

11-13-2003

Form PTO-1594 (Rev. 10/02) 11/10/03
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼

REC
T
▼



102599075

J.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Samar, L.L.C.
10 South Riverside Plaza, Suite 1800
Chicago, IL 60606

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: June 25, 2003

2. Name and address of receiving party(ies)

Name: Sara Lee Corporation

Internal Address: Law Department

Street Address: 1000 E. Hanes Mill Rd.

City: Winston Salem State: NC Zip: 27105

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,069,286

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: S. Kathleen Frith

Internal Address: Sara Lee Corporation
Law Department

Street Address: 1000 E. Hanes Mill Rd.

City: Winston Salem State: NC Zip: 27105

6. Total number of applications and registrations involved: _____

257

7. Total fee (37 CFR 3.41).....\$ 6440.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

190-143

DO NOT USE THIS SPACE

9. Signature.

S. Kathleen Frith
Name of Person Signing

Kathleen Frith
Signature

11-7-03
Date

11/12/2003 LYNELLER 00000157 190143 2069286 Total number of pages including cover sheet, attachments, and document: 19

01 FC:8521 40.00 BA
02 FC:8522 6400.00 BA

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002866 FRAME: 0701

Exhibit A

<i>Trademark</i>	<i>Application No.</i>	<i>Registration No.</i>	<i>Goods</i>
A. GOMES LINGUICA	75/097038	2069286	Portuguese sausage - linguica.
ADD SOME DELICIOUS TO YOUR LIFE	75/531491	2327362	Processed meats
AMERICAN BEAUTY	71/220719	216077	Eggs and dressed poultry.
AMERICAN BEAUTY & DESIGN	182154	188049	Fresh, pickled, smoked, and cured meats--namely, sliced beef cottage style butts, skinned ham, selected bacon, meat (i.e. fresh beef, fresh pork, fresh veal, fresh lamb, fresh mutton), flat boneless cooked ham, ham, dried beef, cooked boneless ham, calas, cooked trimmed ham, cooked boneless shoulder, bacon belly, shoulder, lard, bakers' pure lard, open-kettle-rendered lard, bacon, sausage, cooked ham, picnic, sliced beef, pork tenderloin, pig feet, meat loaf
APPLE ORCHARD	78/180959		Bakery goods
AUNT SARA'S COOKIES and Design	75/337586	2516007	Cookies.
BAGEL CHIEDDARWURST	654564	1530388	Sausage containing cheese wrapped in dough
BEEFY JUMBOS	495585	1333454	Frankfurters
BIL MAR	73/582027	1413528	Processed turkey, processed chicken, beef and fish including and entrees in both frozen and unfrozen state
BIL-MAR	72/191493	806424	Poultry food products--namely, fresh turkey and prepared turkey products in both frozen and unfrozen state
BLONDIE DELIGHT	78/214061		Bakery goods and bakery products
BRIAR STREET MARKET	75/938413	2553723	Processed meats
BRYAN	75/394787	2216333	(multiple fuds)

Trademark

Application No. Registration No.

Goods

BRYAN & SHADOW DESIGN	74/533748	1902897	cl. 29: iud: march 4, 1976 on fresh cured and canned meats and meat products
BRYAN & SHADOW DESIGN	74/364019	1813991	iud: july 28, 1983 on fresh and processed meats
BRYAN BUTCHER FRESH & DESIGN	720217	1561172	iud: august 15, 1989 on food packages consisting of crackers, meat, cheese; crackers, meat, cheese and dessert; crackers, meat, cheese, dessert and beverage
BRYAN CLASSIC DELI	78/013525	2637304	7/6/98 amended goods per examiner, darlene d. bullock fresh cured and canned meats and luncheon meats; fresh and processed meats; food packages consisting primarily of meat, cheese and crackers; food packages consisting primarily of meat, cheese, crackers and dessert; food packages consisting primarily of meat, cheese, crackers, dessert and a soft drink
BRYAN DOUBLE DOG DARE	75/252421	2312189	Int'l class 29 (u.s. class 46) refried beans; chili; meat-based fillings for tacos, tortillas, burritos and enchiladas. int'l class 30 (u.s. class 46) tamales, enchiladas, burritos and tortillas.
BRYAN DOUBLE DOGS	75/252420	2209654	Corn dogs.
BRYAN FAMILY DINNER PIE	75/233554	2202067	Fresh meat.
BRYAN FRESHPAK	78/008382	2637292	Processed meats
BRYAN GOURMET NOW	75/207878	2132233	Hot dogs
BRYAN HICKORY TENDER & DESIGN	78/016369		Pot pie preparation kit including crust and filling consisting of meat, vegetables, cheese, beans or combination thereof
BRYAN LOGO	73/447883	1302912	Plastic food containers for processed meats

Trademark *Application No.* *Registration No.* *Goods*

BRYAN MARKET	75/766397	2399725	Retail delicatessen services featuring processed meats
BRYAN SMOKEHOUSE	78/085587	2663311	Processed meats namely, pork
BRYAN THE FLAVOR OF THE SOUTH & DESIGN	75/661947	2441499	Corn dogs
BRYAN THE FLAVOR OF THE SOUTH & DESIGN	75/662010	2453802	Processed meats and canned meats
BUN-SIZE	78/102969		Hot dogs
BURING'S COUNTRY BRAND	75/672940	2528867	Processed meats
BUTCHER FRESH	74/689760	2029666	Fresh meats, processed meats.
BUTCHER'S RECIPE	74/681191	2058106	Processed meats
CALZONE CREATIONS	75/534387	2394052	Bakery goods
CAMPUS CLUB	73/541452	1400549	Processed meats and processed meats containing cheese
CARVER'S COLLECTION	75/610926	2365934	Processed meats
CENTER PIECE	75/090349	2156053	Bacon
CHEDDARWURST	75/106239	2092853	Smoked sausage containaing cheddar cheese.
CHEESY JUMBOS	178899	1918168	Hot dogs
CHEESY JUMBOS	497590	1329100	Hot dogs
CHEF PIERRE	159697	792636	Frozen foods--namely, pies, fruit filled pies and dumplings
CHEF PIERRE & DESIGN	166000	1117391	Frozen pastries and baked goods--namely, fruit pies, cream pies, custard pies, pecan pies, pumpkin pies, cheesecake pie wedges, dessert cups, cakes, pie shells and strawberry shortcake.

Goods

Registration No.

Trademark

Trademark	Registration No.	Goods
CHEF PIERRE & DESIGN	792639	Frozen foods--namely, pies, fruit filled pies and dumplings
CHEF'S VALUE	1399728	Fresh and processed meats
CHEF'S VALUE	1400559	Ham
CHI-TOWN	1482842	Franks
CIRCLE B BRAND & DESIGN	2099320	Processed meats
COUNTERPARTS	78/239073	equipment and merchandising solutions related to foods and foodservice
CRAZY DOGS	2132988	Corn dogs
DEWITT'S TABLE READY	1423055	Prepared and cooked meat; namely, beef roasts, beef steaks, and turkey breasts.
DELI CLASSICS	1582781	Ham, beef, pastrami, corned beef, pepperoni, olive loaf, pickle loaf, luncheon loaf, dutch loaf, old fashioned loaf, jalepeno loaf, ham and cheese loaf, pepper loaf, cocktail sausages, cocktail sausages with cheese, canadian bacon, beef loaf, summer sausage, thuringer, snack sticks sausage, smoked sausage, weiners, bacon, pork loin back ribs, turkey breast, bologna, salami, braunschweiger, liver loaf, souse, barbecue loaf
DELI CLASSICS	1335721	Chopped ham, luncheon loaf, ham and cheese loaf, pickle and loaf, salami, and bologna
DELI D'ITALIA	2591614	Processed meats.
DELI D'ITALIA (STYLIZED)	2348264	Processed meats
DELI D'ITALIA BRAND (STYLIZED)	2348263	Processed meats
DELI PERFECT	2176936	Processed meats.
DELI SELECT	1804638	Processed meats
DELI PERFECT	1508411	Meat products, namely, prepared and semi-prepared beef

<i>Trademark</i>	<i>Application No.</i>	<i>Registration No.</i>	<i>Goods</i>
DOGZILLA	78/084336	2666588	Processed meats, hot dogs, sausages
DOVE	384257	348156	Fresh and cured meats and packing house products--namely, sausage, lard, and sugar cured meats, viz., picnic, bacon, and ham
FAMILY RECIPE LOGO	273930	1846858	Processed meats
FAMILY SLICES	75/846736	2486857	Processed meats
FARM HOUSE AND DESIGN	473753	1341161	Bacon and weiners.
FARM HOUSE and Design	78/065479	2625116	Processed meats
FLAME CRAFTED	78/024606	2696623	Processed meats.
FLAPSTICKS	75/590128	2279537	Sausage wrapped in a pancake
FLAVOR CRAVERS	75/320674	2239652	Sandwiches
FLAVOR CRAVERS	75/320673	2504844	Processed meats
FLAVOR SHOPPE	75/449033		Bakery goods
FLAVOTECH	187742	1143578	30/seasonings and flavorings for food sold to other manufacturers and processors of food 37/formulation and blending of food flavoring and seasonings to the order of
FLAVOTECH & SPOON LOGO	562304	1954375	Spices, seasonings; spices for making bakery goods, gravies; marinades.
FRANK WELLINGTON	649122	1462138	Coim dogs
FREE & LIGHT LOGO	86396	1721155	Bakery goods
FRESH PUFF PACK	75/266071	2142719	Dry sausage meats.
FRESH TASTE. FAST!	75/884160	2530550	Processed meats
FRESH TASTE. GUARANTEEDI & Design	76/228799	2623922	Processed meats

Trademark **Application No.** **Registration No.** **Goods**

FRESHNESS MAKES THE TASTE	75/2366310	2279727	Sausages (other goods were dropped when filled sou on 5-19-99/sd)
FROM THE KITCHENS OF JIMMY DEAN BREAKFAST SCRAMBLE	76/045286	2572842	Breakfast entrees consisting of egg, meat, cheese and vegetable
FROM THE KITCHENS OF JIMMY DEAN CLASSIC AMERICAN..	76/045287	2580899	Breakfast entrees consisting of egg, meat and potato
FROM THE KITCHENS OF SWEET SUE & DESIGN	76/007963		Canned and processed meats
GALILEO	75/348798	2260384	Sandwiches
GALILEO	75/348910	2173150	Processed meats
GALILEO & DESIGN	772776	1664229	Processed meats
GALILEO FOOD SERVICE	201668	1813073	Processed meats
GALILEO FOOD SERVICE LOGO	74/215879	1813075	Processed meats
GALILEO FOOD SERVICE PREMIUM LOGO	215881	1808565	Processed meats
GALILEO LOGO	159636	1779772	Processed meats
GALILEO PREMIUM FOOD SERVICE	208075	1813074	Processed meats
GRANDE HI-PIE	75/332779	2322167	Bakery goods
GREEN HILL	73/092466	1060003	Sausage, weiners, ham, liver pudding, scrapple, canned beef and beef stock and cold cuts
GRILLED JUICY'S	78/056727		Hot dogs
HAMWICHES	75/154699	1131085	Ham patties

Trademark *Application No.* *Registration No.* *Goods*

HEARTHSTONE	78/092639		Processed meats, consisting mainly of ham, pork, beef, chicken and turkey
HEARTHSTONE	78/230950		processed meats, namely ham, pork, beef, chicken and turkey
HEAT 'N SERVE	78/006466		Processed meats
HEINEMAN & STERN and Design	78/211534		processed meats, namely smoked sausage, pork, poultry and beef
HEINEMAN & STERN AND DESIGN	75/001610	2071136	Luncheon meats, namely bologna, olive loaf, pickle and pimento loaf, cheese loaf, jalapeno loaf, pepper loaf, old fashion loaf, bbq loaf, pastrami, roast beef, corned beef, black forest ham, hard salame, liver sausage, braunschweiger, beef summer sausage, franks, polish sausage.
HI PIE	73/167704	1117812	Frozen fruit pies
HIGH ON THE HOG AND DESIGN	309659	875292	Country ham slices
HILLSHIRE FARM	75/642079	2298356	Processed meats
HILLSHIRE FARM	78/155088		Cheese
HILLSHIRE FARM	78/155093		Mustard
HILLSHIRE FARM	72/429927	970878	Meat products--namely, pork, beef, bacon, hams, bologna, sausage salami, and wieners
HILLSHIRE FARM & Design	78/155100		Mustard
HILLSHIRE FARM & DESIGN	73/269899	1177503	Wieners, sausages, bacon, ham, bologna and salami
HILLSHIRE FARM & Design	78/155098		Cheese
HILLSHIRE FARM & WAGON DESIGN	73/652598	1463026	Fresh and processed meats
HILLSHIRE FARM CHEDDARWURST FLAVOR EXPLOSION	75/927366		Smoked sausage containing cheddar cheese in international 029.
HILLSHIRE FARM CLASSIC BRATS	75/684682	2507626	Processed meats, namely, bratwurst

Trademark **Application No.** **Registration No.** **Goods**

HILLSHIRE FARM COUNTRY SMOKE HOUSE & DESIGN	75/029249	2143141	Retail store and delicatessens services featuring processed meats
HILLSHIRE FARM CRACKER TOPPERS	74/594359	2109413	Processed meats
HILLSHIRE FARM HOT LINKS FLAVOR EXPLOSION	75/927365		Processed meats
HILLSHIRE FARM LIT'L LINK SNACKERS DESIGN	75/812356	2543840	Cocktail wieners
HOME ROAST	75/109133	2151311	Meats, lunch meats and deli style meats.
HOT CUTS	73/398941	1271336	Prepared food products--namely, sandwich slices consisting of chicken and gravy, meatball and tomato sauce, pork and barbeque sauce, beef and gravy, cheese and sausage, pepperoni and cheese, and combinations thereof
IMPERIAL CLUB	75/364576	2251951	Processed meats
IMPERIAL CLUB	71/615647	583048	Bacon and ham
IMPERIAL CLUB DESIGN	76/006005	2549022	Processed meats
IT JUST PLAIN TASTES BETTER	602126	1422127	Lunch meats.
J D LOGO	73/028751	1012461	Entertainment services - namely, vocal solos and musical television shows
J D LOGO	72/445288	968789	Sausage, pork cuts, and pork meats
JD OVER JIMMY DEAN FLAPSTICKS	74/381517	1851608	Sausage wrapped in a pancake
JIMMY DEAN	73/099315	1069068	Processed pork products.
JIMMY DEAN	73/696189	1508422	(int. cl. 29) chili, processed pork and pork ribs (int. cl. 30) meat sandwiches
JIMMY DEAN	75/791694	2357738	Gravy

Goods

Application No. Registration No.

Trademark

Trademark	Application No.	Registration No.	Goods
JIMMY DEAN & FARM LOGO	74/565162	1922262	Cl. 29 - processed meats cl. 30 - sandwiches, sausage wrapped in a pancake
JIMMY DEAN & FARM LOGO	73/099314	1069067	Processed pork products
JIMMY DEAN & FARM LOGO	75/878544	2423244	Meat salads
JIMMY DEAN DELI & DESIGN	75/102158	2118998	Deli sandwiches and frozen deli entrees consisting of deli nacho with cheese and salsa.
JIMMY DEAN FLAPSTICKS	75/339073	2176914	Sausage wrapped in a pancake.
JIMMY DEAN FOOD BAR & GRILL	78/087743	2656670	Delicatessen services featuring processed meats and sandwiches
JIMMY DEAN PORTRAIT	78/067710		Processed meats
JIMMY DEAN QUALITY GUARANTEE & Design	78/067717		Processed meats
JIMMY DEAN SCRIPT	78/067721		Processed meats, namely beef, pork and poultry
JIMMY DEAN SHOW	73/028750	1036398	Entertainment services rendered through the medium of television--namely, a musical variety show
JUICY JUMBOS	73/495583		1333453 Frankfurters
KAHN'S	78/257983		processed meats, namely hot dogs, poultry, turkey and beef
KAHN'S	73/070448	1064015	Fresh, pickled, smoked and cured meats, prepared meat products, lard, shortening, eggs, and dressed poultry
KAHN'S & DESIGN	72/024986	658322	Fresh, dried, pickled, smoked, and cured meats, prepared meat products, prepared products comprising meat and vegetable matter, lards and shortening (animal fat and vegetable)
KAHN'S & ROSE DESIGN	78/042309	2728107	Processed and unprocessed meats
KAHN'S AMERICAN BEAUTY & DESIGN	250081	233734	Lard

Goods

Application No. Registration No.

Trademark

Trademark	Application No.	Registration No.	Goods
KAHN'S AMERICAN BEAUTY & DESIGN	250082	233735	Lard.
KAHN'S IN SCRIPT	71/260449	286996	29/fresh, pickled, smoked and cured meats, namely, sliced beef, cottage-style butts, skinned ham, selected bacon, meat (i.e. fresh beef, fresh pork, fresh veal, fresh lamb, fresh mutton), flat boneless cooked ham, ham, dried beef, cooked boneless ham, calas, cooked trimmed ham, cooked boneless shoulder, bacon belly, shoulder, lard, bakers' pure lard, open kettle rendered lard, bacon, sausage, cooked ham, picnic, pork tenderloin, pig feet, meat loaf, tongue, eggs and dressed poultry
KING COTTON and DESIGN	582953	1419358	Processed meats.
KING COTTON AND DESIGN	75/334376	2169689	Cl.30: com dogs.
KING COTTON PLUMP 'N' TENDER & DESIGN	75/169075	2261822	Hot dogs
KITCHENS OF JIMMY DEAN	75/423569	2317130	Prepared entrees consisting primarily of meat and/or vegetables
LA ITALIA & DESIGN	75/109632	128222	Pepperoni.
LEMON LOVER'S BAR			Bakery goods
LIGHT ENCOUNTER	325430	1791760	Processed meats
LIT'L BEEF FRANKS	78/214985		processed meats, namely sausage, pork, beef and poultry
LIT'L BEEF HOT LINKS	78/214987		processed meats, namely sausage, pork, beef and poultry
LIT'L CHEDDY HOTS	442789	1877763	Sausage
LIT'L LINKS			
LIT'L POLSKAS	78/214981		processed meats, namely sausage, pork, beef and poultry
LIT'L SMOKIES	78/214984		processed meats, namely sausage, pork, beef and poultry
LIT'L SMOKIES	78/214984		processed meats, namely sausage, pork, beef and poultry

Goods

Application No. Registration No.

Trademark

LIT'L SMOKIES	78/214983	1266496	30/pies	processed meats, namely sausage, pork, beef and poultry
LIT'L WIENERS	73/361991	1302888		
LLOYD J HARRISS	427187			FRESH AND FROZEN TURKEY PRODUCTS - NAMELY, WHOLE TURKEY TOMS AND HENS, WHOLE TURKEY HAMS, TURKEY THIGHS, BONELESS YOUNG TURKEY, TURKEY BREAST, BARBECUED TURKEY BREAST, SMOKED TURKEY BREAST, TURKEY SMOKED SAUSAGE, TURKEY BREAKFAST SAUSAGE, TURKEY ROLLS, GROUND TURKEY, TURKEY FRANKS, TURKEY NECKS, TURKEY POLSKA KIELBASA, TURKEY PASTRAMI, CURED TURKEY THIGH MEAT, TURKEY SALAMI, TURKEY BOLOGNA, TURKEY BREAST SLICES, TURKEY HAM SLICES, TURKEY LOAF, CANADIAN SMOKED TURKEY HAM, TURKEY LOAF, CANADIAN BREAKFAST HAM
MR. TURKEY	482004	1318645		FRESH AND FROZEN COOKED AND RAW TURKEY PRODUCTS--NAMELY, WHOLE TURKEY TOMS AND HENS, WHOLE TURKEY HAMS, TURKEY THIGHS, BONELESS YOUNG TURKEY, TURKEY BREAST, BARBECUED TURKEY BREAST, SMOKED TURKEY BREAST, TURKEY SMOKED SAUSAGE, TURKEY BREAKFAST SAUSAGE, TURKEY ROLLS, GROUND TURKEY, TURKEY FRANKS, TURKEY NECKS, TURKEY POLSKA KIELBASA, TURKEY PATTIES, CURED TURKEY THIGH MEAT, TURKEY SALAMI, TURKEY PASTRAMI, TURKEY BREAST SLICES, TURKEY HAM SLICES, TURKEY BOLOGNA, SMOKED TURKEY HAM, TURKEY LOAF, CANADIAN BREAKFAST HAM/29
MR. TURKEY & CARTOON TURKEY DESIGN	114446	1099710		FROZEN TURKEY PRODUCTS--NAMELY, FROZEN DRUMSTICKS, TURKEY ROASTA, TURKEY LOAVES, SLICED TURKEY AND GRAVY AND TURKEY CROQUETTES
MR. TURKEY CARTOON DESIGN	556959	1390994		POULTRY FOOD PRODUCTS--NAMELY, FRESH TURKEY AND PREPARED TURKEY PARTS AND PROCESSED TURKEY MEAT IN BOTH FROZEN AND UNFROZEN STATE
MR. TURKEY OVAL DESIGN	191492	799954		POULTRY FOOD PRODUCTS--NAMELY, FRESH AND FROZEN TURKEY PARTS AND PREPARED TURKEY ROLL
MRS. GOODHAM	73/375277	1260123		Ham
NOBODY DOESN'T LIKE SARA LEE	75/612225	2298289		Processed meats

Trademark *Application No.* *Registration No.* *Goods*

NOBODY DOESN'T LIKE SARA LEE	75/938772		Cheese
NOBODY DOESN'T LIKE SARA LEE	78/163525		Bakery goods
NOBODY DOESN'T LIKE SARA LEE	521531	1885156	Rolls, pies, cakes, cheesecake, muffins, ice cream
NOBODY DOESN'T LIKE SARA LEE	76/031677	2455201	Bakery products, namely, calzones
OUR SOUTHERN CHOICE	681652	1519990	Fresh and processed meats
PAMPERED	73/080713	1059449	Pork sausage.
PENNANT	76/165681	2616921	Canned meat products including, chicken broth, corned beef hash, beef broth, chili with and without beans, boned chicken and chicken and dumplings.
PICNIC	437640	1895207	Canned meats, namely vienna sausage, potted meat, chicken spread, chorizo spread, luncheon meat, corned beef, chicken and turkey.
POPLAR	182153	177158	Sausage, braakfast bacon, bologna-style sausage, frankfurter-style sausage, pure lard with beef fat added, lard compound made from pure lard and pure beef
PRAIRIE BELT	75/672939	2338271	Canned meats and processed meats
PRAIRIE BELT & BOY DESIGN	75/669698	2357185	Canned meats and processed meats
PUDDIN' IN THE MIDDLE	73/356517	1253420	Bakery goods
QUICK BITES	564637	1403316	Fresh and processed meat
R.B. RICE & BARN DESIGN	784186	1563577	PROCESSED MEATS
R.B. RICE & BARN DESIGN	784192	1563618	PRECOOKED MEAT AND BISCUIT SANDWICHES
R.B. RICE & DESIGN	564638	1432103	SAUSAGE, BACON, CHILI, BARBECUE SPARE RIBS, SOUP.
READY BROWNED	566871	1406016	Sausage
RIGHTLY SEASONED	587869	1421297	Processed meats

Trademark **Application No.** **Registration No.** **Goods**

RIGHTLY SEASONED	342845	1809380	29/processed meats 30/corn dogs
ROMA			packaged meat product
ROTISSERIE READY	74/611552	1971997	Fresh and processed meats
RUDY'S FARM & DESIGN	653344	1466464	Sausage gravy; biscuits; and pork, steak, egg, and cheese biscuit sandwiches
RUDY'S FARM & FINEST QUALITY DESIGN	752454	1551144	29/processed pork 30/meat sandwiches
RUDY'S FARM COUNTRY BREAKFAST	598106	1447789	Precooked pork, steak, egg and cheese biscuit sandwiches
SARA LEE	75/938769	2566180	Cheese
SARA LEE	75/938770		Crackers, flavored mustards, sauces and mayonaises
SARA LEE	73/041262	1026301	Cl 29 - frozen prepared entrees comprised principally of meat, poultry or fish, vegetables and seasoning. cl 30 - bakery goods of all kinds and ice cream.
SARA LEE	75/819191	2488915	Cream cheese and flavored cream cheese spreads
SARA LEE	74/606342	2044398	Cl.29: processed meats. cl 42: retail kiosk and deli center services featuring processed meats.
SARA LEE & DESIGN	71-682021	623191	Cake
SARA LEE 1.2.3	75/327877	2222364	Retail store services featuring pre-cooked meals and bakery products.
SARA LEE CARVER'S COLLECTION & DESIGN	75/688232	2435831	Processed meats
SARA LEE CARVER'S COLLECTION & OVAL DESIGN	75/688233	2530309	Processed meats
SARA LEE CARVER'S COLLECTION & TOMBSTONE DESIGN	75/610925	2365933	Processed meats

Trademark

Application No. Registration No.

Goods

SARA LEE HOMESTYLE BAKED HAM	75/711875	2488541	Processed meats, namely, ham
SARA LEE LOGO	346486	905216	Bakery goods--namely, coffee cakes, cheese cakes, dessert cakes, layer cakes, pound cakes, dinner rolls, sweet rolls, pastries and brownies.
SARA LEE LOGO	260390	1785697	Processed meats.
SARA LEE MAPLE HONEY HAM	75/711396	2449919	Processed meats, namely, ham
SARA LEE MASTER'S COLLECTION	78/152366		Crackers
SARA LEE MASTER'S COLLECTION	78/069297		Cheese
SARA LEE PREMIUM DELI MEATS & DESIGN	75/213894	2248523	Processed meats
SARA LEE SANDWICH EXPRESS	75/169271	2156186	Sandwiches
SARA LEE SANDWICH SHOPPE	75/093583	2115301	Retail kiosk and deli center services featuring processed meats and sandwiches.
SARA LEE SANDWICH SHOPPE & DESIGN	75/106243	2113595	Retail kiosk and deli center services featuring processed meats and sandwiches.
SARA LEE SATISFACTION GUARANTEE & DESIGN	75/709778		Processed meats
SAVORY FARE GOURMET	75/101388	2149838	Cooked beef, chicken, turkey or pork sausage
SCI-TEK	451683	1311603	Testing services provided on food products.
SEVEN LAYERS OF HEAVEN			Bakery goods
SIGNATURE SELECTIONS	75/722611	2502642	Bakery goods
SIMPLE CREATIONS	75/068568	2134920	Cl. 29: frozen pre-seasoned ground turkey product

Trademark *Application No.* *Registration No.* *Goods*

SLICE-N-STACK	176283	1788929	Processed meats
SLICED 'N TACT	473249	1315969	Prepared meats.
SLICEMASTER	521097	1883739	29/processed meats
SMOKE MASTERS (STYLIZED)	744674	1538323	Processed meats.
SMOKEHOUSE	621075	1467793	Ham
SMOKY HOLLOW	580817	1472508	Ham
SMOKY HOLLOW BRAND	73/080715	1054793	Bacon, ham, and smoked sausage links
SMOKY HOLLOW LEGEND AND DESIGN	680810	1495267	Ham.
SMOKY JUMBOS	497587	1329099	Smoked franks
SMOKY JUMBOS	178698	1925610	Smoked franks
SNACK WINGS	574165	1934482	Chicken wings
SOUTHERN FAVORITES	78/025506		Processed meats
SOUTHERN REDS	75/876545		Hot dogs
SOUTHERN REDS	78/102977	2656697	Hot dogs
SOUTHERN SUPREME	518722	1415177	Ham
SPORTSDOG	73/099215	1062850	Meat products, and in particular, link sausages
SPRINGBROOK FARMS	78/026087	2571506	Processed meats.
SPRINGBROOK FARMS	591595	1421303	Food products--namely, processed turkey meat in both frozen and unfrozen

Trademark *Application No.* *Registration No.* *Goods*

STAMP DESIGN	75/655508		Processed meats	state
STUFFABLES	75/180455	2171827	Bread or dough filled with meat, cheese or vegetables	
SWEET SUE	054566	1039998	Canned prepared meat products, namely, canned whole chicken, chicken and dumplings, chicken barbeque, boned chicken, chicken stew, chicken a la king, chicken broth, boned turkey, beef and dumplings, ham and dumplings, and Brunswick stew	
SWEET SUE & GIRL DESIGN	75/669699	2388247	Canned meats and processed meats	
TASTE OF THE RACE	75/731412		Cl. 29: fresh and processed meats cl. 30: sandwiches, corn dogs and corn chips, puffed corn snacks, crackers, popped popcorn, snack mix consisting primarily of crackers, pretzels, candied nuts or popped popcorn.	
TASTE OF THE RACE	75/732622	2699073	Entertainment in the nature of televised auto racing	
TASTEFULSI	74/697174	2120756	Food packages combinations consisting primarily of sandwiches, and including snacks, condiments and dessert.	
TASTEFULSI REAL PIZZA & DESIGN	75/213597	2239379	Pizza	
TASTY FULL MEALI	75/101389	2093839	Cl. 30,(6/10/97 phone call to art debaugh from examiner advising goods to be placed in cl 30, and not cl 29: food packages consisting of sandwich, snack, condiment and dessert 9/15/97 us registration lists goods as: packaged meal consisting primarily of sandwiches, a side dish, and a dessert.	
TEMT	75/098347	2113549	Canned prepared pork meat.	
TEMT & DESIGN	481890	429529	Canned prepared pork meat	
TENDER CARVERS	75/252422	2203268	Cooked and raw meat	
TENDERBAKED	75/226877	2453406	Whole and sliced meats	
TENDERSMOKED	78/069307	2697839	Fresh and processed meats	
TENDERSMOKED	75/125541	2135012	Refrigerated whole muscle meats	

Goods

Application No. Registration No.

Trademark

THE AUTHENTIC ITALIAN ACCENT						
THE DAWG & Design	78/048768					Processed meats, specifically hot dogs
THE FLAVOR OF THE SOUTH	75/090863	2066863				Food packages consisting of crackers, meat and cheese; crackers, meat, cheese and dessert; crackers, meat, cheese, dessert, and beverages, and fresh processed meats.
THE ONLY CORN DOG WITH A REAL BRYAN HOT DOG INSIDE	353785	1865368				Corn dogs
THE TURKEY WORKS	74/689761	2089674				CHILI WITH BEANS AND PRE-COOKED AND PARTIALLY COOKED MEATS.
TODAY'S SELECTION	75/115297	2150134				Entrees consisting primarily of meat and/or vegetables
TODAY'S SELECTION & DESIGN	75/285302	2146439				Amended, (per pto, 10/20/97) frozen, prepared and/or packaged" entrees consisting primarily of meat and/or vegetables.
TWO-MENDOUS TREATS	75/421479	2213048				Bakery products.
ULTRA THIN	76/459252					Processed meats, namely pork, poultry and beef
WAVERLY RESERVE PORK	75/256530	2239478				Pork
WHERE PIE COMES FROM	78/016218					Pies, pie shells, quiches, cobblers & dumplings.
WHERE THERE'S SMOKE THERE'S FIRE	75/661944					Processed meats
WRITE ABOUT US	501982	1916900				Educational services; namely, providing incentives to students to strengthen their language arts skills through the issuance of awards.
YARD-O-BEEF	334548	1796467				Processed meats

ASSIGNMENT

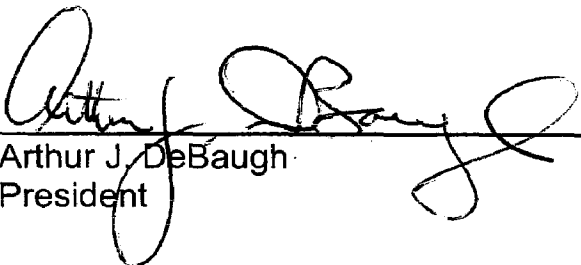
WHEREAS SARAMAR, L.L.C., (hereinafter called "Assignor"), a Delaware corporation having its principal place of business at 10 South Riverside Plaza, Suite 1800, Chicago, Illinois 60606, has adopted, used, and is using the trademarks listed on the attached Exhibit A; and

WHEREAS SARA LEE CORPORATION, (hereinafter called "Assignee"), a Maryland corporation having a place of business at 1000 East Hanes Mill, Road, Winston-Salem, North Carolina 27105, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee nunc pro tunc as of June 25, 2003, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

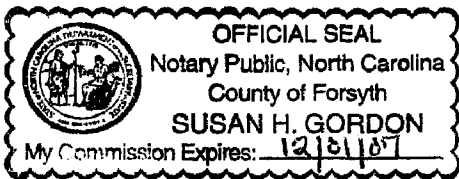
SARAMAR, L.L.C.


By: 
Arthur J. DeBaugh
President

Date:

Subscribed and sworn to before me this 6th day of November, 2003.

[SEAL]




Notary Public

My commission expires on: 12/31/07