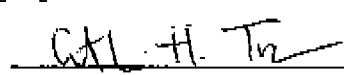


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2001) Tab settings ⇒ ⇒ ⇒	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party: K. Hovnanian Forecast Homes, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State California <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Hovnanian Enterprises, Inc.</u> Street Address: <u>10 Highway 35</u> City: <u>Red Bank</u> , State: <u>New Jersey</u> Zip: <u>07701</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>April 7, 2004</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) <u>1882505, 1897757, 2436644, 2440393, and 2579499</u> Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Brent Sanders</u> Internal Address: <u>Perkins Coie LLP</u> Street Address: <u>1201 Third Avenue, 40th Floor</u> City: <u>Seattle</u> State: <u>WA</u> Zip: <u>98101</u>	6. Total number of applications and registrations involved 5 7. Total fee (37 CFR 3.41) \$140.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit amount 8. Deposit account number: <u>502278</u> (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> Catherine H. Tran <hr/> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  <hr/> Signature </div> <div style="width: 30%; text-align: right;"> <u>4/8/04</u> <hr/> Date </div> </div>		
Total number of pages including cover sheet, attachments, and documents: 3		

CH \$140.00 502278 1882505

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademark, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, K.Hovnanian Forecast Homes, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701, had and may still have common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit; and

WHEREAS, Assignor is the listed owner of the service mark registrations set forth in Exhibit 1 which are incorporated herein by reference;

WHEREAS, Hovnanian Enterprises, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701 has acquired and is desirous of acquiring any remaining common law rights, the applications, and the goodwill associated with the marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the mark set forth in Exhibit 1 together with the goodwill appurtenant thereto.

Signed this 7th day of April, 2004.

Hovnanian Enterprises, Inc.

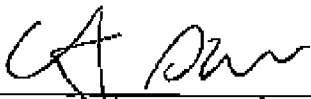
By 
Name: Robert S. Reinhardt
Title: Senior V.P.

EXHIBIT 1
TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
FORECAST	1882505	March 7, 1995
FORECAST GROUP (and Design)	1897757	June 6, 1995
FORCAST HOMES HOMES FOR A NEW GENERATION (and Design)	2436644	March 20, 2001
FORCAST HOMES HOMES FOR A NEW GENERATION (and Design)	2440393	April 3, 2001
FORCAST HOMES HOMES FOR A NEW GENERATION (and Design)	2579499	June 11, 2002