINK	72/200157	8/19/64	791155	6/15/65
MOTIF	73/518931	1/23/85	1366218	10/22/85
NATURAL INSTINCTS	74/480250	1/18/94	1982870	6/25/96
NATURALLY BLONDE	72/254516	9/15/66	862857	12/31/68

Trademark	Application No	Application Date	Registration No	Registration Date
NEW ZEALAND HAIR PARADISE	73/551752	8/5/85	1385680	3/11/86
NICE 'N EASY	72/217009	4/21/65	805737	3/15/66
NUANCES	74/604854	11/30/94	2065494	5/27/97
OAK MOSS	74/225296	11/25/91	1709664	8/25/92
OPTION	73/551969	8/5/85	1384913	3/4/86
OPULAN	73/642303	2/2/87	1454823	9/1/87
PATTERNS	73/558668	9/16/85	1392060	5/6/86
PAZAZZ	73/559192	9/19/85	1390481	4/22/86
PAZAZZ	73/531329	4/8/85	1373311	12/3/85
PERMANENT WAVE INSURANCE (& Device 83)	73/412333	2/4/83	1293734	9/11/84
POWER PAC	74/351108	1/22/93	1824041	3/1/94
PSSSSST	72/272356	5/25/67	852910	7/16/68
PURE WHITE	73/634680	12/10/86	1526356	2/28/89
QUIET TOUCH	73/056525	6/30/75	1033542	2/17/76
R CHARACTERS (& Device 85)	73/568201	11/12/85	1396378	6/10/86
REAL REDS	74/363936	3/2/93	1851022	8/23/94
REAL VOLUME	74/642325	3/6/95	1989692	7/30/96
REAL VOLUME BODY LOCK	76/073162	6/19/00	2817761	2/24/04
RED GINGER	72/219683	5/25/65	810660	6/28/66
RED OAK	73/054920	6/12/75	1036537	3/30/76
REDMOND (& Kangaroo Device 84)	73/429794	6/13/83	1,295,448	9/18/84
REDMOND (Kangaroo Device 84/1)	75/652994	3/3/99	2,389,372	9/26/00
REDMOND (Kangaroo Device 84/2)	73/491780	7/26/84	1,333,927	5/7/85
REDMOND (Racing stripes Device 91)	74/165387	5/10/91	1969036	4/23/96
RENEWAL 5X (& Device 01 bw)	78/124464	4/26/02	2697933	3/18/03
RETINOL COLOR COMPLEX	75/483811	5/12/98	2384291	9/5/00
REVITALIQUE BY CLAIROL	75/348153	8/27/97	2243731	5/4/99
REVITALIQUE BY CLAIROL (Stylized)	75/351262	9/3/97	2248264	5/25/99
SABLE BROWN	72/284163	11/6/67	945345	10/17/72
SECOND NATURE	73/313133	6/4/81	1231598	3/22/83
SHEER MIST	73/678541	8/14/87	1485856	4/26/88
SHEER STRAWBERRY	72/215052	3/26/65	809052	5/24/66
SHIMMER LIGHTS	73/279774	9/29/80	1201718	7/20/82
SHOULDERMATE	75/530452	8/4/98		
SILENT SNOW	72/200821	8/28/64	791544	6/22/65
SILK AND SILVER	72/109301	11/30/60	769276	5/5/64
SKIP A STEP	75/457041	3/25/98	2298917	12/7/99
SLIP	75/050935	1/29/96	2235579	3/30/99
SOUR LEMON	78/097710	12/11/01		
SPARKLING SHERRY	71/597593	9/8/52	608510	7/5/55
SPRING HONEY	72/304895	8/12/68	944838	10/10/72
SPRUNCH	74/473150	12/27/93	1880321	2/28/95
SUMMER BLONDE	72/215386	3/31/65	816260	10/4/66
SUMMER BLONDE	73/562057	10/7/85	1394593	5/27/86
SUNBLONDE BROWN	73/444100	9/16/83	1321685	2/26/85
SUNLIT BROWN	72/283626	10/30/67	944209	10/3/72
SUNSET BROWN	73/444627	9/21/83	1325320	3/19/85
SWEET SILVER	72/200820	8/28/64	798661	11/9/65
TEXTURES & TONES	75/284205	4/30/97	2250232	6/1/99
TEXTURES & TONES (Device 99)	75/740627	6/30/99	2350094	5/16/00

Trademark	Application No	Application Date	Registration No	Registration Date
THE BEAUTY PRESCRIPTION FOR TROUBLED HAIR	72/221156	6/15/65	819619	11/29/66
THE CREATIVE STUDIO	75/867748	12/10/99	2477439	8/14/01
THE PUMP	73/137418	8/12/77	1094831	6/27/78
THE UNCOLOR SYSTEM	73/649752	4/2/87	1479247	3/8/88
TOPAZ	71/597596	8/8/52	608511	7/5/55
TORRIDS	73/599003	5/15/86	1421657	12/23/86
TWIN SPRAY	74/678210	5/22/95	2026071	12/24/96
ULTRA BLUE	72/268703	4/10/67	853890	7/30/68
ULTRESS	73/429062	6/6/83	1282034	6/19/84
V CHARACTERS (& Device 85)	73/568200	11/12/85	1396377	6/10/86
V-7 (Stylized)	71/646200	4/30/53	595310	9/14/54
VITALIS	71/370866	10/28/35	333125	3/10/36
VITALIS SUPERHOLD	29510	8/14/74	1020875	9/23/75
WATERCOLORS	73/495936	8/21/84	1343733	6/25/85
WE DO HAIR A LITTLE DIFFERENTLY	74/465928	4/10/98	2294756	11/23/99
WINSOME WHEAT	72/200823	8/28/64	791545	6/22/65
WINTER WHEAT	72/304893	8/12/68	945913	10/24/72
XTREMEFX (& Device 02)	75/925922	2/17/00	2,643,601	10/29/02
YOU'RE NOT GETTING OLDER YOU'RE GETTING BETTER	73/117014	2/22/77	1075795	10/25/77
ZAPADOO	74/216105	10/28/91	1707695	8/18/92
ZAPSET	73/550114	7/26/85	1387955	4/1/86

**UNITED STATES**  
**TRADEMARK ASSIGNMENT**

This assignment is made Effective: September 30, 2002.


WHEREAS, Procter & Gamble Hair Care LLC, a corporation of the State of Delaware, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, (the "Assignor") is the owner of the trademark applications and/or registrations (the "Trademarks") listed in the attached Schedule and;

WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, (the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio.

**PROCTER & GAMBLE HAIR CARE LLC**

By:   
Name: David M. Moyer  
Title: Assistant Secretary