

Form PTO-1594
(Rev. 03/01)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

1. Name of conveying party(ies):
CIBA VISION CORPORATION

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: NOVARTIS AG
Address: _____
CH-4002 Basel
Switzerland

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Switzerland
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 4, 2004

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached?
 Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) B. Trademark Registration No.(s).
(SEE ATTACHED)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

Tel: (212) 813-5900 • Fax: (212) 813-5901

6. Total number of applications and registration involved:.....38

7. Total fee (37 CFR 3.41) \$ 965.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-0825 - Docket No. NOCH-0405954

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy Sabarra
Name of Person Signing

Nancy Sabarra
Signature

March 31, 2004
Date

Total number of pages comprising cover sheet: _____

OMB No. 0651-0027 (exp. 5/31/2002) FZLZ File No.: NOCH USA TT-04/05954 SB

CH \$940.00 230825 2195364

SCHEDULE OF TRADEMARKS

ADVANTA	2195364
AQUAFLEX	993877
CLEARVIEW	1956402
COLORBLEND	2340808
COMPLEMENTS	1593996
CORPORATE OPTOMETRY REPORTS	1618199
CSI CLARITY	1823648
DURASOFT	1016774
EMBLEM EYES	2300869
FLEXIWEAR	1441926
FLUOROCON	1703033
FRESH LOOK	1745096
FRESHLOOK COLOR ENHANCERS	2123193
FRESHLOOK COLOR BLENDS	2251945
FRESHLOOK OUTLINES	2449452
FRESHLOOK EYES	2211149
FRESHMARK	2261648
GAME FACE	2548160
GENTLE TOUCH	2251155
Gentle Touch Design	1866799
HYDROCURVE	1019283
LITETINT	1476624
MEMBERLENS	1514099
NATURAL TOUCH	1758144
OPTIFIT	1501211
OPTIFIT ABC	2192519
OPTI-MARK	1623364
POLYCON	1063783

PRECISION UV	2275741
PROSOFT	2388791
SCREAM WITH YOUR MOUTH SHUT	2252688
SOFT MATE	2350200
THE DOCTOR NEXT DOOR	2211152
TODAY'S PRACTICE	1667179
TORIC ABC	2233870
WESLEY-JESSEN	895986
WHAT'S YOUR COLOR?	2216128
WILDEYES	2182347

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ASSIGNMENT

WHEREAS, CIBA VISION CORPORATION, a corporation organized and existing under the laws of the State of Delaware, with an address at 11460 Johns Creek Parkway, Duluth, Georgia 30097 ("**Assignor**"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks");

and WHEREAS, NOVARTIS AG, a corporation organized and existing under the laws of Switzerland, with an address at CH-4002 Basel, Switzerland ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

CIBA VISION CORPORATION

By: *R. Scott Meele*

Name: R. SCOTT MEELE

Title: GROUP VP + GENERAL COUNSEL

Date of Signature: March 4, 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NOS. : See attached

MARKS : See attached

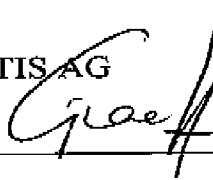

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3514

Sir:

NOVARTIS AG, a corporation organized and existing under the laws of Switzerland, with an address at CH-4002 Basel, Switzerland, the proprietor of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"), hereby appoints the firm Fross Zelnick Lehrman & Zissu, P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the Trademarks may be served.

NOVARTIS AG

By:  

Name: G. Graeff K. Meier

Title: Authorized Signatories

Date of Signature: 09.03.2004

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