

10/3/03

10-30-2003



RECORDED 102588177
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

VELLA CHEESE CO., INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 09/25/2003

2. Name and address of receiving party(ies)

Name: PALACE INDUSTRIES, LLC

Internal

Address: _____

Street Address: 311 NORTH FRONT STREET

City: CENTRAL POINT State: OR Zip: 97502

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78132798;
78137784; 78137723

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JENNIFER BRIDGES

Internal Address: _____

Street Address: 515 E. MAIN STREET

City: ASHLAND State: OR Zip: 97520

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

JENNIFER BRIDGES
Name of Person Signing

Jennifer Bridges
Signature

09/30/2003

Date

Total number of pages including cover sheet, attachments, and document: _____

10/29/2003 LMUELLER 00000236 78132798

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 DP
50.00 DP

TRADEMARK
REEL: 002854 FRAME: 0046

ASSIGNMENT OF TRADEMARK

WHEREAS VELLA CHEESE CO., INC. of 311 North Front Street, Central Point, Oregon, has used the following marks in interstate commerce in connection with the sale of cheeses, and has filed trademark applications with the United States Patent and Trademark Office:

"OREGON BRAND" filed June 3, 2002; Serial No. 78/132798; and

"ROGUE BLUE" filed June 21, 2002; Serial No. 78/137784; and

"OREGONZOLA" filed June 21, 2002; Serial No. 78/137723.

AND WHEREAS PALACE INDUSTRIES, LLC, an Oregon limited liability company, has acquired the entire business to which the marks pertain as required by 15 USC §1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, VELLA CHEESE CO., INC., does hereby assign to PALACE INDUSTRIES, LLC, the marks in the above identified applications as part of the entire business as required by 15 USC §1060.

Dated this 25th day of September, 2003

VELLA CHEESE CO., INC.:

By: 
IGNAZIO A. VELLA

Its: President - 2002.

LAW OFFICES OF
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A Professional Corporation
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Assignment of Mark -1-