

11-21-2003



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Docket No.:

EMC-10019/29

Tab settings

102606141

To the Director of the United States Patent and Trademark Office, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ed McClellan

10-31-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 27, 2003

2. Name and address of receiving party(ies):

Name: McClellan Produce Sales & Distribution, Inc.

Internal Address: _____

Street Address: 2008 Hall Ave.

City: Ann Arbor State: MI ZIP: 48104

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/258,769

B. Trademark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John G. Posa

Internal Address: Gifford, Krass, Groh et al

Street Address: 280 N. Old Woodward Ave.

Suite 400

City: Birmingham State: MI ZIP: 48009

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John G. Posa

Name of Person Signing

Signature

Oct. 29, 2003

Date

Total number of pages including cover sheet, attachments, and

2

Mail documents to be recorded with required cover sheet information to:
Mail Stop Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 002867 FRAME: 0610

11/20/2003 ECD/EPER 00008126 78218769 48104 01 FEB 03


ASSIGNMENT

Assignment made this 27th day of October, 2003, from Ed ~~McClellen~~ ^{McClellan} ^(EM), of Ann Arbor, Michigan ("Assignor") to McClellan Produce Sales & Distribution, Inc., a Michigan corporation, having offices at 2008 Hall Ave., Ann Arbor, Michigan 48104 ("Assignee").

WHEREAS Assignor is the owner of the trademark application Serial No. 78/258,769 for TIARA.

WHEREAS, Assignee is desirous of obtaining the right, title and interest in and to the mark TIARA together with the goodwill associated with the mark.

NOW, THEREFORE, for and in consideration of One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns all of its right, title and interest in and to the trademark TIARA, including trademark application Serial No. 78/258,769, and any registration therefrom, together with the entire goodwill associated with the mark to Assignee.


ED MCCLELLAN
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